# SUPERVISOR CARMEN CHU

**JUNE 2009** 

#### MESSAGE FROM THE SUPERVISOR

Many residents have called our office in the past several weeks about the proposed City budget for fiscal year 2009-2010 (covers July 1, 2009 through June 30, 2010). The input provided by residents has been valuable and we will continue to take your feedback throughout our budget deliberations. Because of our focus on the budget, I wanted to take the opportunity to provide you with a brief background including some resources available to better understand the process.

At the beginning of the budget process, the Mayor's Budget and Policy Office announced a budget shortfall of \$576 million. A portion of this deficit was anticipated due to the use of one-time revenue sources that was not anticipated to be available in the coming year. Another significant portion was related to the economy and loss of revenue from various sources including the real estate property transfer tax, and hotel tax. This projected deficit continues to change as additional information is made available such as the impact from implementing mid-year reductions, new revenue trends, and impacts from increases or decreases in federal and state funding. At the time the Joint Report was issued, the projected 2009-2010 deficit was \$438 million.

Generally, the process for developing the City's annual budget is a year-long process. Given projections on the upcoming year's shortfalls, the Mayor's Budget and Policy Office begins by issuing budget instructions and goals to City departments. Departments are in charge of managing and spending within their budgets during the course of a year and around February, departments submit a preliminary budget proposal to the Mayor's Budget and Policy Office. The Mayor's Office then works to balance the budget and considers department requests. On June 1st, the Mayor submits a *balanced budget* to the Board of Supervisors. During the first two weeks of June, the Board's Budget Analyst prepares analysis and reports for the Board. This information is used by the Board's Budget and Finance Committee to evaluate the proposed budget. By the end of June, the Budget and Finance Committee may make changes and passes on a revised balanced budget to the full Board for a vote in July. The final budget is enacted before the end of July by the full Board and is effective August 1st. The Mayor's proposed budget and Budget Analyst reports can be found at <a href="http://tr.im/n58F">http://tr.im/n58F</a>

The Budget & Finance Committee of the Board of Supervisors is usually comprised of three members and is responsible for matters that have a budgetary or financial impact. From March to July, the committee expands to five members specifically to take part in the annual budget process. This year, Supervisors Avalos, Dufty, Campos, Mirkarimi and I sit on the expanded committee. Please see <a href="http://www.sfgov.org/site/bdsupvrs\_index.asp?id=4383">http://www.sfgov.org/site/bdsupvrs\_index.asp?id=4383</a> to find the weekly Budget and Finance Committee agendas.



Supervisor Chu and SF Giant Jeremy Affeldt



Supervisor Chu at Bike to Work Day



Supervisor Chu with Assemblywoman Fiona Ma at LiveRight Race - Hep B awareness event

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# SOLAR POWER INSTALLATION APPROVED FOR SUNSET RESERVOIR



The Sunset District will soon be home to the largest municipal solar project in the nation. On May 12<sup>th</sup> the San Francisco Board of Supervisors confirmed the City's commitment to greenhouse gas reduction by approving a contract with Recurrent Energy, to build and maintain a 5 MW solar project on the Sunset Reservoir, located at Ortega Street and 24<sup>th</sup> Avenue. The 5 MW of clean solar power generated at the Sunset Reservoir Solar Project will more than triple the City's total municipal solar power generation.

San Francisco based Recurrent Energy will install nearly 30,000 solar panels on top of the Sunset Reservoir - the size of 12 football fields. The project will provide over 70 jobs, 50% will go to San Francisco residents and 30% to people from disadvantaged communities.

"I'm proud that my district will soon be home to California's largest solar photovoltaic installation," said Supervisor Chu, the lead supervisor on the legislation, and whose district includes the 8-square block Sunset Reservoir. "This public-private partnership is a common sense approach that leverages federal tax credits to lower renewable energy costs, significantly expands our green power resources, and puts over 70 people back to work immediately."

Recurrent Energy will begin installation of the solar panels in July and is expected to be completed and online in 2010.

#### LINCOLN WAY GETS NEW TRAFFIC SIGNAL

Thanks to the suggestions of concerned neighbors, pedestrians and drivers alike, there is now a fully operational signal light at the intersection of Lincoln Way and 30th Avenue.



Beginning last week, the signal light flashed yellow, giving motorists a chance to get used to the idea. On June 5<sup>th</sup>, Supervisor Carmen Chu was joined by N-Judah Chronicles writer Greg Dewar the SF Municipal Transportation Agency (SFMTA) to flip the switch, making the signal light fully functional, changing from green to yellow

to red. SFMTA Traffic Engineer Brian Dessault explained how the sensor in the street controls the lights so that traffic on Lincoln Way will flow smoothly when no cars or pedestrians are waiting to cross at 30th Ave.



"This project happened with input from the residents of the Sunset and the SFMTA," said Supervisor Chu. "Working together we can make our District safe for everyone."

# LEGISLATIVE UPDATE

## New Controls for Massage Practice

After a series of problems involving establishments, which opened as "gyms" or "salons", later added "accessory use massage" and then evolved into brothels; and continued to operate after repeated violations, Supervisor Carmen Chu convened several meetings with the Planning Department, SFPD Vice Crimes, the Department of Public Health, the District Attorney's Office, Anti-Trafficking groups and members of the Joint Task Force to find a solution.

The results of Supervisor Chu's meetings included an important administrative change that created increased collaboration with between the Department of Public Health and law enforcement, as well as two ordinances that passed at the Board Of Supervisors this week.

Acknowledging the long road this legislation traveled on the way to successful passage, Supervisor Chu said, "I thank the community for their support and attention on this issue," Carmen Chu. "Creating a public process for these establishments in combination with the increased criminal penalties will create more accountability and transparency."

The first ordinance, sponsored by Supervisor Carmen Chu, Board President David Chiu and Mayor Gavin Newsom, amends the Planning Code to require establishments seeking to add massage as an "accessory", or secondary, use go through the same public process at the Planning Commission as establishments where massage is the primary business. The ordinance creates an opportunity for the City to establish the conditions under which the business can operate; such as having a transparent and open façade, pedestrian-oriented lighting, or removing barriers to entry.

The second ordinance amends the Health Code to restrict the hours of operation, increase the penalties for violations making it easier to suspend and revoke licenses for violations, such as using the establishment as living quarters, having underage employees or unlicensed practitioners.

## **BIKE TO WORK DAY**

Supervisor Chu joined 20,000 other cyclists for San Francisco's 15<sup>th</sup> annual Bike to Work Day. Once again, the gallant Andy Thornley from the San Francisco Bicycle Coalition rode in on a tandem bike with Supervisor Chu. The Sunset District's contingent of bikers, which included our City Assessor Phil Ting and his family, kicked-off near Noriega and 24<sup>th</sup> Ave and rode through Golden Gate Park and the Panhandle, down Fulton to the rally on the City Hall steps, where hundreds of cyclists and bike advocates celebrated the day. Riding through the routes traveled by bicyclists emphasized the need to maintain our roads for safe travel and highlighted the need for awareness for all commuters and pedestrians.



Andy Thornley and Supervisor Chu ride into City Hall



Bike to School Day was May 28. Jared Washkowitz, (our District 4 representative to the SFMTA Bicycle Citizens Advisory Committee) led a group of students to Sunset Elementary School where they were awarded with special ribbons.

If you would like more information on how you can ad biking to your commute to work or school, contact the SF Bicycle Coalition at www.sfbike.org

Jared Washkowitz - District 4 representative to the Bicycle Citizens Advisory Council, and his son Zen

# SAVE THE DATE

# **JUNE 29**

Sunday Streets in the Sunset community meeting SF Zoo Great Hall @ 6:30 pm More info about Sunday Streets: www.sundaystreetssf.com

# JULY 23

Outside Lands Music Festival
Community outreach meeting
6:00 – 8:00 pm
County Fair Bldg.
9th Ave @ Lincoln

# JULY 25

Crisis to Recovery
economic resource fair
9:30am
Dianne Feinstein Elementary
School auditorium

# A PLANTING PARTY ON TARAVAL



We are looking for a few good volunteers who want to help us improve the Taraval median garden at 48<sup>th</sup> Ave. The Department of Public Works is providing supplies and materials -- we just need the (wo)man power. Come join us Saturday, June 27 from 9:00 am – 12 noon. For more details, or to sign up, please call (415) 554-7460.



#### THE FIRST ERUV IN SAN FRANCISO...and it's in the SUNSET

In Jewish tradition, an Eruv is an area circumscribed by a symbolic line around a community, within which certain activities usually forbidden to Orthodox Jews on the Sabbath are permitted. Many parts of the country have Eruvs, and now through the partnership of Rabbi Strulowitz of Adath Israel, Police Chief Heather Fong and Supervisor Chu, PG&E,



Supervisor Chu, Rabbi Strulowitz and Chief Heather Fong

the California Public Utilities Commission and the Department of Public Works, San Francisco has one, too!

Rabbi Strulowitz and the synagogue's lay leaders joined Chief Fong and Supervisor Chu in a signing ceremony on June 15<sup>th</sup> at Supervisor Chu's office at City Hall.

The east-west boundaries of the Eruv are 20th and 44th avenues. The north-south boundaries are Kirkham and Santiago streets.

"I'm very pleased to host the first one in the city," said Chu, who serves the Sunset/Parkside district.

# **CRISIS TO RECOVERY**

Many people these days are finding themselves in extreme financial hardship. Whether it's a sudden lay off, credit card debt, or a mortgage adjusting to unaffordable heights, money problems are stressful and trying to find the solutions to those problems can be overwhelming.

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Supervisor Chu and Congresswoman Jackie Speier have teamed up to help families in financial crisis. "Crisis to Recovery", an economic resource fair, will be held on **Saturday**, **July 25**th at

**Dianne Feinstein Elementary School**. HUD-approved, non-profit credit counselors will be on site to explain your options with mortgage, credit, and debt problems. Representatives from various City Agencies will have information on employment, healthcare and other resources. Learn from speakers about how to seek a mortgage modification, property tax reassessment and avoid foreclosure scams. Counselors will be available in Cantonese, Mandarin and English.

Free registration begins at **9:30 am** at **Dianne Feinstein Elementary School at 2550 25<sup>th</sup> Avenue**. For more information about "Crisis to Recovery", call our office **415-554-7460** or email us at <a href="mailto:chustaff@sfgov.org">chustaff@sfgov.org</a>.

# REC CONNECT EXPANDS AT WEST SUNSET



Ryan McCarthy ponders the possibilities of the new West Sunset Rec Connect

Some of the changes proposed in the San Francisco Recreation & Parks Department include partnership plans at the West Sunset Playground. At West Sunset, Rec Connect (through the Sunset Neighborhood Beacon Center) will be expanding its role as the primary programmer of the site. Staff volunteer Hala Abdoun checked in with Rec Connect director Ryan McCarthy to get the scoop.

Q: What are some of the main changes that will be happening at the West Sunset Rec Center?

RYAN: Sunset Neighborhood Beacon Center's West Sunset Rec Connect program is assuming full-time operations at the site beginning July 1st, and will provide critically needed afterschool, evening, and

Saturday enrichment programming for Sunset children and their families. Due to the recent closure of the Ortega Branch Library, we have also recently started, and plan to continue, on-going collaborative programming.

Q: What improvements will be made to the current facilities?

RYAN: In preparation for our summer program, we are purchasing a variety of items to enhance the learning and recreation opportunities provided to the community, including a diverse array of sports equipment, arts and crafts, and multimedia. We would also plan to have a community clean-up event in the coming months.

Q: What programs are currently at West Sunset Rec Center? What new programs will be added in the coming months?

RYAN: As we currently run fourteen programs at West Sunset Rec Connect serving a wide range of ages and interests, it would be easier to look over our program flyer on our website, <a href="www.snbc.org/recconnect">www.snbc.org/recconnect</a>
As far as new programs, we have two extremely exciting additions to our line up, the first being our summer program which will include elements of music, arts, science and mathematics enrichment, environmental education and field trips to parks and museums. In addition, we are beginning a new teen robotics program that will partner with local engineers to design and construct robots to enter into the First Robotics competition, a state-wide gathering of high school teams designed to engender innovation and cooperation among high school youth.

Q: What are your personal goals for the potential of the West Sunset Rec Center?

RYAN: Personally, I have high ambitions for the potential of this program and the space. As we are heavily invested in the teaching philosophies of youth development and project based learning, my primary goal is to have all of our programs foster relationship building, community connection, engagement in learning, and preparedness for leadership. We are hopeful that increased community involvement and activities for whole families will soon make this area an open, safe, welcoming, and buzzing "community hub", with high-quality recreation and enrichment activities. I would also like any participant who has exposure to our program to come away with a sense of environmental stewardship and responsibility, by making sure our program and building operates as sustainably as possible, and ensuring that our kids understand the reason and methodology behind those efforts.

#### **PARKS NEWS**

The planning continues for our Sunset parks!

**McCoppin Square**: After three public input meetings, the Rec & Park Department project managers for McCoppin are finalizing their plan for the renovation of the park and will present that plan to the Rec & Park Commission on July 16. Track the next steps of McCoppin Square on the Rec & Park Capitol project page <a href="http://parkbonds.sfgov.org/statusreports/CRPNPGMSPG\_0364.pdf">http://parkbonds.sfgov.org/statusreports/CRPNPGMSPG\_0364.pdf</a>

**Sunset Rec**: After receiving feedback from two public meeting over the last few months, the Rec & Park department will present their current plan to the Civic Design Meeting, July 20 at 25 Van Ness Avenue, Suite 70, beginning at 3:00 pm. This \$8.7 million dollar project will be a thorough renovation of the Sunset's biggest and busiest recreation center. Follow the progress here: <a href="http://parkbonds.sfgov.org/statusreports/CRPNPGSRPG">http://parkbonds.sfgov.org/statusreports/CRPNPGSRPG</a> 0365.pdf

# SUNSET DISTRICT MERCHANT SPOTLIGHT: LA BOUGHAN'S FLORIST

Written by staff volunteer Jeff Schwartz

In 1941, a small flower shop opened on Noriega Street. Named after the family that started it, La Boughan's Florist continues to this day as a family-owned business. Behind the counter is Marta Yaquian, whose skilled hands can make any flower arrangement for any occasion. Owners Gerald Siu and Martha Yaquian also have a second flower shop in Belmont.

La Boughan's Florist prides itself on their customer service and quality of their fresh flowers. It shows in their beautiful bouquets, and has earned them a 4  $\frac{1}{2}$  star rating on the business review website Yelp.



According to Marta, most of their business comes from the local neighborhood. La Boughan's Florist "depends on neighbor support" to thrive. Marta appreciates that San Francisco cleans the streets and sidewalks regularly, and has a very good recycling program. Marta highly recommends the Sunset District for anyone who is thinking about opening a small business.

La Boughan's Florist
www.laboughansflorist.com
1709 Noriega Street
(415) 731-1514

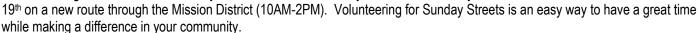
#### **GET INVOLVED!**

# Monthly Pine Lake Park clean-up

Our office started a community clean-up effort at Pine Lake Park to clean and maintain the dog run. We meet every second Saturday of the month from **9:00AM to Noon**. Our next clean up is **July 11**, and we hope to see you there! Supplies are provided.

#### **Sunday Streets**

Celebrate our San Francisco neighborhoods and take pride in the community as a Sunday Streets volunteer. Sunday Streets is a San Francisco city event that opens miles of car-free neighborhood streets to people for walking, biking and recreation – connecting San Francisco neighborhoods on six Sundays in 2009. The next Sunday Streets event is July



Volunteer shifts are about half the length of the event, so your team will have plenty of time to enjoy Sunday Streets and volunteer. A free lunch and t-shirts are provided to all volunteers. There is also a special treat for all volunteers who help on five dates or more. To sign up to volunteer and for more information about dates and routes, go to: <a href="https://www.sundaystreetssf.com/volunteer.html">www.sundaystreetssf.com/volunteer.html</a>

The Sunset will host Sunday Streets on **August 9**th and **September 6**th along the Great Highway. Supervisor Chu is holding a **community meeting on June 29 at the Great Hall at the San Francisco Zoo (6:30 pm).** Come and learn how you can be a part of the biggest family event in the Sunset.

# **Stern Grove Festival**

The 72<sup>nd</sup> Stern Grove Festival concert season began June 21<sup>st</sup>. You can find out about volunteer opportunities and the artist line up at www.sterngrove.org.

# **OUTER SUNSET LIBRARY CAMPAIGNS HEATING UP**

The Outer Sunset libraries of San Francisco are ready for renewal! As part of the largest building campaigns in the history of the San Francisco Public Library, the Ortega and Parkside branches offer two new exciting ways to get involved in the Neighborhood Library Campaign.

The Ortega Branch will feature a large reading area, a program room with after-hours community access and distinct spaces for teens and children, including a custom Play-to-

Learn area for young children and their families. Other highlights include a study room, views of the ocean, public art, and a partial living roof!



Proposed design for new Ortega Branch

The renovated Parkside Library will offer a small expansion, a new designated Teen Area, new wheelchair (and stroller!) accessible restrooms with diaper changing stations, more computers with Wi-Fi access, and new landscaping. The Parkside Branch will also be a green building, certified to LEED silver standards.

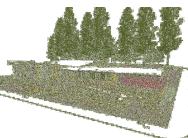
In each of these neighborhoods, Friends of the San Francisco Public Library is currently organizing a fundraising committee comprised of library supporters, local businesses, parent groups, City Supervisors, school teachers and other members of the

community. The Neighborhood Library Campaign is a special partnership between Friends, the SFPL, and the neighbors and communities of our City's branch libraries to raise private funds for the furniture, fixtures, and equipment.

To find out more ways to get involved in the Ortega or Parkside Library Campaign, call Tamara Scheulov, NLC Organizer, at (415) 626-7512 ext. 101 or email her at tscheulov@friendssfpl.org. To learn more about naming opportunities or to donate online to your neighborhood branch library, visit <a href="https://www.friendssfpl.org">www.friendssfpl.org</a>.







## **UPCOMING EVENTS**

#### Saturday, June 27

Taraval median planting party
Taraval & 48th Ave. 9:00 am – 12 noon
Build community and beautify the Outer Sunset
Dept. of Public Works will provide supplies and materials
We need volunteers to provide the green thumbs. Please call
Supervisor Chu's office to sign up: 415-554-7460

#### June 27th (Sat) & 28th (Sun)

# Zoo 80th Anniversary Celebration & Fisher-Price Little People Musical Show

10am-5pm

Celebrate the Zoo's 80th Anniversary and come see Fisher-Price's Little People Musical Show to wish them a happy 50th birthday! Family fun musical feating songs and animals. Take-home crafts. Baby animals throughout the zoo. 1920's nostalgic entertainment. Historical walking tours through the Zoo. Special 80th discounts on food and rides.

http://www.sfzoo.org/registration/calendardetail.asp?ActivityKey=60 1307

#### Saturday, June 27

Tutankhamun and the Golden Age of the Pharaohs Opening Day de Young Museum

50 Hagiwara Tea Garden Dr.

Museum hours extended 9am-9pm. This exhibit will feature more than 130 artifacts from the 18th Dynasty king's opulently appointed tomb and other

Sunday Streets in the Sunset Outreach 6:30 PM - 8:00 pm SF Zoo, Osher Great Hall

#### Monday, June 29

SF Zoo Great Hall, 6:30 pm

The Sunday Streets Program is coming to the Great Highway Aug. 9 and Sept. 6. Come see how you can be involved!

#### Thursday, July 2

10:30am - 12:15pm

See the movie "Bolt"

Sunset Branch Library, 1305 18th Ave. (at Irving St.)
Bolt is a spoiled German Shepherd who is the star of his own action TV show and is living the good life. One day he is abandoned but he truly believes he still has the superpowers from his show. He meets some friends who are trying to find homes and they help him discover his true self. For ages 6-12.
Space limited, call for reservations. 753-7130

#### Thursday, July 23

Outside Lands Music Festival Community Outreach Meeting 6:00-8:00pm

SF County Fair Building

9th Ave. & Lincoln Way, Golden Gate Park

The Outside Lands Music Festival returns in August Rec & Park and Another Planet Entertainment are hosting this meeting to address any concerns of residents on the West side

#### Saturday, July 25

"Crisis to Recovery" – An Economic Resource Fair Dianne Feinstein Elementary, 2550 25<sup>th</sup> Ave., 9:30 am – 2:00 pm Supervisor Carmen Chu & Congresswoman Jackie Speier sponsored event to help residents with mortgage, credit and debt problems

Additional events listed at: www.sfgov.org/chu

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