SUPERVISOR CARMEN CHU

APRIL 2009

MESSAGE FROM THE SUPERVISOR

Upcoming MUNI Improvement Project

This summer, MUNI is scheduled to begin its Rail Improvement Project and a large portion of the work will take place in our district. In order to improve the reliability of the transit system, MUNI will be replacing old rails at the following intersections:

- Judah & 19th Avenue
- Judah & Sunset Boulevard
- Taraval & 19th Avenue
- Taraval & Sunset Boulevard

In addition to the rail replacement work, there are also a number of improvements that will be made, including installation of overhead poles, updated wheelchair curb ramps, new water pipes, noise and vibration reduction measures, and street pavement. The boarding platform at Judah and La Playa will also be upgraded to comply with American Disabilities Act (ADA) standards.

Construction work at these intersections will take place over the course of four weekends, and will begin at 8:00pm on Friday and last through 4:00am on Monday. During this time, MUNI service will also be impacted. Commuters who ride the L-Taraval line will be asked to board bus shuttles at West Portal heading out to the zoo. Those who take the N-Judah line will be carried by shuttle starting at Duboce & Church St. toward Ocean Beach.

The 311 customer service center will maintain updated information regarding any MUNI schedule changes, and the MUNI website will list updates as well. (www.sfmta.com)

During the time of construction, traffic along portions of 19th Avenue and Sunset Boulevard will be impacted and drivers will be directed to detour to adjacent streets. MUNI scheduled three community meetings to inform residents of the traffic impacts, and the full power point presentation is available at the MUNI website: http://www.sfmta.com/cms/mproj/documents/RailImpProj-Mar17-CommMtg.pdf

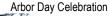
I encourage you to contact our office at (415) 554-7460 if you have any questions or concerns regarding the Rail Improvement Project.

Improvements to Noriega and Irving Streets

Our office has asked the Department of Parking and Traffic (DPT) to re-paint the fading center dividing stripes along Noriega (20th – 33rd Ave) and Irving (19th – 26th Ave). DPT has also re-painted fading lines dividing parking spaces along the merchant corridors on Noriega and Irving, as well as stop signs on the streets. These enhancements will aid drivers traveling along these busy corridors.

Arbor Day Celebration

District 4 had the honor of hosting this year's Arbor Day festivities on March 14th. I would like to thank the 450 volunteers who took time out of their Saturday to help with the reforestation efforts along Sunset Boulevard. Volunteers helped install 350 trees along Sunset Boulevard and 73 native plants to the Sunset community garden. I would also like to recognize the Department of Public Works (DPW) for their leadership on this community-building event, as well as their hard work in helping us maintain and preserve the greenery in our city. Thanks to DPW and all the volunteers, Sunset Boulevard will remain green for the generations to come.













IN THIS ISSUE • Ride MUNI to work with Supervisor Chu • MUNI budget • Noriega Storefront Improvement Project • Microloans for small businesses • Student Assignment System • Local leader Lara Truppelli recognized • Legislative update • Parent Action grants • Sunset Rec Center & McCoppin rebuild • Ways to get involved in our community • Upcoming events •

RIDE MUNI TO WORK WITH SUPERVISOR CHU

Join Supervisor Chu for your commute to work on **Tuesday**, **April 28**th on the N-Judah. This is a great opportunity for you to share your thoughts, questions or concerns with the Supervisor on your way to work.

7:30AM Meet at Java Beach Café (1396 La Playa & Judah) **8:00AM** Board N-Judah by Java Beach Café and ride to Civic Center Station

PROVIDE YOUR FEEDBACK ON MUNI BUDGET

MUNI is facing an unprecedented budget deficit of \$128.9 million for the next fiscal year that begins on July 1, 2009. MUNI's Board of Directors will be considering a broad range of options that were initially presented to the Board on March 17, including: service reductions, eliminated positions, possible layoffs, increases to fares, fees, fines, rates and charges beyond those already approved for July 1 as part of MUNI's budget process in April 2008.

As related to District 4, part of the proposals include the discontinuation of the 16AX Noriega "A" Express and elimination of the 66-Quintara west of 19th Avenue. For full details on these proposals, visit www.sfmta.com or call 311. Members of the public have until April 29th to provide their feedback on these proposed changes to MUNI, and we encourage you to share your thoughts on these proposals. Community members can comment in multiple formats (communication in writing is preferred).

- Email: <u>sfmtabudget@sfmta.com</u>
- Telephone: 311 or TTY (415) 701-2323
- Fax: (415) 701-4502
- U.S. Mail: SFMTA Board of Directors, 1 South Van Ness Ave, 7th Floor, San Francisco, CA 94103

PILOT PROGRAM UNDERWAY ON NORIEGA STREET



In an effort to improve the economic and physical conditions of commercial districts in the Sunset, Supervisor Chu partnered with the Office of Economic & Workforce Development (OEWD) to create a pilot program to assist existing businesses on the 2300-2400 blocks of Noriega Street. Businesses have submitted their applications to participate in the program, in which 10 merchants will benefit from the design, manufacturing and installation of new signs and/or awnings for their store – completely free to the business. The Noriega Storefront Improvement Project allocates up to \$10,000 for each business, and is designed to create a more cohesive sense of neighborhood by targeting a small segment of a heavily utilized commercial corridor.

MICROLOANS AVAILABLE FOR QUALIFIED SMALL BUSINESSES

In response to the ongoing credit crisis, the city has established a new Small Business Revolving Loan Fund (RLF). The RLF will provide microloans of up to \$50,000 to small businesses operating in San Francisco that create and retain jobs for low-to-moderate income San Francisco residents. RLF microloan interest rates will range from 4% to 6% with a loan term not to exceed five years. A total of \$800,000 in Federal funds will be given to Working Solutions, a non-profit organization serving microentrepreneurs in the Bay Area, to administer the program over the next two years.

For more information on the program, visit: http://tmcworkingsolutions.org/microloans/sanfranciscorevolvingloanfund/

PARENTS VOICE CONCERNS ON STUDENT ASSIGNMENT SYSTEM

On March 26th, officials from the San Francisco Unified School District (SFUSD) came to the Sunset District at the request of Supervisor Chu to answer questions on the school assignment process. Parents received letters notifying them of their child's school assignment for the 2009-2010 school year in mid-March, and many of them have contacted our office with questions regarding the process for appeals and waiting pools. Over 100 parents attended the counseling session at Ulloa Elementary School, where School District officials also faced questions regarding the redesign of the student assignment system.

The School District had hoped to have a new school assignment policy in place for the 2010-2011 enrollment process, but has indicated that it will not be possible to meet that goal due to the complex nature of the redesign process. Supervisor Chu called for a hearing to receive an update from the School District on the redesign process, which will take place on: **Thursday, April 30th, 3:30PM** at the City & School District joint committee meeting (Board Chamber, City Hall). We encourage concerned parents to testify during the public comment session and express concerns and feedback on the student assignment process.



The School District has convened an Ad Hoc Committee on Student Assignment to provide a regular and public way for Commissioners of the Board of Education to discuss the redesign of the student assignment system and solicit input from the community. We also encourage parents to provide their feedback at these meetings. At the April 13th Ad Hoc Committee meeting, the School Board reviewed guidelines for different student assignment systems, and plans to share findings from simulations testing the various student assignment systems at their May 11th meeting. For more information, please visit www.sfusd.edu.

Next scheduled Ad Hoc Committee meeting on Student Assignment

Monday, May 11th
6:00PM

James Denman Middle School 241 Oneida Ave (near Ocean & San Jose Ave)

SUPERVISOR CHU RECOGNIZES LOCAL LEADER: LARA TRUPPELLI



Each year, the Board of Supervisors and the Department on the Status of Women (DOSW) take a moment to honor women leaders throughout the city. With this year's theme recognizing women who have worked to benefit our environment, Supervisor Chu had the distinct opportunity to honor District 4 resident Lara Truppelli.

Most people know Lara, and her husband Gar, as owners of the Beach Chalet and Park Chalet at Ocean Beach. As a restaurateur, Lara has made it a priority to reduce the Chalet's impact on the environment. They compost or recycle more than 75% of the restaurant's output, use all compostable disposables, and are dedicated to featuring sustainably harvested seafood.

In 1999, Lara founded Friends of Ocean Beach, an organization devoted to cleaning up, restoring and revitalizing Ocean Beach. Recognizing her efforts and enthusiasm, Mayor Brown named her to the Ocean Beach Task Force, which she chaired from 2000 through 2004, and she is currently the chair of Mayor Newsom's Ocean Beach Vision Council. Supervisor Chu has worked with Lara on this Council, and admires her commitment to developing a sustainable and environmentally sound master plan for Ocean Beach.

Lara is also on the advisory board of International Rivers, whose mission is to protect rivers and defend the rights of communities that depend on them, raise consciousness about rivers and the ecosystems they support, and encourage better ways of meeting people's needs for water, energy and protection from damaging floods. She is also a member of The Threshold Foundation, The Namaste Foundation, the Golden Gate Restaurant Association and the San Francisco Brewers Guild.

In her spare time, Lara is a surfer, snowboarder, beachcomber, and mountain enthusiast, and spends as much time as possible enjoying the outdoors with her children Seaira, Canyon and Ember.

LEGISLATIVE UPDATE

New controls for massage practice

As you have probably seen in the news, the Sunset District has had a rash of incidents involving establishments licensed for services such as hair salons, gyms or acupuncturists, cited for solicitation of prostitution. This problem has been allowed to proliferate due to a major loophole that we have been working with the Department of Public Health, SFPD Vice Crimes and other city agencies to close. Up to this point, if one were to open a massage establishment, that operator would need to go through a Conditional Use process. This would require a hearing at the Planning Commission where the property owner would be present, the operator would discuss their intentions publicly and address the concerns of the neighbors, and the Planning Commission would weigh in with recommendations. However, in the case where a hair salon or gym wanted to add massage as an "accessory use," the operator would be able to obtain a permit over the counter, no questions asked. This loophole allowed some disreputable proprietors to add "massage" service without going through a public process and offer prostitution instead.

Encouraged by neighbors of such establishments, as well as proprietors of legitimate businesses fed up with these brothels tarnishing their reputations, Supervisor Chu introduced an ordinance that will require anyone seeking to add massage as an "accessory use" to go through the Conditional Use process. This legislation will be heard at the Planning Commission on **May 21**st before it goes to the Board of Supervisors. If you would like to show your support, please write to the Planning Commission at:

San Francisco Planning Department

1650 Mission Street, Suite 400 San Francisco, CA 94103-2479

For news coverage on this issue, please visit: http://www.sfgov.org/site/bdsupvrs_index.asp?id=77046

Additional protections for victims of domestic violence

The Board of Supervisors voted unanimously to support legislation designed to help victims of domestic violence at its February 10th meeting. Sponsored by Supervisor Carmen Chu and supported by District Attorney Kamala Harris, the ordinance gives tenants who are victims of domestic violence the opportunity to recover safely in their homes.

The amendments to San Francisco's Rent Ordinance would prevent landlords from evicting domestic violence victims for causing a "nuisance." This would allow victims the opportunity to stabilize their lives and help stop the cycle of violence.



Senator Leland Yee recently introduced legislation at the state level (SB 782) modeled off of the San Francisco ordinance. SB 782 will be considered by the Senate Judiciary Committee soon.



PARENT ACTION GRANTS AVAILABLE

Starter Grant

Are you interested in helping to build your parent community?

If you have a group of at least four parents and each with one or more children 0 to 5 years of age, you can apply for a Parent ACTION Starter grant to implement your own parent-led projects. To learn more about Parent ACTION Starter grant RFP, please visit: http://www.first5sf.org/funding_opportunities.htm

Application Due Date: Wednesday, May 27, 2009, 5:00PM

Grant amount: \$2000 (\$1500 for activities; \$500 staff or administrative expenses) **Submission:** Please return application to (No fax or emails): First 5 San Francisco

(1390 Market Street, Suite 318, San Francisco, CA 94102).

Request of hard copies of application forms: To request a hard copy in English, Spanish or Chinese, please call 415-554-8966. **Question and Answers:** Attend a Q&A session on Wednesday, May 6 from 12:00 to 2:00PM at the First 5 San Francisco office,

1390 Market St. Ste. 318, SF CA 94102

Please RSVP by email (ewang@first5sf.org) or phone: (415) 554-8966

1st Year Grant

Are you:

- A parent or legal guardian with at least one child 0-5 years of age?
- Living in San Francisco?

If you can find at least 5 other parents who also meet the 2 criteria above, you are eligible to apply for First 5 San Francisco's Parent ACTION Grant as a group.

• Grant Size: \$3000 per group

• Grant Length: one year (From September 1, 2009 to August 31, 2010)

• **Group size**: 6 to 25 families per group • **Application**: Due 5:00PM on May 27, 2009

What can your group do with the grant: Creative ideas are highly encouraged as long as they support at least one of the following outcome areas:

- 1. Providing opportunities for parents to help their children become Kindergarten ready.
- 2. Providing opportunities for parents to develop their leadership and/or advocacy skills.
- 3. Providing opportunities for parents to build lasting community assets.

To download a copy of the application, please go to: http://www.first5sf.org/funding_opportunities.htm

For further information or to get a hard copy application, please contact Elaine Wang at (415) 554-8966 or email her at ewang@first5sf.org.

SAVE THE DATE

Holy Name of Jesus Music Ministry presents Salve Regina

A vibrant musical presentation by 500 voices and full orchestra at Holy Name Church, 39th Avenue @ Lawton is scheduled for Friday, May 1st at 7:30PM.

The event features: The Singing Priests of San Francisco, Tom Burke - Irish Tenor, Narcisco Yusi - Tenor, Mercy High School Dolce Choir, Holy Name Choral Ministry, the Thanh Tam Choir, Amy Lo - Soprano, Holy Name Schood and Chinese choirs.

Tickets are \$15.
Call 415-664-8590, Ext 106 or visit: www.holynamesf.com/music.html



Dianne Feinstein Elementary School will hold its "Playland-at-Parkside" Carnival at the school on Saturday, **May 2**nd from **11:00AM to 4:00PM**.

The school is located at 2550 25th Avenue, between Ulloa and Vicente Streets, and there is plenty of free parking in the vicinity.

The carnival is open to the public, and includes games, food, music, and performances by "A Polynesian Performance" and the "San Jose Taiko." All proceeds will be used to fund educational, cultural, and recreational activities at the school.

For more information, contact the school at (415) 615-8460

GARDEN PARTY

The Sunset Cooperative Nursery School will be hosting their annual Garden Party fundraising event on Saturday, **May 2**nd from **10:30AM – 1:30PM** at 4245 Lawton Street (Great Highway).

Now in its 4th year, the Garden Party has grown into a community event that gets people excited about greening San Francisco. The event is a one-stop place for seeds, soil, pots, plants and expert advice.

Kids will be able to create crafts and germinate their own new plants. Organic and local foods will be served. There will also be a raffle that will offer many wonderful prizes such as 1) 1 hour massage 2) gift certificate for a local restaurant 3) yard maintenance 4) garden consultation and more. This event is open to the public and admission is free. All proceeds support Sunset Cooperative Nursery School.



SUNSET RECREATION CENTER REBUILD PROCESS UNDERWAY

The Sunset Recreation Center and Playground is slated for a major remodel with funds from the Prop A Parks Bond. This is a \$13.7 million project which includes the repair and renovation of the recreation center, children's play area, fields and courts; restoration of existing roads and pathways; upgrades to the irrigation and lighting systems; modifications to the site to remove barriers and improve accessibility, and overall reconditioning of the park landscape. With a project this big, it is important to get as much input as possible from the people who really use it. The Recreation & Parks Department is hosting several public meetings this spring and summer. The first one will be at Sunset Recreation Center on **Wednesday, May 13**th from **6:00 – 8:00PM**. We hope you can come and be a part of the vision.

McCoppin Square is also scheduled for a major remodel. Representatives from the Recreation & Parks Department will be at the Dianne Feinstein Elementary School carnival on **May 2**nd to show plan designs and obtain public feedback. On March 30, the Recreation & Parks Department hosted a community meeting at the Taraval Police Station, where neighbors provided input on the renovation.

GET INVOLVED!

Monthly Pine Lake Park clean-up

Our office started a community clean-up effort at Pine Lake Park to clean and maintain the dog run. We meet every second Saturday of the month from **9:00AM to Noon**. Our next clean up is **May 9**th, and we hope to see you there! Supplies are provided.

Stern Grove Festival

The 72nd Stern Grove Festival concert season kicks off June 21st. You can find out about volunteer opportunities and the artist line up at www.sterngrove.org.

Sunday Streets

Celebrate our San Francisco neighborhoods and take pride in the community as a Sunday Streets volunteer. Sunday Streets is a San Francisco city event that opens miles of car-free neighborhood streets to people for walking, biking and recreation – connecting San Francisco neighborhoods on six Sundays in 2009. The first two Sunday Streets are **April 26**th (9AM-1PM) and **May 10**th (10AM-2PM). Volunteering for Sunday Streets is an easy way to have a great time while making a difference in your community.

Volunteer shifts are about half the length of the event, so your team will have plenty of time to enjoy Sunday Streets and volunteer. A free lunch and t-shirts are provided to all volunteers. There is also a special treat for all volunteers who help on five dates or more. To sign up to volunteer and for more information about dates and routes, go to: www.sundaystreetssf.com/volunteer.html

The Sunset will host Sunday Streets on **August 9th** and **September 6th**. Supervisor Chu will be holding a community meeting soon to address any concerns and plan for the event on **May 12th** at 7:00PM at the United Irish Cultural Center (2700 45th Ave & Sloat). If you have any questions, please call our office at (415) 554-7460.

UPCOMING EVENTS

Sunday, April 26

Sunday Streets 9:00AM – 1:00PM

Enjoy a fun, car-free and safe environment for outdoor recreation activities along the Waterfront Route – Embarcadero (from AT&T Park to Aquatic Park)

www.sundaystreetssf.com

Tuesday, April 28

Ride MUNI to work with Supervisor Chu
7:30AM meet at Java Beach Café (1396 La Playa & Judah)
8:00AM board N-Judah by Java Beach Café
Great opportunity to share your thoughts and suggestions on how to improve the Sunset District

Thursday, April 30

City & School District joint committee

Hearing regarding SFUSD student assignment system – update on redesign process

Meeting begins at 3:30PM

City Hall, Board Chamber

Community members are welcome to speak during public comment

Friday, May 1

Salve Regina

7:30PM

Holy Name of Jesus Church (1555-39th Ave)

A musical serenade to the Virgin Mary, Queen of May to benefit: Holy Name School and Holy Name Shrine of the Blessed Virgin Mary, as well as Westbay Pilipino Multi-Servicwe Center.

Tickets \$15

(415) 664-8590 ext. 106

www.holynamesf.com/music.html

Saturday, May 2

Garden Party

10:30AM - 1:00PM

4245 Lawton Street (at Great Highway)

Various garden-related items for sale such as books, plants, food, services and crafts for kids. All proceeds support Sunset Cooperative Nursery School.

Saturday, May 2

"Playland-at-Parkside" Carnival

11:00AM - 4:00PM

2550 - 25th Ave (bet Ulloa & Vicente)

Carnival is open to public, and includes games, food, music and performances. All proceeds support Dianne Feinstein Elementary School.

For more information: (415) 615-8460

Saturday, May 2

Saint Ignatius 17th Annual International Food Fair

4:00PM - 8:00PM

2001 - 37th Ave (Quintara)

At SI's Carlin Commons

Continuous entertainment and opportunity to eat your way around the world

Sunday, May 3

Student Assignment System forum

10:00AM - Noon

Sunset Neighborhood Beacon Center (3925 Noriega at 46th Ave) Informal discussion on SFUSD student assignment issues with Board of Education Commissioner Rachel Norton. Focus of discussion is on kindergarten assignments in the Sunset/Parkside District - but anyone interested in discussing the role of geography in kindergarten assignments is welcome to come.

Please RSVP to chustaff@sfgov.org or (415) 554-7460

May 8, 9, 10th

Academy of Science – Free admission days for District 4 residents Those living in 94122 and 94116 zip code areas will receive free admission to the Academy

www.calacademy.org

Sunday, May 10

Sunday Streets

9:00AM - 1:00PM

Enjoy a fun, car-free and safe environment for outdoor recreation activities along the Waterfront Route in the Southeast Sector – highlighting the San Francisco Bay Trail (from AT&T Park to the Bayview Opera House).

www.sundaystreetssf.com

Monday, May 11

SFUSD Ad Hoc Committee meeting on Student Assignment Meeting begins at 6:00PM James Denman Middle School 241 Oneida Ave (near Ocean & San Jose Ave)

Tuesday, May 12

District 4 Sunday Streets outreach meeting

7:00PM - 8:00PM

Help us plan our Sunday Streets event for District 4 (Aug. 9th & Sept. 6th) United Irish Cultural Center (2700 – 45th Ave & Sloat, St. Francis Room)

Wednesday, May 13

Sunset Rec Center planning meeting

6:00PM - 8:00PM

Sunset Rec Center – 28th Ave & Lawton)

Be part of the vision for the new Sunset Rec Center and playground.

Sunday, May 24

6th Annual Youth Talent Show & Competition 7:00PM

SF Scottish Rite Masonic Center (2850 - 19th Ave & Sloat)

Sponsored by SF Scottish Rite of Freemasonry and Neighborhoods West of Twin Peaks Convener Group

Call / email to audition: April 26 & May 3

(415) 726-9783

www.QuestfortheBest-SF.com

Additional events listed at: www.sfgov.org/chu

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