

# SUPERVISOR CARMEN CHU

District 4 ♥ Sunset ♥ Parkside

February 2013



## *A letter from Supervisor Chu*

It has been my honor and my privilege to serve as Supervisor for the Sunset and Parkside over the last five and a half years. As I prepare to assume the position of the City's Assessor-Recorder, I foremost want to thank you for providing me with the opportunity to serve and for working with me to improve our neighborhoods.

From day one, my focus was to concentrate on the many day-to-day issues that matter to District 4 residents and the people of San Francisco, to tackle the issues large or small and to make thoughtful decisions that have a lasting and positive impact on the City.

Having grown up pitching in at our family restaurant, I remember how hard my parents worked to provide for our family - they hardly ever had a day off! As a Supervisor, I never forgot that lesson and have worked to do more for residents and to do more to support our local small businesses. Over the last few years I have passed legislation that makes it easier to do business with the City. We created a local preference program for mid-sized businesses and set-aside opportunities for micro-businesses. We required prompt payment for work completed, released City payment withholdings to provide cash flow, required primary contractors to pay subcontractors in a timely manner and have loosened rules for businesses hoping to make or produce products in many of our local storefronts. We saw the need to simplify how restaurants are permitted to operate and have worked to promote active storefront in the district. My office has worked creatively to assist businesses to comply with the Americans with Disability Act by funding a pilot to help businesses develop plans for meeting the requirements under the law. We implemented free "Movies at McCoppin" in partnership with local merchants to bring the community together and to promote activity along our merchant corridor.

We have also completed spot façade improvement projects on Noriega and Taraval Streets and have planned and funded additional façade improvement projects at 46<sup>th</sup> Avenue and Taraval and 32<sup>nd</sup> Avenue and Taraval. The Department of Public Works is already working with our office to think ahead for investment on Irving Street. Irving Street will be repaved in the next few years and DPW should invest in and time pedestrian safety improvements and beautification efforts with the repaving for a more efficient delivery of service.

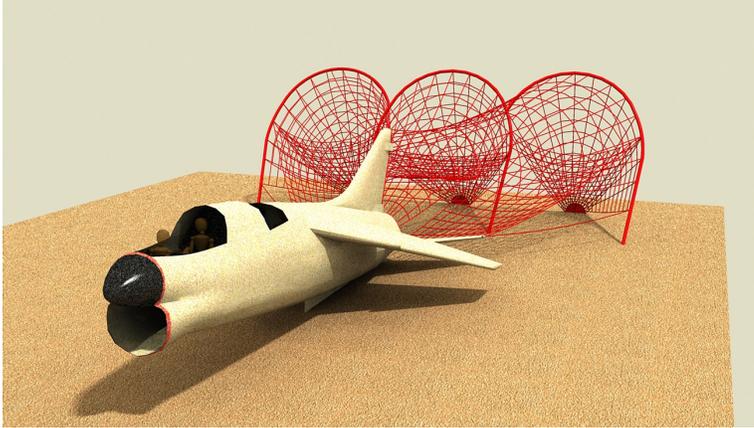
Great strides have also been made in improvements to our local parks, playgrounds and libraries. Both the Ortega Library and the Parkside Library have been completely rebuilt and renovated, respectively. Sunset Recreation Center recently reopened (seismically retrofitted and renovated) with a new field and playground. McCoppin Square reopened with a new



playground, field and garden. And through the hard work of the community, the West Sunset Playground was also completely transformed. This doesn't mean that we take our eyes off the ball. The last two playgrounds which have not been renovated have some good news ahead. Stern Grove's failing playground is a prime candidate for funding from the failing playgrounds funds in the recently passed Parks Bond and our office, with the partnership of the Friends of Larsen Playground, has secured over \$860,000



of the \$1 million required to build a new playground from the ground up at Larsen Park. Your donation of any level will help us bring a jet plane back to Larsen (please donate at [www.sfparksalliance.org](http://www.sfparksalliance.org) ; Friends of Larsen Playground)!



Although public transportation continues to be challenging, we have seen success with the MTA's N-Judah express line. The N-Judah express is not a substitution for rail line service but does offer an alternative that alleviates overcrowding issues on the rail line. Just this Tuesday we approved funds at the San Francisco County Transportation Authority to continue making improvements on the N-Judah line. We have continued to



hold the MTA responsible for reporting on short-turning and their compliance with providing a following car if one is taken off of its normal route. The MTA has also proactively reviewed performance on the 28 and 29 lines in the district and will continue to suggest adjustments that will incrementally improve reliability. This past year I decided not to hire a third legislative aide, even though it was available in the budget, in order to redirect those funds for district-specific improvements. Those redirected funds will go partially towards implementing the improvements prioritized by residents around the Judah and La Playa area and have gone partially towards pedestrian safety efforts. Every school crosswalk in the District has been repainted with more visible crosswalks and many of our merchant areas have also been repainted to highlight pedestrian crossing zones.

We have tackled the problem of oversized vehicles parking on the Great Highway, Lincoln Way and other areas by passing legislation that would allow the MTA to restrict overnight parking where persistent problems exist. This program is expected to begin in April 2013.

In addition to District issues, I have emphasized long term stewardship of the City's finances and investments. Last year, the City successfully came together to pass reforms to our pension system. This past year, along with City departments, the Mayor, labor and community leaders and my colleagues, I successfully lead the Board's process on passing our first two year budget. A two year budget was implemented to more closely align the City's spending with long term planning. The budget made investments in small business, allowed the city to hire additional first responders including police officers and firefighters, while also growing the City's reserve levels. The budget also saw the creation of a rate stabilization reserve at the Public Utilities Commission to begin addressing the long term costs associated with replacing an aging water infrastructure. Finally, my time spent on the Health Service System Board gave me the opportunity to determine health benefits and coverage structures that balanced the provision of core health services with cost to employees and employers.

San Franciscans have a lot to look forward to. Recently passed tax policies have rejuvenated the struggling mid-Market Street area incentivizing businesses to stay and invest in San Franciscans. Major development approved on Treasure Island and in the Bayview Hunters Point promises to transform our City's landscape with housing and open space. Transportation will become ever more connected with the Central Subway reconnecting Chinatown to the central transit core and to the Caltran Station. The Port of San Francisco will see a new cruise ship terminal open in the near future and may be host to a new Warrior Stadium. The Moscone Convention Center is beginning to plan for expansion to support a vital part of our economy – tourism. Finally, we continue to prepare the City for emergency response – a new seismically safe San Francisco General Hospital is under construction to care for those in need and first responders will see investments in our fire suppression infrastructure with new underground water tanks being installed in the District and with a bolstering of the existing underground auxiliary water supply system.

As I now switch gears and continue my public service as your Assessor-Recorder, I look forward to carrying out the responsibilities of the office and to ensure we have a strong and stable tax base that continues to fund the important city services San Franciscans depends on. Thank you again for the opportunity to serve.

# DISTRICT 4 IN REVIEW

under

**Supervisor  
Carmen Chu**

Sept 2007 – Feb 2013

more playground to  
rebuild:

# 1

**LARSEN  
PLAYGROUND**



[www.larsenparkjet.org](http://www.larsenparkjet.org)

# 2



times we hosted  
**MOVIES AT  
McCOPPIN** – free  
movie night series  
showing 9 free  
movies during  
Aug & June 2012



years since  
working with SFPUC  
on legislation to  
create **LARGEST  
MUNICIPAL SOLAR  
POWER PROJECT** in  
the country at the  
Sunset Reservoir

# 3



years that  
Supervisor Chu  
served on **BUDGET  
& FINANCE  
COMMITTEE**, two  
years as Chair

# 4

years we held a  
**HALLOWEEN  
COSTUME DRIVE**,  
providing over  
500 children with  
costumes

# 5



Worked with community and city  
departments to oversee rebuild of...



- **Sava Pool** | Dec 2008
- **Parkside Library** | Nov 2010
- **West Sunset Playground** | Sept 2011
- **Ortega Library** | Sept 2011
- **McCoppin Square** | Oct 2011
- **Sunset Playground** | Nov 2012
- **Sunset Recreation Center** | Nov 2012

## Advocated for funding for these projects:

- **Larsen Playground rebuild**
  - \$1 million secured for playground rebuild; fundraising with community to build airplane structure
- **Noriega Storefront Improvement Project**
  - 11 businesses received free façade improvements (awnings, window treatments, new or improved signage) in exchange for maintenance of these improvements (30th - 32nd Ave)
- **Taraval Storefront Improvement Project**
  - 4 businesses received free façade improvements (40th – 42nd Ave)
- **N-Judah Turnaround Beautification Project**
  - Community-led effort to create vibrant & safe area near beach
- **Lower Taraval Streetscape Improvements**
  - Partnership with Dept of Public Works to improve 46th – 48th Ave
- **Mid-Taraval Façade Improvement Project**
  - Improvements for 3 businesses at 32nd Ave
- **Free ADA Inspections for small businesses**
  - To help businesses under requirements under Federal Americans with Disabilities Act.
- **Sunset Boulevard Jogging Path**
  - Path between Sloat and Noriega was leveled and resurfaced for runners
- **Crosswalk Re-striping**
  - Re-striped busy intersections
- **Additional Recreation & Park Department Gardeners**
  - Additional staffing to improve landscaping maintenance
- **Sunset Boulevard Irrigation Project**
  - Installation of water efficient irrigation and replacement of landscaping (Sloat-Rivera)

## Major Legislative Accomplishments

Series of legislation to streamline city contracting processes, including requirements for prompt payment

Lowered permit fees for outdoor dining furniture, while improving efficiency with inspections

Provided SFMTA authority to regulate parking hours for oversized vehicles

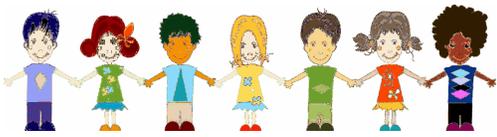
Provided tenant protections for victims of domestic violence

Increased fines and penalties for certain crimes committed at Muni stops to improve public safety

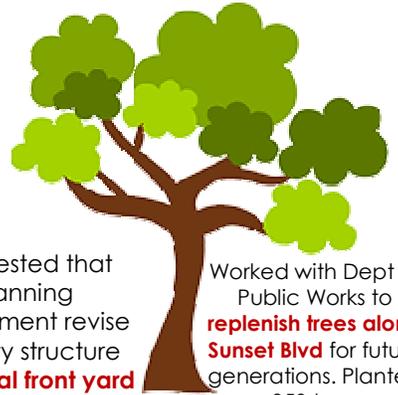
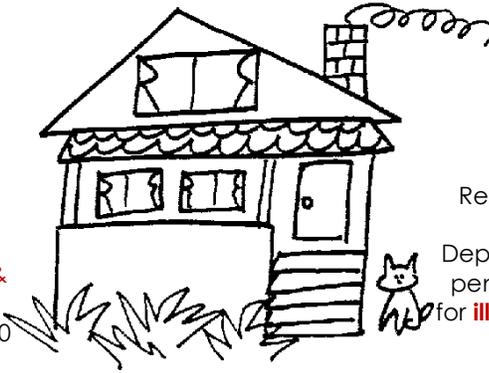
In conjunction with SFPUC, facilitated creation of largest municipal solar power project in the country at Sunset Reservoir

Established 4 Neighborhood Commercial Districts on Taraval St, Noriega St, Judah St, Irving St

Reformed Planning Code regarding massage establishments



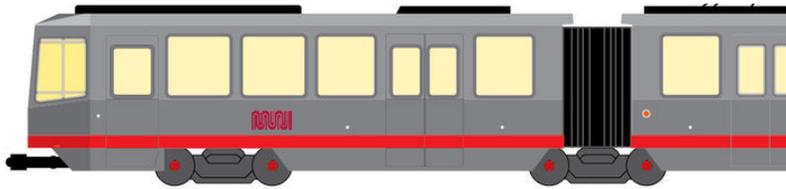
Organized **Crisis to Recover Economic Fair** during mortgage crisis to provide homeowners with financial resources.



Requested that Planning Department revise penalty structure for **illegal front yard paving**.

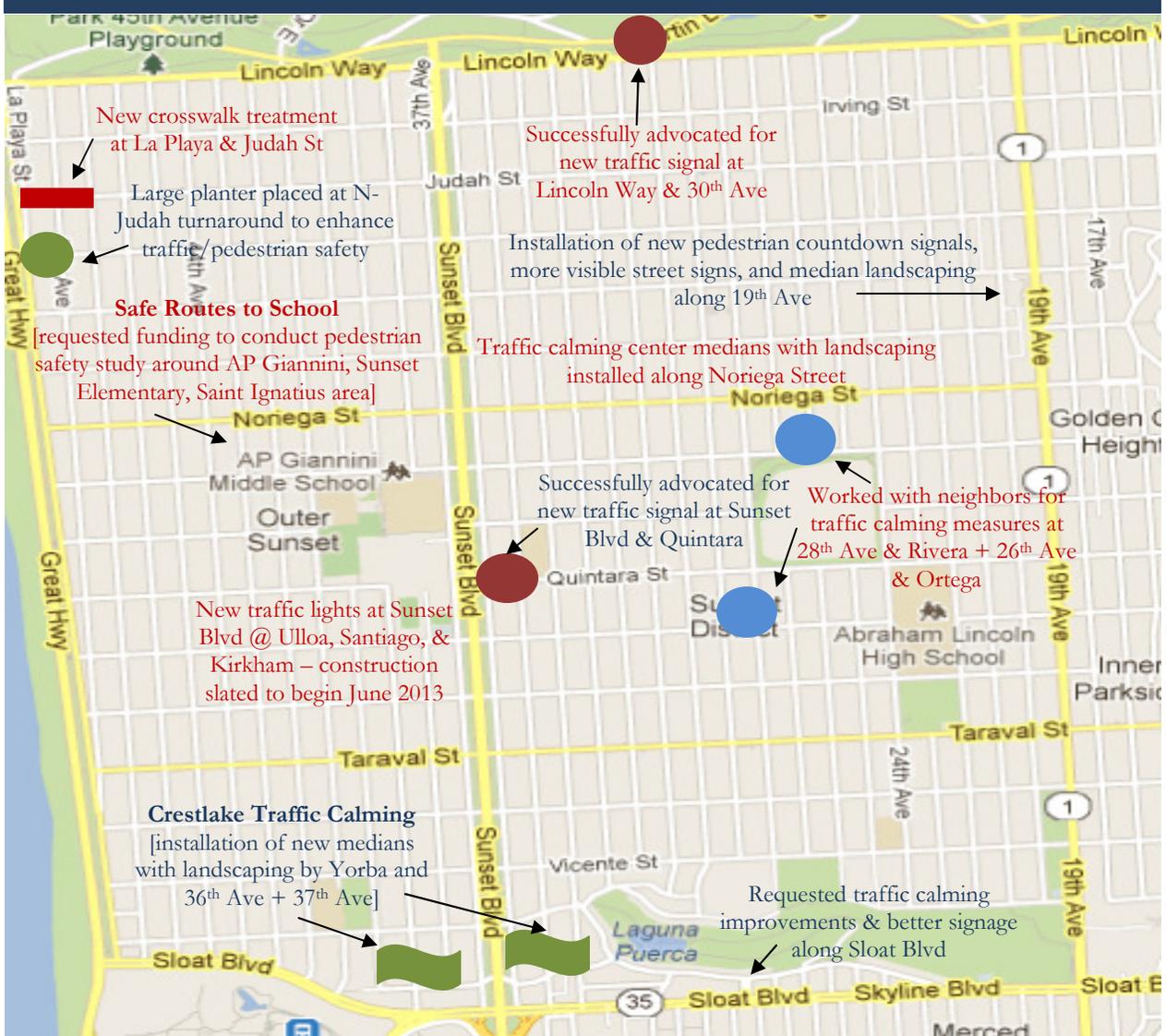
Worked with Dept of Public Works to **replenish trees along Sunset Blvd** for future generations. Planted over 350 trees and 75 native plants.

- Organized **Financial Empowerment Workshop** for high school students & their families.
- Initiated field trips with District 4 school **Principals & PTSA Presidents** to create networking opportunity.
- Participated every year in **Walk to School & Bike to School** Days.
- Organized **book drive**, providing almost 700 students with free books.



- Switchbacks** | Requested procedural changes for Muni switchbacks, including accurate signage, frequent announcements throughout route, switchback to be followed by another train or bus within 5 minutes.
- N-Judah Express** | Advocated for continuation of express bus service pilot. Became permanent December 2011.
- Safety** | Requested decals on every Muni train to remind drivers to stop when train is loading/unloading passengers.

### Pedestrian & traffic safety improvements in the district...



## SUPERVISOR CHU NAMED AS CITY ASSESSOR



On February 6, Mayor Lee appointed Supervisor Carmen Chu as Assessor Recorder of San Francisco. "Carmen Chu will lead the Assessor-Recorder's office with the same level of budgetary expertise and fiscal prudence she demonstrated when she provided the leadership needed to develop the City's first two-year budget, balance a \$6.8 billion annual city budget and close budget shortfalls of \$380 million," said Mayor Lee. "Carmen's exemplary budgetary skills as Chair of the Budget and Finance Committee of the Board of Supervisors have benefited the entire City and she shares my values of equity, efficiency and responsiveness to all San Francisco residents."

## THE GIANT SWEEP

Supervisor Chu joined Mayor Ed Lee, Giants outfielder Hunter Pence, Lou Seal, and many enthusiastic students at Lincoln High School to kick off the Department of Public Works GIANT SWEEP program. The GIANT SWEEP is a citywide anti-litter campaign that partners with local schools, residents, businesses and community groups to keep San Francisco clean and beautiful. The campaign involves hands-on activities teaming City workers with community volunteers to pick up litter and a major educational component encompassing classroom curriculum and a public information campaign.

"One of the most important jobs we have at the Department of Public Works is to keep San Francisco safe and looking good. We have cleaning crews working 24 hours a day, seven days a week. It is a monumental undertaking, and one we and our partner City agencies cannot do alone," said DPW Director Mohammed Nuru. "We need residents, merchants and students—all of us—to take care of the areas around our homes, businesses, parks and schools. But more importantly, we have to get to the point where people don't trash San Francisco in the first place."



Mayor Lee has directed all City agencies to incorporate the Giant Sweep into their work scope. The Municipal Transportation Agency will step up efforts to keep the buses and streetcars clean; the Department on the Environment will incorporate the Giant Sweep theme in its outreach to schools; and the Recreation and Park Department will integrate anti-litter initiatives into their programs and special events, such as fun runs, organized sports leagues and park stewardship activities for young people.

If you would like more information on how to get involved with the Giant Sweep, go to [www.sfgiantsweep.org](http://www.sfgiantsweep.org)

## CONGRESSWOMAN NANCY PELOSI VISITS SUNSET DISTRICT



Congresswoman Nancy Pelosi, whose district now encompasses the entirety of District 4, visited the Sunset District on January 28<sup>th</sup>. The Democratic leader greeted small business owners on Irving Street. Photos: #1) With Buffy Maguire, owner of Java Beach Café; #2) visiting Sunrise Deli; #3) Angela Tickler, owner of The Hard Wear Store, presented the Congresswoman with a t-shirt representing San Francisco pride; #4) visiting 22<sup>nd</sup> & Irving Grocery Store; #5) checking out Discount Fabric store.

## 2013 FAMILY SUMMER RESOURCE FAIR – MARCH 9

What will your children do this summer?

DCYF, SFUSD, the Rec & Park Department and GoKid will host the annual Summer Resource Fair at Everett Middle School on Saturday, March 9 from 10am to 2pm! The Fair is a great opportunity to find out about the multitude of summer camps, programs, and other summer options available to the youth of San Francisco. Over 150 exhibitors from around the City will attend the Fair, representing programs for youth from Kindergarten through high school. There will also be presentations on how to combat summer learning loss, an information session on the Kindergarten to College program, and a lot more. The presentation schedule will be posted on [SFkids.org](http://SFkids.org) soon! Everett Middle School is located at 450 Church Street, and is accessible via several means of public transit:



- MUNI: F or J (16th and Church), or K, L, M (Church Street Station)
- Bus: 22 or 33
- BART: 16th Street Station

Parking will be available on site for \$5 per car. All parking proceeds will go to the Everett Middle School PTA. For more information, contact [Emily Davis](mailto:Emily.Davis@sfkids.org) at 415-554-8991.

## SUNDAY STREETS 2013

Sunday Streets is looking for interns, so if you know anyone who may be interested or qualified, please pass this along:



Sunday Streets is hiring! We're on the lookout for a team of four passionate interns to work closely with our small but dedicated staff for the 2013 season. This internship is an excellent way to learn more about sustainable transportation, public health, community building and event organizing. Read the full job description and learn how to apply: <http://www.idealists.org/view/internship/359HFBTWwWNxd/>

For more information on the position, please contact [Liza@livablecity.org](mailto:Liza@livablecity.org).

## NERT TRAINING

The San Francisco Neighborhood Emergency Response Team (NERT) is free training from the San Francisco Fire Department in how to help yourself and your neighbors prepare for and respond to a disaster by working together. The 20-hour training includes personal preparedness, light search and rescue, disaster medicine, shutting off your utilities, and how to participate as a member of a neighborhood response team. NERT also offers continuing training for graduates, and activities that support building robust neighborhood teams.

For more information, visit the NERT website at <http://sfgov.org/sffdert>, or contact Lt. Erica Arteseros at (415)970-2022 or [sffdert@sfgov.org](mailto:sffdert@sfgov.org).



Register on Eventbrite: <http://bit.ly/y4R3nd> or call (415)970-2024

## ELECTRONIC TOLLING FOR GOLDEN GATE BRIDGE



All electronic tolling, a cashless payment system, is now in the functionality testing phase, leading up to the full conversion in late March 2013. During testing, the toll collectors remain in the toll lanes and you can still pay cash at the Toll Plaza. If motorists aren't using FasTrak, they can try one of the new Pay-By-Plate toll payment options: a License Plate Account, a One-Time Payment, or a Toll Invoice. Drivers using FasTrak pay discounted toll rates and with the Pay-By-Plate options, the non-discounted toll rates apply. Learn about how to open a FasTrak Account now at [www.bayareafastrak.org/](http://www.bayareafastrak.org/)

The Pay-By-Plate options (License Plate Account, One-Time Payment, or Toll Invoice) is the "pay as you go" alternative to FasTrak, where your credit card is charged **ONLY** when you cross the Golden Gate Bridge. Making a One-Time Payment is ideal for those who want to use cash at one of many Cash Payment Locations around the Bay Area.

If you take no action to use FasTrak, License Plate Account, or One-Time Payment, the registered owner of the vehicle is mailed a Toll Invoice (with no added penalties).

Learn more at our website: [www.goldengate.org/tolls](http://www.goldengate.org/tolls).



Lincoln High School's Ms. Ziegler and her government class visits City Hall



Tiffany Cheung from Lincoln High School – winner of Human Trafficking Awareness Month poster contest



Safety Awareness for Everyone (SAFE) event promoting public safety during Lunar New Year



**The San Francisco  
Community Challenge Grant Program  
Announces the Opening of its 2013 Grant Cycle**

The Community Challenge Grant Program (CCG), a division of the Office of the City Administrator, provides grants to local community groups, artists, businesses and nonprofit organizations to make physical improvements to their neighborhoods. The CCG focuses on projects that directly engage residents and businesses in working together to create green spaces, gathering places, public art, and other neighborhood amenities. Grants range from \$3,000 up to \$100,000.

The CCG has also continued its partnership with the SF Public Utilities Commission's (SFPUC) Urban Watershed Management Program to offer a subset of grants, called Watershed Stewardship Grants, for community-driven projects implementing green technologies for managing local stormwater. These grants support the planning, design, and construction of green stormwater management facilities, in addition to educating residents about the City's water and wastewater management system. Grants range from \$15,000 up to \$100,000.

**Application Timeline:**

Grant Cycle Opens	Monday, February 25, 2013 - Applications available at <a href="http://www.sfgov.org/ccg">www.sfgov.org/ccg</a>
Community Workshop	Thursday, March 7, 2013, 6:00 – 7:00 PM, City Hall
* RSVP your attendance to <a href="mailto:lanita.henriquez@sfgov.org">lanita.henriquez@sfgov.org</a> by Monday, March 4 <sup>th</sup> . Space is limited to 30 seats.	
Submission Deadline	Friday, March 29, 2013, 5:00 PM, City Hall, Room 362
Award Notifications	June 2013

For additional information or to discuss a potential project contact Lanita Henriquez, Program Manager at



**NOTICE OF PUBLIC WORKSHOP**

**Topic: San Francisco Residential Refuse Rates –  
Recology's Final Application for Rate Increase**

Recology, the San Francisco refuse collection and processing company, has filed an application for an increase in residential refuse collection and disposal rates for trash, recyclables and compostables (black, blue and green bin services). In its draft application, the company is requesting an average increase of 23.75 percent, or about \$6.50 a month for a single-family home. Recology's final application is due March 11, 2013. If the rate increase is approved, the new rates would go into effect on September 1, 2013.

Pursuant to the City's 1932 Refuse Collection and Disposal ordinance, the Director of the Department of Public Works is charged with reviewing the rate-adjustment application, holding public hearings, and issuing a report and recommended order on whether the rates are just and reasonable.

The Department of Public Works will host an informational workshop to review the final application with interested members of the public. Representatives from Recology, the Department of Public Works and the Department of the Environment will present an overview of the rate application and take public comment at the workshop:

**Thursday, March 21, 2013, 4 p.m.**  
City Hall, Room 421  
1 Dr. Carlton B. Goodlett Place  
San Francisco, CA 94102

The City also has engaged a ratepayer advocate to assist the public in understanding and commenting on new residential refuse rates; the ratepayer advocate will participate in the workshop and in future hearings. The public is encouraged to contact the ratepayer advocate directly at [www.ratepayeradvocatesf.org](http://www.ratepayeradvocatesf.org) or by calling (415) 554-6921.

No official action will be taken at the upcoming workshop. The Director of Public Works will hold a series of public hearings on the final rate application beginning in April, and will issue a report and recommended order in June. Watch for additional notices for the Director's hearings.

For more information go to [www.sfdpw.org/refuserates](http://www.sfdpw.org/refuserates) or call 311.

## LET'S BRING A JET PLANE BACK TO LARSEN

Once upon a time, in the City of San Francisco, there was a very special park with a very **BIG JET PLANE!** Children from all over the City came to climb on it, crawl through it, jump off it and imagine piloting around the world in it. Then one day the plane was gone and children of all ages have missed it ever since...



LARSEN THEN



LARSEN NOW

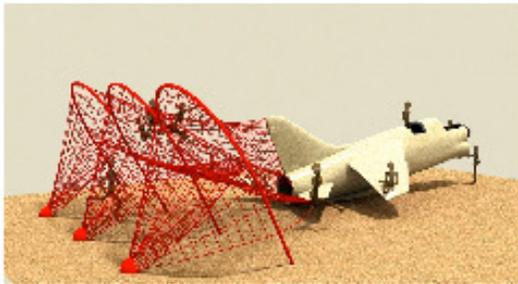
The Friends of Larsen Playground have partnered with the San Francisco Parks Alliance and the San Francisco Recreation & Parks Department to revitalize this highly visible playground. Located at 19<sup>th</sup> Avenue and Vicente Street, Larsen Park attracts children and families from across the City to the nearby athletic fields and Sava Pool. Unfortunately, all that remains at the site of the playground is a set of rusty swings. Seen by thousands of people who drive on Highway 1 through the City and for all of our kids...

### WE KNOW WE CAN DO BETTER

The renovation and plans for Larsen Playground includes a large preschool-age play structure, swings and spinners, and a sculpted replica of the iconic and much beloved F-8 Crusader jet that so many people remember.

Through the support of the community and with \$850,000 of grant and other local funding secured, this project is well on its way. Please help us get to the finish line with your contribution towards the remaining \$150,000 needed to fully fund Larsen Playground by March 2013.

### NOW IS THE TIME TO GET THIS PLANE *and* PLAN OFF THE GROUND!



### SUPPORT THE PLANE, SPONSOR A TILE IN THE MOSAIC!

First Class	8 x 8 personalized painted tile	\$1000
Business Class	6 x 6 personalized painted tile	\$500
Frequent Flyer	4 x 4 personalized painted tile	\$250

For donation opportunities over \$5000, please contact the San Francisco Parks Alliance.

The San Francisco Parks Alliance is a 501(c)(3) non-profit organization; Tax ID#237131784. Donations, large and small, are appreciated and accepted online at: <http://www.sfparksalliance.org/the-alliance/park-partners/friends-larsen-playground> or by calling Steve Schweigerdt at (415) 621-3260. For more information, please contact the Office of Supervisor Carmen Chu at (415)554-7460.

*Thank you District 4!*  
*It has been an honor to serve you.*



*Best wishes,*  
*Carmen, Katy, Cammy*

The District 4 Office is moving! A new room number and new email will be coming. If you need anything during the transition, please email [Cammy.Blackstone@sfgov.org](mailto:Cammy.Blackstone@sfgov.org) or call 415-554-7460