

Sunset District Blueprint

Initial brainstorm with District 4 Leadership Group - May 2013

Category	Community Ideas	Votes	Sub-Category
Children & Families	Summer and afterschool programs. Civic engagement. Employment/workforce development. Enrichment. Ensuring that they remain!	12	Youth Opportunities
Children & Families	Transportation for families/youth to services (Sunset shuttle).	9	Sunset Shuttle
Children & Families	Parade & festival on Sunset Blvd.	5	Celebrations
Children & Families	Local business engagement w/public schools.	5	Connecting Community
Children & Families	For public meetings, have childcare & food as to be inclusive to families to come to mtgs.	5	Family Civic Engagement
Children & Families	A decent senior center large enough for 100+ seniors.	5	Senior Community Center
Children & Families	Single clearinghouse or contact point for connecting w/services and programs, public and private. A family/kid rep or ombudsman.	4	Connecting Community
Children & Families	Social services guidebook. Access to services (mental health, etc.).	4	Inventory
Children & Families	A senior or medical center at the old Francisco Scott Key site.	4	Senior Community Center
Children & Families	Senior services - big need for more space and services.	4	Senior Community Center
Children & Families	Perks for landlords that rent to non-profits below market.	3	Below Market Rental Incentive
Children & Families	Annual bring-back-playland. "La Playa Land".	3	Family Play
Children & Families	Local small-business internships for neighborhood kids.	3	Youth Opportunities
Children & Families	Connect school to community through public use of playgrounds & other facilities.	2	Connecting Community
Children & Families	Special bus/van to take kids from school to Sunset Movement Arts.	2	Sunset Shuttle
Children & Families	Transitional kindergarten (there is only one).	2	Transitional Kindergarten
Children & Families	Affordable childcare.	1	Childcare
Children & Families	More coordination between public and private youth services.	1	Connecting Community
Children & Families	Access to neighborhood schools.	1	Neighborhood Schools
Children & Families	A bathroom w/changing station in the boat park @45th Ave in GG Park.	1	Park Improvements
Children & Families	More families. Concentrate teens/preteen programs. Preschool - nonschool public programs. School safety. Preschool for all 4 years.	1	Youth Opportunities
Children & Families	Better coordination between SFUSD, CCSF, private schools, libraries & health services.	0	Connecting Community
Children & Families	Business sponsorship in school events.	0	Connecting Community
Children & Families	A par course along the Sunset Promenade.	0	Family Play
Children & Families	Cutting edge quality of life for the edge of the city.	0	Overall Quality of Life
Children & Families	More families want to move or stay in Sunset. Pre-teens & teens programs. Pre-school age. School safety.	0	Youth Opportunities
Economic Development	Sunset District Merchants Association (involving businesses from the entire neighborhood, not just select corridors).	10	Connecting Community
Economic Development	More family friendly stores, eateries, and hangouts. Stuff for kids. More families.	9	Family Businesses
Economic Development	Incentivize landlords to reduce vacancies (why won't they rent at reasonable rates?).	7	Business Attraction
Economic Development	Merchants and other service providers know each other and work together.	6	Connecting Community
Economic Development	Permit process constrains change & diversity.	5	Business Attraction
Economic Development	Local merchants need assistance w/ how to grow and improve their businesses.	5	Business Services
Economic Development	City College classes.	5	City College Classes
Economic Development	Merchant-based farmers market (as in, featuring local businesses).	5	Farmer's Market
Economic Development	Hire locally.	4	Local Hire
Economic Development	Ease of (cost, trouble) neighborhood use for local fairs. Promote community.	3	Celebrations
Economic Development	Guidebook to small businesses that cater to arts, music, social services, etc.	3	Inventory
Economic Development	Needs promotion of neighborhood businesses to the broader city.	3	Tourism
Economic Development	La Playa Park needs a bank, drug store, theatre, medical center. Accomodating zoning and licensing.	2	Business Attraction
Economic Development	Small business problem hotline.	2	Business Services
Economic Development	Economic Development. Tourism to the fabulous Sunset.	2	Tourism
Economic Development	Encourage pop-ups of interesting businesses in vacant store fronts.	1	Business Attraction
Economic Development	Incentivize landlords to bring in "desired" small business (food, retail, not offices/commercial).	1	Business Attraction
Economic Development	More grocery stores (Sunset Super, Ranch 99, Trader Joes).	1	Business Attraction

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Economic Development	Salad bar like Plutos or Fresh Choice.	1	Business Attraction
Economic Development	More movie theaters.	1	Family Businesses
Economic Development	Merchant directory. Guidance to stimulate business. Permit process too difficult. Limit types of business. 1% can't do for the 99%.	1	Inventory
Economic Development	Work/life balance type business where people can rent space hourly, weekly, etc. & have their kids too.	1	Work Live Spaces
Economic Development	City Hall maintained official registry of neighborhood & merchant associations for outreach.	0	Inventory
Economic Development	Weekly food trucks at appropriately designated areas.	0	Pop Up
Economic Development	Stonestown - what is the vision for this major mall?	0	Stonestown
Economic Development	A SF Best Kept Secret. Sunset as destination. Families. Asians. Tourism - economic development.	0	Tourism
Land Use	The old F.S. Key on 43rd between Judah & Irving for a public service purpose (not condos or apts).	17	Develop Principal Center
Land Use	Divide D4 into four different neighborhoods.	8	Art & Identity
Land Use	Sunset mural projects.	5	Art & Identity
Land Use	Beautification of commercial streets (cute signage, flowers, etc.)	5	Corridor Beautification
Land Use	Graffiti abatement.	5	Graffiti
Land Use	Skate park and skate rinks!	5	Skating
Land Use	Senior housing. Community center. Corridor connection merchants.	4	Connecting Community
Land Use	Bowling alley or Playland again.	4	Family Play
Land Use	Big community center. Merchant community planning. Destination restaurants. Destination sights. Large family health clubs.	3	Connecting Community
Land Use	Chrissy Field-esque hut at Ocean Beach (Vicente area).	3	Visitor Center
Land Use	End of Taraval beautify, develop & transform (like at the end of Judah).	2	Corridor Beautification
Land Use	Trees up and down major corridors (eg. Irving/Judah/Taraval).	2	Corridor Beautification
Land Use	Area b/n Lower Great Highway and Great Highway needs to be better maintained.	2	Great Highway Maintenance
Land Use	Money for more trees and for maintenance of trees.	2	More Green
Land Use	Iconic/historic imagery of area.	1	Art & Identity
Land Use	Community gardens/centers.	1	Connecting Community
Land Use	Par course on the Sunset Promenade, and community gardens, walking paths.	1	Connecting Community
Land Use	Color/lighting scheme for beautification of commercial corridors.	1	Corridor Beautification
Land Use	Legalizing amnesty to register in-law apts so prevalent in SF.	1	In-Law Legalization & Amnesty
Land Use	Map all assets in District.	1	Inventory
Land Use	Connect NC zones w/each other by allowing changes of use. Taraval, Noriega, Irving.	1	More Businesses
Land Use	More green/gardening. Leverage existing resources Sloat Garden Center.	1	More Green
Land Use	Business corridors need better monitoring & maintenance. More active recruitment of new/thriving business.	0	Corridor Beautification
Land Use	Less development.	0	Don't Develop
Land Use	Enforcement of illegal inlaws.	0	Enforce Illegal In-Laws
Land Use	Volleyball arena on the beach at Judah.	0	Family Play
Land Use	Provide more staffing for bldg & inspections.	0	More Building Inspectors
Land Use	More/denser merchant corridors. Unification of sprawl?	0	More Businesses
Land Use	More parklets.	0	More Green
Land Use	Think Noe/Castro/Market beautification levels (hanging flower baskets).	0	More Green
Land Use	Plaza with fountain at the turnaround.	0	N-Judah Turnaround Beautification
Land Use	Fix St. Paul's.	0	Renovate
Land Use	Cannabis club locations (not by schools).	0	Thoughtful Business Locations
Land Use	More hotels, B&Bs.	0	Tourism
Land Use	Underground parking around Irving commercial corridor.	0	Underground Parking
Public Safety	Training our kids on disaster preparedness. Create one plan.	15	K-12 NERT
Public Safety	Street improvements. Lighting improvements.	8	Lighting

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Public Safety	Sunset Volunteers. Promoting sense of connection between community members through a volunteer. Promotes safety, access to resources, etc.	6	Connecting Community
Public Safety	Create disaster station for emergency supplies in D4.	6	Disaster Station & Supplies
Public Safety	Trafficking of women - "pop up" massage parlours enforcement.	6	Massage Parlor Enforcement
Public Safety	Remove/underground overhead power lines.	6	Power Lines
Public Safety	More beat cops walking merchant corridors.	5	Beat Cops
Public Safety	NERT on every block. Bilingual outreach. SAFE.	4	Connecting Monolingual Community
Public Safety	Home invasion.	3	Home Invasion Prevention
Public Safety	SAFE program more collaboration.	3	SAFE Program Collaboration
Public Safety	Real enforcement of texting and driving.	3	Texting & Driving Enforcement
Public Safety	Fully staffed Taraval Station. Beat cops who can get to know the community.	2	Beat Cops
Public Safety	Trash pickup on Great Hwy more frequent.	2	Great Highway Maintenance
Public Safety	NERT. Police community meetings translated in Chinese . SAFE complete involvement of all members of the community.	2	Public Safety Translation
Public Safety	Connect Asian immigrant cultural orgs w/public safety and neighborhood orgs at large. Find seed members who cross among communities	1	Connecting Monolingual Community
Public Safety	Trainings for residents on cultural humility and dealing with homelessness.	1	Create Cultural Humility
Public Safety	Defibrillators and training.	1	Defibrillator Trainings
Public Safety	Free pet immunization and spaying.	1	Pet services
Public Safety	Seismic safety incentives for property improvements.	1	Seismic Improvement Incentives
Public Safety	Walking to and from school buddy system.	0	Buddy System
Public Safety	"Open House" - create mini-neighborhood block parties.	0	Connecting Community
Public Safety	Mandatory first aid/cpr classes in schools.	0	CPR & First Aid
Public Safety	There is not enough of a plan in place to deal with a big fire.	0	Fire Plan
Public Safety	Funding for services for high-risk family services.	0	High-Risk Families
Transportation & Pedestrian Safety	Reliable Muni service/ End switchbacks	12	Dependable Transportation
Transportation & Pedestrian Safety	Improved crosswalk signage/visibility.	5	Pedestrian Improvements
Transportation & Pedestrian Safety	Bottleneck at Kezar.	5	Traffic Improvements
Transportation & Pedestrian Safety	Cyclist land safety that is all-inclusive, not just cyclists.	4	Traffic Improvements
Transportation & Pedestrian Safety	Riders exiting the trains (e.g. on Judah & Taraval).	4	Traffic Improvements
Transportation & Pedestrian Safety	A handicap ramp at corner of La Playa & Judah south side.	3	Accessibility
Transportation & Pedestrian Safety	Bike plan? Revisit.	3	Bicycle Improvements
Transportation & Pedestrian Safety	Fix dangerous intersections at La Playa & Irving, 45th & Lincoln, Kirkham & Great Hwy.	3	Pedestrian Improvements
Transportation & Pedestrian Safety	Improved traffic/pedestrian safety at schools w/ police department.	3	School Pedestrian Improvements
Transportation & Pedestrian Safety	Better management of major thoroughfares.	3	Traffic Improvements
Transportation & Pedestrian Safety	Sloat Blvd corridor speed management plan.	3	Traffic Improvements
Transportation & Pedestrian Safety	Move the layover spot for the N-Judah from the turnaround to the stop at 48th Ave & Judah.	3	Transit Stop Improvements
Transportation & Pedestrian Safety	Public transportation is frustrating.	2	Dependable Transportation
Transportation & Pedestrian Safety	Well-lighted bus stops. Dependable transportation. Buses. Taxis.	2	Dependable Transportation
Transportation & Pedestrian Safety	Enforce pedestrian rules (keep people safe).	2	Enforce Pedestrian Laws
Transportation & Pedestrian Safety	A walk area (sidewalk) along the La Playa side of La Playa Park between Judah & Kirkham.	2	Pedestrian Improvements
Transportation & Pedestrian Safety	Traffic signage improvements. Make them bigger!	2	Signage
Transportation & Pedestrian Safety	Creating extra lanes for dropoff/pickup at all schools (or put in parking lots).	1	Dependable Transportation
Transportation & Pedestrian Safety	More express bus service to places where people work.	1	Dependable Transportation
Transportation & Pedestrian Safety	Make it easier to get stop signs.	1	Traffic Improvements
Transportation & Pedestrian Safety	Traffic Calming measures. Bulbouts/crosswalks.	1	Traffic Improvements
Transportation & Pedestrian Safety	Move the handicap ramp to the bus stop at 48th & Judah from La Playa & Judah on a new boarding.	0	Accessibility
Transportation & Pedestrian Safety	Focus on completed bike routes, even if limited, instead of spot changes.	0	Bicycle Improvements

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Transportation & Pedestrian Safety	Overcoming cultural/bilingual barriers for greater community involvement.	0	Connecting Monolingual Community
Transportation & Pedestrian Safety	N Express good idea needs tweaking.	0	Dependable Transportation
Transportation & Pedestrian Safety	More traffic enforcement.	0	Enforce Traffic
Transportation & Pedestrian Safety	Bus along Great Highway instead of 46th Ave.	0	Traffic Improvements
Transportation & Pedestrian Safety	Cyclist - bike lane. Who makes decisions about traffic calming?	0	Traffic Improvements
Transportation & Pedestrian Safety	Pedestrian, cyclist, motorist > street safety.	0	Traffic Improvements
Transportation & Pedestrian Safety	Fix timing on lights at Sunset/Great Hwy.	0	Traffic Lights