FILE NO. 021727

[Authorization for the use of identification numbers in lieu of permit numbers for lawfully erected general advertising signs.]

Ordinance amending San Francisco Planning Code Chapter 6, Section 604.1(c), to modify the authority of the Director of the Planning Department to approve the use of identification numbers in lieu of the required permit numbers for general advertising signs, by deleting language that restricts the use of the substitute identification numbers to general advertising signs that existed at their current locations at the time of the Department's 1966 sign inventory.

> Note: Additions are <u>single-underline italics Times New Roman</u>; deletions are <u>strikethrough italics Times New Roman</u>. Board amendment additions are <u>double underlined</u>. Board amendment deletions are <u>strikethrough normal</u>.

Be it ordained by the People of the City and County of San Francisco:

Section 1. The San Francisco Planning Code is hereby amended by amending Section

604.1(c), to read as follows:

SEC. 604.1. INFORMATION REQUIRED ON ADVERTISING SIGNS.

(a) Information Required on General Advertising Signs. Each general

advertising sign authorized by this Code shall bear the following information:

- (1) an imprint identifying the name of the sign company;
- (2) the permit number; and
- (3) the permitted sign dimensions.

This information shall be imprinted and maintained on the face or edge of the sign. Electric signs may have an approved metal tag attached to them instead of imprinted characters. See also requirements specified in Section 3102F.2 of the San Francisco Building Code.

Supervisor Leno , Gonzalez BOARD OF SUPERVISORS The required text size shall be:

(i) a minimum of 2 inches in height for general advertising signs of 100 square feet or less;

(ii) a minimum of 4 inches in height for general advertising signs of 101 square feet to 500 square feet; and

(iii)

a minimum of 8 inches in height for general advertising signs of over 500 feet.

(b) **New Signs; When Required.** The information required by Subsection (a) shall be provided on each new general advertising sign or whenever a new permit is required, and must be kept accurate and maintained regardless of change of text or graphics.

(c) Existing Signs; When Required. The information required by Subsection (a) shall be included on each existing general advertising sign within twelve months of the effective date of this legislation. If no permit can be located within the 12-month period, the Director of Planning shall grant one six-month extension to allow the owner of the sign to apply for and obtain the in-lieu identifying number referred to below in this Subsection (c).

Where <u>no permit can be located for</u> evidence is submitted to the Planning Department that a general advertising sign existed at its current location on or prior to the Department's May/June 1966 general advertising sign inventory volumes but no permit can be located, and <u>but</u> the Director of the Planning Department concludes, <u>based on evidence submitted to or possessed by the Planning Department</u>, that the sign likely was legally authorized at the time it was installed <u>at its current location</u>, the Department shall issue an identifying number in lieu of the a permit number and the sign shall be considered a lawful nonconforming use under Section 604(h) of this Code. This identifying number shall be imprinted and maintained on the sign in lieu of the permit number required by Subsection 604.1(a) above. The Director's conclusion concerning the legality or illegality of the sign and the rationale supporting that conclusion shall be set forth in writing and mailed to the applicant.

Supervisor Leno
BOARD OF SUPERVISORS

(d) **Violations; Additional Penalty.** Failure to comply with these requirements shall be deemed to be a violation of Article 6 and subject to the penalties for violation set forth in this Article 6 or elsewhere in this code. If the Director of Planning determines that the information provided on the sign, as required by Subsection (a), is knowingly false, inaccurate or misleading, an additional penalty of \$1,000 a day may be imposed by the Director on the sign company in addition to the other penalties set forth in this Article 6 or elsewhere in this code.

By:

Supervisor Leno BOARD OF SUPERVISORS

APPROVED AS TO FORM:

DENNIS/U. HERRERA, City Attorney

RAFAL OFIERSKI Deputy City Attorney



Tails

Ordinance

File Number: 021727

Date Passed:

Ordinance amending San Francisco Planning Code Chapter 6, Section 604.1(c), to modify the authority of the Director of the Planning Department to approve the use of identification numbers in lieu of the required permit numbers for general advertising signs, by deleting language that restricts the use of the substitute identification numbers to general advertising signs that existed at their current locations at the time of the Department's 1966 sign inventory.

November 25, 2002 Board of Supervisors - PASSED ON FIRST READING

Ayes: 9 - Ammiano, Daly, Gonzalez, Leno, Maxwell, McGoldrick, Newsom, Peskin, Sandoval Absent: 2 - Hall, Yee

December 9, 2002 Board of Supervisors - FINALLY PASSED

Ayes: 9 - Ammiano, Daly, Gonzalez, Hall, Maxwell, McGoldrick, Newsom, Peskin, Sandoval

File No. 021727

I hereby certify that the foregoing Ordinance was FINALLY PASSED on December 9, 2002 by the Board of Supervisors of the City and County of San Francisco.

Gloria L. Young Gerk of the Board Mayor Willie L. Brown Jr.

DEC 2 0 2002

Date Approved

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