[Planning Code, Zoning Map - Establishing the Excelsior Outer Mission Street Neighborhood Commercial District]

Ordinance amending the Planning Code to establish the Excelsior Outer Mission Street
Neighborhood Commercial District (NCD) along Mission Street between Alemany
Boulevard and the San Francisco-San Mateo County line; repealing the Excelsior
Alcohol Restricted Use District and adding controls on liquor establishments to the
new NCD; amending various sections to make conforming and other technical
changes; amending the Zoning Map to rezone specified properties to the new NCD; and

making environmental findings, and findings of consistency with the General Plan, and

NOTE: Unchanged Code text and uncodified text are in plain Arial font.

Additions to Codes are in single-underline italics Times New Roman font.

Deletions to Codes are in strikethrough italics Times New Roman font.

Board amendment additions are in double-underlined Arial font.

Board amendment deletions are in strikethrough Arial font.

Asterisks (\* \* \* \*) indicate the omission of unchanged Code subsections or parts of tables.

Be it ordained by the People of the City and County of San Francisco: Section 1. Findings.

the eight priority policies of Planning Code, Section 101.1.

- (a) The Planning Department has determined that the actions contemplated in this ordinance comply with the California Environmental Quality Act (California Public Resources Code Sections 21000 et seq.). Said determination is on file with the Clerk of the Board of Supervisors in File No. 130084 and is incorporated herein by reference.
- (b) On April 18, 2013, the Planning Commission, in Resolution No. 18846, adopted findings that the actions contemplated in this ordinance are consistent, on balance, with the City's General Plan and eight priority policies of Planning Code Section 101.1. The Board

adopts these findings as its own. A copy of said Resolution is on file with the Clerk of the Board of Supervisors in File No. 130084, and is incorporated herein by reference.

(c) This Board finds that these Planning Code amendments are consistent with the General Plan and with the priority policies of Planning Code Section 101.1 for the reasons set forth in Planning Commission Resolution No. 18846, and the Board hereby incorporates such reasons herein by reference.

Section 2. The Planning Code is hereby amended by adding Section 745.1, to read as follows:

## SEC. 745.1. EXCELSIOR OUTER MISSION STREET NEIGHBORHOOD COMMERCIAL DISTRICT.

The Excelsior Outer Mission Street Neighborhood Commercial District is located along Mission Street between Alemany Boulevard and the San Francisco-San Mateo county line. Outer Mission Street is mixed use, combining street-fronting retail businesses on the ground floor and housing on upper floors. The range of comparison goods and services offered is varied and often includes specialty retail stores, restaurants, and neighborhood-serving offices. The area is transit-oriented and the commercial uses serve residents of the area as well as residents and visitors from adjacent and other neighborhoods.

The Excelsior Outer Mission Street Neighborhood Commercial District is intended to provide convenience goods and services to the surrounding neighborhoods as well as limited comparison shopping goods for a wider market. Housing development in new buildings is encouraged above the second story. Existing residential units are protected by limitations on demolitions and upper-story conversions. Parking for residential and commercial uses is not required. Buildings range in height, with height limits generally allowing up to four stories. Lots vary in size, generally small- or medium-sized with some very large parcels.

### SEC. 745. EXCELSIOR OUTER MISSION STREET NEIGHBORHOOD COMMERCIAL

**DISTRICT ZONING CONTROL TABLE** 

	8		Excelsior Outer Mission Street
<u>No.</u>	Zoning Category	§ References	<u>Controls</u>
BUILDING S	<u>TANDARDS</u>		
<u>745.10</u>	Height and Bulk Limit	§§ 102.12, 105, 106,	Generally 40-X; see Zoning
		<u> 250 - 252, 260, 261.1, </u>	Map. Height Sculpting on
		<u>263.20, 270, 271</u>	Alleys; § 261.1 Additional 5
			feet in height allowed for
			Ground Floor Active Uses in
			40-X and 50-X height
			<u>districts;§ 263.20</u>
<u>745.11</u>	Lot Size [Per Development]	§§ 790.56, 121.1	P up to 9,999 sq. ft.; C 10,000
			sq. ft. & above
<u>745.12</u>	<u>Rear Yard</u>	<u>§§ 130, 134, 136</u>	Required at the second story
			and above: § 134(a)(1)(C)
745.13a	Street Frontage	<u>§ 145.1</u>	<u>Required</u>
745.13b	Street Frontage, Ground Floor	<u>§ 145.4</u>	<u>Required</u>
	<u>Commercial</u>		
<u>745.14</u>	Awning	§ 136.1(a)	<u>P</u>
745.15	Canopy	§ 136.1(b)	<u>P</u>
<u>745.16</u>	<u>Marquee</u>	§ 136.1(c)	<u>P</u>
<u>745.17</u>	Streetscape and Pedestrian	<u>§ 138.1</u>	<u>Required</u>
	<u>Improvements</u>		

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745.20	Floor Area Ratio	<u>§§ 102.9, 102.11, 123</u>	3.6 to 1 § 124 (a) (b)
<u>745.21</u>	Use Size [Non-Residential]	<u>§ 790.130, § 121.2</u>	P up to 5,999 sq. ft.; C 6,0
···			<u>ft. &amp; above</u>
745.22	Off-Street Parking,	§§ 145.1, 150, 151.1,	None required. Limits set
	Commercial/Institutional	<u> 153 - 157, 159 - 160,</u>	in Section 151.1.
<u></u>		<u> 204.5</u>	
<u>745.23</u>	Off-Street Freight Loading	<u>§§ 150, 153 - 155,</u>	Generally, none required
		204.5, 152, 161(b)	gross floor area is less the
			10,000 sq. ft
<u>745.24</u>	Outdoor Activity Area	§§ 790.70, 145.2(a)	P if located in front; C if l
<del></del>			<u>elsewhere</u>
745.25	Drive-Up Facility	<u>§ 790.30</u>	
<u>745.26</u>	Walk-Up Facility	§§ 790.140, 145.2(b)	P if recessed 3 ft.; C if not
			recessed
<u>745.27</u>	Hours of Operation	<u>§ 790.48</u>	<u>P 6 a.m. – 2 a.m.</u>
			C 2 a.m. – 6 a.m.
<u>745.30</u>	General Advertising Sign	<u>§§ 262, 602 - 604,</u>	
		<u>608, 609</u>	
745.31	Business Sign	§§ 262, 602 - 604,	<u>P</u>
		607.1(f)3, 608, 609	
<u>745.32</u>	Other Signs	<u>§§ 262, 602 - 604,</u>	<u>P</u>
		607.1(c) (d) (g) 608,	

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<u>No.</u>	Zoning Category	§ References	Outer Mission Street		
			Control	ontrols by Story	
		<u>§ 790.118</u>	<u>1st</u>	<u> 2nd</u>	<u>3rd+</u>
745.38	<u>Residential Conversion</u>	§ 790.84, 317	<u>C</u>	<u>C</u>	<u>C</u>
<u>745.39</u>	Residential Demolition	<u>\$ 790.86, 317</u>	<u>C</u>	<u>C</u>	<u>C</u>
Retail Sale	s and Services				
745.40	Other Retail Sales and Services	§ 790.102	<u>P#</u>	<u>P#</u>	P #
	[Not Listed Below]				
<u>745,41</u>	<u>Bar</u>	<u>§ 790.22</u>	<u>P</u>	<u>P</u>	
<u>745.43</u>	<u>Limited-Restaurant</u>	<u>\$ 790.90</u>	<u>P</u>	<u>P</u>	
<u>745,44</u>	<u>Restaurant</u>	<u> \$ 790.91</u>	<u>P</u>	<u>P</u>	
745.45	<u>Liquor Store</u>	<u> \$ 790.55</u>	<u>NP #</u>		
<u>745.46</u>	Movie Theater	<u>§ 790.64</u>	<u>P</u>	<u>P</u>	
745.47	Adult Entertainment	<u>§ 790.36</u>	<u>C</u>	<u>C</u>	
745.48	Other Entertainment	<u>§ 790,38</u>	<u>P</u>	<u>P</u>	
745.49	Financial Service	<u>§ 790.110</u>	<u>P</u>	<u>P</u>	
745.50	Limited Financial Service	<u>§ 790.112</u>	<u>P</u>	P	
745,51	Medical Service	§ 790.114	<u>P</u>	P	<u>P</u>
745.52	Personal Service	<u>§ 790.116</u>	P	<u>P</u>	P
745.53	Business or Professional Service	<u>§ 790.108</u>	<u>P</u>	P	P
745.54	Massage Establishment	§ 790.60, § 1900	<u>C</u>	<u>C</u>	
_		<u>Health Code</u>			
745.55	Tourist Hotel	§ 790.46	$\underline{c}$	<u>C</u>	C

		_				
1	<u>745.56</u>	Automobile Parking	§§ 790.8, 156, 158.1,	<u>C</u>		
2			<u>160</u>			
3	745.57	Automobile Gas Station	<u>§ 790.14</u>	<u>C</u>		
4	<u>745.58</u>	Automotive Service Station	<u>§ 790.17</u>	<u>C</u>		
5	<u>745.59</u>	<u>Automotive Repair</u>	<u>§ 790.15</u>	<u>C</u>	<u>C</u>	
6	<u>745.60</u>	Automotive Wash	<u>§ 790.18</u>	<u>C</u>		
7	<u>745.61</u>	Automobile Sale or Rental	<u>§ 790.12</u>	<u>C</u>		
8	745.62	Animal Hospital	<u>§ 790.6</u>	<u>C</u>	<u>C</u>	
9	<u>745.63</u>	Ambulance Service	<u>§ 790.2</u>	<u>C</u>		
10	745.64	Mortuary	§ 790.62	<u>C</u>	<u>C</u>	<u>C</u>
11	745.65	Trade Shop	<u>§ 790.124</u>	<u>P</u>	<u>P</u>	<u>P</u>
12	745.66	<u>Storage</u>	§ 790.117	<u>C</u>	<u>C</u>	<u>C</u>
13	745.68	Fringe Financial Services	<u>§ 790.111</u>	<u>#</u>		
14 15	745.69	Tobacco Paraphernalia	§ 790.123	<u>C</u>		
16		<u>Establishments</u>				
17	745.69B	Amusement Game Arcade	<u>§ 790.4</u>	<u>C</u>		
18		(Mechanical Amusement				
19		<u>Devices)</u>				
20	745.69C	Neighborhood Agriculture	§ 102.35(a)	<u>P</u>	<u>P</u>	<u>P</u>
21	745.69D	Large-Scale Urban Agriculture	§ 102.35(b)	<u>C</u>	<u>C</u>	<u>C</u>
22	Institutions a	and Non-Retail Sales and Services	<del></del>	· · · · · · · · · · · · · · · · · · ·		
23	745.70	Administrative Service	<u>§ 790.106</u>	<u>C</u>	<u>C</u>	<u>C</u>
24	745.80	Hospital or Medical Center	<u>§ 790.44</u>	<u>C</u>	<u>C</u>	<u>C</u>
25	<u>745.81</u>	Other Institutions, Large	<u>§ 790.50</u>	<u>P</u>	<u>P</u>	<u>P</u>
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Other Institutions, Small	<u>§ 790.51</u>	<u>P</u>	<u>P</u>	<u>P</u>		
<u>Public Use</u>	<u>\$ 790.80</u>	<u>C</u>	<u>C</u>	<u>C</u>		
Medical Cannabis Dispensary	<u>\$ 790.141</u>	<u>€ <u>₽</u>#</u>	<u> </u>	C <u>P</u> #		
RESIDENTIAL STANDARDS AND USES						
<u>Residential Use</u>	<u>\$ 790.88</u>	P, except	<u>P</u>	<u>P</u>		
		C for				
		front-				
		<u>ages</u>				
		<u>listed in</u>				
		<u>145.1</u>				
		<u>(d)</u>				
Residential Density, Dwelling	§§ 207, 207.1,	Generall	Generally, 1 unit per 600 sq. ft.			
<u>Units</u>	790.88(a)	<u>lot area</u>	ot area			
Residential Density, Group	<u>§§ 207.1, 208,</u>	Generally, 1 bedroom per 210				
				1		
<u>Housing</u>	790.88(b)	sq. ft. lot	<u>area</u>			
Housing Usable Open Space [Per	790.88(b) §§ 135, 136		<u>area</u> y, either 80	sq. ft. if		
		Generall				
Usable Open Space [Per		Generall	y, either 80 or 100 sq. f			
Usable Open Space [Per		Generall private, c	y, either 80 or 100 sq. f § 135(d)	<i>t. if</i>		
Usable Open Space [Per Residential Unit]	§§ 135, 136 §§ 145.1, 150, 151.1,	Generall private, c	y, either 80 or 100 sq. f § 135(d) ne car for o	<i>t. if</i>		
Usable Open Space [Per Residential Unit]	§§ 135, 136 §§ 145.1, 150, 151.1,	Generall private, o common P up to o	y, either 80 or 100 sq. f § 135(d) ne car for o	<i>t. if</i>		
	Public Use  Medical Cannabis Dispensary  L STANDARDS AND USES  Residential Use  Residential Density, Dwelling  Units	Public Use  Medical Cannabis Dispensary  \$ 790.141  L STANDARDS AND USES  Residential Use  \$ 790.88  Residential Density, Dwelling Units  \$ 207, 207.1,  790.88(a)	Public Use         § 790.80         C           Medical Cannabis Dispensary         § 790.141         ← P#           L STANDARDS AND USES           Residential Use         § 790.88         P, except           C for         front-ages           listed in         145.1           (d)         Residential Density, Dwelling         § 207, 207.1, Generall           Units         790.88(a)         lot area	Public Use         § 790.80         C         C           Medical Cannabis Dispensary         § 790.141         G P#         G P#           L STANDARDS AND USES         Residential Use         § 790.88         P, except P           C for front-ages         listed in           145.1         (d)           Residential Density, Dwelling         §§ 207, 207.1, Generally, 1 unit pe           Units         790.88(a)         lot area		

# SPECIFIC PROVISIONS FOR THE EXCELSIOR OUTER MISSION STREET NEIGHBORHOOD COMMERCIAL DISTRICT

<u>Article</u>		
7 Code		
<u>Section</u>	Other Code Section	Zoning Controls
<u>§ 745.40</u>	§§ 790.55, 790.102(a), 790.102(b)	OFF-SALE LIQUOR ESTABLISHMENTS
<u>§ 745.45</u>		Boundaries: Excelsior Outer Mission Street
		Neighborhood Commercial District.
		Controls:
		(a) New Liquor Store uses with Type 20 or
		Type 21 ABC licenses are not permitted in the district;
		provided, however, that any use within the District
		with an existing Type 20 or Type 21 ABC license may
		obtain a new license, if required by the ABC, after it
		has been closed temporarily for repair, renovation,
		remodeling, or reconstruction.
		(b) Liquor Store uses may relocate within the
		district with conditional use authorization.
		(c) General Grocery, Specialty Grocery, and
		Liquor Store uses with off-sale alcohol licenses shall
		observe the following good neighbor policies:
		(1) Liquor establishments shall provide outside
		lighting in a manner sufficient to illuminate street and
		sidewalk areas and adjacent parking, as appropriate
		to maintain security, without disturbing area

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1			residences;
2			(2) Advertisements in windows and clear doors
3			are not permitted, and no more than 25 percent of the
4			square footage of the windows and clear doors of
5			liquor establishments shall bear signage of any sort,
6			and all signage shall be placed and maintained in a
7			manner that ensures that law enforcement personnel
8			have a clear and unobstructed view of the interior of
9			the premises, including the area in which the cash
10			registers are maintained, from the exterior public
11			sidewalk or entrance to the premises.
12	<u>§ 745.68</u>	<u>§ 249.35</u>	FRINGE FINANCIAL SERVICE RESTRICTED
13			USE DISTRICT (FFSRUD)
14			Boundaries: The FFSRUD and its 1/4 mile buffer
15			includes, but is not limited to, properties within the
16			Excelsior Outer Mission Street Neighborhood
17			Commercial District.
18			Controls: Within the FFSRUD and its 1/4 mile buffer,
19			fringe financial services are NP pursuant to Section
20			249.35. Outside the FFSRUD and its 1/4 mile buffer,
21			fringe financial services are P subject to the
22			restrictions set forth in Section 249.35(c)(3).
23	<u>§ 745.84</u>	Health Code § 3308	MEDICAL CANNABIS DISPENSARIES
24	§ 790.141		Boundaries: Excelsior Outer Mission Street
25			Neighborhood Commercial District
	11		

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1 Controls: 2 (a) A Medical Cannabis Dispensary (MCD) 3 seeking to locate within 500 feet of another MCD use 4 may be allowed as a conditional use; provided, 5 however, that any amendments to regulations 6 governing the proximity of an MCD to another MCD 7 that are applicable to MCDs Citywide shall apply in 8 the Excelsior Outer Mission NCD and will supersede 9 the conditional use requirement contained in this 10 Section 745. 11 (b) In addition to the requirements of Planning 12 Code Section 303, the Planning Commission shall 13 approve the application and authorize the conditional 14 use <u>if the facts presen</u>ted are such to establish that: 15 (1) the MCD will bring measurable community 16 benefits and enhancements to the Excelsior Outer 17 Mission Street Neighborhood Commercial District, 18 (2) the MCD has prepared a parking and 19 transportation management plan sufficient to address 20 the anticipated impact of its patients, 21 (3) the MCD has demonstrated a commitment to 22 maintaining public safety by actively engaging with 23 the community prior to applying for the Conditional 24 Use, including adequate security measures in the 25 operation of their business and designating a

community liaison to deal effectively with current and future neighborhood concerns.

(c) In addition to the above criteria, in regard to a Conditional Use authorization application, the Planning Commission shall consider the existing concentrations of MCDs within the District.

(d) A Medical Cannabis Dispensary may only operate between the hours of 8 am and 10 pm.

(e) A Medical Cannabis Dispensary may locate above the first floor only if it shall be accessible to persons with disabilities as required under the California Building Code.

Section 3. The Planning Code is hereby amended by deleting Section 785, as follows: SEC. 785. EXCELSIOR ALCOHOL RESTRICTED USE DISTRICT.

(a) Findings. There are an unusually large number of establishments dispensing alcoholic beverages, including beer and wine, for off-site consumption in the area located generally on Mission Street from Silver Avenue to the Daly City border. The existence of this many off-sale alcoholic beverage establishments appears to contribute directly to numerous peace, health, safety, and general welfare problems in the area, including loitering, littering, public drunkenness, defacement and damaging of structures, pedestrian obstructions, as well as traffic circulation, parking and noise problems on public streets and neighborhood lots. The existence of these problems creates serious impacts on the health, safety, and welfare of residents of nearby single- and multiple family areas, including fear for the safety of children, elderly residents, and visitors to the area. The problems also contribute to the deterioration of the neighborhood and concomitant devaluation of property and

destruction of community values are	nd quality of life. The numb	ver of establishments	selling alcoholic
beverages for off-site consumption	and the associated probler	ns discourage more c	<del>lesirable and needed</del>
commercial uses in the area.			

- (b) Establishment of the Excelsior Alcohol Restricted Use District. In order to preserve the residential character and the neighborhood serving commercial uses of the area, the Excelsior Alcohol Restricted Use District (Excelsior Alcohol RUD) is hereby established for the blocks and lots fronting both sides of Mission Street from Silver Avenue to the Daly City border, as set forth on Sectional Maps SU 11 and SU 12 of the Zoning Maps of the City and County of San Francisco.
  - (e) **Definitions.** The following definitions shall apply to this Section 785:
- (1) "ABC License" shall mean a liquor license issued by the California Department of Alcoholic Beverage Control.
- (2) "Liquor establishment" shall mean any enterprise selling alcoholic beverages, as defined in California Business and Professions Code Sections 23004 and 23025, pursuant to an ABC License.
- (3) "Prohibited liquor establishment" shall mean any establishment selling alcoholic beverages lawfully existing prior to the effective date of this ordinance and licensed by the State of California for the sale of alcoholic beverages for off-site consumption ("off-sale"), so long as otherwise lawful. It shall include an establishment that is defined in Section 790.55 of this Code.

#### (d) Controls.

- (1) No new liquor establishments selling alcoholic beverages for off-site consumption shall be permitted in the Excelsior Alcohol RUD.
- (2) The prohibition of off-sale liquor establishments shall not be interpreted to prohibit the following:
  - (A) Temporary uses, as described in Planning Code Section 205.1 or 205.3; or

(iii) temporary closure of an existing prohibited liquor establishment for reasons other than total or partial destruction or damage due to fire, riot, insurrection, toxic accident, or act of God for not more than thirty days for repair, renovation, or remodeling; or

(iv) relocation of an existing prohibited liquor establishment in the Excelsior Alcohol RUD to another location within the same Excelsior Alcohol RUD with conditional use authorization from the Planning Commission, provided that the original premises shall not be occupied by a prohibited liquor establishment unless by another prohibited liquor establishment that is also relocating from within the Excelsior Alcohol RUD.

Section 4. The Planning Code is hereby amended by revising Sections 201, 207.4, 249.35, 263.20, 607.1, 702.1 and 702.3, to read as follows:

#### SEC. 201. CLASSES OF USE DISTRICTS.

In order to carry out the purposes and provisions of this Code, the City is hereby divided into the following classes of use districts:

Named Neighborhood Commercial Districts
(Defined in Sec. 702.1)

Broadway Neighborhood Commercial District (Defined in Sec. 714.1)

Castro Street Neighborhood Commercial District (Defined in Sec. 715.1)

Inner Clement Street Neighborhood Commercial District (Defined

in Sec. 716.1)
Outer Clement Street Neighborhood Commercial District (Defined in Sec. 717.1)
Upper Fillmore Street Neighborhood Commercial District (Defined in Sec. 718.1)
Haight Street Neighborhood Commercial District (Defined in Sec. 719.1)
Inner Sunset Neighborhood Commercial District (Defined in Sec. 730.1)
Upper Market Street Neighborhood Commercial District (Defined in Sec. 721.1)
North Beach Neighborhood Commercial District (Defined in Sec. 722.1)
Pacific Avenue Neighborhood Commercial District (Defined in Sec. 732.1)
Polk Street Neighborhood Commercial District (Defined in Sec. 723.1)
Sacramento Street Neighborhood Commercial District (Defined in Sec. 724.1)
Union Street Neighborhood Commercial District (Defined in Sec. 725.1)

24th Street-Noe Valley Neighborhood Commercial District
(Defined in Sec. 728.1)
West Portal Avenue Neighborhood Commercial District (Defined
in Sec. 729.1)
Noriega Street Neighborhood Commercial District (Defined in Sec. 739.1)
Irving Street Neighborhood Commercial District (Defined in Sec. 740.1)
Taraval Street Neighborhood Commercial District (Defined in Sec. 741.1)
Judah Street Neighborhood Commercial District (Defined in Sec. 742.1)
Regional Commercial District (Defined in Sec. 744)
Excelsior Outer Mission Neighborhood Commercial District (Defined in Sec. 745.1)
* * * *
Neighborhood Commercial Restricted Use Districts and
Subdistricts (Defined in Sec. 781)
Taraval Street Restaurant Subdistrict (Defined in Sec. 781.1)

Geary Boulevard Formula Retail Pet Supply Store and Formula

Hetail Eating and Drinking Subdistrict (Defined in Sec. 781.4)
Mission Street Formula Retail Restaurant Subdistrict (Defined in Sec. 781.5)
North Beach Financial Service, Limited Financial Service, and Business or Professional Service Subdistrict (Defined in Sec. 781.6)
Chestnut Street Financial Subdistrict (Defined in Sec. 781.7)
Mission Alcoholic Beverage Special Use District (Defined in Sec. 781.8)
Haight Street Alcohol Special Use District (Defined in Sec. 781.9)
17th and Rhode Island Street Grocery Store Special Use District (Defined in Sec. 781.10)
Third Street Alcohol Restricted Use District (Defined in Sec. 782)
Divisadero Street Alcohol Restricted Use District (Defined in Sec. 783)
Lower Haight Street Alcohol Restricted Use District (Defined in Sec. 784)
Excelsior Alcohol Restricted Use District (Defined in Sec. 785)
Lower Haight Street Tobacco Paraphernalia Restricted Use District (Defined in Sec. 786)
Fringe Financial Service Restricted Use District (Defined in Sec.

249.35)		 	_		
* * * *		 _		<del></del>	
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In addition to the classes of use districts in the above table, the following terms shall apply:

"R District" shall mean any RH-1(D), RH-1, RH-1(S), RH-2, RH-3, RM-1, <u>RM-2</u> <u>RM-1</u>, RM-3, RM-4, RTO, RTO-M, RC-1, RC-2, RC-3, or RC-4 <u>District</u>;

"M District" shall mean any M-1 or M-2 District;

"PDR District" shall mean any PDR-1-B, PDR-1-D, PDR-1-G or PDR-2 District;

"RH District" shall mean any RH-1(D), RH-1, RH-1(S), RH-2, or RH-3 District;

"RM District" shall mean any RM-1, RM-2, RM-3, or RM-4 District;

"RTO District" shall mean any RTO or RTO-M District;

"C-3 District" shall mean any C-3-O, C-3-R, C-3-G, or C-3-S District. For the purposes of Section 128 and Article 11 of this Code, the term "C-3 District" shall also include the South of Market Extended Preservation District designated on Section Map SU03 of the Zoning Map;

"NCT District" shall mean any district listed in Section 702.1(b), including any NCT-1, NCT-2, NCT-3, and any Neighborhood Commercial Transit District identified by street or area name; and

"Mixed Use District" shall mean all Chinatown Mixed use, South of Market Mixed Use, Eastern Neighborhood Mixed use, and Downtown Residential Districts.

## SEC. 207.4. DENSITY OF DWELLING UNITS IN NEIGHBORHOOD COMMERCIAL DISTRICTS.

The density of dwelling units in Neighborhood Commercial Districts shall be as stated in the following subsections:

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(a) The rules for calculation of dwelling unit densities set forth in Section 207.1 of this Code shall apply in Neighborhood Commercial Districts, except that any remaining fraction of ½ or more of the minimum amount of lot area per dwelling unit shall be adjusted upward to the next higher whole number of dwelling units.

The dwelling unit density in Neighborhood Commercial Districts shall be at a density ratio not exceeding the number of dwelling units permitted in the nearest Residential District, provided that the maximum density ratio shall in no case be less than the amount set forth in the *zoning control following* table *for the district*. The distance to each Residential District shall be measured from the midpoint of the front lot line or from a point directly across the street therefrom, whichever permits the greater density.

NC District	Residential Density Limits	
NC-1	One dwelling unit for each 800 sq. ft of lot area.	
NC-2		
NC-S		
Inner Sunset		
Sacramento Street		
West Portal Avenue		
NC-3	One dwelling unit for each 600 sq. ft. of lot area.	
Castro Street		
Inner Clement Street	· · · · · ·	
Outer Clement Street		
Upper Fillmore Street		
Haight Street		
Union Street		

24th Street-Mission	
24th Street-Noe Valley	
Broadway	One dwelling unit for each 400 sq. ft. of lot area.
Upper Market Street	
North Beach	
Polk Street	

- (b) The dwelling unit density for dwellings specifically designed for and occupied by senior citizens or *physically handicapped* persons *with physical disabilities* shall be at a density ratio not exceeding twice the number of dwelling units permitted by the limits set forth in Subsection (a).
- (c) The dwelling unit density in the RCD District and NCT Districts, as listed in Section 702.1(b), shall not be limited by lot area, but by the applicable requirements and limitations elsewhere in this Code, including but not limited to height, bulk, setbacks, open space, exposure, and unit mix, as well as by applicable design guidelines, applicable elements and area plans of the General Plan, and design review by the Planning Department.

### SEC. 249.35. FRINGE FINANCIAL SERVICE RESTRICTED USE DISTRICT.

(a) **Findings.** There are an unusually large number of establishments providing fringe financial services, including check cashing and payday lending, in the neighborhoods included in the Mission Alcoholic Beverage Special Use District, the North of Market Residential Special Use District, the Divisadero Street Alcohol Restricted Use District, the Third Street Alcohol Restricted Use District and the proposed Excelsior Alcohol Restricted Use District. The unchecked proliferation of these businesses has the potential to displace other financial service providers, including charter banks, which offer a much broader range of financial services, as well as other desired

commercial development in the City, which provides a broad range of neighborhood commercial goods and services.

- (b) Establishment of the Fringe Financial Service Restricted Use District. In order to preserve the residential character and the neighborhood-serving commercial uses of the following defined areas, a noncontiguous Fringe Financial Service Restricted Use District (Fringe Financial Service RUD) is hereby established for the following properties:
- (1) Properties in the Mission Alcoholic Beverage Special Use District, as described in Section 781.8 of this Code and as designated on Zoning Maps Numbers SU07 and SU08 of the Zoning Map of the City and County of San Francisco;
- (2) Properties in the North of Market Residential Special Use District, as described in Section 249.5 of this Code and as designated on Zoning Maps Numbers SU01 and SU02:
- (3) Properties in the Divisadero Street Alcohol Restricted Use District, as described in Section 783 of this Code and as designated on Zoning Maps Numbers SU02 and SU07 of the Zoning Map of the City and County of San Francisco and the Excelsior Outer Mission Street Neighborhood Commercial District, as described in Section 745 of this Code and as designated on Zoning Map ZN08 of the ZoningMap of the City and County of San Francisco;
- (4) Properties in the Third Street Alcohol Restricted Use District, as described in Section 782 of this Code and as designated on Zoning Map Number SU10 of the Zoning Map of the City and County of San Francisco; <u>and</u>
- (5) Properties in the Haight Street Alcohol Restricted Use Subdistrict, as described in Section 781.9 of this Code and as designated on Zoning Maps Numbers SU06 and SU07 of the Zoning Map of the City and County of San Francisco; *and*
- (6) Properties in the proposed Excelsior Alcohol Restricted Use District, which included

  Assessor's Blocks and Lots fronting on both sides of Mission Street from Silver Avenue to the Daly City

San Francisco border as set forth in Special Use District Maps SU11 and SU12 of the Zoning Map of the City and County of San Francisco. Inclusion of these properties in the Fringe Financial Service RUD shall survive any sunset provisions of the proposed Excelsior Alcohol Restricted Use District.

### SEC. 263.20. SPECIAL HEIGHT EXCEPTION: ADDITIONAL FIVE FEET HEIGHT FOR ACTIVE GROUND FLOOR USES IN CERTAIN DISTRICTS.

- (a) Intent. In order to encourage generous ground floor ceiling heights for commercial and other active uses, encourage additional light and air into ground floor spaces, allow for walk-up ground floor residential uses to be raised slightly from sidewalk level for privacy and usability of front stoops, and create better building frontage on the public street, up to an additional 5' of height is allowed along major streets in NCT districts, or in specific districts listed below, for buildings that feature either higher ground floor ceilings for non-residential uses or ground floor residential units (that have direct walk-up access from the sidewalk) raised up from sidewalk level.
- (b) **Applicability**. The special height exception described in this section shall only apply to projects that meet all of the following criteria:
- (1) project is located in a 30-X, 40-X or 50-X Height and Bulk District as designated on the Zoning Map;
  - (2) project is located *in one of the following districts*:
    - (A) in an NCT district as designated on the Zoning Map;
- (B) in the 24th Street Noe Valley, Castro Street, Upper Market Street, Inner Clement Street and Outer Clement Street NCDs; <u>Excelsior Outer Mission Street, Irving</u>

  <u>Street, Judah Street, Noriega Street, Taraval Street</u> NCDs;

(C) on a NC-2 or NC-3 designated parcel fronting Mission Street, from Silver

Avenue to the Daly City border;

Avenue and 8th Avenue, and between 32nd Avenue and 39th Avenue; (D) (E) on a NC-1 designated parcel within the boundaries of Sargent Street to Orizaba Avenue to Lobos Street to Plymouth Avenue to Farallones Street to San Jose Avenue to Alemany Boulevard to 19th Avenue to Randolph Street to Monticello Street (E) (F) on a NC-3 designated parcel fronting on Geary Boulevard from Masonic Avenue to 28th Avenue, except for parcels on the north side of Geary Boulevard (F) (G) on a parcel zoned NC-1 or NC-2 with a commercial use on the ground floor on Noriega, Irving, Taraval, or Judah Streets west of 19th Avenue; (H) on a parcel zoned NC-1 or NC-2 with a commercial use on the ground floor (I) on a parcel zoned NC-1 or NC-2 with a commercial use on the ground floor (I) on a parcel zoned NC-1 or NC-2 with a commercial use on the ground floor (3) project features ground floor commercial space or other active use as defined by Section 145.1(b)(2) with clear ceiling heights in excess of ten feet from sidewalk grade, or in the case of residential uses, such walk-up residential units are raised up from (4) said ground floor commercial space, active use, or walk-up residential use is

Supervisor Avalos **BOARD OF SUPERVISORS** 

(6) except for projects located in NCT districts, the project sponsor has conclusively demonstrated that the additional 5' increment allowed through Section 263.20 would not add new shadow to any public open spaces.

(c) One additional foot of height, up to a total of five feet, shall be permitted above the designated height limit for each additional foot of ground floor clear ceiling height in excess of 10 feet from sidewalk grade, or in the case of residential units, for each foot the unit is raised above sidewalk grade.

(Diagram not shown but not to be deleted.)

### SEC. 607.1. NEIGHBORHOOD COMMERCIAL <u>AND RESIDENTIAL-COMMERCIAL</u> DISTRICTS.

\* \* \* \*

(f) **Business Signs.** Business signs, as defined in Section 602.3 shall be permitted in all Neighborhood Commercial <u>and Residential-Commercial</u> Districts subject to the limits set forth below.

#### (1) NC-1 and NCT-1 Districts.

(A) **Window Signs.** The total area of all window signs, as defined in Section 602.1(b), shall not exceed 1/3 the area of the window on or in which the signs are located. Such signs may be nonilluminated, indirectly illuminated, or directly illuminated.

(B) **Wall Signs.** The area of all wall signs shall not exceed one square foot per square foot of street frontage occupied by the business measured along the wall to which the signs are attached, or 50 square feet for each street frontage, whichever is less. The height of any wall sign shall not exceed 15 feet or the height of the wall to which it is attached. Such signs may be nonilluminated or indirectly illuminated; or during business hours, may be directly illuminated.

- (C) **Projecting Signs.** The number of projecting signs shall not exceed one per business. The area of such sign, as defined in Section 602.1(a), shall not exceed 24 square feet. The height of such sign shall not exceed 15 feet or the height of the wall to which it is attached. No part of the sign shall project more than 75 percent of the horizontal distance from the street property line to the curbline, or six feet six inches, whichever is less. The sign may be nonilluminated or indirectly illuminated, or during business hours, may be directly illuminated.
- (D) **Signs on Awnings.** Sign copy may be located on permitted awnings in lieu of wall signs and projecting signs. The area of such sign copy as defined in Section 602.1(c) shall not exceed 20 square feet. Such sign copy may be nonilluminated or indirectly illuminated.
- (2) <u>RC</u>, NC-2, NCT-2, NC-S, Broadway, Castro Street, Inner Clement Street, Outer Clement Street, Upper Fillmore Street, Inner Sunset, <u>Irving Street</u>, Haight Street, Hayes-Gough, <u>Judah Street</u>, Upper Market Street, <u>Excelsior Outer Mission Street</u>, North Beach, Ocean Avenue, Pacific Avenue, Polk Street, Sacramento Street, SoMa, <u>Taraval Street</u>, Union Street, Valencia Street, 24th Street Mission, 24th Street Noe Valley, West Portal Avenue, Glen Park, RCD, <u>and</u> Folsom Street Neighborhood Commercial Districts.
- (A) **Window Signs.** The total area of all window signs, as defined in Section 602.1(b), shall not exceed 1/3 the area of the window on or in which the signs are located. Such signs may be nonilluminated, indirectly illuminated, or directly illuminated.
- (B) **Wall Signs.** The area of all wall signs shall not exceed two square feet per foot of street frontage occupied by the use measured along the wall to which the signs are attached, or 100 square feet for each street frontage, whichever is less. The height of any wall sign shall not exceed 24 feet, or the height of the wall to which it is attached, or the

height of the lowest of any residential windowsill on the wall to which the sign is attached, whichever is lower. Such signs may be nonilluminated, indirectly, or directly illuminated.

- (C) **Projecting Signs.** The number of projecting signs shall not exceed one per business. The area of such sign, as defined in Section 602.1(a), shall not exceed 24 square feet. The height of such sign shall not exceed 24 feet, or the height of the wall to which it is attached, or the height of the lowest of any residential windowsill on the wall to which the sign is attached, whichever is lower. No part of the sign shall project more than 75 percent of the horizontal distance from the street property line to the curbline, or six feet six inches, whichever is less. Such signs may be nonilluminated or indirectly illuminated; or during business hours, may be directly illuminated.
- (D) **Signs on Awnings and Marquees.** Sign copy may be located on permitted awnings or marquees in lieu of projecting signs. The area of such sign copy as defined in Section 602.1(c) shall not exceed 30 square feet. Such sign copy may be nonilluminated or indirectly illuminated; except that sign copy on marquees for movie theaters or places of entertainment may be directly illuminated during business hours.
- (E) Freestanding Signs and Sign Towers. With the exception of automotive gas and service stations, which are regulated under Paragraph 607.1(f)(4), one freestanding sign or sign tower per lot shall be permitted in lieu of a projecting sign, if the building or buildings are recessed from the street property line. The existence of a freestanding business sign shall preclude the erection of a freestanding identifying sign on the same lot. The area of such freestanding sign or sign tower, as defined in Section 602.1(a), shall not exceed 20 square feet nor shall the height of the sign exceed 24 feet. No part of the sign shall project more than 75 percent of the horizontal distance from the street property line to the curbline, or six feet, whichever is less. Such signs may be nonilluminated or indirectly illuminated; or during business hours, may be directly illuminated.

### (3) Mission Street NCT, NC-3, and NCT-3 Neighborhood Commercial Districts.

- (A) **Window Signs.** The total area of all window signs, as defined in Section 602.1(b), shall not exceed 1/3 the area of the window on or in which the signs are located. Such signs may be nonilluminated, indirectly illuminated, or directly illuminated.
- (B) **Wall Signs.** The area of all wall signs shall not exceed three square feet per foot of street frontage occupied by the use measured along the wall to which the signs are attached, or 150 square feet for each street frontage, whichever is less. The height of any wall sign shall not exceed 24 feet, or the height of the wall to which it is attached, or the height of the lowest of any residential windowsill on the wall to which the sign is attached, whichever is lower. Such signs may be nonilluminated, indirectly, or directly illuminated.
- (C) **Projecting Signs.** The number of projecting signs shall not exceed one per business. The area of such sign, as defined in Section 602.1(a), shall not exceed 32 square feet. The height of the sign shall not exceed 24 feet, or the height of the wall to which it is attached, or the height of the lowest of any residential windowsill on the wall to which the sign is attached, whichever is lower. No part of the sign shall project more than 75 percent of the horizontal distance from the street property line to the curbline, or six feet six inches, whichever is less. Such signs may be nonilluminated, indirectly, or directly illuminated.
- (D) **Sign Copy on Awnings and Marquees.** Sign copy may be located on permitted awnings or marquees in lieu of projecting signs. The area of such sign copy, as defined in Section 602.1(c), shall not exceed 40 square feet. Such sign copy may be nonilluminated or indirectly illuminated; except that sign copy on marquees for movie theaters or places of entertainment may be directly illuminated during business hours.
- (E) **Freestanding Signs and Sign Towers.** With the exception of automotive gas and service stations, which are regulated under Paragraph 607.1(f)(4) of this

Code, one freestanding sign or sign tower per lot shall be permitted in lieu of a projecting sign if the building or buildings are recessed from the street property line. The existence of a freestanding business sign shall preclude the erection of a freestanding identifying sign on the same lot. The area of such freestanding sign or sign tower, as defined in Section 602.1(a), shall not exceed 30 square feet nor shall the height of the sign exceed 24 feet. No part of the sign shall project more than 75 percent of the horizontal distance from the street property line to the curbline, or six feet, whichever is less. Such signs may be nonilluminated or indirectly illuminated, or during business hours, may be directly illuminated.

- (4) **Special Standards for Automotive Gas and Service Stations.** For automotive gas and service stations in Neighborhood Commercial Districts, only the following signs are permitted, subject to the standards in this Paragraph (f)(4) and to all other standards in this Section 607.1.
- (A) A maximum of two oil company signs, which shall not extend *more* than 10 feet above the roofline if attached to a building, or exceed the maximum height permitted for freestanding signs in the same district if freestanding. The area of any such sign shall not exceed 180 square feet, and along each street frontage, all parts of such a sign or signs that are within 10 feet of the street property line shall not exceed 80 square feet in area. No such sign shall project more than five feet beyond any street property line. The areas of other permanent and temporary signs as covered in Subparagraph (B) below shall not be included in the calculation of the areas specified in this Subparagraph.
- (B) Other permanent and temporary business signs, not to exceed 30 square feet in area for each such sign or a total of 180 square feet for all such signs on the premises. No such sign shall extend above the roofline if attached to a building, or in any case project beyond any street property line or building setback line.

\* \* \* \*

#### SEC. 702.1. NEIGHBORHOOD COMMERCIAL USE DISTRICTS.

(a) The following districts are established for the purpose of implementing the Commerce and Industry element and other elements of the General Plan, according to the objective and policies stated therein. Description and Purpose Statements outline the main functions of each Neighborhood Commercial (NC) District in the Zoning Plan for San Francisco, supplementing the statements of purpose contained in Section 101 of this Code.

The description and purpose statements and land use controls applicable to each of the general and individual area districts are set forth in this Code for each district class. The boundaries of the various Neighborhood Commercial Districts are shown on the Zoning Map referred to in Sections 105 and 106 of this Code, subject to the provisions of that Section.

***	
Named Neighborhood Commercial Districts	Section Number
Broadway Neighborhood Commercial District	§ 714
Castro Street Neighborhood Commercial District	§ 715
Inner Clement Street Neighborhood Commercial District	§ 716
Outer Clement Street Neighborhood Commercial District	§ 717
Upper Fillmore Street Neighborhood Commercial District	§ 718
Haight Street Neighborhood Commercial District	§ 719
Upper Market Street Neighborhood Commercial District	§ 721
North Beach Neighborhood Commercial District	§ 722
Polk Street Neighborhood Commercial District	§ 723
Sacramento Street Neighborhood Commercial District	§ 724
Union Street Neighborhood Commercial District	§ 725
24th Street-Noe Valley Neighborhood Commercial District	§ 728
West Portal Avenue Neighborhood Commercial District	§ 729

Inner Sunset Neighborhood Commercial District	§ 730
Glen Park Neighborhood Commercial Transit District	§ 738.1
Noriega Street Neighborhood Commercial District	§739.1
Irving Street Neighborhood Commercial District	§740.1
Taraval Street Neighborhood Commercial District	§741.1
Judah Street Neighborhood Commercial District	§742.1
Folsom Street Neighborhood Commercial Transit District	§ 743.1
Regional Commercial District	§ 744.1
Excelsior Outer Mission Street Neighborhood Commercial District	<u>§ 745.1</u>

#### SEC. 702.3. NEIGHBORHOOD COMMERCIAL RESTRICTED USE SUBDISTRICTS.

In addition to the Neighborhood Commercial Use Districts established by Section 702.1 of this Code, certain Neighborhood Commercial Special Use Districts are established for the purpose of controlling the expansion of certain kinds of uses which if uncontrolled may adversely affect the character of certain Neighborhood Commercial Districts.

The purposes and provisions set forth in Sections 781.1 through 781.6, Sections 783 – 786, and Sections 249.35 – 249.99 of this Code shall apply respectively within these districts. The boundaries of the districts are as shown on the Zoning Map as referred to in Section 105 of this Code, subject to the provisions of that Section.

Neighborhood Commercial Restricted Use Subdistricts	Section Number
Taraval Street Restaurant Subdistrict	§ 781.1
Geary Boulevard Formula Retail Pet Supply Store and Formula	§ 781.4

Retail Eating and Drinking Subdistrict	
Mission Street Formula Retail Restaurant Subdistrict	§ 781.5
North Beach Financial Service, Limited Financial Service, and Business or Professional Service Subdistrict	§ 781.6
Chestnut Street Financial	§ 781.7
Haight Street Alcohol Restricted Use District	§ 781.9
Divisadero Street Alcohol Restricted Use District	§ 783
Lower Haight Street Alcohol Restricted Use District	§ 784
Excelsior Alcohol Special Use District	<del>§ 785</del>
Fringe Financial Service Restricted Use District	§ 249.35
Mission Alcohol Restricted Use District	§ 249.60 (formerly 781.8)
Third Street Alcohol Restricted Use District	§ 249.62 (formerly 782)

Section 5. Sheets ZN08 of the Zoning Map of the City and County of San Francisco is hereby amended, as follows:

1		Use District to be	Use District
2	Description of Property	Superseded	Hereby Approved
3	All parcels zoned NC-3	NC-3	Excelsior Outer Mission Street
4	on Blocks 3147, 3148, 3206,		Neighborhood Commercial
5	3207, 3208A, 5893, 6013,		District
6	6014, 6083, 6084, 6272,		
7	6346, 6347, 6408, 6409,		
8	6410, 6411, 6412, 6463,		
9	6796, 6797, 6798, 6799, 6800,		
10	6954, 6955, 6956, 6957, 6959,		
11	6968, 6969, 7029A, 7030,		
12	All parcels zoned NC-2 on	NC-2	Excelsior Outer Mission Street
13	Blocks 5868, 5869, 5892,		Neighborhood Commercial
14	5893, 6462, 6461, 6468, 6468A,		District
15	6469, 6470, 6471, 6472, 6473,		
16	6474, 6802, 6803, 6804, 7031,		
17	7043, 7044A, 7066, 7098, 7099,		
18	7109, 7109A, 7142, 7143, 7144,		
19	7145, and 7160		
20	All parcels zoned NC-1 on	NC-1	Excelsior Outer Mission Street
21	Blocks 6404, 6405, 6413,		Neighborhood Commercial
22	6414, 6446, and 6482		District
23	Block 6413, Lot 002; Block	RH-1	Excelsior Outer Mission Street
24	7030, Lots 022A, 035, and 036;		Neighborhood Commercial
25	Block 6969, Lot 005G		District
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Section 6. Effective Date. This ordinance shall become effective 30 days after enactment. Enactment occurs when the Mayor signs the ordinance, the Mayor returns the ordinance unsigned or does not sign the ordinance within ten days of receiving it, or the Board of Supervisors overrides the Mayor's veto of the ordinance.

Section 7. Scope of Ordinance. In enacting this ordinance, the Board of Supervisors intends to amend only those words, phrases, paragraphs, subsections, sections, articles, numbers, punctuation marks, charts, diagrams, or any other constituent parts of the Municipal Code that are explicitly shown in this ordinance as additions, deletions, Board amendment additions, and Board amendment deletions in accordance with the "Note" that appears under the official title of the ordinance

APPROVED AS TO FORM:

DENNIS d. HERRERA, City Attorney

By:

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### City and County of San Francisco Tails

City Hall 1 Dr. Carlton B. Goodlett Place San Francisco, CA 94102-4689

#### Ordinance

File Number: 130084

Date Passed: November 19, 2013

Ordinance amending the Planning Code to establish the Excelsior Outer Mission Street Neighborhood Commercial District (NCD) along Mission Street between Alemany Boulevard and the San Francisco-San Mateo County line; repealing the Excelsior Alcohol Restricted Use District and adding controls on liquor establishments to the new NCD; amending various sections to make conforming and other technical changes; amending the Zoning Map to rezone specified properties to the new NCD; and making environmental findings, and findings of consistency with the General Plan, and the eight priority policies of Planning Code, Section 101.1.

October 21, 2013 Land Use and Economic Development Committee - AMENDED, AN AMENDMENT OF THE WHOLE BEARING SAME TITLE

October 21, 2013 Land Use and Economic Development Committee - DUPLICATED AS AMENDED

October 21, 2013 Land Use and Economic Development Committee - RECOMMENDED AS AMENDED

November 05, 2013 Board of Supervisors - PASSED, ON FIRST READING

Ayes: 11 - Avalos, Breed, Campos, Chiu, Cohen, Farrell, Kim, Mar, Tang, Wiener and Yee

November 19, 2013 Board of Supervisors - FINALLY PASSED

Ayes: 11 - Avalos, Breed, Campos, Chiu, Cohen, Farrell, Kim, Mar, Tang, Wiener and Yee

I hereby certify that the foregoing Ordinance was FINALLY PASSED on 11/19/2013 by the Board of Supervisors of the City and County of San Francisco.

Angela Calvillo
Clerk of the Board

or/ /

Date Approved