SUBSTITUTED 4/29/2014

FILE NO. 140260

ORDINANCE NO. 84-14

1	[Administrative Code - Workforce Development - Establishing the Committee on City Workforce Alignment]
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3	Ordinance amending the Administrative Code to establish the Committee on City
4	Workforce Alignment, to give the Committee responsibility for planning and
5	coordinating the City's Workforce Development programs, and to make other changes
6	to the procedures governing the planning and implementation of Workforce
7	Development programs.
8	NOTE: Unchanged Code text and uncodified text are in plain Arial font. Additions to Codes are in single-underline italics Times New Roman font. Deletions to Codes are in strikethrough italics Times New Roman font. Board amendment additions are in double-underlined Arial font. Board amendment deletions are in strikethrough Arial font. Asterisks (* * * *) indicate the omission of unchanged Code
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11	subsections or parts of tables.
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13	Be it ordained by the People of the City and County of San Francisco:
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15	Section 1. The Administrative Code is hereby amended by revising Section 30.1, to
16	read as follows:
17	SEC. 30.1. FINDINGS.
18	The Board of Supervisors finds and declares the following:
19	(a) In order to create jobs in the City, assist employers to find and keep skilled workers, and
20	assist the unemployed and underemployed to become economically self-sufficient, the City provides
21	workforce development programs that are administered by many City departments.
22	(b) Local, state and federal funds support the City's workforce development programs. In
23	order to obtain federal funds, state governors must create local areas and the chief elected official of
24	the local area must form a local workforce investment board. (Workforce Investment Act of 1998, 29
25	U.S.C. sections 2801 et seq.) The California Legislature has adopted a statute implementing the

federal workforce development program. (California Unemployment Insurance Code sections 14299 et seq.) The local workforce investment board must develop and submit to the governor a five-year plan for local workforce investment programs (the "Local Plan"). The local workforce investment board in San Francisco is Workforce Investment San Francisco, commonly referred to as WISF.

- (c) In November 2004, the voters adopted Proposition I, which created an Office of Economic Analysis under the Controller to report on pending City legislation that may impact the City economically. Proposition I also requires the Department of Economic and Workforce Development to prepare for the Board of Supervisors' approval the Strategic Plan for Economic Development, a three-year plan, with periodic updates, that reports on workforce development opportunities in the City.
- (d) An oversight committee comprised of City officers and employees is needed to undertake

 long and short-term planning for the City's workforce development programs, to set goals and

 priorities for these programs, to coordinate workforce development activities among City departments,

 and to monitor their effectiveness.
- (e) A committee comprised of nonprofit organizations that provide services to low-income San Francisco residents and those with barriers to employment is needed to advise the WISF and the oversight committee on client needs and workforce system priorities.
- (a) The complimentary goals of the City's Workforce Development programs and services are to prepare unemployed and underemployed individuals in becoming as economically self sufficient as possible, and to assist employers with locating and retaining skilled workers.
- (b) To this end, many City departments currently manage specific workforce development programs that provide a wide array of services to targeted communities with local, State, and Federal funding in order to support workforce development and to create jobs within the City.
- (c) However, ongoing unemployment and underemployment perpetuate individual and community disenfranchisement and contribute to increased criminal activity. The City must focus

renewed efforts on employment training, job creation, placement and retention services, and career advancement, particularly in neighborhoods struggling with poverty and violence.

(d) Different Workforce Development programs and services housed in different City departments, agencies and community based organizations all work toward the common goals, but unfortunately tend to duplicate programs, create gaps in services, and increase administrative costs and delay, thereby decreasing the overall effectiveness of the City's workforce development efforts.

(e) Currently, the Department of Economic and Workforce Development (DEWD) is responsible for Workforce Development functions in the City, providing policy direction and oversight for Workforce Development programs and services. In addition, the DEWD staffs the San Francisco Workforce Investment Board, a local board of community stakeholders required by Federal Law to govern implementation of, and compliance with, the Workforce Investment Act 1998 (29 U.S.C.A. 2801 et seq.), a significant source of federal funding. Therefore, the Director of the DEWD should oversee comprehensive City-wide Workforce Development strategic and funding allocation plans that coordinate all City department resources devoted to Workforce Development in order to more effectively meet the needs of job seekers in obtaining economic self-sufficiency, and of employers in locating and retaining a skilled workforce.

Section 2. The Administrative Code is hereby amended by revising Section 30.2, to read as follows:

SEC. 30.2. DEFINITIONS.

For the purposes of this Chapter, the following definitions shall apply to the terms used herein:

"Alignment Committee" shall mean the Committee on City Workforce Alignment established in Section 30.3.

(a) "City" shall mean the City and County of San Francisco.

- (b) "Director" shall mean the Director of Workforce Development within the

 DEWD. "Director of Workforce Development" shall mean the employee designated by the Director of
 the Department of Economic and Workforce Development to assist Workforce Investment San
 Francisco (WISF), the Workforce Community Advisory Committee, and the Alignment Committee with
 planning and coordination of Workforce Development Services in the City.
- (c) "Mayor" shall mean the Mayor of the City and County of San Francisco or his or her designee.
- (d) "Department of Economic and Workforce Development" (DEWD) shall mean that department or its successor department, as set forth in San Francisco Administrative Code Section 24.270.
- (e) "Funding Allocation Plan" shall mean the comprehensive annual plan for the appropriation and expenditure of all local, State, and Federal Workforce Development Funds administered by the DEWD and all other City departments. The funding allocation plan shall include program and administrative budgets, service delivery structures, performance measures, and outcome goals for all workforce programs and City departments administering workforce dollars.

"Nonprofit Corporation" shall mean a nonprofit corporation, duly organized, validly existing and in good standing under the laws of the jurisdiction of its incorporation and (if a foreign corporation) in good standing under the laws of the State of California, which corporation has established and maintains valid nonprofit status under Section 501(c)(3) of the United States Internal Revenue Code of 1986, as amended, and all rules and regulations promulgated under such Section.

"Workforce Community Advisory Committee" shall mean the committee established in Section 30.6(d).

(e) "Workforce Development <u>Services</u>" shall mean <u>any effort by any and all departments</u> and agencies of the City and County of San Francisco, to provide and/or fund job readiness, preparation and other pre-employment services, provided <u>to unemployed and underemployed</u>

individuals, as well as job training, placement, retention and career advancement services.

programs and services for unemployed or underemployed individuals, to locate jobs and place individuals in those jobs. It shall include efforts to work with the private, public and non-profit sectors to create and improve job opportunities, employment retention and career enhancement, and to set policy and objectives in achieving the dual goals of individual economic self sufficiency and preparation of a skilled labor force. "Workforce Development" shall include efforts to seek and manage funding and accountability for pre-employment services, job preparation, training, placement, retention, and career advancement programs.

- (f) "Workforce Development Service Providers" shall mean all entities and organizations that provide <u>Workforce Development Services</u> job readiness and skill training, locate jobs and place individuals in those jobs, work with the private and non-profit sector to create and improve job opportunities, provide job retention services and career advancement programs, or any other services related to "workforce development" funded through, or by the City with Federal, State federal, state, and/or local funds.
- (g) "Workforce Investment Act-of 1998 (WIA)" shall mean the Federal law federal law governing federally-funded workforce development programs codified at 29 U.S.C.A sections 2801 et seq., or any successor federal programs.
- (h) "Workforce Investment San Francisco" or "WISF" (WISF)" shall mean the Local Workforce Investment Board required by the <u>federal Workforce Investment Act</u> WIA and defined at 29 U.S.C. A <u>sec.</u> 2832.
- Section 3. The Administrative Code is hereby amended by revising Section 30.3, to read as follows:
 - SEC. 30.3. <u>COMMITTEE ON CITY WORKFORCE ALIGNMENT PURPOSE.</u>

The purpose of this Chapter is to reorganize the City's Workforce Development efforts into one location within the DEWD or successor department, in order to centralize Workforce Development, policy and oversight increase the effectiveness of Workforce Development Service delivery, coordinate Workforce Development Funding, eliminate duplicative services, fill gaps in services, and to create a single office that oversees the City's complimentary goals of preparing unemployed and underemployed individuals to become as economically self sufficient as possible, and assisting employers with locating and retaining skilled workers.

- (a) The City hereby establishes a Committee on City Workforce Alignment ("Alignment Committee") comprised of City employees as provided below. The Alignment Committee shall coordinate Workforce Development Services across City departments in order to increase their effectiveness.
- (b) The Alignment Committee shall be comprised of one member designated by the Mayor, one member of the Board of Supervisors or a City employee designated by the Board (with the department head's approval), the Director of Workforce Development, and the department heads of the following City departments: Human Services Agency, Department of Children, Youth and Their Families, Public Utilities Commission, and Public Works. The Mayor shall annually appoint a member of the Alignment Committee to serve as Chair. The Mayor or Director of Workforce Development may invite additional departments that administer Workforce Development programs to participate as needed.
 - (c) To the extent allowable by the City Charter, local, state, and federal law:
- (1) The Alignment Committee, by March 15, 2015, and then again by March 15, 2017, and every five years thereafter, shall submit to the WISF for its review and comment a Citywide Workforce Development Plan, which shall include an assessment of the City's anticipated workforce development needs and opportunities for the next five years and a strategy to meet the identified needs. The plan shall include goals and strategies for all Workforce Development Services in San Francisco and a

projection of the funding needed to achieve the goals, consistent with the Strategic Plan for Economic

Development approved by the Board of Supervisors and the Local Plan approved by WISF.

- (2) The Alignment Committee, by March 15, 2016 and every year thereafter, shall submit to the WISF for review and comment updates to the Citywide Workforce Development Plan that include (A) a summary of the City's implementation of the plan, including data detailing departmental performance metrics, (B) a summary of anticipated changes to federal and state funding. (C) a summary of current fiscal year programs and expenditures for Workforce Development Services, (D) recommended funding levels for new and existing services for the next fiscal year, and (E) a statement of priorities to guide the allocation of unanticipated funding that becomes available for Citywide Workforce Development Services during the annual budget process or during the fiscal year.
- (3) The Alignment Committee shall provide drafts of Citywide Workforce Development Plan and plan updates to the Workforce Community Advisory Committee in sufficient time to give the committee the opportunity to review the drafts and provide feedback to the Alignment Committee for its consideration before the Alignment Committee submits the plan or update to the WISF.
- (d) The Director of Workforce Development shall submit the five-year Citywide Workforce Development Plan, and each plan update, to the Board of Supervisors.
- (e) The Alignment Committee may provide guidance to City departments on the meaning of the terms used in the definition of Workforce Development Services in this Chapter, either in the Citywide Workforce Development Plan or through other policy guidance.
- (f) The Committee on City Workforce Alignment shall terminate three years after the effective date of the amendment to Administrative Code Chapter 30 adopted in Ordinance No.
 - 84-14 , unless the Board of Supervisors adopts an ordinance continuing its existence.
- Section 4. The Administrative Code is hereby amended by revising Section 30.4, to read as follows:

SEC. 30.4. <u>RESPONSIBILITIES OF THE DEPARTMENT OF ECONOMIC AND</u> WORKFORCE DEVELOPMENT POWERS AND DUTIES.

The Department of Economic and Workforce Development shall:

- (a) Support the work of the WISF, the Workforce Community Advisory Committee, and the

 Alignment Committee and assist those bodies with planning and coordination of all Workforce

 Development Services in the City. It shall perform additional duties as directed by the Mayor in order to promote more effective and efficient provision of Workforce Development Services; and
- (b) Manage the First Source Hiring Program under Chapter 83 and, to the extent consistent with the Charter, administer all funds appropriated by the City to fund the First Source Hiring Program.

To the extent allowable by the City Charter, local, State, and Federal law, the Director shall:

- (a) Reorganize oversight of the City's workforce development efforts in one location within his or her department;
- (b) Create Workforce development policy and provide an overall five-year strategic plan that includes consideration of the workforce development needs of low income, monolingual speakers, youth and other unemployed or underemployed groups with barriers to employment, consistent with the Strategic Plan for Economic Development approved by the Board of Supervisors, for all employment and job training activities in San Francisco, and consistent with the Local Plan required by WLA (the "Workforce Development Strategic Plan");
- (c) Define and enforce meaningful outcome measures for job seekers, current employees, and employers using the City's workforce development system by:
- ——(1)—developing a uniform system of data collection for use by all City departments, agencies and community based organizations to track all permanent job placements;
- (2) requiring City departments to ensure that contractors providing workforce development services reach performance goals;

Section 5. The Administrative Code is hereby amended by revising Section 30.5, to read as follows:

SEC. 30.5. CITY DEPARTMENT RESPONSIBILITIES.

- Subject to the City Charter, local, State and Federal law:

- (a) All City departments engaged in <u>Workforce Development Services workforce</u>

 development programs and service shall (1) provide information regarding the <u>Services and</u> all

 federal Federal, state State and local Workforce Development funds Funds to the <u>Director</u>

 Alignment Committee in the format and within with the timeline that the Committee requests within 30 days of the effective date of this ordinance, (2) follow the Director's strategic direction for such activities and (3) not implement any new workforce development efforts without the approval of the Director.
- (b) In Phase 1, as described in Section 30.4(d)(1), the department head of each department that administers workforce development funds shall enter into a Memorandum of Understanding with the DEWD, or successor department, explaining each department's responsibilities and setting forth measurable outcomes as a condition of administering and/or receiving any local, including all general fund, workforce development funding from the DEWD. Each departmental Memorandum of Understanding shall also set forth the department's Workforce Development budget and program plans. Finally, City departments shall track and report back to the Director job seeker and employer services outcomes and shall respond to other reasonable requests for data from the Director.
- (c) In Phase 2, as described in Section 30.4(d)(2), the department head of each department that administers Workforce Development Funds shall, enter into a Memorandum of Understanding with the DEWD, or successor department, explaining each department's responsibilities and setting forth measurable outcomes as a condition of administering and/or receiving any federal, state and local, including all general fund, Workforce Development funding from the DEWD. Each departmental Memorandum of Understanding shall also set forth the department's workforce development budget

and program plans. Finally, City departments shall track and report back to the Director job seeker and employer services outcomes and shall respond to other reasonable requests for data from the Director.

— (d)—Beginning in Fiscal Year 2008-2009, the department head of each department that administers Workforce Development Funds shall administer the Identified Workforce Development Funds and Identified Workforce Development Expenditures in accordance with the annual Approved Funding Allocation Plan:

— (e) Beginning in Fiscal Year 2009-2010, the department head of each department that administers Workforce Development Funds shall comply with the timeline and a plan for centralizing Workforce Development efforts under the DEWD prepared by the Director as required in Section 30.4(d)(2), and approved by the Board of Supervisors.

Section 6. The Administrative Code is hereby amended by deleting existing Section 30.6, renumbering existing Sections 30.7 and 30.8 as Sections 30.6 and 30.7, and revising those sections, to read as follows:

SEC. 30.6. REPORTING REQUIREMENTS.

Within one year after the effective date of this Chapter and every year thereafter, the Director shall file a written report with the Board of Supervisors that explains Workforce Development policies for the City and evaluates the DEWD's ability to leverage workforce development system resources, avoid duplicate services, fill gaps in services, and streamline administrative and programmatic functions, consistent with this Chapter. The report shall also include information regarding the number of individuals placed in permanent jobs across the City and where those individuals were placed for work, verified in writing by the employer.

SEC. 30.67. LOCAL WORKFORCE INVESTMENT BOARD.

- (a) Prior to making any appointments to the WISF, as set forth in the <u>federal Workforce</u>

 <u>Investment Act</u> <u>WIA</u>, the Mayor shall submit the name of each nominee to the Board of
 Supervisors. Unless the Board of Supervisors disapproves a nominee within thirty days after
 receipt of the Notice of Appointment, the appointment shall become final. The Mayor need not
 submit WISF nominees to Board of Supervisors for approval, if the Mayor appoints two (2)
 members of the Board of Supervisors to the WISF.
- (b) Pursuant to the relevant provisions of the <u>federal Workforce Investment Act</u> <u>WIA</u>, the Mayor may include individuals on the WISF as he or she determines to be appropriate. As a matter of policy, the Board of Supervisors strongly urges the Mayor to appoint a member of the Board of Supervisors <u>and a member of the Workforce Community Advisory Committee</u> to the WISF.
- (c) The Director <u>of Workforce Development</u> shall submit the Local Plan <u>developed by the WISF</u>, <u>as defined and required by the WIA</u>, to the Board of Supervisors for review and comment not less than 30 days prior to <u>submitting it the submission of the Plan</u> to the Governor.
- (d) (1) A seven (7) member committee ("Committee") shall be convened to serve in an advisory capacity to the WISF. This committee shall include members representing workforce development service providers and other community-based organizations serving low-income San Francisco residents and those with barriers to employment. The Committee shall advise the WISF on workforce system priorities, client needs and services.
- (2) The Board of Supervisors shall appoint four (4) members to the Committee. The

 Transitional Youth Task Force shall appoint one (1) member to the Committee; the Local Homeless

 Coordinating Board shall appoint one (1) member to the Committee; the San Francisco Safe

 Communities Re-Entry Council shall appoint one (1) member to the Committee. All Committee

 members must be staff and/or Board members of 501c3 organizations.

- (3) All Committee members will be appointed to serve for a two year term, and all Committee members and/or the organizations they represent will serve for no more than two (2) consecutive terms. The terms are to be staggered. Therefore, at the first meeting of the Committee, the members will draw lots to determine which three (3) members will serve for one (1) year.
- (4) The Chair of the Committee and/or the organization he/she represents may not receive any funds for Workforce Development efforts from any department or agency of the City and County of San Francisco during his/her term of appointment as Chair, nor for a minimum of two years following the conclusion of his/her Committee service. The Committee will annually nominate a Committee Chair (from among its membership), to be appointed by the WISF.
- (d)(1) The City shall convene an eight (8) member committee to serve in an advisory capacity to the WISF and the Alignment Committee ("Workforce Community Advisory Committee"). The Workforce Community Advisory Committee shall advise the WISF on workforce development system priorities, client needs and services.
- (2) The Board of Supervisors shall appoint four (4) members and the Mayor shall appoint four (4) members to the Workforce Community Advisory Committee. In appointing members, the Board and the Mayor shall give special attention to ensuring that representation is aligned with the priority sectors of the local economy and that persons with expertise serving transitional age youth, homeless individuals, and re-entry populations are represented. The Reentry Council, the Local Homeless Coordinating Board, and the Transitional-Aged Youth Executive Directors Network may make recommendations to the Board and the Mayor regarding appointments to the Workforce Community Advisory Committee.
- (3) All Workforce Community Advisory Committee members must be, at the time of their appointment, employed by a Nonprofit Corporation that provides Workforce Development Services and must be the executive director or chief executive officer, or an employee of the Nonprofit Corporation designated by such person. All Workforce Community Advisory Committee members shall have

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demonstrated experience in leadership roles in workforce development, as well as expertise (preferably at federal, state and local levels) in workforce development policy and systems.

- (4) All Workforce Community Advisory Committee members shall be appointed to serve for a two-year term. The Workforce Community Advisory Committee shall annually elect two persons from among its membership to serve as co-chairs.
- (5) The Advisory Committee to the WISF established by Ordinance No. 270-07 shall terminate thirty days after enactment of the amendment to Administrative Code Chapter 30 adopted in Ordinance Any member who had been serving on that earlier advisory committee is *No.* **84–14** eligible for appointment by the Mayor and Board of Supervisors to the Workforce Community Advisory Committee established in this subsection (d).
- (6) The Workforce Community Advisory Committee shall terminate three years after the effective date of the amendment to Administrative Code Chapter 30 adopted in Ordinance No. **84–14**, unless the Board of Supervisors adopts an ordinance continuing its existence.

SEC. 30.78. SEVERABILITY.

If any section, subsection, clause, phrase or portion of this Chapter is for any reason held invalid or unconstitutional by any court or Federal or State agency of competent jurisdiction, such portion shall be deemed a separate, distinct and independent provision and such holding shall not affect the validity of the remaining portions thereof.

Section 7. The Administrative Code is hereby amended by revising Section 5.1-4, concerning the Reentry Council, to read as follows:

SEC. 5.1-4. POWERS AND DUTIES.

The Council shall have the following powers and duties:

*(i) The Council <u>may make recommendations to the Board of Supervisors and the</u> Mayor regarding appointments to the Workforce Community Advisory Committee as provided in shall appoint one member to the Workforce Investment Community Advisory Committee, as required by San Francisco Ordinance 270-07 (SF-Administrative Code Section 30.6 30.7).

Section 8. Effective Date. This ordinance shall become effective 30 days after enactment. Enactment occurs when the Mayor signs the ordinance, the Mayor returns the ordinance unsigned or does not sign the ordinance within ten days of receiving it, or the Board of Supervisors overrides the Mayor's veto of the ordinance.

Section 9. Scope of Ordinance. In enacting this ordinance, the Board of Supervisors intends to amend only those words, phrases, paragraphs, subsections, sections, articles, numbers, punctuation marks, charts, diagrams, or any other constituent parts of the Municipal Code that are explicitly shown in this ordinance as additions, deletions, Board amendment additions, and Board amendment deletions in accordance with the "Note" that appears under the official title of the ordinance.

APPROVED AS TO FORM: DENNIS J. HERRERA, City Attorney

By:

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Deputy City Attorney

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City and County of San Francisco Tails

City Hall 1 Dr. Carlton B. Goodlett Place San Francisco, CA 94102-4689

Ordinance

File Number:

140260

Date Passed: June 03, 2014

Ordinance amending the Administrative Code to establish the Committee on City Workforce Alignment, to give the Committee responsibility for planning and coordinating the City's Workforce Development programs, and to make other changes to the procedures governing the planning and implementation of Workforce Development Programs.

May 08, 2014 Government Audit and Oversight Committee - RECOMMENDED

May 20, 2014 Board of Supervisors - PASSED, ON FIRST READING

Ayes: 11 - Avalos, Breed, Campos, Chiu, Cohen, Farrell, Kim, Mar, Tang, Wiener and Yee

June 03, 2014 Board of Supervisors - FINALLY PASSED

Ayes: 11 - Avalos, Breed, Campos, Chiu, Cohen, Farrell, Kim, Mar, Tang, Wiener and Yee

File No. 140260

I hereby certify that the foregoing Ordinance was FINALLY PASSED on 6/3/2014 by the Board of Supervisors of the City and County of San Francisco.

> Angela Calvillo Clerk of the Board

Date Approved