

1 [Commending Thrasher Magazine on Their 25th Anniversary]
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3 **Resolution commending Thrasher Magazine on the occasion of their 25th anniversary.**
4

5 WHEREAS, In January of 1981, at a time when skateboarding was experiencing a
6 downturn and skate parks were being bulldozed, Thrasher Magazine published 5,000 copies
7 of its first edition from its make-shift office at the Hunter's Point shipyard, where they were
8 one of the first commercial tenants after the Naval shipyard closed; and,
9

10 WHEREAS, Thrasher Magazine continues to publish from its office on Underwood
11 Avenue, just outside of the Hunter's Point shipyard where they employ 40 people and remain
12 the last independent publisher of any action sport magazine in the country; and,

13 WHEREAS, San Francisco is considered the home of modern street skating, because
14 unlike Los Angeles, San Francisco lacks a high density of swimming pools, which lead to
15 skateboarders exploring San Francisco's unique character by interacting with the City's
16 architecture and landscape to create kinetic, artistic expressions; and,

17 WHEREAS, In the 1980s, when skateboarding was ignored, shunned, and
18 criminalized, and skateboarders' alternative dress and behavior often caused them to be
19 ostracized, Thrasher Magazine provided skateboarding youth with alternative role models and
20 a sense of community; and,

21 WHEREAS, Throughout skateboarding's growth from a persecuted minority to an
22 accepted part of society to a billion dollar business, Thrasher Magazine has remained one of
23 the most respected voices in skateboarding and has expanded to a global circulation of
24 140,000; and,
25

1 WHEREAS, Now that skateboarding has become a big business, and advertisers and
2 multi-national corporations have sought to co-opt skateboarding to sell their products to
3 impressionable youth, Thrasher Magazine has steadfastly maintained its focus on the art and
4 sport of skateboarding while criticizing its commercialization and commodification; and,

5 WHEREAS, Skateboarding provides a creative, athletic outlet for youth who are not
6 comfortable in the more structured, competitive worlds of organized team sports; and,

7 WHEREAS, The City of San Francisco has previously sought to support skateboarding
8 by creating the Skateboarding Task Force in 2002 and supporting the creation of a skate park
9 at Potrero del Sol Park; and,

10 WHEREAS, The Skateboarding Task Force estimates that there are approximately
11 25,000 skateboarders in the city of San Francisco; and,

12 WHEREAS, At a time when there are more than 3200 skate parks in the United
13 States, San Francisco still has only one skate park, which is located in the southeastern part
14 of the City; and,

15 WHEREAS, San Francisco is currently experiencing a chronic decrease in its
16 population of children, and promoting skateboarding can help contribute to making the City a
17 more youth-friendly city; now, therefore, be it

18 RESOLVED, That the Board of Supervisors of the City and County of San Francisco
19 commends Thrasher Magazine on their 25th anniversary and their continuing contribution to
20 skateboarding culture; and be it,

21 FURTHER RESOLVED, That the Board of Supervisors commits itself to reviewing the
22 recommendations of the Skateboarding Task Force and establishing a multi-jurisdictional
23 Committee for Locating Skateboarding Parks.



City and County of San Francisco

City Hall
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4689

Tails
Resolution

File Number: 051933

Date Passed:

Resolution commending Thrasher Magazine on the occasion of their 25th anniversary.

December 6, 2005 Board of Supervisors — ADOPTED


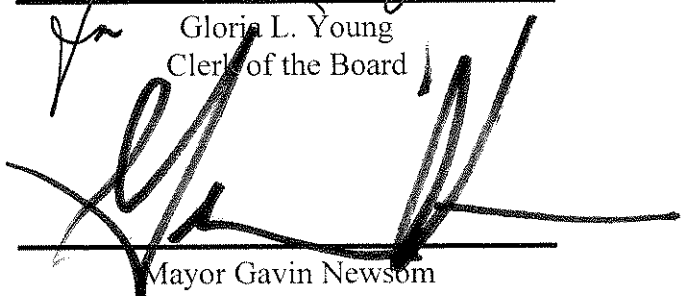
Ayes: 11 - Alioto-Pier, Ammiano, Daly, Dufty, Elsbernd, Ma, Maxwell,
McGoldrick, Mirkarimi, Peskin, Sandoval

File No. 051933

I hereby certify that the foregoing Resolution
was ADOPTED on December 6, 2005 by the
Board of Supervisors of the City and County
of San Francisco.

APPROVED DEC 16 2005

Date Approved


Gloria L. Young
Clerk of the Board

Mayor Gavin Newsom