

1 [Accept and Expend Grant – Web Based Recycling, Reuse and Disposal Options - \$25,000]

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3 **Resolution authorizing the Department of the Environment to accept and expend a**
4 **grant in the amount of \$25,000.00 from the County of Alameda to serve as the lead in**
5 **the creation a web-based application that enables the public to easily find accurate**
6 **information about nearby recycling, reuse and disposal options.**

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8 WHEREAS, Environmental agencies have realized that a core component of recycling
9 and toxics reduction programs is the availability of accurate information about recycling, reuse
10 and proper disposal options for residents and businesses; and,

11 WHEREAS, A number of online tools exist that serve this function, including SF
12 Environment's EcoFinder, StopWaste.Org's Recycling Wizard (Alameda County, CA), and
13 Oregon Metro's "Find a Recycler" tool (Portland region, OR); and,

14 WHEREAS, Similar tools exist on the national level such as Earth911.com that do not
15 always reflect the specifics of recycling and disposal programs at the local level; and,

16 WHEREAS, As these and other agencies look to upgrade their outreach tools to reflect
17 the trends of Web 2.0, such as interactive information sharing, interoperability, and user-
18 centered design, it is clear that a growing need exists in the public sector for a low-cost,
19 feature-rich online platform for maintaining recycling services information that can be easily
20 deployed and promoted to maximize program outreach efforts; and,

21 WHEREAS, One of the primary benefits of such a system is increased access to more
22 accurate data for members of the public who may not define themselves through geographic
23 boundaries that have limited the scope of previous recycling services databases; and,

24 WHEREAS, This application will empower environmental agencies to easily maintain,
25 update, publish, and openly share data about recycling, reuse and disposal services; and,

1 WHEREAS, Working with other entities to create the application will result in a better
2 tool than would be possible by the individual efforts and resources of those agencies; and,

3 WHEREAS, This application will be a centralized web service with various mechanisms
4 (modules, widgets, data feeds, mobile app, etc.) for integration with participating agencies'
5 websites; and,

6 WHEREAS, Developing this application as a flexible, centralized web service will
7 enable easy integration with other web services and data platforms, as well as the
8 development of future application features and improvements; and,

9 WHEREAS, Open source, publicly licensed, well documented software is strongly
10 preferred; and,

11 WHEREAS, This application will serve as a model for "Government 2.0" efforts to
12 deliver government services more broadly and efficiently while increasing transparency; and,

13 WHEREAS, By collaborating on the development of such a platform, agencies and
14 organizations will lower development costs; and,

15 WHEREAS, The counties of Alameda and Palo Alto are partnering with the City and
16 County of San Francisco on the creation of this tool; and,

17 WHEREAS, Serving as the lead in the creation of this tool ensures the City and County
18 of San Francisco maintains a reputation of being a leader in the environmental field,
19 particularly in the area of Zero Waste; and,

20 WHEREAS, The length of the project is from August 1, 2010 to July 31, 2012; and,

21 WHEREAS, The grant budget includes provision for indirect costs of \$2273.00; and,

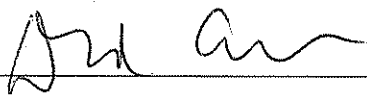
22 WHEREAS, This grant does not require an ASO amendment; now, therefore, be it

23 RESOLVED, That the San Francisco Board of Supervisors authorizes the Director of
24 the Department of the Environment to accept and expend funding in the amount of
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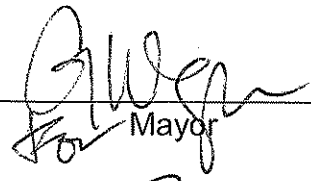
\$25,000.00 from the County of Alameda to create an application that enables the public to easily find accurate information about nearby recycling, reuse and disposal options.

Recommended:



Department Head

Approved:



Mayor

Approved:



Controller, Grant Division



City and County of San Francisco

Tails
Resolution

City Hall
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4689

File Number: 101112

Date Passed: September 14, 2010

Resolution authorizing the Department of the Environment to accept and expend a grant in the amount of \$25,000 from the County of Alameda to serve as the lead in the creation a web-based application that enables the public to easily find accurate information about nearby recycling, reuse, and disposal options.

September 14, 2010 Board of Supervisors - ADOPTED

Ayes: 9 - Avalos, Campos, Chiu, Chu, Daly, Dufty, Mar, Maxwell and Mirkarimi

Absent: 2 - Alioto-Pier and Elsbernd

File No. 101112

I hereby certify that the foregoing
Resolution was ADOPTED on 9/14/2010 by
the Board of Supervisors of the City and
County of San Francisco.

Angela Calvillo
Clerk of the Board

Mayor Gavin Newsom

Date Approved