

1 [Market Street Pilot Projects]

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3 **Resolution urging the San Francisco Municipal Transportation Agency and other**  
4 **departments and agencies to implement near-term pilot projects, including increased**  
5 **private automobile diversions, to speed up transit along Market Street while improving**  
6 **the safety and comfort of people walking and biking and supporting the local**  
7 **commercial and cultural function of the street.**

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9 WHEREAS, The San Francisco Charter's voter-approved Transit-First policy  
10 establishes in Section 8A.115 that "[D]ecisions regarding the use of limited public street and  
11 sidewalk space shall encourage the use of public rights of way by pedestrians, bicyclists, and  
12 public transit, and shall strive to reduce traffic and improve public health and safety;" and,

13 WHEREAS, Market Street serves as the spine of San Francisco's sustainable  
14 transportation system, with more than 200,000 transit riders on surface Muni routes, more  
15 than 200,000 people walking, and thousands of people bicycling every weekday; and,

16 WHEREAS, Market Street will be repaved in 2015 from the Embarcadero to Octavia  
17 Boulevard; and,

18 WHEREAS, A planning effort called the Better Market Street project, which includes  
19 numerous City departments and related agencies as well as varied stakeholders from  
20 business representatives to transportation advocates, is working to develop a design for  
21 Market Street in advance of the 2015 repaving; and,

22 WHEREAS, In recent years, various pilot and other improvement projects, separate  
23 from the long-term Better Market Street project, including private automobile diversions from  
24 10<sup>th</sup> and 6<sup>th</sup> streets in the downtown direction and protected and painted bicycle lanes

1 between 8<sup>th</sup> Street and Octavia Boulevard, have demonstrated that pilot projects can reduce  
2 Muni delays and attract more people on bicycle and on foot; and,

3 WHEREAS, In June 2011, the SFMTA Board of Directors received a briefing from  
4 SFMTA staff about possible additional pilot projects that could be undertaken soon on Market  
5 Street, but the recommendations are not poised to make significant impacts on Muni  
6 performance; and,

7 WHEREAS, Recent data indicates that 80 to 85 percent of traffic at Market Street  
8 intersections is crossing Market Street from other streets, with only 15 to 20 percent of traffic  
9 traveling along Market Street; and,

10 WHEREAS, The data further indicates that private vehicle trips along Market Street  
11 average only two blocks, and most drivers are circling and looking for parking; and,

12 WHEREAS, Additional near-term pilot projects on Market Street should test further  
13 diversions of private automobiles from Market Street in both directions as well as other  
14 strategies to reduce Muni delays and improve the safety and attractiveness of Market Street  
15 for people walking and bicycling, while still supporting the business and cultural environment;  
16 and

17 WHEREAS, Beyond private automobile diversions, one potential pilot project could be  
18 expanded and colorized transit-only lanes on Market Street to reduce Muni delays; and,

19 WHEREAS, All near-term pilot projects should continue to engage the diverse  
20 stakeholders who have been involved in efforts to improve Market Street; and,

21 WHEREAS, A viable vision for the future of Market Street is of a world-class avenue  
22 drawing its success from the huge numbers of people it attracts through transit and taxis, and  
23 on foot and bicycle, and no private automobiles other than delivery vehicles; now, therefore  
24 be it  
25

1           RESOLVED, That the Board of Supervisors urges the San Francisco Municipal  
2 Transportation Agency and other departments and agencies to implement near-term pilot  
3 projects, including increased private automobile diversions, to speed up transit along Market  
4 Street while improving the safety and comfort of people walking and biking, and supporting  
5 the local commercial and cultural function of the street.

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**City and County of San Francisco**  
**Tails**  
**Resolution**

City Hall  
1 Dr. Carlton B. Goodlett Place  
San Francisco, CA 94102-4689

**File Number:** 111013

**Date Passed:** September 20, 2011

Resolution urging the San Francisco Municipal Transportation Agency and other departments and agencies to implement near-term pilot projects, including increased private automobile diversions, to speed up transit along Market Street while improving the safety and comfort of people walking and biking and supporting the local commercial and cultural function of the street.

September 20, 2011 Board of Supervisors - ADOPTED

Ayes: 11 - Avalos, Campos, Chiu, Chu, Cohen, Elsbernd, Farrell, Kim, Mar, Mirkarimi and Wiener

File No. 111013

I hereby certify that the foregoing Resolution was ADOPTED on 9/20/2011 by the Board of Supervisors of the City and County of San Francisco.

Angela Calvillo  
Clerk of the Board

UNSIGNED

\_\_\_\_\_  
Mayor Edwin Lee

9/30/2011

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Date Approved

Date: September 30, 2011

I hereby certify that the foregoing resolution, not being signed by the Mayor within the time limit as set forth in Section 3.103 of the Charter, became effective without his approval in accordance with the provision of said Section 3.103 of the Charter.

Angela Calvillo  
Clerk of the Board

File No.  
111013