



Member, Board of Supervisors
District 6

City and County of San Francisco

JANE KIM

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Jane Kim: San Francisco Should Get the Same Deal as Santa Clara

San Francisco, CA - Today, proponents of taxpayer spending for Super Bowl 50 parties held a press conference criticizing Supervisor Jane Kim for seeking reimbursement for the San Francisco's expenses related to the event. In response, Kim issued the following statement:

"I'm disappointed to see that a discussion about responsible use of taxpayer money has instead devolved into personal attacks. If this happened on the playing field, they would be flagged for personal targeting.

"Of course we welcome the Super Bowl. What we don't welcome is being forced to hand over hard-earned taxpayer money for corporate marketing events. While \$5 million may not sound like a lot to the multi-billion dollar companies hosting these events, it is a lot to working San Franciscans. It's money that could be used to house the homeless, improve transit services, support our schools, or strengthen public safety. We are looking at a \$100 million deficit - every penny counts in providing needed services in our city.

"And as we've recently learned, it didn't have to be this way. Santa Clara negotiated a deal that requires full reimbursement for services related to the Super Bowl. San Francisco should get the same deal for services related to the Super Bowl marketing parties.

"All we're asking is for our city to be made whole - this could be resolved today with a new deal that makes clear we're not spending a dollar of taxpayer money to support these corporate marketing events."