



KATY TANG
湯凱蒂

FOR IMMEDIATE RELEASE:

September 16, 2016

Contact: Ashley Summers
(415) 554-7460

**** PRESS RELEASE ****

**SUPERVISOR KATY TANG ANNOUNCES RESILIENT SUNSET PREPAREDNESS GUIDE
AND MONTHLY SUPPLY CAMPAIGN DURING DISASTER PREPAREDNESS MONTH**

*Resilient Sunset projects aim to build community while preparing Sunset residents for small or large
disasters*

Today, in recognition of Disaster Preparedness Month, Supervisor Katy Tang announced the release of the Resilient Sunset Preparedness Guide and the beginning of the year-long Resilient Sunset Monthly Supply Campaign. She was joined in the Outer Sunset by residents who served on committees that planned and executed both projects, as well as small business owners who are offering discounted products as part of the supply campaign. The Resilient Sunset effort is a result of community outreach done as part of the Sunset District Blueprint process in 2013 and 2014, where residents shared that they wanted to see a comprehensive vision that would prepare families and vulnerable residents in case of an emergency or disaster in the Sunset District.

“September is Disaster Preparedness Month, and I am excited to join residents and merchants in launching our Resilient Sunset projects today,” said Supervisor Katy Tang. “What is unique about our efforts is that we are tailoring personal preparedness to Sunset District residents, service providers, and businesses. Our goal is to make personal preparedness fun, easy, and interactive. A resilient community means that we are not only prepared for emergencies and natural disasters – it also means that we are engaged with our neighbors and can support each other during good times and bad.”

The Resilient Sunset Preparedness Guide was compiled by a committee of Sunset community members to provide District 4 residents and service providers with an informative, easy-to-implement, and understandable personal emergency preparedness guide. It includes information on the demographics and risk hazards of the neighborhood, resources, personal preparedness tips, and suggestions on how to get involved.

“English philosopher and poet Coleridge said that those who are best prepared can best serve in their moment of inspiration,” said Michael Costanzo, General Counsel and Director of Security for the California Academy of Sciences who served as the Team Captain of the committee. “This guide is written with the unique needs of District 4 residents in mind and is a practical reference for emergency preparedness. The key to disaster resilience lies not with waiting for the cavalry to come, but rather with citizens collaborating to assist their neighbors in a time of need. Being prepared is empowering, realistic and ultimately inspiring.”



KATY TANG
湯凱蒂

Another component of Resilient Sunset is the Monthly Supply Campaign. Personal preparedness has been shown to be a major factor in community resiliency, because when residents are able to care for themselves, resources can be focused on the most vulnerable populations such as seniors, those with disabilities, and those with medical emergencies. Five Sunset District businesses, including Ace Hardware (2526 Noriega St.), Great Wall Hardware (1821 Taraval St.), Noriega Produce (3821 Noriega St.), Sunset Pet Supply (3809 Noriega St.), and Walgreens (2050 Irving St., 1750 Noriega St., 1201 Taraval St. and 3001 Taraval St.) are all participating in the year-long campaign by offering supplies for personal preparedness kits at a discount. A list of all retailers and their list of discounts for the upcoming year were distributed at the event, and can also be found online at <http://sfgov.org/orr/resilient-sunset>.

“The Resilient Sunset Monthly Supply Campaign will make it easy for Sunset residents to get prepared while they are out doing their daily shopping because they can pick up one or two items at a time,” said Lisa Dossey, committee member for the supply campaign. “I am personally thrilled about the participation of Sunset Pet Supply because people often forget to be prepared for their animals. Having supplies like extra food, water, and calming treats can keep our pets safe and comfortable.”

“We could not have done this if it were not for the vision of our residents who volunteered countless hours of their time,” said Supervisor Katy Tang. “I encourage residents to take advantage of both of these programs by downloading a preparedness guide and picking up one or two supplies every month to add to their home kits. We hope that more residents will join us in our Resilient Sunset efforts.”

Sunset District residents can download a Sunset District Preparedness Guide online at <http://sfgov.org/orr/resilient-sunset>, or can contact Supervisor Katy Tang’s Office at (415) 554-7460 to have one mailed to their home. Residents wishing to pick up supplies for their kits can visit <http://sfgov.org/orr/resilient-sunset> to find a list of the next 12 months of upcoming discounted supplies at participating retailers.

For more information, please contact Supervisor Katy Tang’s office at (415) 554-7460 or Katy.Tang@sfgov.org.

###