AMENDED IN BOARD

11/23/10

FILE NO. 101190

ORDINANCE NO. 315-10

[Registration and Other Requirements for Event Promoters.]
 Ordinance adding Article 15.7 to the San Francisco Police
 promoters to register with the Entertainment Commission

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Ordinance adding Article 15.7 to the San Francisco Police Code, requiring event promoters to register with the Entertainment Commission; prohibiting holders of certain entertainment-related permits, and registered promoters, from retaining an unregistered promoter to hold an event; and authorizing under certain circumstances for certain promoters reporting requirements, increased security plan requirements for events they promote, general liability insurance requirements, a criminal background check requirement, and other requirements.

Note: Additions are <u>single-underline italics Times New Roman</u>;

deletions are strikethrough italics Times New Roman.

Board amendment additions are double underlined.

Board amendment deletions are strikethrough normal.

Be it ordained by the People of the City and County of San Francisco:

Section 1. The San Francisco Police Code is hereby amended by adding Article 15.7 to read as follows:

ARTICLE 15.7: EVENT PROMOTERS

Sec. 1075.1. Definition of Event Promoter.

Sec. 1075.1.1. Other Definitions.

Sec. 1075.2. Event Promoter Registration Required.

Sec. 1075.2.1. Submission of Registration Information.

Sec. 1075.2.2. Online Registration and Posting.

Sec. 1075.2.3. Registration Receipt.

Sec. 1075.2.4. Sale or Change of Ownership.

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1	Sec. 1073.3. Event Fromoter Records and Information.
2	Sec. 1075.4. Permittees' Use of Registered Event Promoters.
3	Sec. 1075.5. Director's Powers Regarding Event Promoters.
4	Sec. 1075.5.1. Procedures and Appeal Rights.
5	Sec. 1075.5.2. Duration of Director's or Commission's Order.
6	Sec. 1075.5.3. Online Disclosure of Director's or Commission's Order.
7	Sec. 1075.6. Multiple Event Promoters for a Single Event.
8	Sec. 1075.7. Administrative Penalties for Event Promoters.
9	Sec. 1075.8. Sanctions for Permittees.
10	Sec. 1075.9 Relationship to Other Municipal Code Provisions.
11	Sec. 1075.10. Adoption of Regulations.
12	Sec. 1075.11. Promotion of General Welfare.
13	Sec. 1075.12. Authority of San Francisco Police Department.
14	Sec. 1075.13. Severability.
15	Sec. 1075.14. Operative Date.
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17	SEC. 1075.1. DEFINITION OF EVENT PROMOTER.
18	For purposes of this Article:
19	(a) "Event" means an occasion or happening at which Entertainment is presented or a
20	Dance occurs under circumstances where a Place of Entertainment Permit, Extended-Hours Premises
21	Permit, One Time Event Permit, and/or Dance Hall Permit is required, provided all of the following
22	conditions are met:
23	(1) The venue for the Event, if held indoors, has a legal occupancy limit of 100 persons or
24	more; the Event, if held outdoors, is anticipated to have 100 persons or more in attendance at any one
25	time;

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(2)	Some portion	of the	Event	takes	place	between	the	hours	of	10:00	p.m.	to	6:00	a.m.

- (3) The Event is not of a bona fide social character. To be of a bona fide social character, admission must be limited strictly on invitation of the Person acting as host; no fee, either by way of admission or in any other manner may be charged, other than to cover costs; and no profit is intended to be made or other commercial or marketing advantage intended to be sought; if an Event Promoter is uncertain whether the Event is of a bona fide social character, the Event Promoter shall inquire of the Director in advance of the Event;
- (4) The Event is not a bona fide fundraiser. A bona fide fundraiser is held to raise funds for a charitable, political, religious, or similar purpose, and none of the proceeds can be used for any other purpose, except to cover costs incurred in holding the fundraiser, provided, however, that no proceeds of the fundraiser may inure to the benefit of the Person promoting the event; if an Event Promoter is uncertain whether the Event is a bona fide fundraiser, the Event Promoter shall inquire of the Director in advance of the Event;
- (5) The Event is not held at City Hall, the Fine Arts Museums of San Francisco, the Asian

 Art Museum of San Francisco, the War Memorial and Performing Arts Center, the California Academy
 of Sciences, or the San Francisco Public Library including all branches;—and
- (6) The Event is not one in which the City has a management role, either exclusively or in concert or partnership with a private individual or entity; and
- (67) The Event is not held at a recreational or social hall or similar venue on the property of a church, synagogue, mosque, or other house of worship.
- (b) "Hold an Event" means to take action to organize the Event, arrange the program for the Event, or encourage attendance at the Event. To Hold an Event includes but is not limited to the following activities:
 - (1) Contracting for or renting the Event site;
 - (2) Exercising some control over the Event site during the Event;

(3)	Al	l trade n	ames o	r business	names	used	by the	Person	when	acting	as	an.	Event

Promoter (during	the three	years	prior to s	<u>ubmissi</u>	on of	the for	m(s).	÷				

- (4) If the Person is a corporation, the name of the corporation shall be set forth as shown in its articles of incorporation, along with the date and place of incorporation and the name and address of officers, directors, and of each shareholder owning ten percent or more of the stock of the corporation.
- (5) If the Person is a partnership, the name and address of each of the partners, including limited partners. If one or more of the partners is a corporation, the information required in subsections (b)(1) through (b)(4) above pertaining to a corporate applicant apply for that partner.
- (6) If the Person is a corporation or partnership, the names and business telephone numbers, cell phone numbers, email addresses, fax numbers, and any other business contact information for the day-to-day manager(s) of the corporation or partnership.
- (7) The name(s) and address(es) that appear on any business registration certificate for the Person.
- (8) The address to which notice to the Person, when required, is to be sent or mailed, and the name and address of the individual(s) authorized to accept service of process for the Person.
- (9) At the discretion of the Director, other identification and contact information similar in nature to the information in subsections (b)(1)-(8) above.
- (c) A Registrant shall update the information required to be submitted under subsection (b) above within 30 days after the information becomes inaccurate or incomplete.
- (d) If the Director determines that a Registrant, or a Person seeking to become a Registrant, has intentionally submitted information that is false or incomplete in any material respect, or that a Registrant has intentionally failed to update information resulting in a material omission, the Director may issue an Order that the Registrant be removed from, or the Person seeking to become a Registrant not be included in, the online registration system

procedures and appeal rights specified in Section 1075.5.1. An Order imposed under this subsection (d) by the Director, or by the Commission on appeal of the Director's Order, shall be in effect for one year. A Registrant or a Person seeking to become a Registrant who is the subject of an Order imposed by the Director under this subsection (d) may at any time request that the Director lift the Order or shorten its duration. The Director's decision in response to the request shall not be appealable to the Commission. A Registrant or Person seeking to become a Registrant who is the subject of an Order imposed by the Commission on appeal that modifies the Director's Order may at any time request that the Commission lift the Order or shorten its duration. The Commission may make a decision in response to the request, or delegate the decision to the Director.

described in Sections 1075.2.2(a) and (b). The Director's Order shall be subject to the

SEC. 1075.2.2. ONLINE REGISTRATION AND POSTING.

- (a) The City shall make the form(s) described in Sections 1075.2.1(a) and (b) available online. Persons shall be permitted to complete and submit the forms to the Director online.
- (b) All completed forms shall be publicly available online on the Commission's website or such other website as the Director, in consultation with the Department of Technology, shall determine. Any completed forms submitted in hard copy to the Director shall be placed online by the Director with the other completed forms submitted online. In lieu of the requirement that completed forms be posted online, the Director may post online a registry of Registrants containing the information submitted under Sections 1075.2.1(b)(1) and (2), and such other information submitted under Sections 1075.2.1(b)(3)-(9) as the Director chooses to include in the registry.
- (c) The Director shall make a public announcement when the online registration system described in subsections (a) and (b) above become operational. The Director's announcement shall be made by posting a prominent notice on the Commission's website; by mailing or emailing the notice to all Event Promoters for which the Director has contact information; by mailing or emailing the notice

to all Permittees and requesting that they forward the notice to Event Promoters; and, in the Director's
discretion, by mailing or emailing the notice to trade associations, if any, connected to Event
Promoters. The Director may take other measures, in the Director's discretion, to publicize the online
registration system. The Director's failure to comply with this subsection (c) shall not invalidate this
Article or affect its operative date.

(d) The Commission shall regularly place a notice on agendas for its regular meetings that informs the public of Persons who have become new Registrants.

SEC. 1075.2.3. REGISTRATION RECEIPT.

Upon submission of the completed form(s) required under Sections 1075.2 and 1075.2.1, the

Director shall issue a Registration Receipt to the Registrant. The Director shall determine the form

and content of the Registration Receipt.

SEC. 1075.2.4. SALE OR CHANGE OF OWNERSHIP.

- (a) When there is a sale of the Registrant's business or a change of ownership, the Registrant shall notify the Director, who shall remove the Registrant from the online system described in Section 1075.2.2(b).
- (b) A sale of the Registrant's business or a change of ownership does not make the Person that is the new owner a Registrant. To act as an Event Promoter, the Person that is the new owner must become a Registrant by complying with Sections 1075.2 and 1075.2.1.
- (c) For a Registrant that is a corporation, a change of ownership occurs when (i) a Person who, at the time of the Registrant's submitting information to the Director under Section 1075.2.1, did not own or control more than 50% of the shares of stock in the corporation, acquires or gains control over more than 50% of the shares, or (ii) Persons who, at the time of the Registrant's submitting information to the Director under Section 1075.2.1, did not cumulatively own or control more than 50% of the shares of stock in the corporation, cumulatively acquire or gain control over more than

Supervisors Chiu, Maxwell
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50% of the shares, provided that each of those Persons has acquired or gained control over at least 10% of those shares.

(d) For a Registrant that is a partnership, a change of ownership occurs when (i) a Person who, at the time of the Registrant's submitting information to the Director under Section 1075.2.1, did not own or control more than 50% of the partnership or its assets, gains ownership or control of more than 50% of the partnership or its assets, or (ii) Persons who, at the time of the Registrant's submitting information to the Director under Section 1075.2.1, did not cumulatively own or control more than 50% of the partnership or its assets, cumulatively gain ownership or control of more than 50% of the partnership or its assets, provided that each of those Persons has gained ownership or control over at least 10% of the partnership ot its assets.

SEC. 1075.3. EVENT PROMOTER RECORDS AND INFORMATION.

Any Event Promoter or Permittee shall cooperate with City officials, including but not limited to the Director and the Commission, in providing access to records or any other information relevant to determining:

- (a) The Event Promoter's compliance with this Article or with any Order imposed under Sections 1075.5 or 1075.5.1;
 - (b) A Permittee's compliance with this Article; and
- (c) The Event Promoter's role and involvement in promoting an Event. The purpose of this subsection (c) is to ascertain the Event Promoter's connection, if any, to the risk or actual occurrence of injury to persons, damage to property, or other safety problems associated with an Event.

SEC. 1075.4. PERMITTEES' USE OF REGISTERED EVENT PROMOTERS.

A Permittee may not have a Person act as an Event Promoter at or in connection with an Event at a Place of Entertainment, Extended-Hours Premises, location of a One Time Event, or Dance Hall unless the Event Promoter is a Registrant. For purposes of this requirement, the Permittee may conclude that an Event Promoter is a Registrant if the Event Promoter is listed online in the system

described in Section 1075.2.2(b). In circumstances where the Permittee does not have access to the online system, or where a Registrant is not included in the online system due to the City's delay, failure, or error, the Permittee may conclude that the Event Promoter is a Registrant based on (1) the Event Promoter's possession of a valid Registration Receipt and (2) confirmation from the Director that the Event Promoter is a Registrant.

SEC. 1075.5. DIRECTOR'S POWERS REGARDING EVENT PROMOTERS.

If an Event Promoter has promoted one or more Events (i) whether or not within the territorial limits of the City, at which the Director determines, in consultation with the Police Department, that there has been a significant risk or actual occurrence of injury to persons, damage to property, or other serious safety problems, or (ii) within the territorial limits of the City, at which the Director determines, in consultation with the Police Department, that there has been an actual occurrence of serious neighborhood disturbance including but not limited to traffic, litter, and noise problems, and if the Director determines, in consultation with the Police Department, that the Event Promoter bears significant responsibility for the risk or actual occurrence referenced in (i) above or the actual occurrence referenced in (ii) above, the Director may issue an Order that:

- (a) Requires the Event Promoter to report to the Director some or all future Events within the City for which the Event Promoter will be Holding the Event. The report shall be promptly made following the Event Promoter's knowledge that the Event Promoter will be Holding the Event;
- (b) Requires that enhanced Security Plan requirements shall apply to some or all Permittees that use the Event Promoter to hold an Event;
- (c) Requires that the Event Promoter hold commercial general liability insurance to cover bodily injury and property damage arising from an Event. The Director's Order shall specify the amount of insurance to be held and other conditions pertaining to the insurance. The Director's Order may extend to insurance for a particular Event or for all Events promoted by the Event Promoter;

- (d) Requires that the Event Promoter's managers, employees, and other personnel be subject to criminal background checks; and/or
- (e) Requires that the Event Promoter adhere to other conditions and requirements that are warranted in light of the facts and circumstances giving rise to the Order.

SEC. 1075.5.1. PROCEDURES AND APPEAL RIGHTS.

- (a) The Director shall send an Order imposed under Section 1075.5 to the Event Promoter electronically and by mail or personal delivery. The Order shall state its date of issuance and its effective date.
- (b) To provide the Event Promoter an opportunity to appeal, the Director's Order shall not take effect for ten City business days from the date the Order issues. Any Event Promoter directed to comply with the Director's Order may appeal the Director's Order within ten City business days of the date that the Order issues by filing a written request for review with the Secretary of the Commission.

 The Event Promoter shall not be required to comply with the Director's Order pending the Commission's action on the matter. If the Event Promoter withdraws the appeal, the Director's Order shall take effect immediately upon the withdrawal of the appeal or upon the effective date of the Director's Order, whichever is later.
- (c) When acting on the appeal, the Commission may affirm, overturn, or modify the Director's Order.

SEC. 1075.5.2. DURATION OF DIRECTOR'S OR COMMISSION'S ORDER.

- (a) An Order imposed by the Director under Section 1075.5 may, at the Director's discretion, include an expiration date. An Order imposed by the Commission under Section 1075.5.1(c) that modifies the Director's Order may, at the Commission's discretion, include an expiration date.
- (b) An Event Promoter who is the subject of an Order imposed by the Director under Section 1075.5 may at any time request that the Director lift the Order or shorten its duration. The

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Director's decision in response to the request shall not be appealable to the Commission. An Event Promoter who is the subject of an Order imposed by the Commission under Section 1075.5.1(c) that modifies the Director's Order may at any time request that the Commission lift the Order or shorten its duration. The Commission may make a decision in response to the request, or delegate the decision to the Director.

SEC. 1075.5.3. ONLINE DISCLOSURE OF DIRECTOR'S OR COMMISSION'S ORDER.

- (a) The Director shall include in the online system described in Section 1075.2.2(b) a reference to any Order that is in effect, imposed by the Director under Section 1075.5 or by the Commission under Section 1075.5.1, against an Event Promoter. The Director shall determine the degree of detail pertaining to the Order to be included in the online system.
- (b) When using an Event Promoter in connection with an Event, Permittees have an obligation to ascertain whether there is an Order in effect, imposed by the Director under Section 1075.5 or by the Commission under Section 1075.5.1, against an Event Promoter that requires enhanced Security Plan requirements for Events to be Held by the Event Promoter or requires the Event Promoter to have commercial general liability insurance in connection with an Event. If a Permittee contracts with or otherwise engages the services of an Event Promoter, the Permittee (in addition to the Event Promoter) has a duty to proceed with the Event in a manner that is consistent with the requirements of the Director's or Commission's Order.

SEC. 1075.6. MULTIPLE EVENT PROMOTERS FOR A SINGLE EVENT.

- (a) The definition of Event Promoter does not limit the number of Persons who may qualify as an Event Promoter for a single Event. There can be more than one Event Promoter for a single Event.
- (b) An Event Promoter may not contract with or otherwise engage another Event Promoter

 to Hold the same Event unless the other Event Promoter ("Other Event Promoter") is a Registrant. For

 purposes of this requirement, the Event Promoter may conclude that the Other Event Promoter is a

1	Registrant if the Other Event Promoter is listed online in the system described in Section 1075.2.2(b).
2	In circumstances where the Event Promoter does not have access to the online system, or where the
3	Other Event Promoter is not included in the online system due to the City's delay, failure, or error, the
4	Event Promoter may conclude that the Other Event Promoter is a Registrant based on (1) the Other
5	Event Promoter's possession of a valid Registration Receipt and (2) confirmation from the Director
6	that the Other Event Promoter is a Registrant.
7	(c) An Event Promoter that contracts with or otherwise engages another Event Promoter to
8	Hold the same Event must promptly notify the Permittee that the Other Event Promoter is also Holding
9	the Event.
10	(d) A Permittee's obligation under Section 1075.4 to only use registered Event Promoters
11	for an Event applies to all Event Promoters Holding the Event.
12	SEC. 1075.7. ADMINISTRATIVE PENALTIES FOR EVENT PROMOTERS.
13	Any Event Promoter who violates Sections 1075.2, 1075.2.1, 1075.2.4, 1075.3, 1075.6, or an
14	Order imposed under Sections 1075.5 or 1075.5.1 shall be subject to administrative penalties as set
15	forth in Administrative Code Chapter 100, "Procedures Governing the Imposition of Administrative
16	Fines," which is hereby incorporated in its entirety and which shall govern the amount of fees and the
17	procedure for imposition, enforcement, collection, and administrative review of administrative
18	citations. The Director shall impose fines for violation of the aforementioned Sections or Orders as se
19	forth in Section 100,5(a) of the Administrative Code. Each day during which a Section or Order is
20	violated shall be considered a separate violation.
21	SEC. 1075.8. SANCTIONS FOR PERMITTEES.
22	Any Permittee who violates Sections 1075.3, 1075.4, or 1075.5.3 shall be subject to the
23	following sanctions:
24	(a) Permit suspension under Sections 1027, 1060.20 et seq., and 1070.17 et seq. of the

Police Code;

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obligation for breach of which it is liable in money damages to any person who claims that such breach proximately caused injury.

SEC. 1075.12. AUTHORITY OF SAN FRANCISCO POLICE DEPARTMENT.

Nothing in this Article is intended to restrict or alter in any way the authority vested in the San Francisco Police Department under Federal, State, or local law.

SEC. 1075.13. SEVERABILITY.

If any section, subsection, subdivision, paragraph, sentence, clause, or phrase of this Article or any part thereof, is for any reason held to be unconstitutional or invalid or ineffective by any court of competent jurisdiction, such decision shall not affect the validity or effectiveness of the remaining portions of this Article or any part thereof. The Board of Supervisors hereby declares that it would have passed each section, subsection, subdivision, paragraph, sentence, clause, or phrase thereof, irrespective of the fact that any one or more sections, subsections, subdivisions, paragraphs, sentences, clauses or phrases be declared unconstitutional or invalid or ineffective.

SEC. 1075.14. OPERATIVE DATE.

When the online registration system described in Sections 1075.2.2(a) and (b) is operational, the Director shall post a notice to that effect on the Commission's website and shall file a notice to that effect with the Clerk of the Board of Supervisors. This Article shall become operative on its effective date if 30 days have elapsed since the aforementioned posting of the website notice and filing of the notice with the Clerk. Otherwise, this Article shall become operative after its effective date once 30 days have elapsed since the posting of the website notice and filing of the notice with the Clerk.

APPROVED AS TO FORM: DENNIS J. HERRERA, City Attorney

Ву:

PAUL ZAREFSKY Deputy City Attorney

Supervisors Chiu, Maxwell
BOARD OF SUPERVISORS



City and County of San Francisco Tails Ordinance

City Hall
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4689

File Number:

101190

Date Passed: December 14, 2010

Ordinance adding Article 15.7 to the San Francisco Police Code, requiring event promoters to register with the Entertainment Commission; prohibiting holders of certain entertainment-related permits, and registered promoters, from retaining an unregistered promoter to hold an event; and authorizing under certain circumstances for certain promoters reporting requirements, increased security plan requirements for events they promote, general liability insurance requirements, a criminal background check requirement, and other requirements.

November 15, 2010 Public Safety Committee - RECOMMENDED

November 23, 2010 Board of Supervisors - AMENDED, AN AMENDMENT OF THE WHOLE BEARING SAME TITLE

Ayes: 11 - Alioto-Pier, Avalos, Campos, Chiu, Chu, Daly, Dufty, Elsbernd, Mar, Maxwell and Mirkarimi

November 23, 2010 Board of Supervisors - RE-REFERRED

Ayes: 11 - Alioto-Pier, Avalos, Campos, Chiu, Chu, Daly, Dufty, Elsbernd, Mar, Maxwell and Mirkarimi

December 06, 2010 Public Safety Committee - RECOMMENDED AS COMMITTEE REPORT

December 07, 2010 Board of Supervisors - PASSED, ON FIRST READING

Ayes: 11.- Alioto-Pier, Avalos, Campos, Chiu, Chu, Daly, Dufty, Elsbernd, Mar, Maxwell and Mirkarimi

December 14, 2010 Board of Supervisors - FINALLY PASSED

Ayes: 11 - Alioto-Pier, Avalos, Campos, Chiu, Chu, Daly, Dufty, Elsbernd, Mar, Maxwell and Mirkarimi

I hereby certify that the foregoing Ordinance was FINALLY PASSED on 12/14/2010 by the Board of Supervisors of the City and County of San Francisco.

> Angela Calvillo Clerk of the Board

> > Date Approved

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