

1 [Park Code – Harding Park and Fleming Golf Courses Fees]

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3 **Ordinance amending the San Francisco Park Code, Article 12, Section 12.12 to: 1)**
4 **authorize the Recreation and Park Commission to approve special promotions of up to**
5 **25% of the applicable rate, and increases of up to 50% for non-resident and tournament**
6 **fees at Harding Park and Fleming Golf Courses; 2) designate weekday and weekend**
7 **hours; and 3) making environmental findings.**

8 NOTE: Additions are *single-underline italics Times New Roman*;
9 deletions are ~~*strike-through italics Times New Roman*~~.
10 Board amendment additions are double-underlined;
11 Board amendment deletions are ~~strikethrough normal~~.

12 Be it ordained by the People of the City and County of San Francisco:

13 Section 1. Findings.

14 The Planning Department has determined that the actions contemplated in this
15 Ordinance are in compliance with the California Environmental Quality Act (California Public
16 Resources Code section 21000 et seq.). Said determination is on file with the Clerk of the
17 Board of Supervisors in File No. 110549 and is incorporated herein by reference.

18 Section 2. The San Francisco Park Code is hereby amended by amending Section
19 12.12, to read as follows:

20 **SEC. 12.12. FEES AT HARDING PARK AND FLEMING GOLF COURSES.**

21 (a) **Greens Fees.** The Recreation and Park Commission (the "Commission") is hereby
22 authorized to charge greens fees at Harding Park and Fleming Golf Courses (collectively, the
23 "Golf Courses") in the manner and in conformance with the standards set forth herein.

24 1. Greens fees shall be set at such levels to cumulatively generate an average
25 minimum of \$4,278,000.00 annual revenues in 2002 dollars ("Target Revenues") at the Golf

1 Courses in the first five fiscal years of operation following reopening of the Golf Courses after
2 renovation ("Years 1—5") (and subject thereafter to annual increases in the amount of
3 increases in the applicable Consumer Price Index as described in Section 12.12(e) below),
4 which amount shall be prorated if the Golf Courses reopen with less than a full fiscal year
5 remaining in Year 1. In setting greens fees to achieve the Target Revenues, it shall be
6 assumed that legal residents of the City and County of San Francisco who hold current and
7 valid cards issued for a fee by the Recreation and Park Department (the "Department")
8 identifying them as residents of the City ("Residents") shall play at least 50% of funds at
9 Harding Park Golf Course, and no more than an average of 76,560 rounds shall be played
10 each full year at Harding Park Golf Course during Years 1—5 and no more than 64,600
11 rounds each full year at Fleming Golf Course during Years 1—5.

12 **2. Optional Discounts.** Greens fees at Harding Park Golf Course may be discounted
13 for weekday rounds played by either Residents or non-residents, for weekday or weekend
14 rounds played by Resident junior or senior golfers, and for twilight rounds played by either
15 Residents or non-residents. The Commission also may establish discounted greens fees for
16 playing only the back nine holes at Harding Park Golf Course. Greens fees may be
17 discounted for certain non-residents who live within close geographic proximity to the Golf
18 Courses or who play with Residents ("Northern California Residents"). If the Commission
19 approves a discounted rate for Northern California Residents, the Commission shall set
20 standards defining who shall qualify for such discounted rate and shall limit the number of
21 rounds at that discounted rate.

22 **3. Optional Premium Rates.** In exchange for advance reserved tee times, non-
23 residents may be charged premium rates at Harding Park Golf Course.

24 **4. Caps.** Regardless of any discounts for certain subcategories of play, the average
25 cost per round of Resident greens fees at Harding Park Golf Course across any and all

1 subcategories of Resident play (weekday, weekend, senior and junior) fees shall not exceed
2 \$28 in Year 1. The average cost per round of non-resident greens fees at Harding Park Golf
3 Course across any and all subcategories of non-resident play (weekday, weekend, preferred
4 and Bay Area Resident) shall not exceed \$88 in Year 1. The average cost per round of
5 Resident greens fees at Fleming Golf Course across any and all subcategories of Resident
6 play (weekday, weekend, senior and junior) shall not exceed \$13 in Year 1. The average cost
7 per round of non-resident greens fees at Fleming Golf Course across any and all
8 subcategories of non-resident play (weekday and weekend) shall not exceed \$20 in Year 1.

9 **5. Miscellaneous.** Applicable weekend greens fee rates shall be charged on Fridays,
10 Saturdays and Sundays and legal holidays. Applicable weekday rates apply on all other days.
11 Greens fees per tournament player for playing in tournaments, which are defined as a block of
12 tee time(s) set aside for any group of 16 or more golfers, shall exceed the highest greens fee
13 that would be charged to Residents playing on the same day of any tournament. Discount
14 Resident greens fees shall not apply to tournament play by Residents. Weekend tournament
15 greens fees shall be greater than greens fees charged for weekday tournaments.

16 **(b) Commission to Select Final Rate Structure; Citizens Advisory Committee.**

17 The Commission shall select a final greens fees structure which meets the parameters set
18 forth in this Section. The Commission shall appoint a Citizens Advisory Committee consisting
19 of five (5) members to recommend to the Commission a greens fees structure for the Golf
20 Courses chosen from one of the models described below or that otherwise meets the criteria
21 set forth herein. The Commission shall take the committee's recommendation into
22 consideration in reaching a final decision regarding a fee structure for the Golf Courses.

23 (c) Notwithstanding the foregoing subsections (a) and (b), effective September 1,
24 2006, the following fees shall be charged at Harding Golf Course:

25 (1) Weekday (Mon.—~~Thurs.~~Fri., 12:00 PM)

	Standard	No. Cal. Resident*	S.F. Resident
	\$150.00	\$89.00	\$46.00
Off-season/Aerification**	\$139.00	\$79.00	
Twilight	\$120.00	\$69.00	\$35.00
Super Twilight (5 p.m.)		\$45.00	

(2) Weekend (Fri., 12:00 PM—Sun.)

	Standard	No. Cal. Resident*	S.F. Resident
	\$170.00	\$99.00	\$59.00
Off-season/Aerification**	\$150.00	\$89.00	
Twilight	\$140.00	\$79.00	\$44.00
Super Twilight (5. p.m.)		\$55.00	

(3) Junior

Weekday (<u>Mon.—Fri., 12:00 PM</u>)	Weekend (<u>Fri., 12:00 PM—Sun.</u>)
\$15.00	\$20.00

(4) S.F. Resident Senior

Weekday (<u>Mon.—Fri., 12:00 PM</u>)	Weekend (<u>Fri., 12:00 PM—Sun.</u>)
\$31.00	\$59.00

(5) Tournament

	Weekday (<u>Mon.—Fri., 12:00</u>)	Weekend (<u>Fri., 12:00 PM—</u>)
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	<u>PM)</u>	<u>Sun.)</u>
	\$115.00+	\$135.00+
Off-season/Aerification**	\$100.00+	\$115.00+

(6) Shotgun Tournament (120 players or more)—Tournament Rate plus per player:

\$10.00—Weekday/per player

\$15.00—Weekend/per player

(7) Accompanying Rider Rate (Non-Golfers): \$25.00.

+ Includes cart

*The Northern California is comprised of Alameda, Contra Costa, Marin, San Mateo, Santa Clara, Santa Cruz, Solano, Sonoma, Del Norte, Siskyou, Modoc, Humboldt, Trinity, Shasta, Lassen, Plumas, Tehama, Mendocino, Lake, Glenn, Butte, Sierra, Colusa, Sutter, Yuba, Nevada, Placer, Napa, Yolo, Sacramento, El Dorado, San Joaquin, Amador, Alpine, Calveras, Stanislaus, Toulumne, Mariposa, Monterey, San Benito, Merced, Fresno and Tulare Counties.

**Off-season is from December 1 to the last day of February/Aerification is from the first day that major greens aerification starts until 7 days after completion.

***Super Twilight tee times change seasonally as established by the Recreation and Park Commission.

(d) Notwithstanding the foregoing subsections (a) and (b), effective Fiscal Year 2005-2006, the following fees shall be charged at Fleming Golf Course:

(1) Weekday (Mon.—~~Thurs.~~ Fri., 12:00 PM)

Standard	S.F. Resident
\$25.00	\$20.00

(2) Weekend (Fri., 12:00 PM—Sun.)

Standard	S.F. Resident
\$30.00	\$22.00

(3) Junior

Weekday (Mon.— Thurs. Fri., 12:00 PM)	Weekend (Fri., 12:00 PM—Sun.)
\$10.00	\$13.00

(4) S.F. Resident Senior

Weekday (Mon.— Thurs. Fri., 12:00 PM)	Weekend (Fri., 12:00 PM—Sun.)
\$14.00	\$19.00

(5) Tournament

Weekday (Mon.— Thurs. Fri., 12:00 PM)	Weekend (Fri., 12:00 PM—Sun.)
\$30.00	\$41.00

(6) Replay

Weekday (Mon.— Thurs. Fri., 12:00 PM)	Weekend (Fri., 12:00 PM—Sun.)
\$11.00	\$11.00

(f) Other Fees and Charges. The Commission shall set the following fees charged at the Golf Courses: fees for motorized ~~and pull~~ cart usage, tournament fees, charges for driving range usage, reservation fees and cancellation fees, at levels comparable to those charged at Golf Courses of similar quality in the greater San Francisco Bay Area. The Commission may also approve special promotions not to exceed a ~~20~~ 25 percent discount of the applicable rate; and increases of up to 50 percent for non San Francisco resident and tournament fees.

1 (g) Annual Increases. Upon the first day following the end of Year 1, regardless of
2 whether Year 1 consisted of a full fiscal year or only a part thereof, and upon the first day of
3 each fiscal year thereafter, greens fees for Residents at the Golf Courses may, with the
4 approval of the Commission, be adjusted in the following manner: Each fee shall be multiplied
5 by a fraction, the numerator of which is the Consumer Price Index for All Urban Consumers
6 (base years 1982—1984 = 100) for the San Francisco-Oakland-San Jose area, published
7 monthly by the United States Department of Labor, Bureau of Labor Statistics (the "Index"),
8 for the quarter immediately preceding the start of the fiscal year during which the increase will
9 be effective (the "Adjustment Index") minus the Index for the June of the preceding year (the
10 "Base Index") and the denominator of which is the Base Index. The product of this calculation
11 shall be added to the current fee to obtain the increased fee which shall thereafter be payable,
12 except that in no instance shall the fee be less than that in effect immediately prior to this
13 calculation. Or, fees may be increased up to \$1.00 upon approval of the Commission.

14 All fees and other charges at the Golf Courses may, but are not required to, be
15 increased upon approval by the Commission at the same time and in the same manner as
16 greens fees increases, except that the non-S.F. resident and tournament greens fees may be
17 increased by up to two times the fraction produced in the above illustrated calculation (i.e., up
18 to twice the increase in the applicable Consumer Price Index.), or up to \$1.00, whichever is
19 greater.

20 APPROVED AS TO FORM:
21 DENNIS J. HERRERA, City Attorney

22 By: 
23 VIRGINIA DARIO ELIZONDO
24 Deputy City Attorney
25



City and County of San Francisco
Tails
Ordinance

City Hall
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4689

File Number: 110549

Date Passed: July 26, 2011

Ordinance amending the San Francisco Park Code, Article 12, Section 12.12 to: 1) authorize the Recreation and Park Commission to approve special promotions of up to 25% of the applicable rate, and increases of up to 50% for non-resident and tournament fees at Harding Park and Fleming Golf Courses; 2) designate weekday and weekend hours; and 3) making environmental findings.

June 23, 2011 Budget and Finance Committee - CONTINUED

June 24, 2011 Budget and Finance Committee - RECOMMENDED

July 12, 2011 Board of Supervisors - CONTINUED ON FIRST READING

Ayes: 11 - Avalos, Campos, Chiu, Chu, Cohen, Elsbernd, Farrell, Kim, Mar, Mirkarimi and Wiener

July 19, 2011 Board of Supervisors - PASSED ON FIRST READING

Ayes: 11 - Avalos, Campos, Chiu, Chu, Cohen, Elsbernd, Farrell, Kim, Mar, Mirkarimi and Wiener

July 26, 2011 Board of Supervisors - FINALLY PASSED

Ayes: 11 - Avalos, Campos, Chiu, Chu, Cohen, Elsbernd, Farrell, Kim, Mar, Mirkarimi and Wiener

File No. 110549

I hereby certify that the foregoing
Ordinance was **FINALLY PASSED** on
7/26/2011 by the Board of Supervisors of the
City and County of San Francisco.

Angela Calvillo
Clerk of the Board

Mayor Edwin Lee

Date Approved