

[COMMENDATION]

1  
2 COMMENDING THE NATIONAL ASSOCIATION FOR THE ADVANCEMENT  
3 OF COLORED PEOPLE AND THE AMERICAN BROADCASTING COMPANY  
4 FOR ITS EFFORTS TO INCREASE THE NUMBER OF PEOPLE OF COLOR  
EMPLOYED BY THE NETWORK.

5 WHEREAS, The National Association for the Advancement of Colored People  
6 (NAACP) and the American Broadcasting Company (ABC) have announced that they  
7 will collaborate on an effort to increase the number of people of color employed in all  
8 network operations; and,

9  
10 WHEREAS, ABC has stated that it will create grants to find and support  
11 applicants of color with expertise in writing, directing, acting, promotions, program  
12 production, professional services, and procurement within the next six months; and,

13  
14 WHEREAS, Under the terms of the agreement, the network will buy more  
15 advertising time in minority media and will use more minority media placement firms;  
16 and,

17  
18 WHEREAS, The joint venture has prompted another network, the National  
19 Broadcasting Company (NBC), to initiate a similar pact with the nation's oldest civil  
20 rights organization; now therefore be it

21 RESOLVED, That the Board of Supervisors of the City and County of San  
22 Francisco extends its highest commendation to the National Association for the  
23 Advancement of Colored People and the American Broadcasting Company for its  
24 efforts to increase the number of people of color employed by the network.  
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# City and County of San Francisco

City Hall  
1 Dr. Carlton B. Goodlett Place  
San Francisco, CA 94102-4689

## Tails

### Resolution

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**File Number:** 000163

**Date Passed:**

Resolution commending the National Association for the Advancement of Colored People and the American Broadcasting Company for its efforts to increase the number of people of color employed by the network.


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January 31, 2000 Board of Supervisors — ADOPTED

Ayes: 11 - Ammiano, Becerril, Bierman, Brown, Katz, Kaufman, Leno, Newsom, Teng, Yaki, Yee

File No. 000163

I hereby certify that the foregoing Resolution was ADOPTED on January 31, 2000 by the Board of Supervisors of the City and County of San Francisco.

  
Gloria L. Young  
Clerk of the Board

FEB 11 2000

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Date Approved

  
Mayor Willie L. Brown Jr.