

1 [Commending Procter & Gamble]
2 COMMENDING PROCTER & GAMBLE AND UNITED AIRLINES FOR PULLING THEIR
3 SUPPORT FROM DR. LAURA SCHLESSINGER'S RADIO SHOW AND UPCOMING
4 TELEVISION SHOW.

5 WHEREAS, The Dr. Laura Show is a nationally aired radio show attracting 20 million
6 listeners on 500 different radio stations across the United States, featuring the commentary of
7 Dr. Laura Schlessinger; and,

8 WHEREAS, Dr. Laura's statements about homosexuality are often scientifically
9 inaccurate, including assertions that being gay is a biological error and that homosexuals are
10 "deviants" who can be "cured;" and,

11 WHEREAS, Such statements have been repudiated by the American Medical
12 Association, American Academy of Pediatrics, American Association of School
13 Administrators, American Counseling Association, American Psychiatric Association,
14 American Psychological Association, American School Association, National Association of
15 School Psychologists, and National Association of Social Workers, among others, and,

16 WHEREAS, In addition to her current audience, Paramount is considering airing a
17 television show featuring Dr. Laura this fall, adding to her visibility throughout the country;
18 and,

19 WHEREAS, Procter & Gamble is the nation's second-largest advertiser; and,

20 WHEREAS, Procter & Gamble has decided against advertising on Dr. Laura
21 Schlessinger's upcoming TV show and has pulled support from her radio show; and,

1 WHEREAS, Procter & Gamble is the fourth advertiser to quit Dr. Laura Schlessinger's
2 radio and TV shows; and,

3 WHEREAS, United Airlines has announced that it will no longer run advertisements in
4 its in-flight magazine for Dr. Laura Schlessinger; now, therefore, be it

5 RESOLVED, That the Board of Supervisors of the City and County of San Francisco
6 commends Procter & Gamble and United Airlines for pulling their support from Dr. Laura
7 Schlessinger's radio show and upcoming television show.

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City and County of San Francisco

City Hall
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4689

Tails

Resolution

File Number: 000967

Date Passed:

Resolution commending Procter & Gamble and United States Airlines for pulling their support from Dr. Laura Schlessinger's radio show and upcoming television show.

May 30, 2000 Board of Supervisors — ADOPTED

Ayes: 10 - Ammiano, Becerril, Bierman, Brown, Katz, Kaufman, Leno, Newsom,
Teng, Yee
Absent: 1 - Yaki

File No. 000967

I hereby certify that the foregoing Resolution was ADOPTED on May 30, 2000 by the Board of Supervisors of the City and County of San Francisco.



Gloria L. Young
Clerk of the Board

JUN - 9 2000

Date Approved



Mayor Willie L. Brown Jr.