Resolution proclaiming the month of September as School Children's Pedestrian Safety Awareness.

WHEREAS, The Board of Supervisors of the City and County of San Francisco with the State and SF PTA and with support of other pedestrian safety advocacy groups, recognizes the critical importance of developing safer school communities, safety educational outreach programs, and implementing Safe Routes to and from School for pedestrians who are school children, parents, and communities; and

WHEREAS, The need for traffic engineering, new safety technologies, education outreach, and the enforcement of safe driving laws are recognized by safety experts as vital to improving safe routes to and from schools by reducing hazards and increasing student, community, and motorist awareness; and

WHEREAS, San Francisco, as with other cities, has experienced significant injury and deaths to its most vulnerable populations of school children, seniors, and the disabled, with recent data showing that California ranked 12th highest in the nation in child pedestrian vs. vehicle fatalities and serious injuries for children 5-12 years old, and the National Highway Traffic Safety Association results showing that 43% of school age pedestrian fatalities occur between 3 p.m. and 4 p.m.; and

WHEREAS, Safety studies have identified key school pedestrian and traffic safety issues including (1) unsafe routes to school, (2) speeding/reckless driving in school zones, (3) unsafe parking and drop off/pickup practices, (4) school bus loading zone conflicts and double parking, (5) unclear school area signs and crosswalks with low visual impact and recognition, (6) poorly maintained/faded crosswalks and signs (7) utility construction and street/public works hazards, (8) inadequate crossing

Supervisors McGoldrick, Leno
guard program funding, (9) lack of sustainable school safety education/staff training, (10) inconsistent enforcement and parking control intervention; and

WHEREAS, September is the official start of the school year for our city's public, private, and parochial schools where greatly increased traffic and pedestrian safety risks for school children further reinforce the critical need for implementing comprehensive school safety improvements, training programs, operational procedures, educational and enforcement presence and legislation; now, therefore be it

RESOLVED, That the San Francisco Board of Supervisors proclaims the month of September as School Children's Pedestrian Safety Awareness Month for promoting pedestrian and driver awareness of school children and creating safer routes to and from school and after school activities for our city's children; and be it further

RESOLVED, That the San Francisco Board of Supervisors urges the Department of Parking and Traffic Enforcement Division, San Francisco Police Department, and School Boards and Administrators to increase participation with the PTA/PTO and its unit's school safety/site committees and to work with parents, students, teachers, local law enforcement, other appropriate agencies and their school communities to improve traffic and pedestrian safety for children, to develop site specific loading logistic plans, and identify and improve, where necessary, safe routes to and from schools; and be it further

RESOLVED, That the San Francisco Board of Supervisors urges school boards, superintendents, elected officials and other policy-makers to support local and state efforts to, (1) reduce traffic and pedestrian safety problems/hazards for children, (2) increase motorist and pedestrian awareness by using the latest technological improvements in signs, crosswalk design, pavement markings and traffic control devices, and (3) implement policies in a systematic and uniform manner for all of San Francisco's schools to address traffic/pedestrian safety education and enforcement; and be it further
RESOLVED, That the Board of Supervisors urges the Department of Parking and Traffic and the San Francisco Police Department work in partnership with schools, community organizations, city, state, and appropriate federal agencies to allocate appropriate educational and enforcement resources in and around school sites/zones to create a safer environment for all of San Francisco's school children; and be it further

RESOLVED, That the San Francisco Board of Supervisors expresses its continued appreciation of the San Francisco PTA's role in school children's safety advocacy and pursuing viable solutions to those issues by developing comprehensive procedures and policies promoting the health and safety welfare of all the city's school children.
Resolution proclaiming the month of September as School Children's Pedestrian Safety Awareness.

August 27, 2001 Board of Supervisors — ADOPTED
Ayes: 9 - Ammiano, Gonzalez, Hall, Leno, Maxwell, McGoldrick, Peskin, Sandoval, Yee
Absent: 2 - Daly, Newsom

File No. 011573

I hereby certify that the foregoing Resolution was ADOPTED on August 27, 2001 by the Board of Supervisors of the City and County of San Francisco.

Gloria L. Young
Clerk of the Board

Date Approved

SEP 07 2001

Mayor Willie L. Brown Jr.