Resolution supporting the promotion of sustainable harvesting and providing consumer information for labeling of seafood in San Francisco restaurants and markets.

WHEREAS; San Francisco is world renowned for its Fishermen's Wharf, its local seafood and its seafood restaurants; and,

WHEREAS, Fishing remains a vibrant part of San Francisco's economy and culture, employing thousands in the catching, processing, distribution, and sales of seafood; and,

WHEREAS, Fish and seafood consumption in San Francisco is among the highest per capita in the nation; and,

WHEREAS, The people of San Francisco expect their seafood to be of high quality, safe to eat, and harvested in a manner that is neither destructive to fish populations or the environment; and,

WHEREAS, Much of the seafood coming to San Francisco may come from areas of the world where waters may be polluted or have high levels of toxins, fishing practices are not sustainable and may be harmful to wildlife and the environment, those in engaged in the harvesting and processing of the fish are not paid fair wages; and,

WHEREAS, The consumption of such products undermines fish conservation, environmental protection and the economic viability of San Francisco's fishing fleet; and,

WHEREAS, Unsustainable fishing practices in many parts of the world, including some in the US, have resulted in depleted fish populations and the destruction of marine wildlife and the environment; and,
WHEREAS, Consumers would benefit from current labeling practices which do not provide sufficient information for consumers to distinguish between fish that have been harvested in a sustainable way and that which have not; and,

WHEREAS, Congress passed the Farm Bill of 2002 which mandated the labeling of fish and seafood by country of origin and whether the fish is wild or farmed by 2004, but does not require such labeling of fish sold in restaurants, the accurate labeling of the fish by species, the way the fish is harvested, or any health warnings; and, therefore, be it

WHEREAS, Bay Area restaurants are already engaged in informing customers about the fish that is served; now, therefore, be it

RESOLVED, The Board of Supervisors of the City and County of San Francisco encourages the consumption of locally-caught seafood and fish harvested in a sustainable way and encourages restaurants and markets featuring seafood to give preference to local seafood and seafood harvested in a sustainable way; and be it

FURTHER RESOLVED, The Board of Supervisors of the City and County of San Francisco urges seafood markets and restaurants to provide consumers information to inform customers with information as to the species or species group of fish or shellfish, the gear or fishing method used to harvest the fish, and where the seafood was caught or grown, and the known health benefits or risks associated with the consumption of that fish or shellfish; and be it

FURTHER RESOLVED, That the Board of Supervisors of the City and County of San Francisco hereby commends restaurants for their commitment to sustainable environmental practices; and be it

FURTHER RESOLVED, That the Board of Supervisors of the City and County of San Francisco commends the Golden Gate Restaurant Association, which represents over 600

Supervisor Gerardo Sandoval
BOARD OF SUPERVISORS
member restaurants, for its leadership, involvement and support of these efforts to better inform and educate restaurant customers; and be it

FURTHER RESOLVED, That the Board of Supervisors of the City and County of San Francisco urges the environmental and consumer advocacy community to assist seafood markets and restaurants in developing consumer information in Chinese, Vietnamese, Korean and Spanish to ensure that this information is understood.
Resolution supporting the promotion of sustainable harvesting and providing consumer information for seafood in San Francisco restaurants and markets.

February 25, 2003 Board of Supervisors — REFERRED: City Services Committee
May 6, 2003 Board of Supervisors — ADOPTED
Ayes: 11 - Ammiano, Daly, Dufty, Gonzalez, Hall, Ma, Maxwell, McGoldrick, Newsom, Peskin, Sandoval

I hereby certify that the foregoing Resolution was ADOPTED on May 6, 2003 by the Board of Supervisors of the City and County of San Francisco.

Gloria L. Young
Clerk of the Board

MAY 16 2003
Date Approved

Mayor Willie L. Brown Jr.