Resolution designating El Latino and El Reportero to be the outreach newspapers of the City and County of San Francisco for the Hispanic community; Asian Week, Chinese Times, China Press, Sing Tao Daily and World Journal to be the outreach newspapers of the City and County of San Francisco for the Chinese community; the San Francisco Bay View to be the outreach newspaper of the City and County of San Francisco for the African American community; and the Bay Area Reporter to be the outreach newspaper of the City and County of San Francisco for the Gay, Lesbian, Bisexual and Transgender community, to provide outreach advertising services for the fiscal year commencing July 1, 2004 and ending June 30, 2005.

WHEREAS, the voters, by passing Proposition J in 1994, mandated to provide outreach advertising to those communities which may not be adequately served by the official newspaper(s), pursuant to Article IX, Section 2.80 and 2.80-1 of the San Francisco Administrative Code; and,

WHEREAS, in each year, the Board of Supervisors shall designate the outreach periodical for each outreach community, pursuant to Article IX, Section 2.81-3 of the San Francisco Administrative Code; now therefore, be it

RESOLVED, that El Latino, a newspaper which circulates primarily in the Hispanic community of San Francisco and which is printed in San Francisco on one or more days in a calendar week, is hereby designated as the outreach newspaper of the City and County of San Francisco for the Hispanic community, commencing July 1, 2004, for the publication of

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outreach advertising as determined by the Clerk of the Board of Supervisors in accordance
with Section 2.80-1(d) of the San Francisco Administrative Code; and, be it

FURTHER RESOLVED, that El Reportero, a newspaper which circulates primarily in
the Hispanic community of San Francisco and which is printed in San Francisco on one or
more days in a calendar week, is hereby designated as the outreach newspaper of the City
and County of San Francisco for the Hispanic community, commencing July 1, 2004, for the
publication of outreach advertising as determined by the Clerk of the Board of Supervisors in
accordance with Section 2.80-1(d) of the San Francisco Administrative Code; and, be it

FURTHER RESOLVED, that Asian Week, a newspaper which circulates primarily in
the Chinese community of San Francisco and which is printed in San Francisco on one or
more days in a calendar week, is hereby designated as the outreach newspaper of the City
and County of San Francisco for the Chinese community, commencing July 1, 2004, for the
publication of outreach advertising as determined by the Clerk of the Board of Supervisors in
accordance with Section 2.80-1(d) of the San Francisco Administrative Code; and, be it

FURTHER RESOLVED, that The Chinese Times, a newspaper which circulates
primarily in the Chinese community of San Francisco on one or more days in a calendar
week, is hereby designated as the outreach newspaper of the City and County of San
Francisco for the Chinese community, commencing July 1, 2004, for the publication of
outreach advertising as determined by the Clerk of the Board of Supervisors in accordance
with Section 2.80-1(d) of the San Francisco Administrative Code; and, be it
FURTHER RESOLVED, that The China Press, a newspaper which circulates primarily in the Chinese community of San Francisco and which is printed in San Francisco on one or more days in a calendar week, is hereby designated as the outreach newspaper of the City and County of San Francisco for the Chinese community, commencing July 1, 2004, for the publication of outreach advertising as determined by the Clerk of the Board of Supervisors in accordance with Section 2.80-1(d) of the San Francisco Administrative Code; and, be it

FURTHER RESOLVED, that The Sing Tao Daily, a newspaper which circulates primarily in the Chinese community of San Francisco on one or more days in a calendar week, is hereby designated as the outreach newspaper of the City and County of San Francisco for the Chinese community, commencing July 1, 2004, for the publication of outreach advertising as determined by the Clerk of the Board of Supervisors in accordance with Section 2.80-1(d) of the San Francisco Administrative Code; and, be it

FURTHER RESOLVED, that The World Journal, a newspaper which circulates primarily in the Chinese community of San Francisco on one or more days in a calendar week, is hereby designated as the outreach newspaper of the City and County of San Francisco for the Chinese community, commencing July 1, 2004, for the publication of outreach advertising as determined by the Clerk of the Board of Supervisors in accordance with Section 2.80-1(d) of the San Francisco Administrative Code; and, be it

FURTHER RESOLVED, that The San Francisco Bay View, a newspaper which circulates primarily in the African American community of San Francisco and which is printed in San Francisco on one or more days in a calendar week, is hereby designated as the outreach newspaper of the City and County of San Francisco for the African American
Resolution designating El Latino and El Reportero to be the outreach newspapers of the City and County of San Francisco for the Hispanic community; Asian Week, Chinese Times, China Press, Sing Tao Daily, and World Journal to be the outreach newspapers of the City and County of San Francisco for the Chinese community; the San Francisco Bay View to be the outreach newspaper of the City and County of San Francisco for the African American community; and the Bay Area Reporter to be the outreach newspaper of the City and County of San Francisco for the Gay, Lesbian, Bisexual and Transgender community, to provide outreach advertising services for the fiscal year commencing July 1, 2004 and ending June 30, 2005.

May 25, 2004  Board of Supervisors — ADOPTED
Ayes: 10 - Alioto-Pier, Ammiano, Daly, Dufty, Gonzalez, Ma, Maxwell,
McGoldrick, Peskin, Sandoval
Excused: 1 - Hall
I hereby certify that the foregoing Resolution was ADOPTED on May 25, 2004 by the Board of Supervisors of the City and County of San Francisco.