

1 [Dykes on Bikes Trademark]

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3 **Resolution urging that the U.S. Patent and Trademark Office accept the San Francisco**
4 **Women’s Motorcycle Contingent’s application to trademark the name, “Dykes on**
5 **Bikes”, for the group to use for educational and entertainment purposes such as**
6 **parades, festivals, and other occasions celebrating the liberation of gay, lesbian,**
7 **bisexual, and transgender people from historical discrimination.**

8
9 WHEREAS, The word “dyke” is no longer vulgar or offensive because the Lesbian
10 community has reclaimed this formally offensive word and made it inoffensive by using it to
11 describe themselves with dignity and pride; and

12 WHEREAS, The U.S. Patent and Trademark office has already registered the name for
13 the television show “Queer Eye for the Straight Guy” as a trademark, “queer” being a term that
14 was also offensive when used to describe gay and lesbian people; and

15 WHEREAS, The Women’s Motorcycle Contingent wants to trademark the name “Dykes
16 on Bikes” to celebrate and support gays, lesbians, bisexuals, and transgenders ensuring that
17 the term will be used respectfully, especially in commercial use; and

18 WHEREAS, “Dykes on Bikes” is a name used in the United States for parades in major
19 cities such as Chicago, New York, Philadelphia, Toronto, and San Francisco and in other
20 countries across the world, including Austria; and

21 WHEREAS, It is time to give gays, lesbians, bisexuals, and transgenders their human
22 right to name and celebrate themselves and to end the decades of discrimination against
23 them; and

24 WHEREAS, That the Board of Supervisors believes that the Women’s Motorcycle
25 Contingent has a human right to trademark the name, “Dykes on Bikes”; and

Supervisors Ammiano, Dufty, *Sandoval, Mirkarimi*
BOARD OF SUPERVISORS

1 WHEREAS, The Board of Supervisors recognizes that the Women's Motorcycle
2 Contingent wants to trademark the name, "Dykes on Bikes", in celebration of the liberation of
3 all gay, lesbian, bisexual, and transgender people throughout the world; now, therefore, be it

4 RESOLVED, the San Francisco Board of Supervisors urges that the U.S. Patent and
5 Trademark Office accept the San Francisco Women's Motorcycle Contingent's application to
6 trademark the name, "Dykes on Bikes", for the group to use for educational and entertainment
7 purposes such as parades, festivals, and other occasions celebrating the liberation of gay,
8 lesbian, bisexual, and transgender people from historical discrimination.



City and County of San Francisco

City Hall
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4689

Tails

Resolution

File Number: 051338

Date Passed:

Resolution urging that the U.S. Patent and Trademark Office accept the San Francisco Women's Motorcycle Contingent's application to trademark the name, "Dykes on Bikes", for the group to use for educational and entertainment purposes such as parades, festivals, and other occasions celebrating the liberation of gay, lesbian, bi-sexual and transgender people from historical discrimination.

July 26, 2005 Board of Supervisors — AMENDED, AN AMENDMENT OF THE WHOLE BEARING NEW TITLE

Ayes: 10 - Alioto-Pier, Ammiano, Dufty, Elsbernd, Ma, Maxwell, McGoldrick, Mirkarimi, Peskin, Sandoval

Excused: 1 - Daly

July 26, 2005 Board of Supervisors — ADOPTED AS AMENDED

File No. 051338

I hereby certify that the foregoing Resolution was ADOPTED AS AMENDED on July 26, 2005 by the Board of Supervisors of the City and County of San Francisco.

JUL 29 2005

Date Approved

Kay Lullengay

Gloria L. Young
Clerk of the Board

Gavin Newsom

Mayor Gavin Newsom