

FILE NO. 051352

RESOLUTION NO. 673-05

1 [Outreach Advertising]
2

3 **Resolution designating El Reportero and El Latino to be the outreach newspaper of the**
4 **City and County of San Francisco for the Hispanic community; China Press, World**
5 **Journal, Sing Tao and Asian Week to be the outreach newspaper of the City and**
6 **County for the Chinese community; San Francisco Bay View to be the outreach**
7 **newspaper for the African American community and, the Bay Area Reporter to be the**
8 **outreach newspaper for the Lesbian Gay Bisexual and Transgender community,**
9 **to provide outreach advertising services for the fiscal year commencing upon Board of**
10 **Supervisors and Mayoral approval and ending June 30, 2006.**

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13 WHEREAS, the voters, by passing Proposition J in 1994, mandated to provide
14 outreach advertising to those communities which may not be adequately served by the official
15 newspaper (s), pursuant to Article IX, Section 2.80 and 2.80-1 of the San Francisco
16 Administrative Code; and,

17 WHEREAS, in each year, the Board of Supervisors shall designate the outreach
18 periodical for each outreach community, pursuant to Article IX, Section 2.81-3 of the San
19 Francisco Administrative Code; now therefore, be it

20 RESOLVED, that El Reportero, and El Latino a newspaper which circulates primarily in
21 the Hispanic community of San Francisco and which is printed in San Francisco on one or
22 more days in a calendar week, is hereby designated as the outreach newspaper of the City
23 and County of San Francisco for the Hispanic community, commencing upon Board of
24 Supervisors and Mayoral approval, for the publication of outreach advertising as determined
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1 by the Clerk of the Board of Supervisors in accordance with Section 2.80-1(d) of the San
2 Francisco Administrative Code; and, be it

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4 FURTHER RESOLVED, that the China Press, World Journal, Sing Tao and Asian
5 Week, a newspaper which circulates primarily in the Chinese community of San Francisco
6 and which is printed in San Francisco on one or more days in a calendar week, is hereby
7 designated as the outreach newspaper of the City and County of San Francisco for the
8 Chinese community, commencing upon Board of Supervisors and Mayoral approval and
9 ending June 30, 2006, for the publication of outreach advertising as determined by the Clerk
10 of the Board of Supervisors in accordance with Section 2.80-1(d) of the San Francisco
11 Administrative Code; and, be it

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13 FURTHER RESOLVED, that San Francisco Bay View, a newspaper which circulates
14 primarily in the African American community of San Francisco and which is printed in San
15 Francisco on one or more days in a calendar week, is hereby designated as the outreach
16 newspaper of the City and County of San Francisco for the African American community,
17 commencing upon Board of Supervisors and Mayoral approval, for the publication of outreach
18 advertising as determined by the Clerk of the Board of Supervisors in accordance with Section
19 2.80-1(d) of the San Francisco Administrative Code; and, be it

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21 FURTHER RESOLVED, that the Bay Area Reporter, a newspaper which circulates
22 primarily in the Lesbian Gay Bisexual and Transgender community which is printed in San
23 Francisco on one or more days in a calendar week, is hereby designated as the outreach
24 newspaper for the City and County of San Francisco for the Lesbian Gay Bisexual and
25 Transgender community, commencing upon Board of Supervisor and Mayoral approval, for

1 the publication of outreach advertising as determined by the Clerk of the Board of Supervisors
2 in accordance with Section 2.80-1(d) of the San Francisco Administrative Code; and, be it
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4 FURTHER RESOLVED, that the Office of Contract Administration is hereby authorized
5 to enter into contracts with El Reportero, El Latino, China Press, World Journal, Sing Tao,
6 Asian Week, San Francisco Bay View and Bay Area Reporter and said contracts must fully
7 comply with all the contracting requirements of the City and County of San Francisco.
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City and County of San Francisco

City Hall
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4689

Tails

Resolution

File Number: 051352

Date Passed:

Resolution designating El Reportero and El Latino to be the outreach newspaper of the City and County of San Francisco for the Hispanic community; China Press, World Journal, Sing Tao and Asian Week to be the outreach newspaper of the City and County for the Chinese community; San Francisco Bay View to be the outreach newspaper for the African American community and, the Bay Area Reporter to be the outreach newspaper for the Lesbian Gay Bisexual and Transgender community, to provide outreach advertising services for the fiscal year commencing upon Board of Supervisors and Mayoral approval and ending June 30, 2006.

September 20, 2005 Board of Supervisors — ADOPTED

Ayes: 10 - Alioto-Pier, Ammiano, Daly, Dufty, Ma, Maxwell, McGoldrick,
Mirkarimi, Peskin, Sandoval

Excused: 1 - Elsbernd

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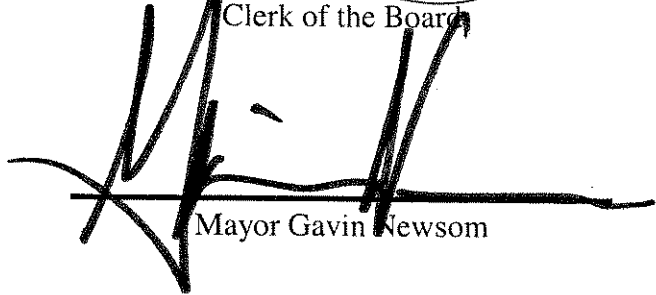
I hereby certify that the foregoing Resolution was ADOPTED on September 20, 2005 by the Board of Supervisors of the City and County of San Francisco.

9/30/05

Date Approved



Gloria L. Young
Clerk of the Board



Mayor Gavin Newsom