WHEREAS, the voters, by passing Proposition J in 1994, mandated to provide outreach advertising to those communities which may not be adequately served by the official newspaper (s), pursuant to Article IX, Section 2.80 and 2.80-1 of the San Francisco Administrative Code; and,

WHEREAS, in each year, the Board of Supervisors shall designate the outreach periodical for each outreach community, pursuant to Article IX, Section 2.81-3 of the San Francisco Administrative Code; now therefore, be it

RESOLVED, that El Latino and El Reportero, a newspapers which circulates primarily in the Hispanic community of San Francisco and which is printed in San Francisco on one or more days in a calendar week, is hereby designated as the outreach newspaper of the City and County of San Francisco for the Hispanic community, commencing July 1, 2006,
for the publication of outreach advertising as determined by the Clerk of the Board of
Supervisors in accordance with Section 2.80-1(d) of the San Francisco Administrative Code;
and, be it

FURTHER RESOLVED, that San Francisco Bay View, a newspaper which circulates
primarily in the African American community of San Francisco and which is printed in San
Francisco on one or more days in a calendar week, is hereby designated as the outreach
newspaper of the City and County of San Francisco for the African American community,
commencing July 1, 2006, for the publication of outreach advertising as determined by the
Clerk of the Board of Supervisors in accordance with Section 2.80-1(d) of the San Francisco
Administrative Code; and, be it

FURTHER RESOLVED, that San Francisco Bay Times and the Bay Area Reporter, a
newspapers which circulates primarily in the Lesbian Gay Bi Sexual Transgender community
of San Francisco and which is printed in San Francisco on one or more days in a calendar
week, is hereby designated as the outreach newspaper of the City and County of San
Francisco for the Lesbian Gay Bi Sexual community, commencing July 1, 2006, for the
publication of outreach advertising as determined by the Clerk of the Board of Supervisors in
accordance with Section 2.80-1(d) of the San Francisco Administrative Code; and, be it

FURTHER RESOLVED, that China Press, World Journal, and Sing Tao, newspapers
which circulates primarily in the Chinese community of San Francisco, is hereby designated
as the outreach newspaper of the City and County of San Francisco Chinese, commencing
July 1, 2006, for the publication of outreach advertising as determined by the Clerk of the
Board of Supervisors in accordance with Section 2.80-1(d) of the San Francisco
Administrative Code; and, be it

BOARD OF SUPERVISORS
FURTHER RESOLVED, that the Office of Contract Administration is hereby authorized to enter into contracts with El Latino, San Francisco Bay View, San Francisco Bay Times, El Reportero, China Press, World Journal, Sing Tao, and the Bay Area Reporter and said contracts must fully comply with all the contracting requirements of the City and County of San Francisco.
Resolution designating El Latino and El Reportero to be the outreach newspaper of the City and County of San Francisco for the Hispanic community; San Francisco Bay View to be the outreach newspaper of the City and County of San Francisco for the African American community; the San Francisco Bay Times and the Bay Area Reporter to be the outreach newspaper of the City and County of San Francisco for the Lesbian Gay Bisexual Transgender community; and the China Press, World Journal, and Sing Tao to be the outreach newspaper of the City and County of San Francisco for the Chinese community to provide outreach advertising services for the fiscal year commencing July 1, 2006 and ending June 30, 2007.

June 13, 2006  Board of Supervisors — ADOPTED
Ayes: 9 - Alioto-Pier, Ammiano, Daly, Dufty, Elsbernd, Maxwell, McGoldrick, Mirkarimi, Peskin
Absent: 1 - Sandoval
Excused: 1 - Ma
I hereby certify that the foregoing Resolution was ADOPTED on June 13, 2006 by the Board of Supervisors of the City and County of San Francisco.

Gloria L. Young
Clerk of the Board

6/20/06
Date Approved

Mayor Gavin Newsom