

1 [Accept-Expend Bayview Hunters Point Farmers' Market Grant]

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3 **Resolution authorizing the Department of the Environment to accept and expend a**  
4 **grant in the amount of \$19,250 from Clear Focus Coaching, Inc., for the purpose of**  
5 **operating a farmers' market in the Bayview Hunters Point (BVHP) community.**

6 WHEREAS, The Department of the Environment's Environmental Justice Program has  
7 been working with a local non-profit community group, Girls 2000, to organize and operate a  
8 farmers' market in Bayview Hunters Point, in order to provide local residents with access to  
9 fresh produce and nutritious, prepared foods; and,

10 WHEREAS, The BVHP Farmers' Market is currently operating on Saturday mornings at  
11 Mendell Plaza, a public space located at Third Street and Oakdale Avenue, across the street  
12 from the Bayview Opera House; and,

13 WHEREAS, As part of the redevelopment of the Bayview Hunters Point Shipyard,  
14 Lennar BVHP is currently working with consultants, Clear Focus Coaching, Inc., who are  
15 developing an International African Marketplace, that will operate at the Bayview Opera  
16 House across the street from the site of the BVHP Farmers' Market; and,

17 WHEREAS, Clear Focus Coaching, Inc. submitted a proposal for approval and funding  
18 to Lennar BVHP for the development and operation of the International African Marketplace in  
19 conjunction with the Farmers' Market; and,

20 WHEREAS, The International African Marketplace proposal was funded by Lennar and  
21 includes a specific goal to partner with the BVHP Farmers' Market and thus create a broader  
22 community marketplace with tents and vendor booths that will offer fresh produce and  
23 prepared foods, as well as offering entertainment and various cultural activities; and,

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25

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CITY & COUNTY OF S.F.  
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Supervisor Maxwell  
BOARD OF SUPERVISORS

1 WHEREAS, In keeping with the terms of their proposal to Lennar, the International  
2 African Marketplace sponsors have awarded funds in the amount of \$19,250 to the  
3 Department of the Environment for its operation of the BVHP Farmers' Market; and,

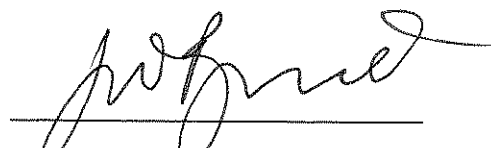
4 WHEREAS, These funds will supplement the Farmers Market's on-going expense of  
5 Farmers' Market program manager fees; farmers' subsidy costs; licenses, insurance and  
6 permits; and coupon redemption subsidy costs; and,

7 WHEREAS, Indirect costs of \$1,750.00 are included in the grant budget; and,

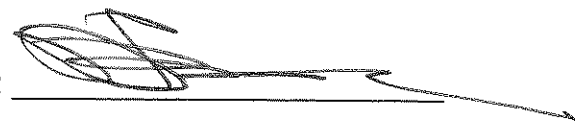
8 WHEREAS, The International African Marketplace sponsors are will spend additional  
9 fees to pay for certain operational costs for the benefit of both markets, including security  
10 services and marketing costs; therefore, be it

11 RESOLVED, That the San Francisco Board of Supervisors authorizes the Director of  
12 the Department of the Environment to accept and expend funding in the amount of \$19,250  
13 from Clear Focus Coaching, Inc., as a fiscal sponsor of the International African Marketplace,  
14 to operate the BVHP Farmers' Market.

15  
16 Recommended:

17   
18 \_\_\_\_\_  
19 Department Head

Approved:   
for Mayor

Approved:   
for Controller



City and County of San Francisco

City Hall  
1 Dr. Carlton B. Goodlett Place  
San Francisco, CA 94102-4689

Tails  
Resolution

File Number: 061433

Date Passed:

Resolution authorizing the Department of the Environment to accept and expend a grant in the amount of \$19,250 from Clear Focus Coaching, Inc., for the purpose of operating a farmers' market in the Bayview Hunters Point (BVHP) community.

December 12, 2006 Board of Supervisors — ADOPTED

Ayes: 11 - Alioto-Pier, Ammiano, Daly, Dufty, Elsbernd, Jew, Maxwell, McGoldrick, Mirkarimi, Peskin, Sandoval

File No. 061433

I hereby certify that the foregoing Resolution was ADOPTED on December 12, 2006 by the Board of Supervisors of the City and County of San Francisco.

12/14/06  
Date Approved

Gloria L. Young  
Gloria L. Young  
Clerk of the Board  
Mayor Gavin Newsom  
Mayor Gavin Newsom