

1 [Resolution authorizing the use of the seal of the City and County of San Francisco for a
2 music event.]

3
4 **Resolution authorizing the use of the Official Seal of the City and County of San**
5 **Francisco by Talking House Productions in the promotion of an event to be held on**
6 **March 16, 2007 at the SXSW Music and Media Conference in Austin, Texas.**

7
8 WHEREAS, The annual South By Southwest (SXSW) Music and Media Conference
9 showcases hundreds of musical acts from around the world on over fifty stages in downtown
10 Austin; and

11 WHEREAS, The 2007 SXSW Music Conference and Festival will take place March 14 -
12 18, 2007; and

13 WHEREAS, The SXSW Conference draws thousands of music industry professionals
14 for panels, industry discussions, demo listening sessions, trade show exhibits, and live music;
15 and

16 WHEREAS, Talking House Productions is a music production company located in San
17 Francisco that focuses on San Francisco Bay Area artists and promotes the local San
18 Francisco music scene; and

19 WHEREAS, Talking House Productions, along with the San Francisco chapter of The
20 Recording Academy, will host a free showcase of San Francisco musical talent called "SFX
21 SXSW: San Francisco Comes to Austin" at the SXSW Conference; and

22 WHEREAS, This event will promote local San Francisco bands and the City and
23 County of San Francisco in general, and will feature local San Francisco beverages; and

24 WHEREAS, Talking House Productions has coordinated this event with help from the
25 San Francisco Entertainment Commission and the San Francisco Convention and Visitors

1 Bureau to find ways to promote San Francisco as a premier destination for live music fans;
2 and

3 WHEREAS, This event provides a positive marketing opportunity for the City and
4 County of San Francisco; and

5 WHEREAS, Pursuant to Administrative Code Section 1.6 (c), the seal of the City and
6 County of San Francisco may be used "for those matters approved by the Board of
7 Supervisors by resolution;" now therefore be it

8 RESOLVED, That the Board of Supervisors of San Francisco approves the use of the
9 official seal of the City and County of San Francisco by Talking House Productions to promote
10 the "SFX SXSW: San Francisco Comes to Austin" event.



City and County of San Francisco
Tails
Resolution

City Hall
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4689

File Number: 070143

Date Passed:

Resolution authorizing the use of the Official Seal of the City and County of San Francisco by Talking House Productions in the promotion of an event to be held on March 16, 2007 at the SXSW Music and Media Conference in Austin, Texas.

February 6, 2007 Board of Supervisors — ADOPTED

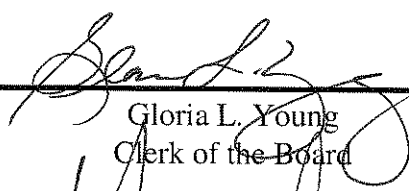
Ayes: 11 - Alioto-Pier, Ammiano, Daly, Dufty, Elsbernd, Jew, Maxwell,
McGoldrick, Mirkarimi, Peskin, Sandoval

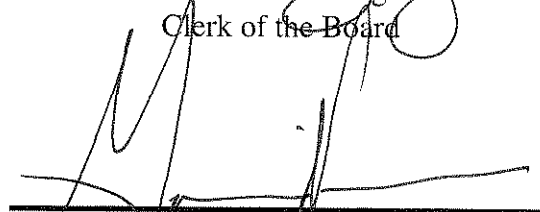
File No. 070143

I hereby certify that the foregoing Resolution was ADOPTED on February 6, 2007 by the Board of Supervisors of the City and County of San Francisco.

FEB 16 2007

Date Approved


Gloria L. Young
Clerk of the Board


Mayor Gavin Newsom