

1 [Outreach Advertising]

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3 **Resolution designating *The Bay Area Reporter* and *The San Francisco Bay Times* to be the**
4 **outreach newspapers of the City and County of San Francisco for the Lesbian, Gay, Bisexual,**
5 **Transgender Community, to provide outreach advertising services from July 1, 2007 through**
6 **June 30, 2008.**

7
8 WHEREAS, the voters, by passing Proposition J in 1994, mandated to provide outreach
9 advertising to those communities which may not be adequately served by the official newspaper (s),
10 pursuant to Sections 2.80 and 2.80-1 of the San Francisco Administrative Code; and,

11 WHEREAS, in each year, the Board of Supervisors shall designate the outreach
12 periodical for each outreach community, pursuant to Section 2.81-3 of the San Francisco
13 Administrative Code; now therefore, be it

14 RESOLVED, that *The Bay Area Reporter* and *The San Francisco Bay Times*,
15 newspapers which circulate primarily in the Lesbian, Gay, Bisexual, Transgender (LGBT) community
16 of San Francisco and which is printed in San Francisco on one or more days in a calendar week, is
17 hereby designated as the outreach newspaper of the City and County of San Francisco for the LGBT
18 community, commencing July 1, 2007, for the publication of outreach advertising as determined by the
19 Clerk of the Board of Supervisors in accordance with Section 2.80-1(d) of the San Francisco
20 Administrative Code; and, be it

21 RESOLVED, that the Office of Contract Administration is hereby authorized to enter into
22 contracts with *The Bay Area Reporter* and *The San Francisco Bay Times* and said contracts must fully
23 comply with all the contracting requirements of the City and County of San Francisco.



City and County of San Francisco

City Hall
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4689

Tails
Resolution

File Number: 070883

Date Passed:

Resolution designating The Bay Area Reporter and The San Francisco Bay Times to be the outreach newspapers of the City and County of San Francisco for the Lesbian, Gay, Bisexual, Transgender Community, to provide outreach advertising services from July 1, 2007 through June 30, 2008.

June 26, 2007 Board of Supervisors — ADOPTED

Ayes: 11 - Alioto-Pier, Ammiano, Daly, Dufty, Elsbernd, Jew, Maxwell, McGoldrick, Mirkarimi, Peskin, Sandoval

File No. 070883

I hereby certify that the foregoing Resolution was ADOPTED on June 26, 2007 by the Board of Supervisors of the City and County of San Francisco.

Kay Gulbengay
Interim Clerk of the Board

JUN 29 2007

Date Approved

Mayor Gavin Newsom