Resolution designating the San Francisco Bay View to be the outreach newspaper of the City and County for the African American community; the China Press, the Sing Tao Daily and the World Journal to be the outreach newspapers of the City and County for the Chinese community; the Bay Area Reporter and the Bay Times to be the outreach newspapers of the City and County for the Gay, Lesbian, Bisexual community, and El Mensajero and El Reportero to be the outreach newspapers of the City and County for the Hispanic community, to provide outreach advertising for Fiscal Year 09-10.

WHEREAS, the voters, by passing Proposition J in 1994, mandated outreach advertising to those communities which may not be adequately served by the official newspaper, pursuant to Section 2.80 and 2.80-1 of the Administrative Code; and,

WHEREAS, in each year, the Board of Supervisors shall designate the outreach periodical for each outreach community, pursuant to Section 2.81-3 of the Administrative Code; now therefore, be it

RESOLVED, that the Board designates the following newspapers, which circulate primarily in the indicated communities to be the outreach newspapers for the indicated communities for FY 09-10:

African American
San Francisco Bay View,

Chinese
China Press,

Sing Tao Daily,

World Journal,

Gay, Lesbian, Bisexual
Bay Area Reporter,

Bay Times,

Hispanic
El Mensajero,

El Reportero; and be it
FURTHER RESOLVED, that the Office of Contract Administration is authorized to execute contracts with these designated outreach newspapers and said contracts must fully comply with all the contracting requirements of the City and County of San Francisco.
Resolution designating the San Francisco Bay View to be the outreach newspaper of the City and County for the African American community; the China Press, the Sing Tao Daily and the World Journal to be the outreach newspapers of the City and County for the Chinese community; the Bay Area Reporter and the Bay Times to be the outreach newspapers of the City and County for the Gay, Lesbian, Bisexual community, and El Mensajero and El Reportero to be the outreach newspapers of the City and County for the Hispanic community, to provide outreach advertising for Fiscal Year 2009-2010.

June 23, 2009  Board of Supervisors — ADOPTED
Ayes: 11 - Alioto-Pier, Avalos, Campos, Chiu, Chu, Daly, Dufty, Elsbernd, Mar, Maxwell, Mirkarimi
I hereby certify that the foregoing Resolution was ADOPTED on June 23, 2009 by the Board of Supervisors of the City and County of San Francisco.

Angela Cabillo
Clerk of the Board

7-2-09
Date Approved

Mayor Gavin Newsom