

1 [Urging Further Collaboration to Improve the 2010 Bay to Breakers.]

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3 **Resolution commending the improvements made to the 2009 Bay to Breakers and**
4 **urging the race sponsors to further collaborate with City agencies, neighborhoods, and**
5 **race advocates to develop plans that will minimize adverse impacts on affected**
6 **neighborhoods while including floats and non-running participants and ensuring the**
7 **long-term financial and logistical success of the race.**

8
9 WHEREAS, The Bay to Breakers footrace is a San Francisco tradition dating back to
10 1912; and,

11 WHEREAS, Bay to Breakers is a uniquely San Franciscan event that embodies the
12 creative and unconventional spirit of our City; and,

13 WHEREAS, Over the years, the practice of participants dressing in costumes has
14 grown to include groups of participants who have built elaborate rolling floats, which have
15 transformed the end of the Bay to Breakers into an informal parade celebration; and

16 WHEREAS, The weekend of Bay to Breakers brings a much-needed boost to the
17 revenues of hotels, restaurants, and small businesses across the City; and,

18 WHEREAS, Recent years saw an increase in unacceptable impacts on the
19 neighborhoods by non-registered participants in Bay to Breakers; and,

20 WHEREAS, The 2009 Bay to Breakers saw unprecedented coordination between race
21 organizers, city agencies, neighborhoods, and advocates of floats and non-running
22 participants that contributed to marked decrease in neighborhood complaints and the amount
23 of trash discarded along the race route; and,

24 WHEREAS, The Panhandle area saw the most significant impact of the 2009 Bay to
25 Breakers from floats and revelers who stopped in the Panhandle for several hours; and,

1 WHEREAS, The Board of Supervisors unanimously approved resolution 0131-09
2 making a number of recommendations for improvements to the 2009 Bay to Breakers that is
3 on file with the Clerk of the Board of Supervisors in File No. 090249, which is hereby declared
4 to be a part of this resolution as if set forth fully herein now, therefore, be it

5 RESOLVED, That the Board of Supervisors of the City and County of San Francisco
6 commends the race sponsors, City agencies, race participants, and neighbors for their work in
7 ensuring a successful Bay to Breakers in 2009 that saw significantly fewer problems and
8 disturbances than the 2008 race; and, be it

9 FURTHER RESOLVED, That the Board of Supervisors urges the sponsors of Bay to
10 Breakers to do significant outreach to the neighborhoods through which the race passes to
11 ensure that they are aware and supportive of any changes to the race plans for 2010; and, be
12 it

13 FURTHER RESOLVED, That the Board of Supervisors urges the sponsors of Bay to
14 Breakers to develop a new registration category for non-running participants who do not plan
15 to race competitively, which will help ensure the long-term financial viability of the race; and,
16 be it

17 FURTHER RESOLVED, That the Board of Supervisors urges the sponsors of Bay to
18 Breakers to work with advocates of non-running participants and floats to develop a
19 sustainable long-term plan for floats to safely and festively participate in Bay to Breakers while
20 minimizing adverse impact on the neighborhoods; and, be it

21 FURTHER RESOLVED, That the Board of Supervisors commends the sponsors of Bay
22 to Breakers for their plan to adopt the Board's suggestion in resolution 0131-09 to designate
23 an end-point for floats in Golden Gate Park to minimize adverse impacts on the Panhandle,
24 Richmond, and Sunset neighborhoods.



City and County of San Francisco
Tails
Resolution

City Hall
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4689

File Number: 100213

Date Passed: March 02, 2010


Resolution commending the improvements made to the 2009 Bay to Breakers and urging the race sponsors to further collaborate with City agencies, neighborhoods, and race advocates to develop plans that will minimize adverse impacts on affected neighborhoods while including floats and non-running participants and ensuring the long-term financial and logistical success of the race.

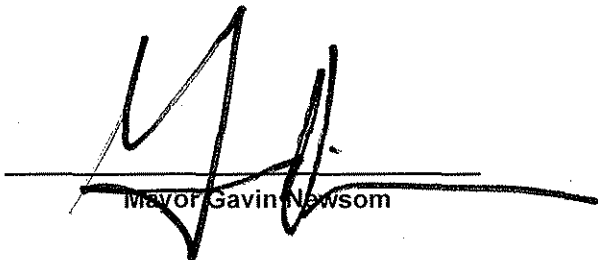
March 02, 2010 Board of Supervisors - ADOPTED

Ayes: 10 - Avalos, Campos, Chiu, Chu, Daly, Dufty, Elsbernd, Mar, Maxwell and Mirkarimi
Excused: 1 - Alioto-Pier

File No. 100213

I hereby certify that the foregoing Resolution was ADOPTED on 3/2/2010 by the Board of Supervisors of the City and County of San Francisco.


Angela Calvillo
Clerk of the Board


Mayor Gavin Newsom

3-12-10
Date Approved