Resolution commending the San Francisco Public Utilities Commission's Community Benefits Program.

WHEREAS, The San Francisco Public Utilities Commission (SFPUC) endeavored in 2009 to evaluate its activities with respect to workforce development initiatives and to develop a Community Benefits Program in order to better serve and foster partnerships with the community; and

WHEREAS, Challenging economic conditions in San Francisco have led to increased unemployment and served as a significant impediment for our communities to access economic opportunities; and

WHEREAS, The SFPUC stimulates the economy through the investment of billions of dollars of infrastructure projects within and outside of San Francisco; and

WHEREAS, The SFPUC Commissioners provided leadership and direction to the department in the development of a comprehensive Community Benefits Program; and

WHEREAS, The SFPUC retained expert consultants to conduct an evaluation of the department’s current initiatives, conduct stakeholder outreach, research best practices in other metropolitan areas, and provide recommendations regarding the components and definition of a Community Benefits Program; and

WHEREAS, Nationwide best practices and comparative research revealed that no other utility researched had as comprehensive a range of community benefit programs as the SFPUC, that all such programs were decentralized, that a universal definition for “Community Benefits” does not exist, and that most existing community benefit programs are created to coincide exclusively with infrastructure projects; and
WHEREAS, To date the SFPUC has identified over 80 programs and initiatives already in existence at the SFPUC that could be components of a Community Benefits Program; and

WHEREAS, The SFPUC has developed a draft definition of community benefits as those positive community impacts resulting from SFPUC’s development and operation of its water, wastewater, and power services. In recognition of the importance of community benefits, the SFPUC seeks to be a good neighbor to all those impacted by its activities and promotes sustainability by adoption of a triple bottom line, which balances the SFPUC’s economic, environmental, and social equity goals; and

WHEREAS, The SFPUC’s preliminary draft report outlined ten categories of outcomes for a Community Benefits Program, including stakeholder and community involvement, workforce development, environmental justice and environmental planning, economic development, education, arts and culture, health, land use, diversity and inclusion, and financial or in-kind contributions for community based organizations and efforts; and

WHEREAS, The desired outcomes of the Community Benefits Program incorporate the triple bottom line of equity, economic strength, and environmental sustainability; and

WHEREAS, The SFPUC will redouble its educational programs and initiatives to engage all of our diverse and vibrant communities, including our traditionally underserved communities, through mentoring and internship opportunities for local youth, partnering with our local schools to provide innovative programming and curricula that intersects with the arts and instructs about SFPUC’s fascinating environmental work, providing tours of SFPUC’s facilities, operations and wealth of breathtaking resources, and widely distributing and disseminating educational materials that inform our communities regarding SFPUC’s exciting work and successes through culturally competent means that include language and disability access, as well as many other opportunities for community-based engagement that reflect San Francisco’s incredible diversity and dynamism; and

*Supervisor Maxwell*

BOARD OF SUPERVISORS

10/26/2010
WHEREAS, Stakeholder and community involvement is an integral part of the SFPUC’s core principles as reflected by its Citizen Advisory Committees, oversight committees, and various other community input mediums; and

WHEREAS, The SFPUC has worked internally and in partnership with the Office of Economic and Workforce Development (OEWD) and community based organizations to provide workforce development opportunities through programs such as CityBuild, the Bay Area Water/Wastewater Workforce Development Collaborative (BAYWORK), and participation in several youth development and internship programs; and

WHEREAS, The SFPUC adopted an environmental justice policy and developed environmental programs to preserve and expand clean and renewable water and other energy resources, including projects such as rainwater harvesting, SF Greasecycle, several solar projects, as well as energy efficiency programs and projects; and

WHEREAS, The SFPUC supports economic development through job training and education programs and through collaborative partnerships that promote contracting with local companies, hiring local workers, and providing efficient, renewable energy at a reduced cost; and

WHEREAS, Pursuant to Administrative Code Section 3.19 the SFPUC allocates 2% of all above ground construction dollars to the Art Enrichment Fund and works with the Arts Commission to support the arts and provide opportunities for publicly accessible art projects; and

WHEREAS, The SFPUC seeks to improve health through the operation of open spaces for recreation and exercise, traffic management, odor control, and consistently clean water; and

WHEREAS, The SFPUC works with the San Francisco Unified School District to facilitate a pipeline to SFPUC related internships and career development opportunities,
provides on-site facility tours, leadership development classes, classroom education in sustainability, and further seeks to educate customers through participation in citywide eco-fairs because education is key to the community’s understanding of SFPUC services; and

WHEREAS, The SFPUC allows right-of-way land use for yard space and community gardens, provides community meeting space, acts responsibly in preserving watersheds and trails within the SFPUC water service area, and provides opportunities for stakeholders to include input on land use decisions; and

WHEREAS, Diversity and inclusion are core guiding principles in how the PUC operates and on its activities in the community; and

WHEREAS, The SFPUC makes contributions to local community groups and many SFPUC employees volunteer on boards, task forces, and with community organizations; and,

WHEREAS, The SFPUC will develop a Community Benefits Policy and companion Community Benefits Program by utilizing the recommendations provided in a written report drafted by expert consultants; and, be it

RESOLVED, That the Board of Supervisors of the City and County of San Francisco commends the San Francisco Public Utilities Commission for developing a Community Benefits Program to increase positive impacts from SFPUC operations and activities; and, be it

FURTHER RESOLVED, That the Board of Supervisors commends the SFPUC’s dedication to remaining a good neighbor to all San Franciscans while promoting sustainability through practices that balance the SFPUC’s economic, environmental, and social equity goals; and, be it

FURTHER RESOLVED, That the Board of Supervisors urges the SFPUC to adopt a comprehensive Community Benefits Policy and to develop a Community Benefits Program that applies to both its operations and activities in the community; and, be it

*Supervisor Maxwell*
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FURTHER RESOLVED, That the Board of Supervisors urges the SFPUC to integrate
the Community Benefits Program into the agency's core mission, supported by executive
management, and provided with the appropriate resources and authority to effectively
implement the Program; and, be it

FURTHER RESOLVED, That the Board of Supervisors urges the SFPUC to ensure the
Community Benefits Program is centrally coordinated, sustainable across the SFPUC's
Enterprises, and has measureable outcomes with a nexus to PUC services; and, be it

FURTHER RESOLVED, That the SFPUC's Community Benefits Program may serve
as a model to be adopted by other San Francisco City Departments in the future.
Resolution commending the San Francisco Public Utilities Commission's Community Benefits Program.

December 06, 2010 Land Use and Economic Development Committee - RECOMMENDED

December 14, 2010 Board of Supervisors - ADOPTED
Ayes: 11 - Alioto-Pier, Avalos, Campos, Chiu, Chu, Daly, Dufty, Elsbernd, Mar, Maxwell and Mirkarimi

I hereby certify that the foregoing Resolution was ADOPTED on 12/14/2010 by the Board of Supervisors of the City and County of San Francisco.

Angela Calvillo
Clerk of the Board

Date Approved

Mayor Gavin Newsom