

1 [Accept and Expend Grant - Zero Waste Database, County of Contra Costa - \$25,000]

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3 **Resolution authorizing the Department of Environment to accept and expend a grant in**  
4 **the amount of \$25,000 from the County of Contra Costa to assist in the creation of a**  
5 **web-based application that enables the public to easily find accurate information about**  
6 **nearby recycling, reuse, and disposal options.**

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8 WHEREAS, Environmental agencies have realized that a core component of recycling  
9 and toxics reduction programs is the availability of accurate information about recycling, reuse  
10 and proper disposal options for residents and businesses; and

11 WHEREAS, A number of online tools exist that serve this function, including SF  
12 Environment's EcoFinder, StopWaste.Org's Recycling Wizard (Alameda County, CA), and  
13 Oregon Metro's "Find a Recycler" tool (Portland region, OR); and

14 WHEREAS, Similar tools exist on the national level such as Earth911.com that do not  
15 always reflect the specifics of recycling and disposal programs at the local level; and

16 WHEREAS, As these and other agencies look to upgrade their outreach tools to reflect  
17 the trends of Web 2.0, such as interactive information sharing, interoperability, and user-  
18 centered design, it is clear that a growing need exists in the public sector for a low-cost  
19 feature-rich online platform for maintaining recycling services information that can be easily  
20 deployed and promoted to maximize program outreach efforts; and

21 WHEREAS, One of the primary benefits of such a system is increased access to more  
22 accurate data for members of the public who may not define themselves through geographic  
23 boundaries that have limited the scope of previous recycling services databases; and

24 WHEREAS, This application will empower environmental agencies to easily maintain,  
25 update, publish, and openly share data about recycling, reuse and disposal services; and

1           WHEREAS, Working with other entities to create the application will result in a better  
2 tool than would be possible by the individual efforts and resources of those agencies; and

3           WHEREAS, This application will be a centralized web service with various mechanisms  
4 (modules, widgets, data feeds, mobile app, etc.) for integration with participating agencies'  
5 websites; and

6           WHEREAS, Developing this application as a flexible, centralized web service will  
7 enable easy integration with other web services and data platforms, as well as the  
8 development of future application features and improvements; and

9           WHEREAS, Open source, publicly licensed, well documented software is strongly  
10 preferred; and

11           WHEREAS, This application will serve as a model for "Government 2.0" efforts to  
12 deliver government services more broadly and efficiently while increasing transparency; and

13           WHEREAS, By collaborating on the development of such a platform, agencies and  
14 organizations will lower development costs; and

15           WHEREAS, The counties of Alameda and Contra Costa and the City of Palo Alto and  
16 the City of San Jose are partnering with the City and County of San Francisco on the creation  
17 of this tool; and

18           WHEREAS, Serving as the lead in the creation of this tool ensures that the City and  
19 County of San Francisco maintains a reputation of being a leader in the environmental field,  
20 particularly in the area of Zero Waste; and

21           WHEREAS, The length of the project is from June 1, 2011 to June 30, 2012; and

22           WHEREAS, The grant budget includes provision for indirect costs of \$2,273.00; and

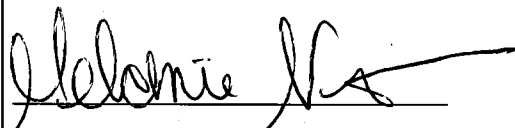
23           WHEREAS, This grant does not require an ASO amendment; now, therefore, be it

24           RESOLVED, That the San Francisco Board of Supervisors authorizes the Director of  
25 the Department of the Environment to accept and expend funding in the amount of

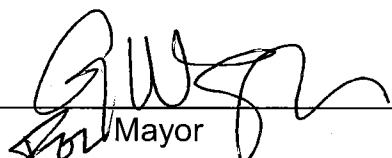
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\$25,000.00 from the County of Contra Costa to create an application that enables the public to easily find accurate information about nearby recycling, reuse and disposal options.


Recommended:

  
Department Head

Approved:

  
Mayor

Approved:

  
Controller, Grant Division



**City and County of San Francisco**  
**Tails**  
**Resolution**

City Hall  
1 Dr. Carlton B. Goodlett Place  
San Francisco, CA 94102-4689

**File Number:** 110499

**Date Passed:** June 14, 2011

Resolution authorizing the Department of Environment to accept and expend a grant in the amount of \$25,000 from the County of Contra Costa to assist in the creation of a web-based application that enables the public to easily find accurate information about nearby recycling, reuse, and disposal options.

June 14, 2011 Board of Supervisors - ADOPTED

Ayes: 11 - Avalos, Campos, Chiu, Chu, Cohen, Elsbernd, Farrell, Kim, Mar, Mirkarimi and Wiener

File No. 110499

I hereby certify that the foregoing Resolution was ADOPTED on 6/14/2011 by the Board of Supervisors of the City and County of San Francisco.

Angela Calvillo  
Clerk of the Board

Mayor Edwin Lee

Date Approved