Resolution designating Small Business Exchange to be the outreach newspaper of the City and County of San Francisco for the African American community; Bay Area Reporter to be the outreach newspaper of the City and County of San Francisco for the Lesbian, Gay, Bisexual, and Transgender community; Sing Tao Daily and World Journal to be the outreach newspapers of the City and County of San Francisco for the Chinese community; SF Weekly to be the outreach newspaper of the City and County of San Francisco for the African-American, Chinese, Hispanic and Lesbian, Gay, Bisexual, and Transgender communities; Central City Extra to be the neighborhood outreach newspaper of the City and County of San Francisco for the Central City neighborhood; Jasmine Blue Media/Marina Times to be the neighborhood outreach newspaper of the City and County of San Francisco for the Northern San Francisco neighborhood; and Potrero View to be the neighborhood outreach newspaper of the City and County of San Francisco for the Potrero Hill, Dogpatch, Bayview, SOMA, Mission Bay neighborhoods; to provide outreach advertising for FY2015-2016.

WHEREAS, The voters, by passing Proposition J in 1994, mandated outreach advertising to those communities which may not be adequately served by the official newspaper, pursuant to Administrative Code, Section 2.80 and 2.80-1; and

WHEREAS, In each year, the Board of Supervisors shall designate the outreach periodical for each outreach community, pursuant to Administrative Code, Section 2.81-3; and

WHEREAS, The Board of Supervisors may designate neighborhood outreach papers, pursuant to Administrative Code, Section 2.81-4; now, therefore, be it
RESOLVED, That the Board designates the following newspapers, which circulate primarily in the indicated communities and are printed in San Francisco, to be the outreach newspapers for the indicated communities for FY2015-2016:

1. African American: Small Business Exchange and SF Weekly
3. Hispanic: SF Weekly
4. Lesbian, Gay, Bisexual and Transgender: Bay Area Reporter and SF Weekly

FURTHER RESOLVED, That the Board designates the following neighborhood outreach newspapers for the indicated neighborhood for FY2015-2016:

5. Central City: Central City Extra
6. Northern San Francisco: Jasmine Blue Media/Marina Times
7. Potrero Hill: Potrero View; and, be it

FURTHER RESOLVED, That the Office of Contract Administration is authorized to execute contracts with these designated outreach newspapers and said contracts must fully comply with all the contracting requirements of the City and County of San Francisco.
Resolution designating Small Business Exchange to be the outreach newspaper of the City and County of San Francisco for the African American community; Bay Area Reporter to be the outreach newspaper of the City and County of San Francisco for the Lesbian, Gay, Bisexual, and Transgender community; Sing Tao Daily and World Journal to be the outreach newspapers of the City and County of San Francisco for the Chinese community; SF Weekly to be the outreach newspaper of the City and County of San Francisco for the African-American, Chinese, Hispanic and Lesbian, Gay, Bisexual, and Transgender communities; Central City Extra to be the neighborhood outreach newspaper of the City and County of San Francisco for the Central City neighborhood; jasmine Blue Media/Marina Times to be the neighborhood outreach newspaper of the City and County of San Francisco for the Northern San Francisco neighborhood; and Potrero View to be the neighborhood outreach newspaper of the City and County of San Francisco for the Potrero Hill, Dogpatch, Bayview, SOMA, Mission Bay neighborhoods; to provide outreach advertising for FY2015-2016.

June 22, 2015 Budget and Finance Committee - AMENDED

June 22, 2015 Budget and Finance Committee - RECOMMENDED AS COMMITTEE REPORT

June 23, 2015 Board of Supervisors - ADOPTED

Ayes: 11 - Avalos, Breed, Campos, Christensen, Cohen, Farrell, Kim, Mar, Tang, Wiener and Yee

I hereby certify that the foregoing Resolution was ADOPTED on 6/23/2015 by the Board of Supervisors of the City and County of San Francisco.

Angela Calvillo
Clerk of the Board

Mayor

Date Approved