



JANE KIM

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PRESS RELEASE**

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**Supervisor Kim to Introduce Resolution to Mandate City Provide Economic Analysis
Prior to Paying for Private Events:
“No Fiscal Hangovers for San Francisco”**

Following the two hearings on the costs and impacts of the private, corporate event—Super Bowl 50 Festival—that is being held in San Francisco and funded with taxpayer dollars at a cost estimate of \$4 million dollars, Supervisor Kim is introducing a resolution calling for the Office of the Controller to conduct a cost analysis prior to the City’s commitment of public funds to future large events.

In a recent SF Chronicle article, published January 8, 2016, City officials acknowledged that they could not and did not provide cost estimates regarding how much additional funds and resources would be spent to staff the Super Bowl events. And while “...the host committee is raising \$10 million for local nonprofits,” out of more than \$50 million raised by the host committee, “the agreement didn’t include reimbursing the city for extra police, traffic control and other services.”

“My priorities from the very beginning have been to make sure that the people who make San Francisco work, can actually get to work throughout the Super Bowl festival, and just as importantly, that San Franciscans aren’t left with the bill for a party that is primarily marketing and promoting a multibillion dollar corporation that thinks a \$4 million dollar price tag is just not that much. Maybe it’s not, for them. But for the rest of us, we shouldn’t be left with a fiscal hangover when the party’s over.”

“There is, at least as it was crafted by the city with the host committee, no reimbursement to the city and taxpayers for the cost of this. There are going to be literally hundreds of officers there on overtime with no money, none for cleanup or Muni. I, along with several of my colleagues, will be asking the city’s budget analyst to determine how much this is going to cost the city,” stated Supervisor Aaron Peskin, “We should have been provided with that information months ago and we should have that

**Member, Board of
Supervisors
District 6**



City and County of San Francisco

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information as a matter of policy before the city gets involved and uses taxpayer money.”

“With our hotel rooms full and our housing cannibalized for short-term rentals, commuters severely inconvenienced by the literal derailment of public transportation on a main transportation artery, when does the business attraction go too far? As stewards of the public trust and taxpayer dollars, it’s our job to ensure any diversion of city resources is done only when absolutely necessary,” asserted Supervisor John Avalos.

The resolution will request that the City perform at least a preliminary financial analysis prior to any private event being hosted by the City, in addition to a more comprehensive analysis after the event. If an event is not 100% free and open to the residents of San Francisco, no commitment to use City resources should be made until the preliminary cost analysis is complete and publicly presented to the Board.