



MYRNA MELGAR

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*****PRESS RELEASE*****

SUPERVISORS MYRNA MELGAR AND AHSHA SAFAI INITIATE OCEAN AVENUE MOBILITY ACTION PLAN AND TASK FORCE TO ADDRESS PEDESTRIAN SAFETY AND TRANSIT ACCESS

Task Force to bring transformative, holistic approach to Ocean Avenue Corridor’s long-range transportation goals as area sees new housing growth with Balboa Reservoir and Upper Yard projects

SAN FRANCISCO, CA— At the request of Transportation Authority Board Member Myrna Melgar (District 7), the Transportation Authority will convene a task force of residents, businesses, and community representatives to prioritize existing transportation concepts and identify new concepts to improve transportation along Ocean Avenue. The task force will help develop an Action Plan that identifies priority efforts to be carried forward for implementation into subsequent planning processes.

“No more studies, we are prioritizing action! As a resident, I have known for years that Ocean Avenue is in dire need of coordination of all the proposals different agencies have produced to improve transportation on the corridor. The Task Force members will select 4-5 key proposals for this Action Plan to begin implementation by 2023. Ocean Avenue is a vibrant and versatile community,” said Supervisor Myrna Melgar. “It needs to support residents, families, seniors, students, people with disabilities, merchants, and the surrounding institutions with improved coordinated transportation, pedestrian safety, bike safety, and traffic circulation between Junipero Serra Blvd and San Jose Ave. I am grateful that we are able to amplify creative solutions and difficult decisions that must be made to address the growing needs of the corridor and the neighboring area.”

“Ocean Avenue provides a critical connection between two major commercial corridors in Districts 7 and 11. I’m happy to support the Ocean Avenue Action Plan that has brought together a diverse and experienced group of community stakeholders to identify much needed improvements for pedestrian, bike and vehicle safety” said Ahsha Safai, District 11 Supervisor.

“We look forward to engaging with Ocean Avenue corridor neighbors and our study working group to develop an action plan to transform this vital corridor for the community,” said Tilly Chang, Executive Director of the San Francisco County Transportation Authority.

“Ocean Avenue is the heart of the Ingleside. It’s also the flattest east-west street in southwest San Francisco, so it is of highest importance for transit, walking, biking, and driving,” said Jeffrey Tumlin, SFMTA Director of Transportation. “We’re eager to work with Commissioner Melgar, community leaders, advocates and SFCTA staff to develop a mobility action plan that will bring out the best of Ocean Avenue by maximizing safe, equitable access for all.”

Project Goals

- The goal of the Ocean Avenue Mobility Action Plan will be to document funding and implementation strategies for already identified improvements, develop new concepts, and prioritize two large-scale improvements and 2-3 small-scale improvements to advance for near-term project delivery.
- Large-scale improvements may include multi-block or capital intensive projects such as protected bike lanes or major changes to the Ocean/Geneva/Frida Kahlo intersection.
- Small-scale improvements may include targeted intersection changes such as lane restriping without curb reconstruction.
- Public outreach will be conducted over the course of the year to gather feedback on previously developed concepts, new concepts developed as part of the Ocean Avenue Mobility Action Plan, and relative priorities of these concepts.

Timeline and Status

- Fall 2021 to Spring 2022
 - Goals, objectives, and evaluation framework
- Spring 2022
 - Assemble existing concepts for review, public outreach
- Summer 2022
 - Concept evaluation
- Fall 2022
 - Public outreach
- Fall 2022 to Spring 2023
 - Action Plan development

The Ocean Avenue Mobility Action Plan will be conducted in coordination with SFMTA, SF Department of Public Works, and SF Planning. The project is funded by the Transportation Authority’s Neighborhood Program and SFMTA Community Response Team funds at the request of District 7 Supervisor and Transportation Authority Board Member Myrna Melgar.

For more information about the Ocean Ave Mobility Action Plan contact Aliza Paz, Senior Transportation Planner or OceanAve@sfcta.org. To stay updated on the latest news please visit: <https://www.sfcta.org/projects/ocean-avenue-mobility-action-plan#panel-overview>

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