FOR IMMEDIATE RELEASE
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***PRESS RELEASE***
***GROCERY OUTLET OPENS IN BAYVIEW***

SAN FRANCISCO, CA - On Thursday morning, District 10 Supervisor and Board President Shamann Walton joined community members to welcome the grand opening of Grocery Outlet on 355 Bayshore Boulevard in the Bayview industrial neighborhood. Grocery Outlet brings much needed access to fresh healthy food and produce in the Bayview neighborhood as well as community activation and local jobs.

Bayview has historically been and still is a food desert located in the southeast part of San Francisco where there is limited access to affordable, fresh, healthy, and nutritious food. The U.S. Census classifies census tracts as food deserts based on low-income: a poverty rate of 20 percent or greater, or a median family income at or below 80 percent of the statewide or metropolitan area median family income and low-access: at least 500 persons and/or at least 33 percent of the population lives more than one mile from a supermarket or large grocery store. This location was vacant for over two years after the previous store, Smart and Final, closed their doors, leaving the entire Bayview neighborhood with only one supermarket grocery store and a loss of local jobs.

“We are excited that Grocery Outlet is now open for business on Bayshore [Boulevard]. This grocery store has quality produce, meats, and necessities at reasonable prices for all residents,” said Supervisor Walton. “The owners have also hired locally in the community by working with Young Community Developers and Uncle Dame. We are going to continue to push for more grocery stores in District 10 so that residents can have easy access to fresh and healthy foods.”

“We are overjoyed to be a part of the San Francisco community and be able to provide big savings on quality groceries,” said Lucas Helberg and James Talley, co-owners of Grocery Outlet. “This partnership with Grocery Outlet gives us the ability to grow our business, create new jobs, and more importantly, give back to our local community.”
“We are very pleased with our flourishing relationship with Grocery Outlets”, said Mr. Dion-Jay Brookter, Executive Director of Young Community Developers (YCD). “As an organization, YCD successfully placed 10 community residents in paid positions with Grocery Outlets and we fully expect our partnership will result in continued employment opportunities for our community in the future”

Grocery Outlet is located on 355 Bayshore Boulevard near Flower Street and is open daily, 7 days a week, from 8:00AM to 9:00PM. It is accessible by Muni lines 9, 9R, and 24. Parking is available on site.

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