

City and County
of San Francisco



Board of Supervisors
District 6

MATT DORSEY

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STATEMENT

Supervisor Dorsey's statement on layoffs announced today by District 6 employers, Twitter and Zendesk

Supervisor representing the Mid-Market neighborhood where two employers are located says city services — and city job opportunities — are available for those facing joblessness

SAN FRANCISCO (Nov. 4, 2022) — Supervisor Matt Dorsey today issued the following statement following news that two technology employers, Twitter and Zendesk, filed notices with City officials today to inform them of layoffs in accordance with the state and federal legal provisions under the Worker Adjustment and Retraining Notification (or WARN) Act.

Two major employers in the supervisorial district I represent — Twitter and Zendesk — today informed City officials of their intention to lay off a significant number of workers early next year. I have been in regular contact with the leadership of San Francisco's Office of Economic and Workforce Development, both to ensure that individuals facing joblessness are aware of resources and services available, and to evangelize the need for qualified applicants to fill a wide variety of public sector roles in city departments.

I have also been in contact with San Francisco's chief economist, Ted Egan, to get a perspective on what the layoffs mean for our City. Although what we're seeing in our local tech sector is concerning, it is neither necessarily unexpected nor limited to the San Francisco Bay Area. Fortunately — unlike tech-related downturns in years past — California's current unemployment rate is at an historic low of 3.9 percent. Obviously, overall unemployment rates are

cold comfort to those San Franciscans learning today that they face the prospect of imminent joblessness. For all of them, we hope they avail themselves of the resources and services provided by local and state agencies, and we hope some will consider public sector roles for which the City and County of San Francisco is recruiting.

City officials this morning received a WARN notification from Zendesk informing them that “approximately 84 employees in the state of California” were to be laid off as of Jan. 6, 2023. That number included about 28 San Francisco workers, including many at Zendesk’s Market Street headquarters. Later this afternoon, Twitter sent its WARN notification informing City officials that “approximately 784 employees at the S.F. office will be terminated” beginning Jan. 4, 2023.

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November 4, 2022

Twitter, Inc.

1355 Market St #900
San Francisco, CA 94103

Sent via Email

WARN Act Coordinator
Statewide Services Unit
Workforce Services Division
Employment Development Dept.
P.O. Box 826880, MIC 69/Room 3099
Sacramento, CA 94280-0001
eddwarnnotice@edd.ca.gov

Mayor London N. Breed
San Francisco County
City Hall, Room 200
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102
mayorlondonbreed@sfgov.org

San Francisco Workforce Development Bd.
Mr. Joshua Arce
Director, Workforce Development
1 South Van Ness Avenue, 5th Floor
San Francisco, CA 94103
warn.notice@sfgov.org

Re: Notice of Workforce Reduction at Twitter, Inc.

This letter is to inform you that Twitter, Inc. (the "Company") will be conducting a workforce reduction affecting employees at its offices at 1355 Market Street, San Francisco, CA 94113 ("SF Office"). As a result, we anticipate that approximately 784 employees at the SF Office will be terminated from the Company, with terminations expected to begin January 4, 2023.

No affected employee is represented by a union, and no affected employee will have bumping rights. The workforce reductions are expected to be permanent.

Affected employees will be paid all wages and other benefits to which they are entitled through their date of termination. The Company provided notice to the affected employees via email on November 4, 2022. See attached for an example of the notice sent. Enclosed are the job classifications of the positions to be affected and the number of affected employees in each in the SF Office.

Please understand that this notice is being provided based on the information available to the Company at this time. For more information, please submit questions to WARNnotices@twitter.com.

Sincerely,

Twitter Human Resources

San Francisco, CA Office

Job Classification	No. of Affected Employees
Executive/senior-level officials and managers	9
First/mid-level officials and managers	147
Professionals	592
Sales Workers	11
Administrative support workers	25
Total Affected	784

Supervisor Dorsey Statement: Page 5 of 5

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