

MARK FARRELL

DISTRICT 2 SUPERVISOR

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SUMMER 2011 NEWSLETTER

I hope everyone is enjoying a great summer! The past few months in City Hall have been exciting and incredibly busy, and I'm excited to share with you our second newsletter.

At the Board of Supervisors, in the last three months we approved a number of significant development projects including Treasure Island and ParkMerced, and just last week approved a balanced budget for next year (at about 3am!) which included minimal service cuts and no new taxes. There is a long way to go, but we are starting to get our fiscal house in order in City Hall.

As important, this last quarter we finally started to focus on economic development legislation. I firmly believe creating jobs in this economic environment should be our primary focus at City Hall, and I will continue to push the Mayor and Board of Supervisors to aggressively adopt legislation to get San Franciscans back to work.

Surprisingly, much of the focus in City Hall has already shifted to the November election. Not only are there a number of very important candidate elections (Mayor, District Attorney and Sheriff) but also a number of very important ballot initiatives. I urge you to get involved, these elected positions and initiatives will shape our City for years to come.

I will continue to send out this newsletter quarterly so that you're updated on my work, community issues and ways that you can get involved. For more regular updates, visit my [Facebook](#) page and follow me on [Twitter](#) (@MarkFarrellSF). Feel free to contact my office at (415) 554-7752, or you can email me (mark.farrell@sfgov.org) or my aides Catherine Stefani (catherine.stefani@sfgov.org) and Margaux Kelly (margaux.kelly@sfgov.org)

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My Office and Volunteer Opportunities

My office is #280 on the second floor of City Hall. Always feel free to stop by and say hello. If you are interested in volunteering in our office anytime Monday-Friday 9-5pm, please contact my Legislative Aide Margaux Kelly at (415) 554-7752 or margaux.kelly@gmail.com

My Committee Assignments

I am currently serving on the Government, Audit and Oversight Committee, as well as the Rules Committee. In addition, I am also serving on the America's Cup Organizing Committee, the Mayor's Disaster Council, and was recently appointed by Mayor Lee to serve as San Francisco's representative at the League of California Cities. If you have any specific questions relating to any of these bodies, please do not hesitate to reach out.

LEGISLATION AND POLICY UPDATE



Campaign Finance Reform

San Francisco has one of the most generous public financing laws for political candidates in the country. Generically speaking, if candidates agree to a specified spending cap on their individual campaigns, the City of San Francisco will provide matching funds for campaign donations received from San Francisco residents. In Supervisor races, if a candidate agrees to a spending cap of \$143,000 and raises \$54,000 from San Francisco residents, the City of San Francisco will give the remaining \$89,000 to the campaign. In Mayor's races (including the 2011 race), the spending cap is \$1,475,000 – if candidates raise \$575,000 from San Francisco residents, the City of San Francisco kicks in the remaining \$900,000. Generous to be sure – the City of San Francisco is expected to spend approximately \$10 million out of our General Fund on the 2011 Mayor's race alone.

In addition, under certain circumstances the spending cap for individual campaigns is raised and additional public matching funds are issued to individual campaigns. This occurs most frequently when independent expenditure groups spend money in support of one particular candidate, or against one particular candidate. Arizona had a similar public financing program for candidates, and approximately three weeks ago in the case of *Arizona Free Enterprise Club's Freedom PAC, et. al. v. Bennet*, the United States Supreme Court struck the specific provision of the Arizona law which allowed for additional public funds to be provided above the original spending cap.

I was tracking the case for months, and given the ruling, last week introduced legislation to amend our public financing law to reflect the recent ruling in Arizona. This will undoubtedly have a big impact on this year's Mayor's race in San Francisco, and therefore I am sure there will be a significant debate on the issue. Ultimately I believe we need to act quickly at the Board of Supervisors, or risk multiple lawsuits that are waiting in the wings.



Hearing on San Francisco's Debt Structure – Update

On May 26, 2011, my hearing on our City's Debt Structure was held in the Government Audit & Oversight Committee. As I reported in our spring newsletter, I called for this hearing after learning nearly \$1.36 billion of non-voter approved debt sits on our City's books in the form of Certificates of Participation (COPs). What bothered me in particular was the fact that San Francisco has used COPs to fund ongoing City maintenance operations in the past – an incredibly problematic fiscal policy, and the poster-child of how City

Hall has kicked to preverbal financial can down the road over the years.

At the close of the hearing, I asked the Budget & Legislative Analyst's Office to come back with more information on their comparative analysis of other large California cities. I expect that information sometime in July and will have a follow-up hearing shortly thereafter to further discuss this issue.

I have been working closely with our City Controller, Ben Rosenfield, to craft legislation which would restrict City Hall's ability in the future to issue debt without seeking voter approval, and I am incredibly excited about the legislation we have created. My goal is to foster a secure financial future for San Francisco and setting a clear debt policy is an important step in that direction. Ultimately I will introduce my legislation, along with our City Controller, in early September.



Stock Option Legislation

In the first quarter of this year we passed tax-incentive legislation to encourage businesses to relocate to the Mid-Market area – a part of San Francisco which has been neglected for decades. Because Twitter was committed to be an anchor tenant in this revitalized area, it became referred to as the “Twitter” debate.

What the Twitter debate uncovered, however, was the fact that San Francisco is the only major city in the United States that taxes stock options — a practice that is threatening our vibrant technology community. In May, the Board passed legislation that protected private companies from this tax, but as a result we created a significant problem with our public companies, who are still subject to this tax and are actively starting to move jobs outside of San Francisco.

This is a going to be a major problem moving forward, and I introduced legislation to ensure that public companies in San Francisco (which currently employ tens of thousands of San Franciscans) are on equal footing with our private companies. I believe it is our responsibility at City Hall to create a competitive and sustainable economic environment — if we want to continue to retain and attract both private and public companies to San Francisco, and the jobs they create for our residents and ancillary taxes they contribute into our economy, we cannot ignore this problem any longer.



Hearing on Housing for our First Responders

At the June 21st Board of Supervisors meeting, I called for a hearing on the status of San Francisco's Police in the Community Loan program. This program has been in existence for close to a decade and provides down payment assistance loans to police officers purchasing their first home in the City and County of San Francisco. Statistics show minimal success to date.

I believe it is vital to our public safety in San Francisco, both on a daily basis and in the case of emergencies, that members of our Police and other first responder departments live within our neighborhoods. During the 1989 Loma Prieta Earthquake, the Marina District (including my own home), was saved by the quick action of our first responders.

I want to explore how we can make our current Police in the Community Loan program more effective and if we can expand it to include other first responder departments in San Francisco.

The whole idea is to make our neighborhoods safer and better prepared with people on the ground in the case of emergencies. Ultimately it is a matter of when, not if, the next big earthquake will hit San Francisco, and our City needs to be prepared to respond immediately.

This hearing will likely be held in September, after the Board of Supervisor's recess in August.



Hearing on Family Flight

On June 28th, I called for a hearing to discuss the growing number of families leaving San Francisco. The flight of families from San Francisco has been a problem for years – recent U.S. Census Bureau figures show that just 13.4 percent of the San Francisco's 805,235 residents are younger than 18, once of the lowest percentages of any city in the United States. Families and children are a vital part of the diversity in our City, yet most San Franciscans, especially those of us with young children, have

firsthand knowledge of friends and colleagues with young children who have left San Francisco.

I believe it is time to once again shine a spotlight on the issue and develop concrete measures to keep families in our great City. Ultimately I will be reaching out in District 2 and across San Francisco to gather input and ideas on creative measures to ensure we stem this disturbing tide.

I have been speaking about this issue since the beginning of my campaign last year, and I'm excited to engage on the issue at City Hall. This hearing will likely take place in September, as I have been asked by a number of City departments for some time to gather their respective data on the issue.

COMMUNITY UPDATE

Transitional Age Youth Housing in District 2



In 2006, Mayor Gavin Newsom established the Mayor's Task Force on Transitional Age Youth (TAY) - young people between the ages of sixteen and twenty-four who are in transition from state custody or foster care and are at-risk. The Mayor's Task

Force developed a set of policy recommendations and affordable housing emerged as a critical need.

When I came into office, I inherited two of these projects which had previously been fast-tracked and near approval in City Hall – the Booker T. Washington project at 800 Presidio and the King Edward II at 3155 Scott. As I mentioned in my *Marina Times* article for May, I fully appreciate and agree with the need for affordable housing in San Francisco, and for the TAY community as well, and have no problems working to find suitable locations in District 2.

However, both of these projects have suffered from a lack of comprehensive neighborhood involvement during their planning and approval processes, and understandably caused significant concerns with many District 2 residents. I will freely admit that this topic has become one of the most frustrating parts of my first months in office, as again I believe in the need for these projects, but have found myself opposing these 2 specific projects because of the lack of neighborhood input in shaping their development.

Simply stated, I don't believe any development, specifically in the middle of our San Francisco neighborhoods (whether affordable housing or market rate condos), should be constructed, or approved, that is not responsive to concerns of neighborhoods in which they are placed. Personally, I believe this approach to development is unsustainable, and something I will not support even if I may be in the minority at the Board of Supervisors.

Although I am not optimistic that at this late stage in the process we can alter either of these specific projects, I will be introducing legislation such that neighborhood concerns are more fully incorporated in our neighborhood planning processes in the future. I campaigned last year to work for our neighborhoods throughout San Francisco, and will not waver in that commitment.



California Pacific Medical Center (CPMC)

Presently, CPMC, Mayor Ed Lee and a number of community organizations are negotiating the development terms for the new Cathedral Hill campus. The original 36-point development agreement offered by Mayor Lee included provisions for workforce housing, health benefits for the poor (dubbed "charity care") and community improvements, among others.

At issue is the approximate cost of this development agreement, with varying estimates between \$100 million to \$2 billion. CPMC has publicly stated that the Mayor's demands are financially infeasible, and recently a number of community and labor groups have fired back, claiming the Mayor is not asking for enough. Negotiations continue between the Mayor's Office and CPMC as further hearings at the Planning Commission are approaching.

The Planning Commission has tentatively scheduled hearings on August 11th and September 29th for the final adoption of the Draft Environmental Impact Report for the project. The Planning Department has dedicated a special webpage for the CPMC project and will be updating it whenever changes are made to the project schedule. This site also includes all CPMC staff reports and presentations, along with several other documents that may be of interest. See cpmc.sfplanning.org. CPMC's website is www.rebuildcpmc.org.

During this process, I have been spending a significant amount of time with CPMC to develop the community visioning plans for the Pacific Campus and the California Campus to make certain that future development for both sites is in-line with our District 2 neighborhoods, and the relevant neighborhood and merchant associations are included in CPMC's decision-making process.

After the Cathedral Hill hospital is completed, CPMC plans to transfer all inpatient acute-care and emergency department functions from the Pacific Campus to Cathedral Hill. They will then begin renovations on the Pacific Campus to be used as an Ambulatory Care Center (out-patient only), which they expect to complete in early 2017. CPMC plans to eventually sell the California Campus following relocation of services to Cathedral Hill and the Pacific campus. I have been and will continue to be intimately involved in all of these discussions and will make sure your voice is heard as well. Your comments and feedback on all of these projects are always welcome at anytime.



America's Cup and the People Plan

As I wrote in this month's *Marina Times* column (www.marinatimes.com/july11/com_m_fromthesupervisor.html), our office has been spending a significant amount of time working with the America's Cup Event Authority and the Mayor's Office in

Credits: America's Cup

preparation for the America's Cup. I have also joined the America's Cup Organizing Committee, and will continue to be very involved in the planning process.

Presently, the America's Cup Event Authority is focused on reeling in corporate sponsors for the race, and also working to build the necessary physical infrastructure along the Bay, and building out the teams which will staff the racing events. In City Hall, we have been spending a great deal of time looking at the "People's Plan", which is essentially our blueprint for transporting the tens of thousands of people that are expected to descend on the Bay for each of the races.

This "People's Plan" can be found at www.oewd.org and if you have the time, please take a look and submit any comments or concerns. The best comments and most influential suggestions to date did not come from City Hall, but rather from individuals in the neighborhoods that are going to be impacted on racing days. Every email is read and discussed internally, so I encourage as many comments as possible (comments can be submitted at americascup@sfgov.org).

Marina Yacht Harbor Plank Pulling Groundbreaking Event and Yacht Harbor Renovation



On June 8th I joined our Recreation and Park Department and a group of neighbors to celebrate the start of the \$25 million renovation of the San Francisco

Marina Yacht Harbor's west basin. Salvageable wood from the old docks will be donated to the Crescent City (Calif.) Harbor, which was destroyed by tsunamis generated by the 9.0 earthquake in Japan in March.

During this past month, we have seen major changes in the West Harbor. Demolition of about 50% of the existing timber docks has been completed and the Contractor is almost done pulling the abandoned piles. Dredging of the vacated areas has begun, and the total project is expected to be completed in 2012 in time for the America's Cup. The renovation of the West Harbor is a long overdue and exciting project that will provide much needed improvements – residents, boaters and visitors alike will soon enjoy a world-class marina that this city deserves. For more updates on the Marina Yacht Harbor Renovation, you can visit www.sfmarina-renovate.org



F-Line Extension

As the District 2 Supervisor and as a Commissioner on the San Francisco County Transportation Authority, I sent a letter to the National Park Service expressing my concerns regarding their draft environmental impact statement (DEIS) for the extension of the F-Line streetcar service to Fort Mason. In addition to my own review of the DEIS, I have heard from a number of you expressing concern about the additional

vehicles the project will deposit into the Marina and the ensuing traffic congestion that will result. The DEIS failed to analyze and/or estimate the number of additional vehicles coming into the Marina should the F-Line be extended to Fort Mason. Without a thorough analysis of potential traffic congestion, it is also impossible to review and analyze the potential impacts to transit service on Lombard and Chestnut streets, as well as other MTA bus lines providing transit service in the area.

As a Commissioner on the San Francisco Transportation Authority, I will ensure this project is fully reviewed, and in particular focus on how this project should be prioritized given the numerous other necessary transportation projects in the City and County of San Francisco. I will also make certain that the impacts on the Marina have been fully vetted and that the project is one that is fiscally responsible and financially feasible.



Student Assignment Process and Middle School Feeder Patterns

The San Francisco Unified School District has approved changes to the current K-8 feeder patterns for middle school enrollment. Between 2012 and 2017 middle school assignment will be based on a preference system whereby younger siblings will have first preference, followed by students attending a designated K8 feeder school, and finally students living in neighborhoods with the lowest average test scores (areas known as CTIP1). Schools will rely on this preference system when requests to attend a particular school outnumber the spaces available.

By year 2017 all middle schools will send enrollment offer letters to 5th graders in their respective elementary feeder schools. Parents can then accept the offer or opt to apply to an alternative middle school. Superintendent Carlos Garcia has made certain that staff will continuously monitor the new system and report annual updates. He assures that, “This will help us strategically and efficiently use limited resources to create quality middle schools, and will provide families with a degree of predictability regarding where their children will attend middle school.”

I look forward to discussing this further and other neighborhood school issues during my hearing on family flight in September.



Parking Permits for Childcare Providers

After over a year of debate, I am happy to announce that the MTA Board of Directors has finally adopted legislation that will enable childcare providers to obtain parking permits. Families in San Francisco have long pleaded with the Municipal Transportation Authority (MTA) to grant childcare providers, who play an integral role in the lives of working families, the same parking privileges as local residents so that they can park their car, if they need to drive, in the neighborhood where they are working. This will prevent childcare providers from having to move their car periodically and leave the children they care for unattended. Parents can qualify for the program by collecting ten signatures from their neighbors and providing a birth certificate to demonstrate that their child is under age twelve.

As a father raising two children in San Francisco, I understand the frustration of many parents who have written letters and attended hearings on this issue. I believe our local government must find ways to support working families and do everything possible to support families in San Francisco – this is a small step, and will serve the unique needs of the many families I am honored to represent.

COMMUNITY SPOTLIGHT

Asian Pacific American Heritage Month



On May 3, 2011, I honored two well deserving San Franciscans at the

Asian Pacific American Heritage Month Ceremony at the Board of Supervisors – Alexander Ong and Maria Matsu. Mr. Ong is the Executive Chef and Owner of Betelnut Restaurant located on Union Street in the heart of District 2. He has brought to San Francisco a unique and exciting cultural blend drawn from his Malaysian history and his extensive culinary career, using his expertise sprung in a 600-cook kitchen of the Shangri-La Hotel, and honed through work in Bermuda, Atlanta and Amelia Island, to Lake Tahoe and the Bay Area, and finally to San Francisco where he resides and operates the very popular and successful Betelnut Pejiu Wu. Chef Ong's commitment to building a successful business enriches the economic prosperity of our city, and strengthens the fabric of our community, making San Francisco a brighter place.

Ms. Matsu has served our city with diligence, honor, and excellence through her community service not only for the Asian-Pacific American Community but also for her commitment to promoting economic self-sufficiency and empowering individuals with limited resources. Ms. Matsu's commitment to childcare services and educational programs, entrepreneurship and microfinance loan programs for those of low-income, and the engagement of our school's youth is commendable. We are grateful for her community service.



Small Business Month – Patxi's

On May 17, 2011, I was thrilled to honor the owners of Patxi's Chicago Pizza, Bill Freeman and Patxi Azpiroz, at Board of Supervisor's Meeting during the Small Business Week Commendation Ceremony. Patxi's Chicago Pizza has had 8 wonderful years in business and has opened in four locations in the Bay Area, including one in the Marina on Fillmore Street. They have made a fundamental commitment and a priority to give back to the community.

Patxi's has made a significant pledge to contributing to the community through their "52 Weeks of Giving" program. Every week of the year, each Patxi's restaurant hosts a community fundraiser and donates a percentage of all sales from that day to organizations dedicated to education and children's health and welfare.

This year alone, Patxi's has given over \$30,000 to organizations dedicated to education and is on track to give \$130,000 in 2011. Besides being a business that gives back to their community, their pizza and all items on the menu are absolutely delicious and their restaurants' family-friendly ambiance continues to draw customers in by the droves. I encourage all of you to stop by.



Father John K. Ring Day

On June 12, 2011, along with Minority Leader Nancy Pelosi, I had the honor of presenting Father John K. Ring a Mayoral Proclamation declaring June 12, 2011 as Father John K. Ring Day in the City and County of San Francisco at the Golden Jubilee Mass celebrating his 50 years as a priest. Father Ring has served as Pastor of St. Vincent de Paul Church in District 2 for the past 25 years and retired in June of this year. He has strengthened both the parish and the school. His service to SVDP and the community has been commendatory.

He has been an important and integral minister in the lives of many families; through countless Men's Club breakfasts, Thanksgiving feasts, golf tournaments, annual thank-you dinners, fundraisers, picnics and Parents' Guild and Young Adult Group events, along with decades of officiating baptisms, weddings, First Holy Communions, graduations, funerals and Eucharistic liturgies. Father

Ring has created fond, lasting memories and fostered the growing faith of many parishioners. He will be greatly missed.

Officer John Gallagher Honored at the Marina-Cow Hollow Neighbors and Merchants Meeting on May 2, 2011



I was honored to present Officer John Gallagher with a certificate of honor on May 2, 2011 at the Marina-Cow Hollow Neighbors and Merchants meeting. For over 41 years Officer Gallagher has represented the best the San Francisco Police Department has to offer. Officer Gallagher's illustrious career began as foot beat officer and has included the positions of School

Resource Officer and Permit Officer at Northern Station. He has served District 2 and San Franciscans well and will be greatly missed. We wish Officer Gallagher a long and happy retirement.

IN THE NEIGHBORHOODS OF DISTRICT 2

District 2 Budget Town Hall with Mayor Ed Lee



On April 20, 2011, Mayor Lee and I hosted a budget town hall meeting at Claire Lilienthal School to hear directly from District 2 residents about your budget priorities, concerns

and ideas as the City faced a \$308 million budget shortfall for Fiscal Year 2011-12. On June 1, Mayor Lee presented a balanced budget to the Board of Supervisors, and after multiple late-night negotiating sessions, I am proud to say we are in the midst of final approval at the Board of Supervisors of a budget we can all be proud of.



Bike to Work Day

On May 12, 2011, I joined a number of representatives from the Bicycle Coalition for Bike to Work Day. Not only did our entire group avoid serious injury, but we all had a great time, and I believe

converted a number of people into daily cyclists here in San Francisco. Thank you to Andy Thornley and the Bicycle Coalition for putting together the event.



Union Street Easter Parade

Easter was special for our family this year, as I was honored to serve as the Grand Marshall of the 2011 Union Street Easter Parade on April 24th. Above all else, the Easter Parade was a great family event, with tons of children lining Union Street – I constantly talk about how much more San Francisco must do to become family-friendly, and it is events like this parade which are exactly what San Francisco needs. We had an incredible ride, and look forward to joining the parade again next year.



Memorial Day

I was honored to join my father, a retired B-52 pilot from the United States Air Force and decorated Vietnam veteran, at the Presidio's 143rd Memorial Day Ceremony. The Presidio ceremony is one of the largest Memorial Day events in the nation, and this year marked the 70th anniversary of the United States' entry in to World War II and the 400,000 Americans who were killed during the war were specifically honored. Today, more than 3,100 World War II veterans are buried at the Presidio cemetery – their graves serve as a reminder of the Presidio's involvement in the war and the great sacrifices that were made for our country by so many.

I am extremely grateful to all the men and women who serve our country in the armed forces, and continue to be incredibly proud of my father for his service and dedication to our country.

Sherman Elementary School – San Francisco Ballet's Dance in Schools and Communities Program



On April 18, 2011, I was excited to observe SF Ballet's Dance in Schools and Communities program at Sherman Elementary School. Across the City, 36 of San Francisco's public elementary schools partnered with SF Ballet

artists this year for 10 weeks of classes free-of-charge for approximately 100 students. The program guides students through the fundamentals of music, movement and space by teaching a variety of dance styles, including salsa, hip-hop, country western and classical ballet.

Friends of the Urban Forest (FUF) Tree Planting

To celebrate Earth Day and FUF's 30th Anniversary, my family and I joined the Friends of the Urban Forest on April 23, 2011 to plant its 45,000th tree in Laurel Heights. Winston Parsons of Laurel Heights gathered enough signatures from his neighbors to earn the honor of FUF's 45,000th tree planting in his neighborhood. Community members and FUF volunteers planted 62 trees that day in an area overlapping Laurel Heights, Western Addition, Pacific Heights and NOPA. FUF is a great organization that I am proud to support – if you have interest in organizing a tree planting in your neighborhood, contact douglybeck@fuf.net.

Marina Community Association Annual Meeting, Golden Gate Yacht Club

The Marina Community Association (MCA) held its annual meeting at the Golden Gate Yacht Club on April 27, 2011. Most of the questions I received centered around the America's Cup and the city's plan (the People's Plan) to address the impact on the race events on the Marina and other parts of the City. We also discussed the status of the F-Line extension and SFMTA's SF Park Program. The MCA is one of the most active neighborhood organizations in District 2, and does great work for the community – for more information on the MCA or to become a member (you must live in the Marina district), visit www.sfmca.org.

Cow Hollow Association (CHA) Annual Meeting

The CHA hosted its annual meeting on May 4, 2011 at the St. Francis Yacht club where well over 200 people attended. I spoke briefly to everyone about the latest in City Hall and answered questions from the audience. Among other activities, the CHA is working to raise funds and provide programming to reopen the Cow Hollow Playground for public use – the clubhouse is currently being leased by Language in Action for a private pre-school. For more information on their proposal to re-open the clubhouse, or other additional information about the CHA in general, please visit www.cowhollowassociation.org. CHA is an incredibly active neighborhood group, and we are lucky to have the energy and enthusiasm of their Board members in District 2.

Presidio Heights Association of Neighbors (PHAN) Annual Meeting

I was honored to speak at PHAN's annual meeting on May 10, 2011, held at the Presidio Golf Clubhouse. The major topics of conversation focused on the Booker T. Washington project, the Housing Element, and the apparent lack of attention being paid to neighborhood scale and character by other Supervisors at City Hall. PHAN is another one of our main neighborhood groups in District 2 that does great work and has a very active membership – for more information on PHAN, visit www.phansf.org.

Russian Hill Neighbors (RNA) Annual Meeting

I had a great time at the RNA Annual meeting on April 15th where I joined District 3 Supervisor David Chiu, who also represents part of Russian Hill, for a question and answer session on issues facing the neighborhood and other citywide issues. Russian Hill is one of the most beautiful parts of District 2, and RNA represents the neighborhood with passion (not to mention having an incredible Board as well). If you would like more information about the Russian Hill Neighbors Association, visit www.rhn.org.



San Francisco Small Business Network's 27th Annual Gala

I was honored to be the keynote speaker at this year's San Francisco Small Business Network Gala on May 12th. Each year the San Francisco Small Business Network presents awards for businesses and those who advocate on behalf of small businesses. Nominees must own and operate a small business in San Francisco and are evaluated on their staying power (history as an established business), growth in employees, increases in sales and/or unit volume, innovativeness of product or service, and community service. I also was honored to present Nate Valentine, from Vintage 415, a Small Business Award in the category of 25 employees or more. Nate and his partners own and operate three restaurants in District 2, including Mamacita at 2317 Chestnut Street, Umami at 2909 Webster Street and the Topsy Pig and 2231 Chestnut Street, as well as other restaurants and ventures in San Francisco.



San Francisco Coalition for Responsible Growth's 2nd Annual Dinner

In May, Mayor Lee and I were invited to be the guest speakers at the Second Annual San Francisco Coalition for Responsible Growth (SFCRG) dinner. We were joined by 250+ people at Cappuros restaurant on Fisherman's Wharf where we discussed issues such as pension reform, creating an economic climate where businesses can thrive, the America's Cup, and keeping families in San Francisco. I highlighted the need to support common sense candidates in City Hall in order for those goals to be realized.



San Francisco SAFE Gala

I was honored to join a number of the Police Department's new Command Staff at San Francisco SAFE's (Safety Awareness for Everyone) Fourth Annual Gala "One City, Many SAFE Neighborhoods" held May 26, 2011, at Fort Mason Conference Center. The event was a huge success. This year SAFE is celebrating 35 years of crime prevention

education and public safety services. SAFE announced the launching of their new program, Community Watch, which will bring residents and businesses together to promote stronger and safer neighborhoods. As a former member of the Board of Directors for SF SAFE, I look forward to engaging and empowering our neighborhood and merchant organizations and all our constituents in District 2 to take an active role in problem solving and creating safe, vibrant neighborhoods. For more information on SAFE and/or how you can build a neighborhood watch group visit www.sfsafe.org

Town Hall Shabbat at Congregation Sherith Israel

It was my pleasure to speak to members of the Congregation Sherith Israel at a Town Hall on June 3, 2011. I discussed my legislative priorities, including economic development, neighborhood vitality, public safety and quality of life issues that affect all San Franciscans. I also addressed specific concerns including the attempt by a group to ban circumcision in San Francisco and the anti-Semitic implications of measures like these and past measures at the Board of Supervisors.

Plan C's 10th Anniversary Celebration

As a former Board Member of Plan C, I was honored to once again join Mayor Ed Lee as the dual guest speaker at Plan C's 10th Anniversary Celebration at the Transamerica Pyramid on June 22, 2011. Both the Mayor and I focused our remarks on our opposition to the recent attempt by several progressive supervisors to overturn Care Not Cash, the successful national model to help our fellow San Franciscans out of homelessness. In their effort to undo Care Not Cash, those supervisors submitted a ballot measure for the November election. I am committed to making sure that Care Not Cash continues and thank Plan C for their efforts as an early leader in the fight to adopt Care Not Cash in 2002. For more information on Plan C, visit www.plancsf.org.

UPCOMING EVENTS

Presidio Habitats

Wednesday to Sunday, 11 am to 5 pm (open on holidays)

Exhibition Pavilion

The Exhibition Pavilion is located in the Fort Scott District at the corner of Storey Avenue and Ralston Avenue, near the Log Cabin. Presidio Habitats is a site-based art exhibition celebrating the wild Presidio. It began with an invitation to an international group of artists, architects, and designers to submit a proposal for a temporary habitat sculpture serving a Presidio “animal client.” From 25 submissions, eleven were selected to be created in the landscape. The projects—diverse in their approach, material, and purpose—are featured along trails, paths, and roadways around the Presidio’s Fort Scott District. An accompanying audio narrative, accessible by cell phone, an indoor Exhibition Pavilion, and an array of events invite the community to engage with the art and the park. Attendees should plan for return visits to watch the transformation of Presidio Habitat art through the seasons. For “Kids and Family” tours please RSVP to (415) 561-4449 or draffa@presidiotrust.gov. For “Guided Adventure” tours please RSVP to (415) 561-5418 or presidio@presidiotrust.gov.

Concerts at the Presidio

Select Thursdays and Fridays in 2011. The performances begin at 7:30 pm

Golden Gate Club, 135 Fisher Loop on the Main Post.

Classical concerts and recitals highlighting young artists are offered to the community through this ongoing series. Seats can be reserved by calling (415) 447-6274. \$10 suggested donation; \$5 for seniors/children.

Monthly Presidio Shuttle Tour

Every First Wednesday of the Month - Noon to 1 pm

Presidio Shuttle Tour. The Presidio Trust’s monthly free guided shuttle tour introduces visitors to the park’s historic areas, wild open spaces, and hidden nooks, with an emphasis on projects that are shaping the Presidio today. Visit the Main Post, Crissy Field, Fort Winfield Scott, the western coastal bluffs, and more. Space is limited. Reservations limited to four people per party. RSVP Required. Call (415) 561-5418 or email presidio@presidiotrust.gov.

FORT MASON CENTER EVENTS

San Francisco Childrens Art Center Summer 2011

Jun 6th through Aug 28th

Fort Mason Center - Children's Art Center, Bldg C

This summer, school-aged children ages 5-10 can experience art at San Francisco Children's Art Center (SFCAC) at workshops such as Photography Mixed Media, Science, Clay Time, or Bookmaking. Weekly Art Studio classes for toddlers and preschoolers are also available. Please call (415) 771-0292 to reserve a space—“Drop ins” are also welcome. The summer 2011 schedule is available at www.childrensartcenter.org/classes.

BATS Improv: Battle of the Bay Theatresports

Jul 1st through Jul 29th

Fort Mason Center - Bayfront Theater, Bldg B

Two teams representing San Francisco neighborhoods face off, improvising scenes, songs, and games -- all based on audience suggestions. Every show is packed with variety and surprises, and no two shows are ever the same! \$17-\$20. For More Information: (415) 474-6776 & www.improv.org

Tai Chi Morning Workout

Fort Mason Center - Bldg C

Jul 5th through Aug 30th

The popular Tai Chi Morning Workout Class provides an opportunity to learn an ancient martial art with a certified instructor with more than 30 years teaching experience. Sifu Zach Ma is certified by the Tai Chi World Federation. As a national and international champion in Tai Chi Forms and Push Hands, Ma was a member and winner on the first team to represent the US in China in 1988. He received his MFA from the San Francisco Art Institute in 1983 and is a well-known contemporary artist. Cost: \$60/month.

For more information, please call (650) 755-2661.

American Craft Council Show

Fort Mason Center

Aug 12th through Aug 14th

Local and visiting artists from around the nation unveil handmade home decor, furniture, jewelry, fashion, accessories, and children's items at the largest juried craft show in the West: The American Craft Council Show. Bay Area craft and design enthusiasts can shop the Handmade Under \$100 and Lawn & Garden categories, watch live craft demonstrations and discover work by emerging indie artists in the AltCraft section. The "5 after 5" Friday night event offers the chance to shop handmade items during extended hours for only \$5 after 5 pm. For more information, call (612) 206-3100; or check out the website: www.craftcouncil.org

INTERACTIVE EVENTS

Battle for the Bay: Are you up for the challenge?

<http://www.battleforSFbay.org>

Save The Bay has launched a new interactive quiz called **Battle for the Bay** where players will be tested on their insider Bay Area trivia knowledge while they work to save San Francisco Bay during the past 50 years. Individual game-players are taken on a historical tour of the Bay Area and asked to fight specific Bay threats and villains, decade by decade, starting when Save The Bay began in the 1960's. Threats and villains include the Santa Fe Railroad and the Rockefellers, as well as raw sewage and garbage dumps.

For every player, Save The Bay members George Miller and Janet McKinley will donate \$1 to Save The Bay, up to \$10,000 to provide incentive for players to share the game with their networks, and giving players the opportunity to make a real, meaningful contribution to the Bay. Further, any player who correctly answers the trivia questions in each of the six levels to complete the game will be entered to win an iPad 2. And to promote regional competition, the city with the most game-players will win a Save The Bay-hosted Happy Hour – so players are encouraged to register their city when they play.



In The Media

April 2011 – Present

Supes Proposes Change To SF's Campaign Finance Laws, Mayoral Race Could Be Impacted

July 11, 2011

SF Appeal

<http://sfappeal.com/news/2011/07/supe-proposes-change-to-sfs-campaign-finance-laws-mayoral-race-could-be-impacted.php>

Social experiments driving SF families away in droves

July 2, 2011

SF Examiner

<http://www.sfexaminer.com/sports/columnists/2011/07/social-experiments-driving-sf-families-away-droves#ixzz1SaVKerLV>

SF Supes Proposes Hearing On Why Families Leave SF

June 30, 2011

SF Appeal

<http://sfappeal.com/news/2011/06/sf-supe-proposes-hearing-on-why-families-leave-sf.php>

Supervisors call for hearing to examine why families leave San Francisco

June 28, 2011

SF Examiner

<http://www.sfexaminer.com/blogs/under-dome/2011/06/supervisors-call-hearing-examine-why-families-leave-san-francisco>

City needs overtime-pay control with teeth

June 25, 2011

SF examiner

<http://www.sfexaminer.com/opinion/editorials/2011/06/city-needs-overtime-pay-control-teeth>

City Hall dads discuss curbing family flight

June 26, 2011

SF Chronicle

http://www.sfgate.com/cgi-bin/blogs/cityinsider/detail?entry_id=91581

S.F. Supes Elsbernd and Farrell get personal

May 31, 2011

SF Chronicle

http://articles.sfgate.com/2011-05-31/bay-area/29602910_1_condo-fees-evictions-mark-farrell

Playing Good Cop Bad Cop with Debt

May 24, 2011

SF Examiner

<http://www.sfexaminer.com/local/2011/05/playing-good-cop-bad-cop-debt>

Mayor Lee, Elsbernd Introduce Consensus Pension Reform Measure

May 24, 2011

FogCityJournal.com

[\(http://www.fogcityjournal.com/wordpress/2845/mayor-lee-elsbernd-introduces-consensus-pension-reform-measure/\)](http://www.fogcityjournal.com/wordpress/2845/mayor-lee-elsbernd-introduces-consensus-pension-reform-measure/)

Is San Francisco Poisonous to do Business In?

April 24, 2011

SF Examiner

<http://www.sfexaminer.com/local/bay-area/2011/04/san-francisco-poisonous-do-business>

San Francisco Supervisor Attempts to End Taxation of Stock-Based Compensation

April 21, 2011

The Epoch Times

<http://www.theepochtimes.com/n2/united-states/san-francisco-supervisor-attempts-to-end-taxation-of-stock-based-compensation-55076.html>

San Francisco Mayor Ed Lee and tech leaders confer on stock option tax

April 18, 2011

SF Examiner

<http://www.sfexaminer.com/blogs/under-dome/2011/04/san-francisco-mayor-ed-lee-and-tech-leaders-confer-stock-option-tax>

Stock option tax a way to lose city business

April 9, 2011

SF Examiner

<http://www.sfexaminer.com/opinion/editorials/2011/04/stock-option-tax-way-lose-city-business>

Supes approve Twitter tax holiday without community benefits

April 7, 2011

FogCityJournal.com

<http://www.fogcityjournal.com/wordpress/2763/supes-approve-twitter-tax-holiday-without-community-benefits/>

Twitter will get payroll tax break to stay in S.F.

April 6, 2011

SF Chronicle

<http://www.sfgate.com/cgi-bin/article.cgi?f=/c/a/2011/04/05/MN7R1IQM9D.DTL>

Keeping tax on stocks a bad option for San Francisco

April 5, 2011

SF Examiner

<http://www.sfexaminer.com/local/columnists/2011/04/keeping-tax-stocks-bad-option-san-francisco>

San Francisco may not be able to afford eliminating stock option taxes

April 5, 2011

CBS San Francisco

<http://sanfrancisco.cbslocal.com/tag/supervisor-mark-farrell/>

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