

BUSINESS The Chronicle with Bloomberg

Good timing in push to boost minimum wage

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Miller has the backing of **President Obama**, who called for an increase to \$9 an hour in his State of the Union address, and presumably a majority of fellow Democrats. Ah, but there are the nonbelievers, like House Speaker **John Boehner**, who immediately labeled the president's proposal a "job killer." Given the current state of play in Washington, does the bill really have a prayer?

"This Congress runs for two years. I think the increase will become law," said Miller, noting that 65 current congressional Republicans voted for the last minimum wage bill, signed into law by President **George W. Bush** in 2007.

"But we know it's a hard push. There are vested interests lined up against it," said Miller, whose attempt in 2012 to raise the minimum wage to \$9.80 failed.

This time, Miller had the CEO of the **U.S. Women's Chamber of Commerce**, plus a Washington-area restaurant owner and a pizza delivery guy by his side, when he announced the bill. Not represented, but a notable corporate supporter, was **Costco**, none of whose employees makes less than \$11.50 an hour.

"Instead of minimizing wages, we know it's a lot more profitable in the long term to minimize employee turnover and maximize employee productivity, commitment and loyalty," says Costco CEO **Craig Jelinek**.

Unlike its growing support for legalizing same-sex marriage, however, the business community has remained



Paul Chinn / The Chronicle 2012

Rep. George Miller, D-Martinez (left), sponsor of a bill to increase the federal minimum wage, backs Richmond Walmart employee Raymond Bravo's plan to walk off the job on Black Friday.

largely quiet on this one, including **Walmart**, which has previously come out for minimum wage increases.

"At this point, we are still reviewing a number of President Obama's proposals from the State of the Union speech," a Walmart spokesman said in February.

Overt opponents include the 350,000-member **National Federation of Independent Business**, which regards the minimum wage as "more like maximum insanity."

Other trade associations repeat the much-disputed job killer mantra. Still, they're somewhat more tempered than the **National Association of Manufacturers**, which called **Franklin Roose-**

velt's establishment of a minimum hourly wage (25 cents) in the 1930s "a step in the direction of communism, bolshevism, fascism, and Nazism."

Back on planet Earth, the **Economic Policy Institute** notes that, adjusted for inflation, the federal minimum wage is lower now than in 1967. The institute calculates that the incremental increases over three years, as called for in Miller's bill, would benefit 30 million workers, the majority of them women and non-Hispanic whites.

That includes low-paid workers in California, where the minimum wage is \$8 an hour, pretty stingy for a high-cost, supposedly liberal state, compared with, say, Oregon

(\$8.95) and Washington (\$9.19).

Nineteen states plus the District of Columbia pay more than the \$7.25 federal minimum wage, including Republican-controlled states Florida, Michigan, Missouri, Arizona and Montana.

Next week, San Jose's minimum wage rises from \$8 to \$10 an hour. Job killers all? Business in San Francisco doesn't appear to be suffering from the fact the city has the highest minimum wage — \$10.55 — in the nation.

According to a poll from USA Today/Pew Research Center, 71 percent of Americans support an increase in the federal minimum wage — 68 percent of independents and 50 percent of Republicans.

Perhaps they hold with Miller, who said, "You can't continue to build an economy on the backs of low-paid workers."

On the road, a lot: Judging by the above, workers in the San Francisco region are, in general, getting a better deal than most. But oy, the commute!

According to the **U.S. Census Bureau**, we're spending more time traveling to work than in any other metropolitan area of the country. Approximately 12,000 "mega-commuters," or 2.6 percent of road warriors in the San Francisco-Oakland-Fremont region, take at least 90 minutes to get to places of business 50 miles away or more.

The South Bay is close behind, with 1 percent of commuters taking that amount of time over a similar distance.

But we're not as lonely as others. In 2011, 37.6 percent of those working in San Francisco drove to work alone, compared with 77.6 percent nationwide. We carpool less, but one-third used mass transit, compared with just 5 percent nationally. And more of us bike.

Taking all that into account, the average time getting to work in San Francisco is 29.6 minutes, compared with 25.5 minutes nationally.

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Do ambitions put Google at risk of overreaching?

Temple from page D1

features, much like with Spotify or Rdio. It would be separate from Google's existing media service, Google Play, which allows users to buy and store songs or movies.

In a statement to Fortune, YouTube said: "While we don't comment on rumor or speculation, there are some content creators that think they would benefit from a subscription revenue stream in addition to ads, so we're looking at that."

Actually a number of stories have suggested it's incredibly difficult for all but the most popular musicians to make any real money from subscription-based streaming music.

The composer and cellist Zoë Keating noted that, over a six-month period, she earned less than \$300 from some 73,000 plays of her songs on Spotify.

Shopping service?

Meanwhile, TechCrunch reported Monday that Google is getting ready to start "Google Shopping Express," citing unnamed sources. It appears to be a direct competitor to services like eBay Now or Amazon Prime, the Seattle retailer's paid service that includes two-day shipping on most items and free video streaming.

It's less clear how this would work, since Google doesn't have its own product warehouses, shipping fleet or retail operations.

It appears that the company is looking at partnering with major stores like Target, Walmart and Safeway. Google also might be taking advantage of BufferBox, a company it acquired last year that sets up lockers that customers

can open with an ID number to pick up their shipments.

Crowded portfolio

The critical question raised here is whether Google can be all things to all people, or if moving in so many directions at once undermines its ability to be great at any one. It's also unclear which, if any, of these ventures could become the next big money-maker for the company.

As varied as its product portfolio is, Google still makes the vast majority of its money from search ads, where rates are falling. Even in mobile, where it's had great success luring users for its Android operating system, the company still doesn't make much money.

There's also the perpetual concern with Google that any new business venture presents a conflict of interest to its original mission of providing an objective guide to the world's information.

When it has commercial interests in online video, music and deliverable products, there's a clear incentive to nudge a billion users toward its products and away from those of innovative rivals — regardless of the best interests of users.

Use of National Security Letters: In a separate matter on Tuesday, Google shined at least a dim light on the FBI's use of National Security Letters to dig up identifying information about Internet users.

The company said it received between zero and 999 of those letters in 2012, concerning between 1,000 and 1,999 accounts. That's the same as 2011, but down from 2,000-2,999 accounts in 2010.

The controversial

demand letter is distinct from a warrant or subpoena, insofar as it doesn't require court oversight or eventual notification to the subject of the inquiry. For that matter, recipients like Google are often "gagged" from discussing the request, which is why the company's announcement on Tuesday was notable.

It was only after negotiations with government officials that Google could highlight the numbers in even "broad strokes."

Going forward, this information will be part of Google's regular Transparency Reports. The company has published these for the last three years to highlight the number of government or court requests for information that it receives, as well as take-down notices from copyright owners and governments.

Because the use of National Security Letters is cloaked in secrecy, getting an accurate sense of how they're used and how frequently has been difficult. The Washington Post reported that the FBI issued about 50,000 per year on average, at least between 2003 and 2006.

Ship traffic

Due to arrive Wednesday

SHIP	FROM	PORT
MOL Endeavour	Los Angeles	OAK
Zim Shenzhen	Long Beach	OAK
Tai Shan	Port Hueneme, Ventura County	BNC

Due to depart Wednesday

SHIP	TO	PORT
Horizon Enterprise	Honolulu	OAK
APL Tokyo	San Pedro, Los Angeles County	OAK
Violet	Los Angeles	OAK
CMA CGM Bianca	Xingang, China	OAK
Bangkok Bridge	Tokyo	OAK
Xin Chang Sha	Qingdao, China	OAK
Tai Shan	Ulsan, South Korea	BNC

Source: San Francisco Marine Exchange

How to reach us

Contact **Kevin Keane**, Business editor, at business@sfgchronicle.com or (415) 777-8440.

The letters can be used to force companies to reveal "the name, address, length of service, and local and long-distance toll billing records" of a subscriber or customer, Google says. They cannot be used to obtain things like "Gmail content, search

queries, YouTube videos or user IP addresses."

The cases must involve national security investigations, not ordinary criminal, civil or administrative matters. Their use escalated dramatically after the Sept. 11 attacks and subsequent passage of the

Patriot Act, which relaxed the relevant rules.

James Temple is a San Francisco Chronicle columnist.

Dot-Commentary runs three days a week. E-mail: jtemple@sfgchronicle.com Twitter: [@jtemple](https://twitter.com/jtemple)

LEGAL NOTICES legalnotice.org/pl/sfgate

PUBLIC NOTICES (NON-GOVERNMENT)

SECURITIES AND EXCHANGE COMMISSION v. SMALL BUSINESS CAPITAL CORP., et al.

UNITED STATES DISTRICT COURT, NORTHERN DISTRICT OF CALIFORNIA

CASE NO. CV12-03237 EJD

NOTICE OF CLAIMS BAR DATE

Please take notice the U.S. District Court for the Northern District of California, by the Honorable Edward J. Davila, has set **May 10, 2013 as the Claims Bar Date** for the submission of claims in the above-referenced case. Any person who believes they have a claim of any type against Small Business Capital Corp., Investors Prime Fund, LLC, SBC Portfolio Fund, LLC, Small Business Capital, LLC, SBC Senior Commercial Mortgage Fund, LLC, or their subsidiaries and affiliates must send a proof claim to Thomas Seaman, the Court-appointed Receiver, in order to receive a distribution from the receivership estate. **Do not file your claim with the Court.** Send your claim to Thomas Seaman, Receiver at 3 Park Plaza, Suite 550, Irvine, California 92614. Claim Forms must be received by the Receiver on or before **May 10, 2013 at 5:00 PM P.S.T.** If your Claim Form is not received on or before the deadline you lose your right to receive any distribution from the Receiver or the Receivership Estate and your claim will be forever barred. Additional information regarding submitting claims can be obtained from <http://www.sbcapitalreceiver.com> or you may write to the Receiver at above address. Claims may not be submitted by electronic mail or facsimile.

NOTICE OF APPLICATION FOR CHANGE IN OWNERSHIP OF ALCOHOLIC BEVERAGE LICENSE

To Whom It May Concern: MERSY SOLUTIONS INC is (are) applying to the Department of Alcoholic Beverage Control to sell alcoholic beverages at:

309 Cortland Ave. San Francisco CA 94110.

Type of license(s) applied for: 41 - On-Sale General Public Premises

This statement was filed with the Department of Alcoholic Beverage Control on March 1, 2013

Publication date: March 6, 2013

PUBLIC NOTICES CITY

CITATION SUPERIOR COURT FOR THE STATE OF CALIFORNIA FOR THE CITY AND COUNTY OF SAN FRANCISCO

Case Number: JD11-3145

In the Matter of: **A.L.S.M., A Minor** To: **Alford D. Meyers**, Alleged Father; and any other persons(s) claiming to be the Parent(s) of said minor. You are hereby notified that the San Francisco Juvenile Dependency Court has ordered a hearing pursuant to Welfare and Institutions Code Section 366.26, to determine whether your parental rights should be terminated and your child(ren) be freed from your custody and control for the purpose of having him adopted. BY ORDER OF THIS COURT, you are hereby cited and required to appear before this Court on the day of **June 3, 2013 at 10:00 a.m.**, at the Juvenile Dependency Court, 400 McAllister Street, Room 405, San Francisco, Cal-

PUBLIC NOTICES CITY

formia, then and there to show cause, if any you have, why said minor(s) should not be declared free from the custody and control of his parent(s). This proceeding is for the purpose of developing a permanent plan for the child(ren), which could include adoption.

If you appear on the above-mentioned date in the above-mentioned court room, the Judge will advise you of the nature of the proceedings, the procedures, and possible consequences of the entitled action. The parent(s) of the minor(s) have the right to have an attorney present and, if the parent(s) cannot afford an attorney, the Court will appoint an attorney for the parent(s).

Dated: CAT VALDEZ, Legal Assistant for Petitioner, Department of Human Services (415) 554-3835 By: DAMON CARTER, Deputy Clerk

PLANNING DEPARTMENT ENVIRONMENTAL REVIEW NOTICE

Notice is hereby given to the general public of the following actions under the Environmental Review Process. Review of the documents concerning these projects can be arranged by calling (415) 575-9025.

PRELIMINARY MITIGATED NEGATIVE DECLARATION

The initial evaluation conducted by the Planning Department determined that the following projects could not have a significant effect on the environment, and that no environmental impact report is required. Accordingly, a Preliminary Mitigated Negative Declaration has been prepared.

Public recommendations for amendment of the text of the finding, or any appeal of this determination to the Planning Commission (with \$521 filing fee) must be filed with the Department within 20 days following the date of this notice. In the absence of an appeal, the Negative Declaration shall be made final, subject to any necessary modifications, 20 days from the date of this notice.

2012.0183E - San Joaquin Valley Communication System Upgrade Project

The San Francisco Public Utilities Commission is proposing to provide an upgraded communication system for its facilities located primarily within the San Joaquin Valley. The project consists of the installation of microwave radio antennas on either new or existing radio towers at 20 sites, located between Moccasin Peak on the east and the Sunol Valley approximately 90 miles to the west. The primary project components include: one to four new microwave antennas (parabolic dishes) at each site; new radio towers ranging from 20- to 140-foot tall at eight sites; photovoltaic (PV) solar panels at five sites; and propane-fueled emergency generators at two sites. [SMITH]

PRELIMINARY MITIGATED NEGATIVE DECLARATION

2010.0222 E: 248-252 9th Street - The approximately 5,000-square-foot (sf) project site (Assessor's Block 3518, Lots 006 and 007) is located midblock on the west side of 9th Street between Howard and Folsom streets in the South of Market (SoMa) area of San Francisco. The proposed project would include merger of the two lots on the project site, demolition of two existing buildings currently used as storage, and construction of a five-story, 50-foot-tall, 18,697-sf residential building with ground floor retail space. The new building would include a total of 15 dwelling units, and approximately 3,126 sf of ground floor commercial/restaurant space. The project would not provide off-street vehicle parking spaces. [ZUSHI]

PUBLIC NOTICES CITY

SAN FRANCISCO LOCAL AGENCY FORMATION COMMISSION NOTICE OF PUBLIC HEARING

MARCH 25, 2013, 2:00 P.M. City Hall, 1 Dr. Carlton B. Goodlett Place, Room 250

NOTICE IS HEREBY GIVEN, that public hearing is scheduled to discuss and approve the proposed SF LAFCO 2013-2014 Fiscal Year Budget pursuant to Government Code Section 56381. There will be other matters considered by the Commission at the meeting which will be noticed separately. More information will be available on the City's website 9:07. <http://www.sfbos.org/index.aspx?page=4151>. Nancy Miller Interim Executive Officer, LAFCO, City and County of San Francisco

FICTITIOUS BUSINESS NAMES

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. A-0349390-00

The following person is doing business as: B & B Tax Prepers 1017 Wisconsin St. SF CA 94102. Full name of registrant #: Lashan B 306 Apple Creek Lane Santa Rosa CA 95401. #2 Batina Mosby 306 Apple Creek Lane Santa Rosa CA 95401. This business is conducted by a married couple. The registrant commenced to transact business under the above-listed fictitious business name on N/A. This statement was filed with the County Clerk of San Francisco on March 01 2013. Published on March 6, 13, 20, 27 2013.

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. A-034899-00

The following person is doing business as: CIVIL SPLIT, 425 1st Street #4706, San Francisco, CA 94105. Full name of registrant: Alisher A. Gulamov, 1045 Mission St., #206, San Francisco, CA 94103. This business is conducted by an individual. The registrant commenced to transact business under the above-listed fictitious business name on N/A. This statement was filed with the County Clerk of San Francisco on February 13, 2013. Publication dates: March 6, 13, 20, 27, 2013

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. A-0348823-00

The following person is doing business as: CIVIL SPLIT, 425 1st Street #4706, San Francisco, CA 94105-4659. Full name of registrant #: Sandy E. Rivers, 425 1st Street, #4706, San Francisco, CA 94105-4659. The business is conducted by an individual. The registrant commenced to transact business under the above-listed fictitious business name on: Not Applicable. This statement was filed with the County Clerk of San Francisco on February 6, 2013. Publication dates: February 13, 20, 27, March 6, 2013

FICTITIOUS BUSINESS NAME STATEMENT FILE NO. A-0349202-00

The following person is doing business as: M & M Maintenance 1431 Oak St. #B SF CA 94117. Full name of registrant #: Miquel Melendez 1431 Oak St. #B SF CA 94117. This business is conducted by an individual. The registrant commenced to transact business under the above-listed fictitious business name on N/A. This statement was filed with the County Clerk of San Francisco on Feb. 22, 2013. Feb 27, March 6, 13, 20 2013

SAN FRANCISCO CHRONICLE

This space for filing stamp only

925 MISSION ST, SAN FRANCISCO, CA 94103
Telephone (415) 615-3562 / Fax (415) 348-3084

PROOF OF PUBLICATION

(2015.5 C.C.P.)

State of California)
County of SAN FRANCISCO) ss

Notice Type: GPN - GOVT PUBLIC NOTICE

Ad Description:

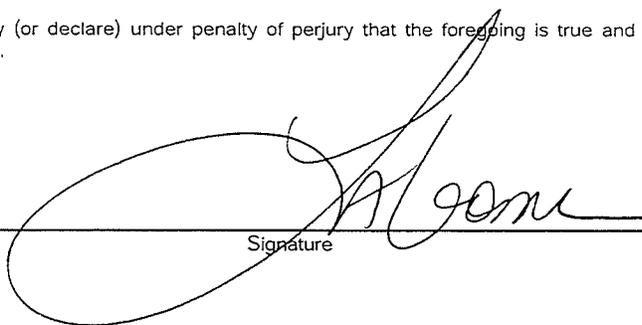
LW - LAFCo Budget FY13-14

I am a citizen of the United States and a resident of the State of California; I am over the age of eighteen years, and not a party to or interested in the above entitled matter. I am the principal clerk of the printer and publisher of the SAN FRANCISCO CHRONICLE, a newspaper published in the English language in the city of SAN FRANCISCO, and adjudged a newspaper of general circulation as defined by the laws of the State of California by the Superior Court of the County of SAN FRANCISCO, State of California, under date of 11/13/1951, Case No.411596. That the notice, of which the annexed is a printed copy, has been published in each regular and entire issue of said newspaper and not in any supplement thereof on the following dates, to-wit:

03/06/2013

Executed on: 03/06/2013
At SAN FRANCISCO, California

I certify (or declare) under penalty of perjury that the foregoing is true and correct.



Signature

CNS#: 2453339

SAN FRANCISCO
LOCAL AGENCY
FORMATION COMMISSION
NOTICE OF PUBLIC HEARING
MARCH 25, 2013, 2:00 P.M.
City Hall, 1 Dr. Carlton B. Goodlett
Place, Room 250

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Nancy Miller Interim Executive Officer,
LAFCo City and
County of San Francisco

