

Member, Board of Supervisors  
District 4



City and County of San Francisco

**KATY TANG**  
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**\*\*PRESS RELEASE\*\***

**SUPERVISOR KATY TANG ANNOUNCES LAUNCH OF SAN FRANCISCO HOME  
MATCH**

*Program to help match homeowners with low-income renters*

Supervisor Katy Tang, along with the Mayor's Office of Housing & Community Development (MOHCD), Northern California Presbyterian Homes and Services (NCPHS), and Episcopal Senior Communities (ESC), today announced the launch of Home Match – a program that will help match homeowners who may have extra space in their homes with low-income home seekers who earn below 90% of Area Median Income (\$67,850 for one person). Through participation in the program, homeowners and home seekers will voluntarily choose each other, as Home Match is not a housing placement service.

“Our office has focused on exploring innovative solutions to alleviate the housing crisis in San Francisco,” said Supervisor Katy Tang. “We hope the program will provide an alternative housing solution within existing housing stock for home seekers, such as students and teachers.”

Home Match is the result of a collaboration between Supervisor Tang's Office, United Way Bay Area, MOHCD, and the Department of Aging and Adult Services (DAAS). The program will be administered through a joint collaboration between NCPHS and ESC.

Homeowners and renters may be more incentivized to participate in a program such as Home Match because staff are trained and dedicated to helping people find alternative housing solutions. Home Match staff will oversee interviews, applications, background screenings and the creation of housing agreements. Parties are matched based on needs, personal requirements, and comparable living styles. Mediation and referral services will also be available as needed. The service is free of charge to anyone who qualifies.

”This program represents one more strategy designed to increase affordable housing opportunities while also supporting homeowners, many of whom may be seniors, to supplement their incomes and help their fellow San Franciscans,” said Olson Lee, Director of the Mayor's Office of Housing and Community Development.

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The program is modeled after the successful program operated by HIP Housing in San Mateo County, which has been in operation since 1979 and has served more than 55,000 people. NCPHS and ESC will serve in a match-making role for Home Match, and their staff will provide education and ongoing support to both homeowners and renters.

“Both NCPHS and ESC have over 50 years of experience in providing housing and services to seniors, and we understand the tangible support this option can offer homeowners,” said Kevin Gerber, President and CEO of ESC. “As employers in San Francisco, we are thrilled to be part of an innovative program that will provide affordable housing.”

“By matching homeowners who need additional income with home seekers who need affordable housing, we aim to improve the quality of life for people in San Francisco,” said David Berg, CEO of NCPHS.

Interested homeowners and home seekers can contact Home Match at [info@homematchsf.org](mailto:info@homematchsf.org) or call 415-351-1000. Additional information will be available on its website at <http://homematchsf.org/>.

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