Ordinance retroactively waiving the banner fee under the Public Works Code for up to 200 banners that were placed on City-owned utility poles by the Alzheimer's Association, beginning October 10, 2018, and ending November 13, 2018, to publicize the 2018 Walk to End Alzheimer's campaign.

Be it ordained by the People of the City and County of San Francisco:

Section 1. Findings.

The Alzheimer's Association is a non-profit organization and a leading voluntary health agency involved in Alzheimer's care, support, and research. The organization relies heavily on volunteers, donors, partners, and advocates who are determined to end Alzheimer's disease.

On November 10, 2018, the Alzheimer's Association will hold the 2018 Walk to End Alzheimer's, a three-mile walk (with a one-mile alternative route) beginning at AT&T Park. To publicize and celebrate the event, the Alzheimer's Association intends to post up to 200 banners in the heavily trafficked area around AT&T Park, potentially including Third Street, King Street, Townsend Street, the Embarcadero, Berry Street, Fifth Street, and Harrison Street, subject to approval by the Department of Public Works. The purpose of the banners will be to inform and motivate the public to join the fight to find a cure for Alzheimer's disease, the third leading cause of death in California.
Section 2. Fee Waiver. The fees set forth in Public Works Code Section 184.78 shall be waived for the Alzheimer's Association's posting of up to 200 banners on City-owned utility poles, beginning October 10, 2018 and ending November 13, 2018, publicizing the 2018 Walk to End Alzheimer's. All other provisions of Public Works Code Section 184.78 shall remain in effect.

Section 3. Effective Date; Retroactivity.

(a) This ordinance shall become effective 30 days after enactment. Enactment occurs when the Mayor signs the ordinance, the Mayor returns the ordinance unsigned or does not sign the ordinance within ten days of receiving it, or the Board of Supervisors overrides the Mayor's veto of the ordinance.

(b) This ordinance shall be retroactive to October 1, 2018. The Board of Supervisors intends that the Department of Public Works exercise administrative discretion to waive the fee during the period before the effective date of this ordinance. Otherwise, in light of this retroactivity provision, upon the effective date of this ordinance, the Department of Public Works shall be obligated to refund any excess fees collected during that time period.

APPROVED AS TO FORM:
DENNIS J. HERRERA, City Attorney

By: JON GIVNER
Deputy City Attorney

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City and County of San Francisco

Tails

Ordinance

File Number: 180938  Date Passed: January 29, 2019

Ordinance retroactively waiving the banner fee under the Public Works Code for up to 200 banners that were placed on City-owned utility poles by the Alzheimer’s Association, beginning October 10, 2018, and ending November 13, 2018, to publicize the 2018 Walk to End Alzheimer’s campaign.

December 13, 2018 Budget and Finance Committee - RECOMMENDED

January 15, 2019 Board of Supervisors - PASSED ON FIRST READING
Ayes: 11 - Brown, Fewer, Haney, Mandelman, Mar, Peskin, Ronen, Safai, Stefani, Walton and Yee

January 29, 2019 Board of Supervisors - FINALLY PASSED
Ayes: 11 - Brown, Fewer, Haney, Mandelman, Mar, Peskin, Ronen, Safai, Stefani, Walton and Yee

File No. 180938

I hereby certify that the foregoing Ordinance was FINALLY PASSED on 1/29/2019 by the Board of Supervisors of the City and County of San Francisco.

Angela Calvillo
Clerk of the Board

London N. Breed
Mayor

Date Approved: 2/8/19