

AMENDED IN COMMITTEE

6/2/2025

FILE NO. 250421

ORDINANCE NO. 100-25

[Administrative Code - Valencia Street, Pier 39, Folsom Street, and Ellis Street, Yosemite Avenue, and Hayes Valley Entertainment Zones and Yerba Buena Lane Downtown Activation Location]

Ordinance amending the Administrative Code to create the Valencia Street Entertainment Zone, on Valencia Street between 16th Street and 21st Street; the Pier 39 Entertainment Zone, on and around Pier 39, including the northern waterfront of The Embarcadero, between The Embarcadero on the south, Kearny Street on the east, Powell Street on the west, and the San Francisco shoreline on the north; the Folsom Street Entertainment Zone, on Folsom Street between 7th Street and 8th Street, Hallam Street between Folsom Street and Brush Place, and Langton Street between Folsom Street and Decker Alley; the Ellis Street Entertainment Zone, on Ellis Street between Stockton Street and Powell Street; the Yosemite Avenue Entertainment Zone, on Yosemite Avenue, between Mendell Street and 3rd Street, and Lane Street, between 3rd Street and Armstrong Avenue; the Hayes Valley Entertainment Zone, in the area bounded by Franklin Street from Grove to Market Streets, Market Street from Franklin to Haight Streets, Haight Street from Market Street to Octavia Boulevard, Octavia Boulevard from Haight to Fell Streets, Fell Street from Octavia Boulevard to Laguna Street, Laguna Street from Fell to Grove Streets, and Grove Street from Laguna to Franklin Streets, and on Gough Street from Grove to McAllister Streets; and the Yerba Buena Lane Downtown Activation Location, on Yerba Buena Lane between Market Street and Mission Street, and on the northern side of Mission Street only, excluding the public street portion of Mission Street, between Yerba Buena Lane and 3rd Street, including Jessie Square; making clarifying amendments; and affirming the Planning Department's determination under the California Environmental Quality Act.

NOTE: Unchanged Code text and uncodified text are in plain Arial font.
Additions to Codes are in *single-underline italics Times New Roman font*.

1 **Deletions to Codes** are in ~~*strikethrough italics Times New Roman font.*~~
2 **Board amendment additions** are in double-underlined Arial font.
3 **Board amendment deletions** are in ~~strikethrough Arial font.~~
4 **Asterisks (* * * *)** indicate the omission of unchanged Code
5 subsections or parts of tables.

6 Be it ordained by the People of the City and County of San Francisco:

7 Section 1. Environmental Findings.

8 (a) The Planning Department has determined that the actions contemplated in this
9 ordinance comply with the California Environmental Quality Act (California Public Resources
10 Code Sections 21000 *et seq.*). Said determination is on file with the Clerk of the Board of
11 Supervisors in File No. 250421 and is incorporated herein by reference. The Board affirms
12 this determination.

13 Section 2. Port of San Francisco Actions

14 Port of San Francisco staff intends request that the Port Commission support the
15 formation of the Pier 39 Entertainment Zone and adopt rules and regulations for said
16 Entertainment Zone.

17 Section 3. Chapters 94B and 94D of the Administrative Code are hereby amended by
18 revising Sections 94B.4 and 94D.3, to read as follows:

19 **SEC. 94B.4. ENTERTAINMENT ZONE LOCATIONS.**

20 (a) The Board of Supervisors hereby establishes all of the Downtown Activation
21 Locations set forth in Administrative Code Section 94D.3, including all public streets, public
22 rights-of-way, and sidewalks in front of storefronts abutting both sides of said locations, and all
23 establishments holding permits or licenses from ABC that are located on either side of said
24 locations, as Entertainment Zones under Sections 23039.5 and 25690 of the California
25 Business and Professions Code.

 (b) **Additional Entertainment Zones.**

1 * * * *

2 (3) **Cole Valley Entertainment Zone.** All public streets, public rights-of-way,
3 and sidewalks ~~in front of storefronts~~ abutting both sides of Cole Street, between Frederick
4 Street and Parnassus Avenue, and abutting both sides of Carl Street, between Shrader Street
5 and Clayton Street, and all premises specified in Section 94B.2(c) that are adjacent thereto,
6 are hereby designated as the Cole Valley Entertainment Zone under Sections 23039.5 and
7 25690 of the California Business and Professions Code.

8 * * * *

9 (4) **Castro Upper Market Entertainment Zone.**

10 (A) All public streets, public rights-of-way, and sidewalks ~~in front of~~
11 ~~storefronts~~ abutting the following locations, and all premises specified in Section 94B.2(c) that
12 are adjacent thereto, are hereby designated as the Castro Upper Market Entertainment Zone
13 under Sections 23039.5 and 25690 of the California Business and Professions Code:

- 14 (i) 18th Street between Diamond and Sanchez Streets;
15 (ii) Castro Street between 19th and States Streets;
16 (iii) Market Street between Collingwood and Church Streets;
17 (iv) Church Street between 14th and 15th Streets;
18 (v) 14th Street between Belcher and Landers Streets;
19 (vi) Noe Street between Beaver and Market Streets; and
20 (vii) 16th Street between Market and Pond Streets.

21 * * * *

22 (6) **Valencia Street Entertainment Zone.**

23 (A) All public streets, public rights-of-way, and sidewalks ~~in front of storefronts~~
24 abutting both sides of Valencia Street, between 16th Street and 21st Street, and all premises specified in
25

1 Section 94B.2(c) that are adjacent thereto, are hereby designated as the Valencia Street Entertainment
2 Zone under Sections 23039.5 and 25690 of the California Business and Professions Code.

3 (B) Notwithstanding subsection (c), if an Entertainment Zone Event within the
4 Valencia Street Entertainment Zone does not involve the closure of a public street, it need not receive a
5 permit for the use of a public street under Transportation Code Division I, Section 6.6 or 6.16 or
6 Transportation Code Division II, Section 206, or other applicable authority of the SFMTA.

7 **(7) Pier 39 Entertainment Zone.**

8 (A) The area on and around Pier 39, including the northern waterfront of The
9 Embarcadero, between the Embarcadero on the south, Kearny Street on the east, Powell Street on the
10 west, and the San Francisco shoreline on the north, including all sidewalks and public rights-of-way
11 but excluding public streets, and all premises specified in Section 94B.2(c) that are adjacent thereto,
12 are hereby designated as the Pier 39 Entertainment Zone under Sections 23039.5 and 25690 of the
13 California Business and Professions Code.

14 (B) The establishment of the Pier 39 Entertainment Zone pursuant to this
15 subsection (b)(7) shall in no way affect the land use authorizations for or ownership or control of any
16 private property within the Pier 39 Entertainment Zone.

17 (C) The Pier 39 Entertainment Zone shall be subject to any controls imposed by
18 the Port of San Francisco. To the extent any inconsistency exists between controls imposed by the Port
19 of San Francisco and controls imposed by this Chapter 94B or the Management Plan issued pursuant
20 to Section 94B.3, the controls imposed by the Port of San Francisco shall take precedence.

21 (D) An Entertainment Zone Event within the Pier 39 Entertainment Zone shall
22 not involve the closure of a public street, and therefore notwithstanding subsection (c), it need not
23 receive a permit for the use of a public street under Transportation Code Division I, Section 6.6 or 6.16
24 or Transportation Code Division II, Section 206, or other applicable authority of the SFMTA.

25 **(8) Folsom Street Entertainment Zone.**

1 (A) All public streets, public rights-of-way, and sidewalks in front of storefronts
2 abutting both sides of Folsom Street, between 7th Street and 8th Street, both sides of Hallam Street,
3 between Folsom Street and Brush Place, and both sides of Langton Street, between Folsom Street and
4 Decker Alley, and all premises specified in Section 94B.2(c) that are adjacent thereto, are hereby
5 designated as the Folsom Street Entertainment Zone under Sections 23039.5 and 25690 of the
6 California Business and Professions Code.

7 (B) Notwithstanding subsection (c), if an Entertainment Zone Event within the
8 Folsom Street Entertainment Zone does not involve the closure of a public street, it need not receive a
9 permit for the use of a public street under Transportation Code Division I, Section 6.6 or 6.16 or
10 Transportation Code Division II, Section 206, or other applicable authority of the SFMTA.

11 **(9) Ellis Street Entertainment Zone.**

12 All public streets, public rights-of-way, and sidewalks in front of storefronts abutting
13 both sides of Ellis Street, between Stockton Street and Powell Street, and all premises specified in
14 Section 94B.2(c) that are adjacent thereto, are hereby designated as the Ellis Street Entertainment
15 Zone under Sections 23039.5 and 25690 of the California Business and Professions Code.

16 **(10) Yosemite Avenue Entertainment Zone.**

17 (A) All public streets, public rights-of-way, and sidewalks abutting both
18 sides of Yosemite Avenue, between Mendell Street and 3rd Street, and both sides of Lane
19 Street, between 3rd Street and Armstrong Avenue, and all premises specified in Section
20 94B.2(c) that are adjacent thereto, are hereby designated as the Yosemite Avenue
21 Entertainment Zone under Sections 23039.5 and 25690 of the California Business and
22 Professions Code.

23 (B) Notwithstanding subsection (c), if an Entertainment Zone Event within
24 the Yosemite Avenue Entertainment Zone does not involve the closure of a public street, it
25 need not receive a permit for the use of a public street under Transportation Code Division I,

1 Section 6.6 or 6.16 or Transportation Code Division II, Section 206, or other applicable
2 authority of the SFMTA.

3 **(11) Hayes Valley Entertainment Zone.**

4 (A) Except as otherwise specified herein, all public streets, public rights-
5 of-way, and sidewalks in the area bounded by the eastern side of Franklin Street from Grove
6 to Market Streets, the northern side of Market Street from Franklin to Haight Streets, the
7 southern side of Haight Street from Market Street to Octavia Boulevard, the western side of
8 Octavia Boulevard from Haight to Fell Streets, the southern side of Fell Street from Octavia
9 Boulevard to Laguna Street, the western side of Laguna Street from Fell to Grove Streets, and
10 the northern side of Grove Street from Laguna to Franklin Streets; all public streets, public
11 rights-of-way, and sidewalks on Gough Street from Grove to McAllister Streets; and all
12 premises specified in Section 94B.2(c) that are adjacent thereto, are hereby designated as the
13 Hayes Valley Entertainment Zone under Sections 23039.5 and 25690 of the California
14 Business and Professions Code.

15 **(B) Patricia's Green.**

16 (i) Notwithstanding subsection (A) above, the Hayes Valley
17 Entertainment Zone shall not include any portion of the park known as Patricia's Green,
18 located on Octavia Boulevard between Hayes Street and Fell Street.

19 (ii) To the extent there is any inconsistency between the
20 provisions of this Chapter 94B and the provisions of the Park Code applicable to Patricia's
21 Green, the Park Code shall control.

22 (iii) Any Management Plan for the Hayes Valley Entertainment
23 Zone shall contain measures to address the impacts of entertainment zone events on
24 Patricia's Green, including but not limited to alcohol consumption in and around the
25 playground area, sanitation, and security. Before adopting such a Management Plan, OEWD

1 shall obtain approval from the Recreation and Park Department regarding the provisions of
2 the Management Plan that relate to impacts on Patricia's Green.

3 (C) Notwithstanding subsection (c) of this Section 94B.4, if an
4 Entertainment Zone Event within the Hayes Valley Entertainment Zone does not involve the
5 closure of a public street, it need not receive a permit for the use of a public street under
6 Transportation Code Division I, Section 6.6 or 6.16 or Transportation Code Division II, Section
7 206, or other applicable authority of the SFMTA.

8 (c) Except as otherwise specified in this Section 94B.4, an Entertainment Zone Event
9 must receive a permit for the use of a public street under Transportation Code Division I,
10 Section 6.6 or 6.16 or Transportation Code Division II, Section 206, or other applicable
11 authority of the SFMTA.

12 (d) Outdoor consumption of alcoholic beverages is authorized within an Entertainment
13 Zone during any Entertainment Zone Event on any day of the year between the hours of noon
14 and 11:59 p.m., inclusive, subject to any additional limitations imposed by any ABC permit or
15 license and by the Management Plan, or if none, the Downtown Activation Permit, for the
16 Entertainment Zone, including but not limited to more restrictive days and hours during which
17 outdoor consumption of alcoholic beverages is authorized.

18 (e) A Downtown Activation Permit is not required to hold an Entertainment Zone Event.

19
20 **SEC. 94D.3. ELIGIBLE ACTIVATION LOCATIONS.**

21 Downtown Activation Locations are limited to the following:

22 * * * *

23 (k) "Second Street" located on Second Street between Market Street and
24 Howard Street.

(l) "Yerba Buena Lane" located on Yerba Buena Lane, between Market Street and Mission Street, and on the northern side of Mission Street only, excluding the public street portion of Mission Street, between Yerba Buena Lane and 3rd Street, and extending to and including Jessie Square.

Section 4. Related Legislation.

Ordinance No. 50-25, amending Administrative Code Section 94B.4 to add subsection (b)(4), was finally approved on April 25, 2025 and took effect on May 26, 2025.

This ordinance was duplicated on April 20, 2025, from Board File No. 250348, which will become effective on June 16, 2025. This ordinance shows all amendments made to the ordinance in Board File No. 250348 as Board amendments.

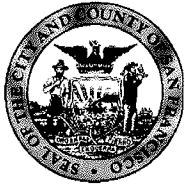
Section 5. Effective Date. This ordinance shall become effective 30 days after enactment. Enactment occurs when the Mayor signs the ordinance, the Mayor returns the ordinance unsigned or does not sign the ordinance within ten days of receiving it, or the Board of Supervisors overrides the Mayor's veto of the ordinance.

Section 6. Scope of Ordinance. In enacting this ordinance, the Board of Supervisors intends to amend only those words, phrases, paragraphs, subsections, sections, articles, numbers, punctuation marks, charts, diagrams, or any other constituent parts of the Municipal Code that are explicitly shown in this ordinance as additions, deletions, Board amendment additions, and Board amendment deletions in accordance with the “Note” that appears under the official title of the ordinance.

APPROVED AS TO FORM:
DAVID CHIU, City Attorney

By: ls/
VICTORIA WONG
Deputy City Attorney

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City and County of San Francisco
Tails
Ordinance

City Hall
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4689

File Number: 250421

Date Passed: June 24, 2025

Ordinance amending the Administrative Code to create the Valencia Street Entertainment Zone, on Valencia Street between 16th Street and 21st Street; the Pier 39 Entertainment Zone, on and around Pier 39, including the northern waterfront of The Embarcadero, between The Embarcadero on the south, Kearny Street on the east, Powell Street on the west, and the San Francisco shoreline on the north; the Folsom Street Entertainment Zone, on Folsom Street between 7th Street and 8th Street, Hallam Street between Folsom Street and Brush Place, and Langton Street between Folsom Street and Decker Alley; the Ellis Street Entertainment Zone, on Ellis Street between Stockton Street and Powell Street; the Yosemite Avenue Entertainment Zone, on Yosemite Avenue, between Mendell Street and 3rd Street, and Lane Street, between 3rd Street and Armstrong Avenue; the Hayes Valley Entertainment Zone, in the area bounded by Franklin Street from Grove to Market Streets, Market Street from Franklin to Haight Streets, Haight Street from Market Street to Octavia Boulevard, Octavia Boulevard from Haight to Fell Streets, Fell Street from Octavia Boulevard to Laguna Street, Laguna Street from Fell to Grove Streets, and Grove Street from Laguna to Franklin Streets, and on Gough Street from Grove to McAllister Streets; and the Yerba Buena Lane Downtown Activation Location, on Yerba Buena Lane between Market Street and Mission Street, and on the northern side of Mission Street only, excluding the public street portion of Mission Street, between Yerba Buena Lane and 3rd Street, including Jessie Square; making clarifying amendments; and affirming the Planning Department's determination under the California Environmental Quality Act.

April 21, 2025 Rules Committee - CONTINUED TO CALL OF THE CHAIR

June 02, 2025 Rules Committee - AMENDED, AN AMENDMENT OF THE WHOLE BEARING NEW TITLE

June 02, 2025 Rules Committee - CONTINUED AS AMENDED

June 09, 2025 Rules Committee - RECOMMENDED

June 17, 2025 Board of Supervisors - PASSED, ON FIRST READING

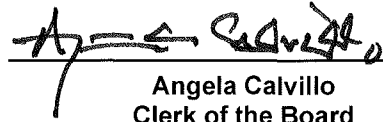
Ayes: 11 - Chan, Chen, Dorsey, Engardio, Fielder, Mahmood, Mandelman, Melgar, Sauter, Sherrill and Walton

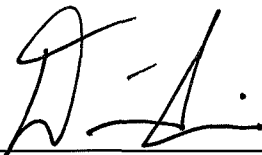
June 24, 2025 Board of Supervisors - FINALLY PASSED

Ayes: 11 - Chan, Chen, Dorsey, Engardio, Fielder, Mahmood, Mandelman, Melgar, Sauter, Sherrill and Walton

File No. 250421

I hereby certify that the foregoing
Ordinance was FINALLY PASSED on
6/24/2025 by the Board of Supervisors of the
City and County of San Francisco.


Angela Calvillo
Clerk of the Board


Daniel Lurie
Mayor

6/27/25
Date Approved