[Urging the National Park Service to Establish an Immediate Interim Activation for the Cliff House Consistent with its Historic Use]

Resolution urging the National Park Service to work with the community and stakeholders to establish an immediate interim activation for the Cliff House, consistent with its historic use, while the competitive process for a long-term tenant is underway, and to maintain and protect the integrity of the vacant buildings and surrounding area.

WHEREAS, The Cliff House is an iconic landmark that was originally built in 1863 by real estate tycoon Charles Butler, which at the time could only be accessed by a toll road also built by Butler; and

WHEREAS, The Cliff House and surrounding areas were purchased by Adolph Sutro in 1881, where he built out the surrounding area including steam train and streetcar lines to the Cliff House and nearby Sutro Baths, making them more accessible to the general public; and

WHEREAS, The Cliff House has been rebuilt several times over its 157 year history and has continued to attract locals and visitors from all over the world; and

WHEREAS, The National Park Service purchased the Cliff House and surrounding land in 1977 and is the current landlord; and

WHEREAS, Louis’ Restaurant, the 83-year-old diner located one block north of the Cliff House and also under the jurisdiction of the National Park Service, closed permanently in July 2020 and has remained vacant since; and

WHEREAS, Seal Rock Inn Restaurant, the 46-year-old restaurant within walking distance of the Cliff House, closed permanently in August 2020 and has remained vacant since; and
WHEREAS, Mary and Dan Hountalas, who have been the operators of the Cliff House for the last 47 years, were unable to reach a lease agreement with the National Park Service and closed the doors of the Cliff House in December 2020; and

WHEREAS, The Outer Richmond neighborhood has felt the devastating impact of the closures of all three longstanding, culturally significant, neighborhood anchoring restaurants in the year 2020; and

WHEREAS, News of the Cliff House closing has been devastating to San Franciscans as well as visitors from around the world due to its iconic nature and historic significance; and

WHEREAS, The Request for Proposals process for finding a long-term tenant may take years to complete, which leaves this property at risk of sitting vacant for an extended period of time; and

WHEREAS, As the City reopens and recovers from the COVID-19 pandemic, it is critical that iconic landmarks like the Cliff House be reactivated and able to attract locals and tourists; and

WHEREAS, On January 25th, the San Francisco Travel Association, San Francisco Chamber of Commerce, Golden Gate Restaurant Association, Hotel Council of San Francisco, and San Francisco Council of District Merchants Associations sent a joint letter to United States Senator Dianne Feinstein urging her to work with the National Park Service to find an immediate and possibly shorter-term use for the property, such as a restaurant, and offered to assist in finding creative solutions to allow for this site to reopen; now, therefore, be it

RESOLVED, That the San Francisco Board of Supervisors urges the National Park Service to establish an immediate interim activation for the Cliff House consistent with its historic use while the competitive process for a long-term tenant is underway; and, be it
FURTHER RESOLVED, That the Board urges the National Park Service to work with residents of the Outer Richmond, communities in District 1, and stakeholders citywide to establish a public serving use to reactivate this historic landmark in the short-term and long-term; and, be it

FURTHER RESOLVED, That the Board urges the National Park Service to maintain and protect the integrity of the vacant buildings and surrounding area while they work to reactivate it; and, be it

FURTHER RESOLVED, That the Board directs the Clerk of the Board to transmit copies of this Resolution to the National Park Service, Speaker of the House Nancy Pelosi, and United States Senator Dianne Feinstein.
Resolution urging the National Park Service to work with the community and stakeholders to establish an immediate interim activation for the Cliff House, consistent with its historic use, while the competitive process for a long-term tenant is underway, and to maintain and protect the integrity of the vacant buildings and surrounding area.

February 02, 2021 Board of Supervisors - ADOPTED
Ayes: 11 - Chan, Haney, Mandelman, Mar, Melgar, Peskin, Preston, Ronen, Safai, Stefani and Walton

I hereby certify that the foregoing Resolution was ADOPTED on 2/2/2021 by the Board of Supervisors of the City and County of San Francisco.

Angela Calvillo
Clerk of the Board

I hereby certify that the foregoing resolution, not being signed by the Mayor within the time limit as set forth in Section 3.103 of the Charter, or time waived pursuant to Board Rule 2.14.2, became effective without her approval in accordance with the provision of said Section 3.103 of the Charter or Board Rule 2.14.2.

Angela Calvillo
Clerk of the Board

Date Approved

2/12/21

Mayor

02/12/2021

Date