Resolution urging the authorization of the installation of an enduring Yellow Brick Road on the sidewalks of 17 blocks within the Tenderloin District.

WHEREAS, The Tenderloin District is home to 3,500 youth and children; and
WHEREAS, There are 11 schools in the neighborhood with grade ranges from Pre-Kindergarten to 12th grade; including C5 Children’s School, Harvey Milk Children’s Center, Compass Children’s Center, Glide Family Youth and Childcare Center, Woo Yee Childhood Development Center - Cadillac and Golden Gate, Cross Cultural Family Center, San Francisco City Academy, Tenderloin Community School, De Marillac Academy, Larkin Street Youth Services Academy; and
WHEREAS, The 2019 Point in Time Count found that the Tenderloin was home to 3,656 homeless individuals, a number which constituted 46% of the city's homeless population, this concentration of unhoused residents who lack access to appropriate shelter or a designated place to go, has led to sidewalks being blocked by large encampments - forcing children, seniors, and people with disabilities to walk in the streets; and
WHEREAS, The Tenderloin has been treated as a traffic thoroughfare, moving high volumes of vehicles from other neighborhoods to the downtown business district; and
WHEREAS, The 2017 Vision Zero plan identified the Tenderloin neighborhood as a Community of Concern and part of the High Injury Network, and the Department of Public Health (DPH) has also identified the Tenderloin as a priority area for pedestrian safety improvements due to a concentration pedestrian injuries to seniors and people with disabilities; and
WHEREAS, 51% of the cities drug offenses are from the Tenderloin, and the Tenderloin District has a 4.2% higher violent crime rate than the rest of San Francisco; and

WHEREAS, The conditions on the streets of the Tenderloin have created a point of trauma and an environment conducive of toxic stress specifically for the children of the neighborhood - these adverse childhood experiences (ACES), have proven to lead to chronic health problems, mental illness and substance abuse in adulthood; and

WHEREAS, In 2008, a group of Latina mothers from La Voz as well as Tenderloin youth sought action and partnership in creating safe streets for children, and, along with a coalition of organizations, created an eleven-block sidewalk mural connecting schools, community center, parks, and youth program sites; this pilot program for the Yellow Brick Road lasted two years until ongoing maintenance issues led to it being removed; and

WHEREAS, The initial Yellow Brick Road pilot project came from and was owned by the community - parents surveyed children and other parents to establish the route, advocated at City Hall to get approvals and permits, held unifying rallies to establish the Safe Passage program, and held big volunteer events to paint the yellow brick road; and

WHEREAS, The Yellow Brick Road pilot program has demonstrated proof of concept as a visual tool for the TLCBD Safe Passage resident ambassadors (Corner Captains) to promote a culture of safety, building relationships and agreements with people selling drugs on the street to be respectful or move to a different location during periods when kids were present; and

WHEREAS, This also became a visual designation for the Tenderloin Station to treat the Yellow Brick Road route as a school zone, which encouraged more of a foot patrol centered community-oriented policing model; and
WHEREAS, To this day, residents who grew up with the Yellow Brick Road recount joyful memories skipping from brick to brick, and its visual representation of neighborhood community, camaraderie and support; and

WHEREAS, This initial pilot program has continued as the Safe Passage Program run by the Tenderloin Community Benefit District and a coalition of mothers, youth, seniors, volunteers and service providers and still serves 400 children and 200 seniors on a daily basis, navigating areas of high drug activity, sidewalks blocked by encampments, and challenging traffic intersections; and

WHEREAS, The proposed route creates a network connecting schools, after school programs, community centers, youth program sites and parks; and

WHEREAS, The proposed Yellow Brick Road is to be made of a durable thermoplastic, commonly used in traffic markings and having a lifespan of five to seven years with little to no maintenance, eliminating the issues that caused the pilot project to be removed after two years; now, therefore, be it

RESOLVED, That the San Francisco Board of Supervisors supports the return of the Yellow Brick Road; and, be it

FURTHER RESOLVED, That the Board of Supervisors, in accordance with Public Works Code, Section 786, Street (Major) Encroachment Permit, urges the approval of the installation of the aforementioned Yellow Brick Road on the sidewalk in the to be named locations; and, be it

FURTHER RESOLVED, That the Board of Supervisors directs the Planning Department and Department of Public Works to take all actions necessary to implement the intent of this Resolution.
Resolution urging the authorization of the installation of an enduring Yellow Brick Road on the sidewalks of 17 blocks within the Tenderloin District.

March 15, 2022 Board of Supervisors - ADOPTED
Ayes: 11 - Chan, Haney, Mandelman, Mar, Melgar, Peskin, Preston, Ronen, Safai, Stefani and Walton

I hereby certify that the foregoing Resolution was ADOPTED on 3/15/2022 by the Board of Supervisors of the City and County of San Francisco.

Angela Calvillo
Clerk of the Board

Signed
London N. Breed
Mayor

3/25/2022
Date Approved

I hereby certify that the foregoing resolution, not being signed by the Mayor within the time limit as set forth in Section 3.103 of the Charter, or time waived pursuant to Board Rule 2.14.2, became effective without her approval in accordance with the provision of said Section 3.103 of the Charter or Board Rule 2.14.2.

Angela Calvillo
Clerk of the Board

3/25/2022
Date