Resolution supporting the California Nutrition Incentive Program Budget Coalition request for Fiscal Year (FY) 2021-2022 funding of $20,000,000 for the California Nutrition Incentive Program at California Department of Food & Agriculture Office of Farm to Fork, including programs like the statewide Market Match; and urging the California Assembly and Senate budget committees to include in the FY2021-2022 Budget Act a one-time appropriation of $20,000,000 for the California Nutrition Incentive Program.

WHEREAS, Prior to the COVID19 pandemic, food security in San Francisco was a pressing and widespread issue, with at least one in four San Franciscans reported by the San Francisco Department of Public Health to be at risk for food insecurity with subsequent negative impacts on physical and mental health, on child cognitive development, and on academic achievement; and

WHEREAS, The COVID19 pandemic has resulted in a rapid increase in food insecurity in the United States, California, and across San Francisco, with many individuals and families newly food insecure due to unprecedented loss of wages and loss of access to subsidized congregate meals; and

WHEREAS, In San Francisco, food insecurity disproportionately affects individuals and families of color; and

WHEREAS, Across San Francisco, existing nonprofits pivoted their programming and new groups quickly mobilized to respond urgently to this rapid expansion of food insecurity by creating expanded food pantries and grocery and meal deliveries; and
WHEREAS, San Francisco certified farmer’s markets have remained open throughout the Stay-at-Home order, classified as Essential Businesses, and subject to clear requirements and guidance for safe operating practices and expanded their value as; and

WHEREAS, Farmers markets have been and continue to be vital resources for fresh, affordable, healthy food; and

WHEREAS, Two of the city’s largest farmers markets - the city-operated Alemany Farmers Market and nonprofit-operated Heart of the City - are located on sites amidst the highest food insecurity; and

WHEREAS, Market Match is a program funded by federal, state and private funds and administered by the California Department of Food & Agriculture that incentivizes CalFresh (known as SNAP [Supplemental Nutrition Assistance Program] on a federal level) recipients to spend their benefits with farmers at farm-direct fresh fruits and vegetables by providing a dollar-for-dollar match on CalFresh purchases, up to a daily maximum, at hundreds of locations across 38 California counties; and

WHEREAS, Market Match increases access to fresh, healthy produce and food for people with low incomes, while reinvesting state and federal dollars into California’s small and mid-sized farms and rural communities; and

WHEREAS, Market Match is California’s largest nutrition incentive program, matching federal nutrition assistance benefits, like CalFresh and WIC, at farmers markets and other farm-direct sites; and

WHEREAS, In the past year, farmers markets offering Market Match have seen a significant increase in participation, growing 77 percent statewide in the period of 2018 to 2020; and

WHEREAS, The Alemany Farmers Market in San Francisco’s District 9, widely known as “the People’s Farmer’s Market” and the first farmers market established in California,
increased weekly Market Match participation by 635 percent in 2020 (from an average of 48 per week in 2019 to 353 per week in 2020) thanks to a supplemental grant; and

WHEREAS, Heart of the City Farmers Market, a farmer-operated nonprofit founded by the Quakers' American Friends Service Committee in 1981 to address food security in San Francisco's Tenderloin and other central city neighborhoods, now has one of the highest Market Match participation rates in the country and provided over $700,000 to more than 6,600 unduplicated program participants over the past twelve months; and

WHEREAS, The federal Gus Schumacher Nutrition Incentive Program (GusNIP), brings grant dollars into the state, and the CNIP/Market Match program leverages federal funds by matching nutrition assistance benefits with funds that can be spent by low-income Californians to buy healthy, fresh food grown by California farmers; and

WHEREAS, Without additional state appropriations in the next fiscal year, the Market Match program will be unable to continue beyond 2022; and

WHEREAS, The GusNIP competitive grant program application period opens in FY21, and it requires a 100% match of state, local or private funding, and an investment now of $20 million of state funds into CNIP, and an extension to encumber the funds, would allow the program to meet the non-federal match and bring significant federal funds into the state; and

WHEREAS, A coalition led by the nonprofit Ecology Center, the California Market Match Consortium, and the more than 80 hunger, sustainable agriculture, school district, food policy councils, and local food systems organizations - including San Francisco-based nonprofit organizations A Better Course, CUESA, Heart of the City Farmers Market, and the San Francisco-Marin Food Bank - have come together to advocate for state funding to continue the Market Match program; now, therefore, be it

RESOLVED, That the Board of Supervisors supports the California Nutrition Incentive Program Budget Coalition's request for FY21 funding of $20 million for the California Nutrition...
Incentive Program (CNIP) at California Department of Food & Agriculture (CDFA) Office of Farm to Fork, including programs like the statewide Market Match; and

FURTHER RESOLVED, The San Francisco Board of Supervisors urges the California Assembly and Senate budget committees to include in the FY21 Budget Act a one-time appropriation of $20 million for the California Nutrition Incentive Program; and

FURTHER RESOLVED, That the San Francisco Board of Supervisors hereby directs the Clerk of the Board to transmit copies of this resolution to California Governor Gavin Newsom, Senator Scott Wiener, and Assemblymembers Phil Ting and David Chiu with a request to take all action necessary to achieve the objectives of this Resolution.
Resolution supporting the California Nutrition Incentive Program Budget Coalition request for Fiscal Year (FY) 2021-2022 funding of $20,000,000 for the California Nutrition Incentive Program at California Department of Food and Agriculture Office of Farm to Fork, including programs like the statewide Market Match; and urging the California Assembly and Senate budget committees to include in the FY2021-2022 Budget Act a one-time appropriation of $20,000,000 for the California Nutrition Incentive Program.

April 13, 2021 Board of Supervisors - ADOPTED
Ayes: 11 - Chan, Haney, Mandelman, Mar, Melgar, Peskin, Preston, Ronen, Safai, Stefani and Walton

I hereby certify that the foregoing Resolution was ADOPTED on 4/13/2021 by the Board of Supervisors of the City and County of San Francisco.

Angela Calvillo
Clerk of the Board

Unsigned 4/23/2021
London N. Breed
Mayor

Date Approved
I hereby certify that the foregoing resolution, not being signed by the Mayor within the time limit as set forth in Section 3.103 of the Charter, or time waived pursuant to Board Rule 2.14.2, became effective without her approval in accordance with the provision of said Section 3.103 of the Charter or Board Rule 2.14.2.

Angela Calvillo  
Clerk of the Board

4/23/2021

Date

File No.  
210347