[Outreach Community Advertising and Neighborhood Outreach Advertising - Small Business Exchange; El Reportero; Bay Area Reporter; Jasmine Blue Media LLC, dba Marina Times; The Potrero View; Sing Tao Daily; World Journal SF LLC; SF Bayview - FY2018-2019]

Resolution designating Small Business Exchange and SF Bayview to be the outreach periodical of the City and County of San Francisco for the African American community; Sing Tao Daily and World Journal SF LLC to be the outreach periodical of the City and County of San Francisco for the Chinese community; El Reportero to be the outreach periodical of the City and County of San Francisco for the Hispanic community; Bay Area Reporter to be the outreach periodical of the City and County of San Francisco for the Lesbian, Gay, Bisexual and Transgender community; Jasmine Blue Media LLC (dba Marina Times) to be the neighborhood outreach periodical of the City and County of San Francisco for the Marina neighborhood; The Potrero View to be the neighborhood outreach periodical of the City and County of San Francisco for the Potrero Hill, Bayview, Mission Bay and SoMa neighborhoods; and to provide outreach advertising for FY2018-2019.

WHEREAS, The voters, by passing Proposition J in 1994, mandated outreach advertising to those communities which may not be adequately served by the official newspaper, pursuant to Sections 2.80 and 2.80-1 of the Administrative Code; and

WHEREAS, In each year, the Board of Supervisors shall designate the outreach periodical for each outreach community, pursuant to Section 2.81-3 of the Administrative Code; and

WHEREAS, The Board of Supervisors may designate neighborhood outreach periodical, pursuant to Section 2.81-4 of the Administrative Code; now, therefore, be it
RESOLVED, That the Board designates the following periodicals, which circulate primarily in the indicated communities, to be the outreach periodicals for the indicated communities for FY2018-2019:

- African American: Small Business Exchange and SF Bayview
- Chinese: Sing Tao Daily; and World Journal SF LLC
- Hispanic: El Reportero
- Lesbian, Gay, Bisexual, Transgender: Bay Area Reporter

FURTHER RESOLVED, That the Board designates the following neighborhood outreach periodical for the indicated neighborhood(s) for FY2018-2019:

- Marina, Jasmine Blue Media LLC (DBA Marina Times)
- Potrero Hill, Bayview, The Potrero View
- Mission Bay and SOMA

FURTHER RESOLVED, That the Office of Contract Administration is hereby authorized to enter into contracts with these designated outreach periodicals and said contracts must be in accordance with all the contracting requirements of the City and County of San Francisco.
Resolution designating Small Business Exchange and the San Francisco Bay View to be the outreach periodicals of the City and County of San Francisco for the African American community; Sing Tao Daily and World Journal to be the outreach newspapers of the City and County of San Francisco for the Chinese community; El Reportero to be the outreach periodical of the City and County of San Francisco for the Hispanic community; Bay Area Reporter to be the outreach periodical of the City and County of San Francisco for the Lesbian, Gay, Bisexual and Transgender community; Jasmine Blue Media LLC (dba Marina Times) to be the neighborhood outreach periodical of the City and County of San Francisco for the Marina neighborhood; The Potrero View to be the neighborhood outreach periodical of the City and County of San Francisco for the Potrero Hill, Bayview, Mission Bay and SoMa neighborhoods; and to provide outreach advertising for FY2018-2019.

June 14, 2018 Budget and Finance Committee - RECOMMENDED

June 26, 2018 Board of Supervisors - AMENDED, AN AMENDMENT OF THE WHOLE BEARING NEW TITLE
Ayes: 11 - Breed, Cohen, Fewer, Kim, Peskin, Ronen, Safai, Sheehy, Stefani, Tang and Yee

June 26, 2018 Board of Supervisors - AMENDED, AN AMENDMENT OF THE WHOLE BEARING NEW TITLE
Ayes: 11 - Breed, Cohen, Fewer, Kim, Peskin, Ronen, Safai, Sheehy, Stefani, Tang and Yee

June 26, 2018 Board of Supervisors - ADOPTED AS AMENDED
Ayes: 11 - Breed, Cohen, Fewer, Kim, Peskin, Ronen, Safai, Sheehy, Stefani, Tang and Yee
I hereby certify that the foregoing Resolution was ADOPTED AS AMENDED on 6/26/2018 by the Board of Supervisors of the City and County of San Francisco.

Angela Alvarado
Clerk of the Board

Mark Farrell
Mayor

Date Approved