Resolution designating Small Business Exchange and SF Bayview to be the outreach periodical of the City and County of San Francisco for the African American community; El Reportero to be the outreach periodical of the City and County of San Francisco for the Hispanic community; Bay Area Reporter to be the outreach periodical of the City and County of San Francisco for the Lesbian, Gay, Bisexual and Transgender community; Sing Tao Daily and World Journal SF to be the outreach periodicals for the Chinese community; Jasmine Blue Media LLC (dba Marina Times) to be the neighborhood outreach periodical of the City and County of San Francisco for the Marina neighborhood; The Potrero View to be the neighborhood outreach periodical of the City and County of San Francisco for the Potrero Hill, Bayview, Mission Bay, and SoMa neighborhoods; and to provide outreach advertising for FY2019-2020.

WHEREAS, The voters, by passing Proposition J in 1994, mandated outreach advertising to those communities which may not be adequately served by the official newspaper, pursuant to Sections 2.80 and 2.80-1 of the Administrative Code; and

WHEREAS, In each year, the Board of Supervisors shall designate the outreach periodical for each outreach community, pursuant to Section 2.81-3 of the Administrative Code; and

WHEREAS, The Board of Supervisors may designate neighborhood outreach periodical, pursuant to Section 2.81-4 of the Administrative Code; now, therefore, be it

AMENDED IN COMMITTEE
6/5/2019
FILE NO. 190481
RESOLUTION NO. 277-19
RESOLVED, That the Board designates the following periodicals, which circulate primarily in the indicated communities and are printed in San Francisco, to be the outreach periodicals for the indicated communities for FY2019-2020:

- African American: Small Business Exchange and SF Bayview
- Hispanic: El Reportero
- Lesbian, Gay, Bisexual, Transgender: Bay Area Reporter
- Chinese: Sing Tao Daily and World Journal SF

FURTHER RESOLVED, That the Board designates the following neighborhood outreach periodical for the indicated neighborhood(s) for FY2019-2020:

- Marina, Potrero Hill, Bayview, Mission Bay and SOMA: Jasmine Blue Media LLC (DBA Marina Times) The Potrero View

FURTHER RESOLVED, That the Office of Contract Administration is hereby authorized to enter into contracts with these designated outreach periodicals and said contracts must be in accordance with all the contracting requirements of the City and County of San Francisco.
Resolution designating Small Business Exchange and SF Bayview to be the outreach periodical of the City and County of San Francisco for the African American community; El Reportero to be the outreach periodical of the City and County of San Francisco for the Hispanic community; Bay Area Reporter to be the outreach periodical of the City and County of San Francisco for the Lesbian, Gay, Bisexual and Transgender community; Sing Tao Daily and World Journal SF to be the outreach periodicals for the Chinese community; Jasmine Blue Media LLC (dba Marina Times) to be the neighborhood outreach periodical of the City and County of San Francisco for the Marina neighborhood; The Potrero View to be the neighborhood outreach periodical of the City and County of San Francisco for the Potrero Hill, Bayview, Mission Bay, and SoMa neighborhoods; and to provide outreach advertising for FY2019-2020.

File No. 190481

I hereby certify that the foregoing Resolution was ADOPTED on 6/11/2019 by the Board of Supervisors of the City and County of San Francisco.

Angela Calvillo
Clerk of the Board

London N. Breed
Mayor

Date Approved: 6/21/19