

1 [Urging San Francisco to Participate in Multiplying Good’s “One Million Awards” Campaign]

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3 **Resolution urging the City and County of San Francisco to actively participate in**  
4 **nominating individuals, businesses, and organizations for Multiplying Good’s “One in a**  
5 **Million” Recognition Awards Campaign to highlight the everyday unsung heroes**  
6 **making a difference through public service; and to commend the work of Multiplying**  
7 **Good for their efforts in bringing communities together through recognizing and**  
8 **amplifying positive stories.**

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10 WHEREAS, In response to a troubling time in our nation’s history, Multiplying Good  
11 (previously known as the Jefferson Awards Foundation), was founded in 1972 by former First  
12 Lady Jaqueline Kennedy Onassis, Senator Robert Taft, Jr., and Sam Beard as a national  
13 organization to recognize the positive impact of public service and to amplify the work of local  
14 unsung heroes; and

15 WHEREAS, Over the past 50 years, Multiplying Good honored over 63,000 individuals  
16 with the prestigious Jefferson Award for their public service and provides a platform to inspire  
17 others to discover their potential through the service of others; and

18 WHEREAS, The COVID-19 global pandemic and subsequent local Shelter-in-Place  
19 Health Orders left many in our community in crisis and further exacerbated pre-existing  
20 systemic conditions in health inequities and economic disparities especially for people of  
21 color; and

22 WHEREAS, In a short amount of time, individuals, neighborhoods, businesses, and  
23 organizations became activated to serve in big and small ways by volunteering, fundraising,  
24 donating, advocating, organizing, skill-sharing, and by risking their lives serving as essential  
25 front-line workers; and

1           WHEREAS, In the midst of the health emergency, our nation is experiencing an  
2           awakening in response to racial injustice and the violent murders of Black people at the hands  
3           of law enforcement; and

4           WHEREAS, Millions across the nation have joined a growing movement calling for the  
5           dismantling of institutional racism and for the investment in uplifting and liberating Black lives;  
6           and

7           WHEREAS, Multiplying Good launched the “One in a Million” Award campaign with the  
8           goal of recognizing one million individuals and organizations by August 31, 2020 to illuminate  
9           the inspirational stories of how every act of kindness, bravery, and generosity can make  
10          meaningful change especially during this unprecedented time; and

11          WHEREAS, San Francisco residents, businesses, and organizations reflect the best of  
12          human kindness in the profound selflessness demonstrated through the service of others  
13          especially supporting the most vulnerable in our community; now, therefore, be it

14          RESOLVED, That the Board of Supervisors urges the City and County of San  
15          Francisco to officially participate in Multiplying Good’s “One in a Million” Awards by actively  
16          participating in calling for nominations of San Francisco residents, businesses, and  
17          organizations who are making a positive difference; and promoting the campaign through  
18          social media and other communication channels; and, be it

19          FURTHER RESOLVED, That the Board of Supervisors urges the City and County of  
20          San Francisco to nominate notable City and County employees, especially those who have  
21          been deployed as Disaster Service Workers, and partnering non-profit workers who are  
22          serving our residents during this crisis; and, be it

23          FURTHER RESOLVED, That the Board of Supervisors encourages using an equity  
24          lens when calling for nominations in promoting individuals and organizations, and also

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1 recognizing those on the frontlines of movements for transformative change and racial justice;  
2 and, be it

3 FURTHER RESOLVED, That the Board of Supervisors extends its highest  
4 commendation to Multiplying Good for their efforts in recognizing everyday heroes and  
5 highlighting positive stories that will inspire hope in others.

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City and County of San Francisco

City Hall
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4689

Tails
Resolution

File Number: 200715

Date Passed: July 07, 2020

Resolution urging the City and County of San Francisco to actively participate in nominating individuals, businesses, and organizations for Multiplying Good's 'One in a Million' Recognition Awards Campaign to highlight the everyday unsung heroes making a difference through public service; and to commend the work of Multiplying Good for their efforts in bringing communities together through recognizing and amplifying positive stories.

July 07, 2020 Board of Supervisors - AMENDED, AN AMENDMENT OF THE WHOLE BEARING SAME TITLE

Ayes: 11 - Fewer, Haney, Mandelman, Mar, Peskin, Preston, Ronen, Safai, Stefani, Walton and Yee

July 07, 2020 Board of Supervisors - ADOPTED AS AMENDED

Ayes: 11 - Fewer, Haney, Mandelman, Mar, Peskin, Preston, Ronen, Safai, Stefani, Walton and Yee

File No. 200715

I hereby certify that the foregoing Resolution was ADOPTED AS AMENDED on 7/7/2020 by the Board of Supervisors of the City and County of San Francisco.

Handwritten signature of Angela Calvillo
Angela Calvillo
Clerk of the Board

Unsigned
London N. Breed
Mayor

07/17/2020
Date Approved

I hereby certify that the foregoing resolution, not being signed by the Mayor within the time limit as set forth in Section 3.103 of the Charter, or time waived pursuant to Board Rule 2.14.2, became effective without her approval in accordance with the provision of said Section 3.103 of the Charter or Board Rule 2.14.2.

Handwritten signature of Angela Calvillo
Angela Calvillo
Clerk of the Board

07/17/2020
Date