[Urging San Francisco to Participate in Multiplying Good’s “One Million Awards” Campaign]

Resolution urging the City and County of San Francisco to actively participate in
nominating individuals, businesses, and organizations for Multiplying Good’s “One in a
Million” Recognition Awards Campaign to highlight the everyday unsung heroes
making a difference through public service; and to commend the work of Multiplying
Good for their efforts in bringing communities together through recognizing and
amplifying positive stories.

WHEREAS, In response to a troubling time in our nation’s history, Multiplying Good
(previously known as the Jefferson Awards Foundation), was founded in 1972 by former First
Lady Jaqueline Kennedy Onassis, Senator Robert Taft, Jr., and Sam Beard as a national
organization to recognize the positive impact of public service and to amplify the work of local
unsung heroes; and

WHEREAS, Over the past 50 years, Multiplying Good honored over 63,000 individuals
with the prestigious Jefferson Award for their public service and provides a platform to inspire
others to discover their potential through the service of others; and

WHEREAS, The COVID-19 global pandemic and subsequent local Shelter-in-Place
Health Orders left many in our community in crisis and further exacerbated pre-existing
systemic conditions in health inequities and economic disparities especially for people of
color; and

WHEREAS, In a short amount of time, individuals, neighborhoods, businesses, and
organizations became activated to serve in big and small ways by volunteering, fundraising,
donating, advocating, organizing, skill-sharing, and by risking their lives serving as essential
front-line workers; and
WHEREAS, In the midst of the health emergency, our nation is experiencing an awakening in response to racial injustice and the violent murders of Black people at the hands of law enforcement; and

WHEREAS, Millions across the nation have joined a growing movement calling for the dismantling of institutional racism and for the investment in uplifting and liberating Black lives; and

WHEREAS, Multiplying Good launched the “One in a Million” Award campaign with the goal of recognizing one million individuals and organizations by August 31, 2020 to illuminate the inspirational stories of how every act of kindness, bravery, and generosity can make meaningful change especially during this unprecedented time; and

WHEREAS, San Francisco residents, businesses, and organizations reflect the best of human kindness in the profound selflessness demonstrated through the service of others especially supporting the most vulnerable in our community; now, therefore, be it

RESOLVED, That the Board of Supervisors urges the City and County of San Francisco to officially participate in Multiplying Good’s “One in a Million” Awards by actively participating in calling for nominations of San Francisco residents, businesses, and organizations who are making a positive difference; and promoting the campaign through social media and other communication channels; and, be it

FURTHER RESOLVED, That the Board of Supervisors urges the City and County of San Francisco to nominate notable City and County employees, especially those who have been deployed as Disaster Service Workers, and partnering non-profit workers who are serving our residents during this crisis; and, be it

FURTHER RESOLVED, That the Board of Supervisors encourages using an equity lens when calling for nominations in promoting individuals and organizations, and also
recognizing those on the frontlines of movements for transformative change and racial justice;
and, be it

FURTHER RESOLVED, That the Board of Supervisors extends its highest commendation to Multiplying Good for their efforts in recognizing everyday heroes and highlighting positive stories that will inspire hope in others.
Resolution urging the City and County of San Francisco to actively participate in nominating individuals, businesses, and organizations for Multiplying Good’s “One in a Million” Recognition Awards Campaign to highlight the everyday unsung heroes making a difference through public service; and to commend the work of Multiplying Good for their efforts in bringing communities together through recognizing and amplifying positive stories.

July 07, 2020 Board of Supervisors - AMENDED, AN AMENDMENT OF THE WHOLE BEARING SAME TITLE
   Ayes: 11 - Fewer, Haney, Mandelman, Mar, Peskin, Preston, Ronen, Safai, Stefani, Walton and Yee

July 07, 2020 Board of Supervisors - ADOPTED AS AMENDED
   Ayes: 11 - Fewer, Haney, Mandelman, Mar, Peskin, Preston, Ronen, Safai, Stefani, Walton and Yee

File No. 200715

I hereby certify that the foregoing Resolution was ADOPTED AS AMENDED on 7/7/2020 by the Board of Supervisors of the City and County of San Francisco.

Angela Calvillo
Clerk of the Board

Unsigned

London N. Breed
Mayor

07/17/2020

07/17/2020

Date Approved

Date

I hereby certify that the foregoing resolution, not being signed by the Mayor within the time limit as set forth in Section 3.103 of the Charter, or time waived pursuant to Board Rule 2.14.2, became effective without her approval in accordance with the provision of said Section 3.103 of the Charter or Board Rule 2.14.2.

Angela Calvillo
Clerk of the Board