Resolution designating Bar Media, Inc. (dba Bay Area Reporter) to be the outreach community periodical of the City and County of San Francisco for the Lesbian, Gay, Bisexual and Transgender community; World Journal SF, LLC. to be the outreach community periodical of the City and County of San Francisco for the Chinese community; El Reportero, LLC. to be the outreach community periodical of the City and County of San Francisco for the Hispanic community; SF Bay View, Inc. (dba San Francisco Bay View National Black Newspaper) to be the outreach neighborhood periodical of the City and County of San Francisco for the Bayview and Hunter's Point neighborhoods; San Francisco Bay Times to be the outreach neighborhood periodical of the City and County of San Francisco for the Castro and Noe Valley neighborhoods; the Bar Media, Inc. (dba Bay Area Reporter) to be the outreach neighborhood periodical of the City and County of San Francisco for the Castro and Noe Valley neighborhoods; The Noe Valley Voice to be the outreach neighborhood periodical of the City and County of San Francisco for the Noe Valley neighborhood; Street Media Media LLC (dba Marina Times) to be the neighborhood outreach periodical of the City and County of San Francisco for the Marina, Cow Hollow, Russian Hill, Nob Hill, North Beach and Embarcadero neighborhoods; Accion Latina (dba El Tecolote Newspaper) to be the outreach neighborhood periodical of the City and County of San Francisco for the Mission neighborhood; Wind Newspaper to be the outreach neighborhood periodical of the City and County of San Francisco for the Chinatown neighborhood; and to provide outreach advertising for Fiscal Year (FY) 2021-2022.
WHEREAS, The voters, by passing Proposition J in 1994, mandated outreach advertising to those communities which may not be adequately served by the official newspaper, pursuant to Sections 2.80 and 2.80-1 of the Administrative Code; and

WHEREAS, In each year, the Board of Supervisors shall designate the outreach periodical for each outreach community, pursuant to Section 2.81-3 of the Administrative Code; and

WHEREAS, The Board of Supervisors may designate neighborhood outreach periodical, pursuant to Section 2.81-4 of the Administrative Code; now, therefore, be it

RESOLVED, That the Board designates the following periodicals, which circulate primarily in the indicated communities and are printed in San Francisco, to be the outreach periodicals for the indicated communities for FY2021-2022:

- Hispanic: El Reportero
- Chinese: World Journal SF
- Lesbian, Gay, Bisexual, Transgender: Bay Area Reporter

FURTHER RESOLVED, That the Board designates the following neighborhood outreach periodicals for the indicated neighborhood(s) for FY2021-2022:

- Bay View and Hunter's Point: San Francisco Bay View
- Castro and Noe Valley: Bay Area Reporter
- Castro and Noe Valley: San Francisco Bay Times
- Noe Valley: Noe Valley Voice
- Marina Cow, Cow Hollow: Marina Times
- Russian Hill, Nob Hill, North Beach, and Embarcadero
- Mission: El Tecolote Newspaper
- Chinatown: Wind Newspaper
FURTHER RESOLVED, That the Office of Contract Administration is hereby authorized to enter into contracts with these designated outreach periodicals and said contracts must be in accordance with all the contracting requirements of the City and County of San Francisco; and, be it

FURTHER RESOLVED, That within 30 days of the contracts being fully-executed by all parties, the Office of Contract Administration shall provide the final contracts to the Clerk of the Board for inclusion into the official file.
Resolution designating Bar Media, Inc. (dba Bay Area Reporter) to be the outreach community periodical of the City and County of San Francisco for the Lesbian, Gay, Bisexual and Transgender community; World Journal SF, LLC. to be the outreach community periodical of the City and County of San Francisco for the Chinese community; El Reportero, LLC. to be the outreach community periodical of the City and County of San Francisco for the Hispanic community; SF Bay View, Inc. (dba San Francisco Bay View National Black Newspaper) to be the outreach neighborhood periodical of the City and County of San Francisco for the Bayview and Hunter’s Point neighborhoods; San Francisco Bay Times to be the outreach neighborhood periodical of the City and County of San Francisco for the Castro and Noe Valley neighborhoods; the Bar Media, Inc. (dba Bay Area Reporter) to be the outreach neighborhood periodical of the City and County of San Francisco for the Castro and Noe Valley neighborhoods; The Noe Valley Voice to be the outreach neighborhood periodical of the City and County of San Francisco for the Noe Valley neighborhood; Street Media Media LLC (dba Marina Times) to be the neighborhood outreach periodical of the City and County of San Francisco for the Marina, Cow Hollow, Russian Hill, Nob Hill, North Beach and Embarcadero neighborhoods; Accion Latina (dba El Tecolote Newspaper) to be the outreach neighborhood periodical of the City and County of San Francisco for the Mission neighborhood; Wind Newspaper to be the outreach neighborhood periodical of the City and County of San Francisco for the Chinatown neighborhood; and to provide outreach advertising for Fiscal Year (FY) 2021-2022.

June 14, 2021 Budget and Appropriations Committee - RECOMMENDED

June 22, 2021 Board of Supervisors - AMENDED, AN AMENDMENT OF THE WHOLE BEARING NEW TITLE
Ayes: 11 - Chan, Haney, Mandelman, Mar, Melgar, Peskin, Preston, Ronen, Safai, Stefani and Walton

June 22, 2021 Board of Supervisors - ADOPTED AS AMENDED
Ayes: 11 - Chan, Haney, Mandelman, Mar, Melgar, Peskin, Preston, Ronen, Safai, Stefani and Walton
I hereby certify that the foregoing Resolution was ADOPTED AS AMENDED on 6/22/2021 by the Board of Supervisors of the City and County of San Francisco.

Angela Calvillo
Clerk of the Board

London N. Breed
Mayor

7/2/2021
Date Approved