Resolution urging the City and County of San Francisco to declare the month of August as Black Business Month, and to recognize the 17th Annual National Black Business Month beginning on August 1, 2020.

WHEREAS, August 1, 2020, marks the beginning of the 17th National Black Business Month; and

WHEREAS, In 2004, motivated by his own experiences San Franciscan Frederick E. Jordan Sr., P.E., a legendary civil engineer whose work has shaped the current skyline and infrastructure; and John William Templeton, the creator of the California African-American Freedom Trail, launched National Black Business Month in 2004 to help highlight Black entrepreneurs and encourage people to support their businesses; and

WHEREAS, This observance highlights the important role of African-American businesses to the Black community as well as to the overall national economy; and

WHEREAS, This celebration also generates awareness for the policy issues affecting African-American entrepreneurship; and

WHEREAS, Data from the 2012 U.S. Census Bureau indicates that there are approximately 2.6 million Black businesses in the United States, employing nearly one million employees and generating annual revenues of roughly $187 billion; and

WHEREAS, According to the San Francisco African American Chamber of Commerce, African American owned businesses in San Francisco had declined by nearly one quarter and African American business receipts fell by 60.7 percent in 2016; and
WHEREAS, The first city treasurer and school committee chair of the City and County of San Francisco was a distinguished African-American mariner and merchant, Capt. William Alexander Leidesdorff, whose estate was valued at $1.4 million in 1854; and

WHEREAS, The 17th annual National Black Business Month has prioritized passage of the Minority Business Resiliency Act, introduced July 2, 2020, in the U.S. Senate by Representative Green (D-TX-9), and voter approval of Prop. 16 in November that was introduced by California Assembly Members Weber, Gipson, and Santiago on January 18, 2019, and would repeal Prop. 209 and stop the loss of billions in procurement to minority and women-owned businesses; and

WHEREAS, The 17th annual National Black Business Month is more important now than ever as Black communities and Black Businesses here and across the country have been disproportionately impacted by the COVID-19 pandemic; and

WHEREAS, Only 1,000 of 144,000 new jobs in San Francisco County between 2005 and 2017 went to African-Americans, National Black Business Month has launched the 10,000 in 12 months initiative led by the new University of San Francisco School of Management Dean Dr. Charles Moses to encourage recruitment, promotion, and retention by local employers; and

WHEREAS, Blackbusinessmonth.com will broadcast 31 daily webcasts featuring different industries during August to spread awareness of the impact of 3 million black businesses which employ 1 million workers; and

WHEREAS, The address of San Francisco City Hall is in honor of preeminent black entrepreneur Dr. Carlton B. Goodlett, a physician, psychologist, publisher and candidate for governor in 1966; now, therefore, be it

RESOLVED, The San Francisco Board of Supervisors finds that the importance of black business to San Francisco merits special recognition during the month of August and
encourages all San Franciscans to seek ways to shop, invest, contract with and raise the
visibility of our cherished businesses all year round and declares August 2020, as the 17th
annual National Black Business Month in San Francisco; and, be it

FURTHER RESOLVED, The San Francisco Board of Supervisors is committed to
implementing strategies for equitable economic development that strengthen the diverse
communities of our city; and, be it

FURTHER RESOLVED, The City and County of San Francisco and the San Francisco
Board of Supervisors will continue to dedicate resources for neighborhoods with higher
concentrations of Black residents, namely the long recognized African American communities
of Bayview - Hunters Point and the Western Addition and Fillmore with programs that support
Black-owned businesses and entrepreneurs throughout the City; and, be it

FURTHER RESOLVED, That the Clerk of the Board shall transmit a copy of this
Resolution to Governor Newsom, the Office of Economic Workforce Development, Human
Rights Commission, Office of Racial Equity, Bay Area Organization of Black Owned
Businesses (BAOBAB) Directory, San Francisco African American Chamber of Commerce,
Senator Green (D-TX-9), and California Assembly Members Weber, Gipson, and Santiago.
Resolution urging the City and County of San Francisco to declare the month of August as Black Business Month, and to recognize the 17th Annual National Black Business Month beginning on August 1, 2020.

August 11, 2020 Board of Supervisors - ADOPTED
Ayes: 11 - Fewer, Haney, Mandelman, Mar, Peskin, Preston, Ronen, Safai, Stefani, Walton and Yee

I hereby certify that the foregoing Resolution was ADOPTED on 8/11/2020 by the Board of Supervisors of the City and County of San Francisco.

Angela Calvillo
Clerk of the Board

I hereby certify that the foregoing resolution, not being signed by the Mayor within the time limit as set forth in Section 3.103 of the Charter, or time waived pursuant to Board Rule 2.14.2, became effective without her approval in accordance with the provision of said Section 3.103 of the Charter or Board Rule 2.14.2.

Angela Calvillo
Clerk of the Board