Resolution authorizing the Office of Civic Engagement and Immigrant Affairs to accept and expend a grant in the amount of $100,000 from the California State Controller’s Office to support San Francisco’s Local Update of Census Addresses efforts and outreach activities related to the 2020 Census for the project period of November 1, 2018, through June 30, 2019.

WHEREAS, The decennial census is mandated by the U.S. Constitution and requires that every person living in the United States be counted every ten years; and
WHEREAS, Census data and information are used to determine federal funding and representation each decade; and
WHEREAS, The 2020 Census will be the first all-digital census count, relying heavily on internet responses; and
WHEREAS, San Francisco has one of the highest Hard-to-Count populations in the State and nation, in addition to language and digital divide barriers; and
WHEREAS, One of the most important early programs to improve census response rates is the Local Update of Census Addresses (LUCA) Program, which provides tribal, state and local governments the only opportunity to review and comment on the housing and group quarters mailing addresses used by the U.S. Census Bureau to conduct the 2020 Census; and
WHEREAS, Full participation by California cities and counties is essential to identifying efforts and omissions in the Census Bureau’s address lists; and
WHEREAS, The State of California FY2017-2018 Governor’s Budget established an incentive fund to encourage cities and counties to participate in the LUCA program and to help mitigate some of the cost of that participation; and

WHEREAS, The Office of Civic Engagement & Immigrant Affairs (OCEIA), a department of the General Services Agency, under the City Administrator, oversaw the 2010 Decennial Census and was reauthorized by Mayoral Executive Directive 18-01 signed on March 6, 2018, to oversee all aspects of the 2020 Census; and

WHEREAS, San Francisco registered with the U.S. Census Bureau to participate in the LUCA program before the December 15, 2017, deadline, and subsequently submitted required materials and responses to the Census Bureau in June 2018; and

WHEREAS, The California State Department of Finance determined on August 16, 2018, that the City and County of San Francisco has met the applicable benchmarks to receive the LUCA Incentive Fund and requested that the State Controller’s Office (SCO) issue the award in the amount of $100,000; now, therefore, be it

RESOLVED, That the Board of Supervisors authorizes the Office of Civic Engagement & Immigrant Affairs to accept and expend $100,000 in funds allocated by the State of California Controller’s Office for the purpose of conducting 2020 Census related local address verification, public awareness, motivation, outreach and education activities, including those of the San Francisco Complete Count Committee; and, be it

FURTHER RESOLVED, That the Office of Civic Engagement & Immigrant Affairs will make every effort to include the participation of all San Francisco communities and residents in the 2020 Census to ensure an accurate, fair and inclusive count of San Francisco’s population by the Census Bureau; and, be it

FURTHER RESOLVED, That Board of Supervisors hereby authorizes the Executive Director of the Office of Civic Engagement & Immigrant Affairs to execute any documents
required to enter into this grant, including any applications, contracts, agreements
amendments, augmentations or extensions thereto, and to adhere to the requirements of the
State of California for the 2020 Census and all conditions specified in the grant agreement.
RECOMMENDED:

Adrienne Pon
Director, Office of Civic Engagement & Immigrant Affairs

APPROVED:

Office of the Mayor
Office of the Controller
Resolution authorizing the Office of Civic Engagement and Immigrant Affairs to accept and expend a grant in the amount of $100,000 from the California State Controller's Office to support San Francisco's Local Update of Census Addresses efforts and outreach activities related to the 2020 Census for the project period of November 1, 2018, through June 30, 2019.

November 01, 2018 Budget and Finance Committee - RECOMMENDED

November 13, 2018 Board of Supervisors - ADOPTED

Ayes: 11 - Brown, Cohen, Fewer, Kim, Mandelman, Peskin, Ronen, Safai, Stefani, Tang and Yee

File No. 181005

I hereby certify that the foregoing Resolution was ADOPTED on 11/13/2018 by the Board of Supervisors of the City and County of San Francisco.

Angela Calvillo
Clerk of the Board

London N. Breed
Mayor

Date Approved

11/20/18