[Taylor Swift Weekend - July 28 and July 29, 2023]

Resolution declaring July 28 and July 29, 2023, as Taylor Swift Weekend in the City and County of San Francisco and urging our colleagues on the Santa Clara City Council and Santa Clara County Board of Supervisors to adopt a similar celebratory Resolution.

WHEREAS, Taylor Swift is an Internationally successful musician and songwriter whose impressive career has set many records over the past 17 years; and

WHEREAS, Part of her reputation as an artist has been the creation of "eras" which is marked by an album's unique sounds and aesthetics; and

WHEREAS, These eras carrying the same names as their respective albums are: Taylor Swift (Debut), Fearless, Speak Now, Red, 1989, Reputation, Lover, Folklore, Evermore, and Midnights; and

WHEREAS, In recent years Ms. Swift has become Fearless and more politically active, standing up to fight for LGBTQ+ equality and reproductive freedom in addition to encouraging people to register to vote; and

WHEREAS, Ms. Swift has donated significant sums of money to the food banks of several major cities that she has played for and provided financial support to young people struggling with student loans; and

WHEREAS, Since March 2023, not 1989, Ms. Swift has been traveling to cities across the country with her tour known as the Eras Tour that chronicles her career across 10 albums; and

WHEREAS, The Eras Tour is a cultural phenomenon that has transcended music by driving economic recovery in many cities; and
WHEREAS, Cities have experienced high hotel occupancy rates in addition to increased public transportation ridership; and

WHEREAS, The Federal Reserve published the Beige (not Red) Book which summarizes how different parts of the economy are doing across the country, and they credit Ms. Swift’s tour with playing a role in boosting local economies; and

WHEREAS, Ms. Swift will be bringing the Eras Tour to Levi’s Stadium in nearby Santa Clara on July 28 and July 29, 2023; and

WHEREAS, San Francisco and Santa Clara stand to benefit from the tourism and travel associated with the Levi’s Stadium Eras Tour dates; and

WHEREAS, World Leaders have gone on record asking Ms. Swift to bring her Eras Tour to their country, and domestic leaders have engaged in fanfare and theatrics to welcome Ms. Swift and her tour to their city or region; and

WHEREAS, San Francisco should join the folklore of the other cities lucky enough to host or be near the host of the Eras Tour and the benefits it brings; now, therefore, be it RESOLVED, That July 28 and July 29, 2023 shall be proclaimed as Taylor Swift Day in the City and County of San Francisco; and, be it

FURTHER RESOLVED, That this declaration is not evermore, and Resolutions will need to be passed to appropriately welcome Ms. Swift on her subsequent tours; and, be it

FURTHER RESOLVED, That while the declaration expires as the clock strikes Midnight July 30, Ms. Swift and her record breaking career can be acknowledged or celebrated at any time and for any reason; and, be it

FURTHER RESOLVED, That the Board of Supervisors of the City and County of San Francisco must speak now to pass this Resolution before the August recess.
Resolution declaring July 28 and July 29, 2023, as Taylor Swift Weekend in the City and County of San Francisco and urging our colleagues on the Santa Clara City Council and Santa Clara County Board of Supervisors to adopt a similar celebratory Resolution.

July 25, 2023 Board of Supervisors - ADOPTED
Ayes: 10 - Chan, Dorsey, Engardio, Mandelman, Melgar, Peskin, Preston, Ronen, Safai and Stefani
Absent: 1 - Walton

I hereby certify that the foregoing Resolution was ADOPTED on 7/25/2023 by the Board of Supervisors of the City and County of San Francisco.

Angela Calvillo
Clerk of the Board

I hereby certify that the foregoing resolution, not being signed by the Mayor within the time limit as set forth in Section 3.103 of the Charter, or time waived pursuant to Board Rule 2.14.2, became effective without her approval in accordance with the provision of said Section 3.103 of the Charter or Board Rule 2.14.2.

Angela Calvillo
Clerk of the Board

07/28/2023 07/28/2023