Resolution declaring November 26, 2022, the Saturday after the Thanksgiving holiday, as “Small Business Saturday” and supporting efforts to increase awareness of the value of locally owned small businesses in the City and County of San Francisco, as the City recovers from the COVID-19 pandemic.

WHEREAS, The City and County of San Francisco recognizes that small businesses are the economic engine that drive the economy, and by supporting small businesses, we benefit all of our communities; and

WHEREAS, Currently, there are more than 94,000 small businesses in San Francisco, and small businesses account for approximately 93% of total businesses in the City and support more than 364,000 jobs; and

WHEREAS, Nationwide, small businesses generate 44% of the nation's economic activity and have created 65% of new net jobs since 2000; and

WHEREAS, Small businesses enhance the quality of life in San Francisco by providing jobs to local residents, championing the diverse and unique character of the City through our diverse commercial corridors, and by helping to keep our neighborhoods clean and safe; and

WHEREAS, Small businesses play a vital role in San Francisco's cultural districts, adding to cultural fabric and fame of the City; and

WHEREAS, Small businesses are the cultural pillars of San Francisco's living history, with over 270 legacy businesses that have been in business for over 30 years and support the social and financial well-being of their neighborhoods; and

WHEREAS, San Francisco has the largest concentration of the Bay Area's small businesses owned by people of color; and
WHEREAS, Mayor London Breed, the Small Business Commission, Office of Small Business, and Office of Economic and Workforce Development have collaborated with non-profits, government, and corporate partners to celebrate and recognize the contributions of small businesses in the San Francisco area; and

WHEREAS, Over the last two years, the COVID-19 pandemic has severely impacted the small businesses, however, these businesses remain resilient; and

WHEREAS, Although the City and County of San Francisco has provided ongoing support for small businesses, it is now more important than ever for our residents to support our local businesses so that our neighborhoods can recover from the COVID-19 pandemic and thrive; and

WHEREAS, Advocacy groups, as well as public and private organizations, across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday; now, therefore, be it

RESOLVED, That the City and County of San Francisco Board of Supervisors, hereby proclaim Saturday November 26, 2022, as Small Business Saturday, and urge the residents of our community, and communities across the city, state, and country, to support small businesses and merchants on Small Business Saturday and throughout the year.

Supervisors Walton; Chan, Preston, Mar, Dorsey, Melgar, Mandelman, Peskin, Ronen, Stefani, Safai
BOARD OF SUPERVISORS
Resolution declaring November 26, 2022, the Saturday after the Thanksgiving holiday, as “Small Business Saturday” and supporting efforts to increase awareness of the value of locally owned small businesses in the City and County of San Francisco, as the City recovers from the COVID-19 pandemic.

November 15, 2022 Board of Supervisors - ADOPTED
Ayes: 11 - Chan, Dorsey, Mandelman, Mar, Melgar, Peskin, Preston, Ronen, Safai, Stefani and Walton

I hereby certify that the foregoing Resolution was ADOPTED on 11/15/2022 by the Board of Supervisors of the City and County of San Francisco.

Date Approved

I hereby certify that the foregoing resolution, not being signed by the Mayor within the time limit as set forth in Section 3.103 of the Charter, or time waived pursuant to Board Rule 2.14.2, became effective without her approval in accordance with the provision of said Section 3.103 of the Charter or Board Rule 2.14.2.

Date